The Cash Box

VOLUME XIX – NUMBER 8

NOVEMBER 9, 1957

When Sammy Kaye opened at the Grill of the Roosevelt Hotel in New York recently, several top New York radio personalities joined him, and as can be seen above, tried to get into the act. From left to right surrounding Sammy are: Lonny Starr, WNEW; Al Trilling, WNEW; Martin Block, WABC; Jack Lacy, WINS; and Jerry Marhall, WMGM. Sammy, who is a consistent seller for Columbia Records, is currently represented with his latest album, "Sammy Kaye Swings And Sways Popular American Waltzes".

They're

GOGI GRANT

sings **JOHNNY'S DREAM** c/w
WHAT A BEAUTIFUL COMBINATION
with Hugo Winterhalter's Orchestra and Chorus
47/20-7082

getting the

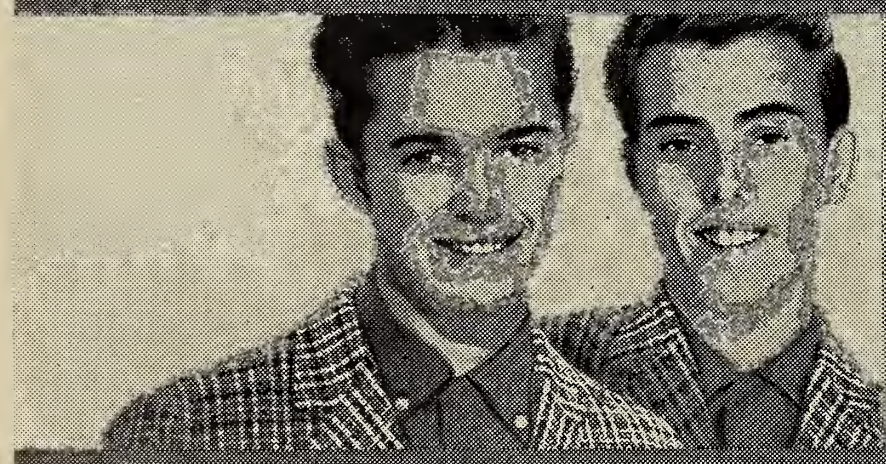
TONY PERKINS

sings **WHEN SCHOOL STARTS AGAIN**
with Joe Reisman's Orchestra and Chorus
c/w **ROCKET TO THE MOON**
47/20-7078

season's

AL ELIAS

sings **CHICKADEE**
c/w **OFF TO THE PREACHER**
47/20-7081



Big Play!

THE SPROUTS

sing **GOODBYE, SHE'S GONE**
c/w **TEEN BILLY BABY**
47/20-7080

Watch for these NBC-TV network shows, in Color and black-and-white . . . PERRY COMO, GEORGE GOBEL, EDDIE FISHER, THE PRICE IS RIGHT, TIC TAC DOUGH...all sponsored by

RCA VICTOR
Tmk(s) ® RADIO CORPORATION OF AMERICA

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ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES $15 per year anywhere in the U. S. A. Published weekly. Second class mailing privileges authorized at New York, N. Y.

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THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music, vending, service and amusement machines are covered.

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The Cash Box

Volume XIX—Number 8 November 9, 1957

New Feature:

RETAILERS' CORNER

Beginning with this issue, *The Cash Box* introduces a feature which will be of vital interest to every retailer in the country. Not only will it contain news that will keep retailers up to the minute on such things as new products, new retailing concepts, and new moneymaking ideas, but it will also be a column in which the retailer will have an opportunity to express his own opinions.

Selling records today is a very different business than it was just a few years ago. The record industry has come of age and has taken its place among the other entertainment industries. As a matter of fact, it has surpassed many of them. Yet it is the expressed opinion of many people in the industry that the merchandising of records has not yet developed to the stage where it is taking full advantage of the market that is available to it. When we consider the total amount of music in use in the country today and then evaluate the amount of music—in any form—that is purchased, it comes to an infinitismal percentage. This can only mean that, despite the advances that have been made in the past several years in the merchandising of records, we still have a long way to go.

Perhaps one of the reasons why not all retailers have been able to take advantage of the latest developments in merchandising is that they haven't known about them. There really isn't too much literature devoted exclusively to the needs of the record retailer. And what there is, is usually so verbose that the busy retailer has no time to read it.

What we intend to accomplish with the *Retailers' Corner* is to create a place where the retailer will be able to tell almost at a glance what is happening in the business world that affects him directly, what other retailers are doing that may help him to increase his business and what manufacturers are planning. In addition we intent to create an area in which retailers can exchange opinions with each other to the mutual benefit of all.

It is only through the constant dissemination of new ideas that any industry can continue to grow and develop and prosper. The record industry has much too great a potential for it to neglect retailers' needs as far as news and ideas are concerned. *The Cash Box'* new feature, *Retailers' Corner*, intends to take a long step to insure the fact that every retailer who reads it will be better informed and therefore a better record retailer than before.

M-G-M Records

JONI JAMES

I GIVE YOU MY WORD

NEVER TILL NOW

(From the MGM Prod. "Raintree County")

K12565 on 45 & 78 RPM

CONNIE FRANCIS and MARVIN RAINWATER

THE MAJESTY OF LOVE

YOU, MY DARLIN', YOU

K12555 on 45 & 78 RPM

DEBBIE REYNOLDS

NEW SMASH

WALL FLOWER

B/W ALL GROWN UP

K12560 (ON 45 & 78 RPM)

OO-LA-LA!

WHAT A SOUND TRACK ALBUM!

M-G-M PRESENTS

A SOL C. SIEGEL PRODUCTION of

COLE PORTER'S

LES GIRLS

Starring

GENE KELLY • KAY KENDALL

MITZI GAYNOR • TAINA ELG

E 3590 ST

DICK HYMAN at the Organ and SAM (THE MAN) TAYLOR on Tenor Sax

THE PEANUT VENDOR

(El Manisero)

AND

WALK WITH ME

K12568

THE CHARIOTEERS

THE CANDLES

AND

I DIDN'T MEAN TO BE MEAN TO YOU

K12569

THE NATION'S Top Ten JUKE BOX TUNES

(PLUS THE NEXT 25)

		Pos. Last Week
1	**WAKE UP LITTLE SUSIE** EVERLY BROTHERS CD-1337—Everly Brothers	1
2	**JAILHOUSE ROCK** ELVIS PRESLEY VI-7035—Elvis Presley	4
3	**CHANCES ARE** JOHNNY MATHIS CO-40993—Johnny Mathis	2
4	**HONEYCOMB** JIMMIE RODGERS DE-30418—Georgie Shaw RO-4015—Jimmie Rodgers	3
5	**FASCINATION** JANE MORGAN CO-40982—Ray Ellis O. CR-61864—Dick Jacobs O. DE-30421—Ethel Smith JU-5293—Big Al Sears KA-191—Jane Morgan LO-1758—Chris Hamilton ME-71152—David Carroll O. VI-6980—Dinah Shore	5
6	**SILHOUETTES** THE RAYS AP-9856—Steve Gibson & Red Caps ME-71197—Diamonds CM-117—The Rays	10
7	**HAPPY HAPPY BIRTHDAY BABY** TUNE WEAVERS CK-872—Tune Weavers ME-71182—Dottie Ferguson DE-30432—Kay Cee Jones	7
8	**BE-BOP BABY** RICKY NELSON IM-5463—Ricky Nelson	—
9	**THAT'LL BE THE DAY** THE CRICKETS AG-5276—Ravens BR-55009—The Crickets DE-30434—Buddy Holly VE-10064—Jeff Allen	6
10	**DIANA** PAUL ANKA AP-9831—Paul Anka	8

11) TAMMY. 12) MELODIE D'AMOUR. 13) WHOLE LOT OF SHAKIN' GOING ON. 14) MY SPECIAL ANGEL. 15) YOU SEND ME. 16) LOTTA LOVIN'. 17) KEEP A-KNOCKIN'. 18) MR. LEE. 19) HULA LOVE. 20) JUST BETWEEN YOU AND ME. 21) JUST BORN. 22) AND THAT REMINDS ME. 23) LITTLE BITTY PRETTY ONE. 24) RAINBOW. 25) ALONE. 26) MY ONE SIN. 27) BLACK SLACKS. 28) I'LL REMEMBER TODAY. 29) PLAYTHING. 30) APRIL LOVE. 31) WITH YOU ON MY MIND. 32) HAVE I TOLD YOU LATELY THAT I LOVE YOU. 33) ALL THE WAY. 34) I'M AVAILABLE. 35) REMEMBER YOU'RE MINE.

CODE

AC—Atco	CD—Cadence	EL—Eldorado	HE—Herald	OK—Okeh	SP—Specialty
AG—Argo	CH—Chess	EP—Epic	IM—Imperial	PE—Peacock	SU—Sun
AL—Aladdin	CK—Checker	ER—Era	JU—Jubilee	PP—Prep	TH—Thunderbird
AO—Apollo	CM—Cameo	EX—Excello	JZ—Josie	RE—Regent	TI—Tico
AP—ABC-Paramount	CO—Columbia	FS—Four Star	KA—Kapp	RM—Rama	UN—United
AT—Atlantic	CR—Coral	FE—Federal	KI—King	RO—Roulette	UQ—Unique
BR—Brunswick	DA—Dana	FI—Fiesta	LI—Liberty	RP—RPM	VE—Verve
BT—Bethlehem	DE—Decca	FR—Fraternity	LO—London	SA—Savoy	VI—RCA-Victor
BY—Bally	DL—DeLuxe	GE—Gee	ME—Mercury	SE—Seeco	VJ—Vee-Jay
CA—Capitol	DO—Dot	GL—Glory	MG—MGM		VK—Vik
CC—Chic	DT—Dooto		MO—Modern		VP—Vip
	DU—Duke				

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

AUDIO FIDELITY RECORDS CASHBOX AD NO. 4

AUDIO FIDELITY RECORDS PRESENTS

TWO AF* SENSATIONS!

ONE HIT AFTER ANOTHER!

* Reg. App.

AUDIO FIDELITY
AF AFLP 1834
SULTAN OF BAGDAD
Mohammed El-Bakkar and his Oriental Ensemble
Music of the Middle East Vol. 2
a study in HIGH FIDELITY sound
AUDIO FIDELITY AFLP 1834

AFLP 1834 — $5.95

PORT SAID
Music of the Middle East
MOHAMMED EL-BAKKAR and his Oriental Ensemble
a study in HIGH FIDELITY sound
AUDIO FIDELITY AFLP 1833

AFLP 1833 — $5.95

MUSIC OF THE MIDDLE EAST featuring MOHAMMED EL-BAKKAR and the ORIENTAL ENSEMBLE

exclusive: AUDIO FIDELITY RECORDING ARTIST

SELL-UP ↑ with AUDIO FIDELITY

the cleanest sound in high fidelity!

SELL-UP ↑ with AUDIO FIDELITY

DISPLAY AUDIO FIDELITY RECORDS! SUGGEST AUDIO FIDELITY RECORDS!

Make MORE MONEY by selling AUDIO FIDELITY RECORDS!

These are the finest and most easily saleable records in your shop. They are the most profitable sales you can make! Why offer a lower priced, harder to sell, imitation of the AUDIO FIDELITY Hit – when it's just as easy to sell the high quality class product . . . AUDIO FIDELITY . . . the album with the EXTRA BUILT-IN PROFIT MARGIN!

CALL YOUR AUDIO FIDELITY DISTRIBUTOR TODAY!

AUDIO FIDELITY RECORDS · 770 ELEVENTH AVENUE · NEW YORK 19, N. Y. · CIRCLE 7-5533

AF* * Reg. App.

Record Reviews

A DISK & SLEEPER — **B** VERY GOOD — **C** FAIR

B+ EXCELLENT — **C+** GOOD — **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE HI-LO'S
(Columbia 41050)

B+ "A VERY SPECIAL LOVE" (2:38) [April ASCAP—Allen] A wonderful love tune originally penned as background music for a TV show, is treated to an outstanding and commercial pop reading by the smooth blending Hi-Lo's. Beautifully written opus that dee jays should be spinning often. Excellent arrangement and Ray Ellis backing. Watch this one. It's one of the Hi-Lo's best.

B "MY SUGAR IS SO REFINED" (2:26) [Capitol ASCAP—Dee, Lippman] This tune is sung as the boys present it in the Columbia pic "Calypso Heat Wave." Inventive treatment of a clever song.

GLENELL AND JONELL
(Dot 15656)

B "THE LIPS OF A FOOL" (1:58) [Dandelion BMI—Miller, Guitar] Glenell and Jonell, two newcomers to Dot, who blend beautifully, make a fine first showing as they glide thru a sentimental blues number. Good romancer that could start the gals on the road to success.

C+ "SHANTY BOAT" (2:26) [Dandelion BMI—Blair, Duhig] The two girls create an interesting multiple track effect on this country-blues type ballad.

LINDA LAWSON
(Verve 10103)

B+ "SALTY, SALTY IS THE SEA" (2:47) [Bourne ASCAP—Roberts, Wayne] This presentation by Miss Lawson has a wistful, folk-like tenderness that may find a chart berth. Supported by the rich ork work of Henry Mancini, the lark's warmth and regard for melody has the song around her finger. Something that should be watched.

C+ "MORE THAN EVER" (2:46) [Chandler ASCAP — Mancini, Carey] The artist sweetly offers a straight ballad that has a charming way.

FLORIAN ZA BACH
(Mercury 71213)

B "TWO TICKETS TO GUANTANAMO" (2:23) [Christopher BMI—Scott, Lean] Violinist Za Bach and his string ork plus choral accompaniment hand in a sprightly ditty suggesting "April In Portugal." Happy feeling of the waxing will make welcome programming for the jocks.

C+ "RUNAWAY ROMANCE" (2:06) [Knollwood ASCAP—Andrini, Za Bach] A spirited novelty is handled by the Za Bach crew sans the chorus. Another joyful spin for deejay turntables, and Za Bach fans.

THE FIVE CHUMS
(Excello 2123)

B "HIGH SCHOOL AFFAIR" (2:33) [Excellorec BMI—Willis] The Five Chums send across a solid rock and roll jumper with a high school romance theme and a hot dance beat. Kids should go for this rocker. Side's got the screams. heavy guitaring and a good R & R sound.

C+ "GIVE ME THE POWER" (2:18) [Excellorec BMI—Willis] The group wails thru an exciting R & R romancer with an emotional lyric and a dramatic overall sound. Two strong decks for the teen audience.

The Cash Box Disk of the Week

"DON'T LET IT GET AROUND" (2:07)
[M. Witmark ASCAP—Davis, Hunter]

"I'M ALONE BECAUSE I LOVE YOU" (1:58)
[M. Witmark ASCAP—Young]

TAB HUNTER (Dot 15657)

● Film idol Tab Hunter, batting 1000 as a recording artist as a result of his two consecutive hits "Young Love"—a gold disker, and the follow-up "Ninety-Nine Ways," has another sure-fire money-maker in his latest Dot effort "Don't Let It Get Around." The song is a commercial rock and roll shuffler co-authored by the crooning film star and presented in a simple and pleasant manner that should appeal strongly to his many admirers. Side has a cute Shhhhh gimmick thruout which adds color to the romantic novelty. And Hunter gave it a big network send-off recently on the Dinah Shore Show. Flip, "I'm Alone Beacuse I Love You" is a smooth rhythm treatment of a delightful romantic ballad. Watch the upper half.

"I GOT IT"
[Ridgeway BMI—Glaser]

"DANCE TO THE BOP"
[Central Songs BMI—Edge]

GENE VINCENT (Capitol 3839)

● The "Be-Bop-A-Lula" kid, Gene Vincent, who bounced back onto the charts in powerful fashion with his torrid dissertation about the advantages of a "Lotta Lovin'," follows thru with another pair of sizzling rock-a-billy items that are sure to keep the teenagers swinging. One side is Vincent's answer to his gal's request for a lotta lovin' in which he rhythmically states, "I Got It." A solid, hard-hitting dance item with a terrific finger-snappin' beat. The boxes will be jumping in teenage locations when this one is slipped into a slot. Equally potent is the songster's description of a joint on the edge of town where the hepcats "Dance To The Bop." Two sessions tailor-made for the younger set.

"WHEN SCHOOL STARTS AGAIN" (2:38)
[Reserve BMI—Benedetti, Scher]

"ROCKET TO THE MOON" (1:57) [Pan BMI—Davis]

TONY PERKINS (RCA Victor 7078)

● Tony Perkins, the much publicized and rapidly rising young film personality, who seems to have an equally bright future awaiting him in the record field (he's currently on the boards with "Moonlight Swim") comes up with a fine new teen tune that should do much for his recording career. Titled "When School Starts Again," the song tells the story of a lad who's looking ahead to the next school year when he will graduate from high school and head on to college. He's unhappy about the fact that he'll no longer be on hand to walk his gal to school. Very strong fish-beat ballad that will have a special meaning to many graduating students. Side should be Tony's biggest to date. Bottom half, "Rocket To The Moon," is a topical shuffle jumper smoothly styled. But it's the top half all the way.

GEORGE HAMILTON IV
(ABC-Paramount 9862)

B+ "WHY DON'T THEY UNDERSTAND" (2:30) [Hollis BMI—Henderson, Fishman] The soft, soothing voice of George Hamilton IV, received by the teenagers so handsomely on his "Rose And A Baby Ruth" waxing, tenderly chants an excellent love song on this end. The kids should love this one. Beautiful love tale with guitar and strings supplying a top notch showcase. Watch this sleeper. It's got a sound the kids will want.

B "EVEN THO'" (2:17) [Acuff-Rose BMI — Jones, Peeples, Pierce] This half is a spright bouncer with definite country overtones. Appealing ditty with a charming overall feeling.

MANNY LOPEZ ORCH.
(RCA Victor 51-7337)

B "GUAJIRA DE SALON" [—Hernandez] Manny Lopez and his orchestra lean into an excellent cha cha side. Authentic sounding Spanish dance disk that should go well with Spanish speaking people and cha cha enthusiasts. Side comes from Lopez' LP "Cha Cha, If You Please." Great dance beat and arrangement.

C+ "GUAJIRA GUANTANAMERA" [—Hernandez] From the same LP comes this slower tempo cha cha also sung in Spanish. Good juke fare for proper locations.

DICK JACOBS ORCH.
(Coral 61907)

B+ "THE LOVELY LADIES OF MILANO" (2:28) [Meridian BMI—Halletz, Mitchell, Bradke] The fickle Mr. Jacobs turns away from "The Petticoats Of Portugal" and now looks at the "Lovely Ladies of Milano." The new tune is a delightful lilter similar to the "Petticoats" hit and could also step out. Spright bouncer that grows on you. Lyrics, presented by the chorus, are very cute.

B "PLACE PIGALLE" (2:24) [Greta BMI—Hackady, Solomon] A pretty string and chorus romancer, describing the popular French street, is warmly fashioned on this end.

THE TEMPOS
(Kapp 199)

B+ "THE PRETTIEST GIRL IN SCHOOL" (2:15) [World ASCAP—Pockriss, Vance] The Tempos, a new group with a commercial blend, make a strong first showing for Kapp as they lilt thru a contagious teenage lilter with a school theme.

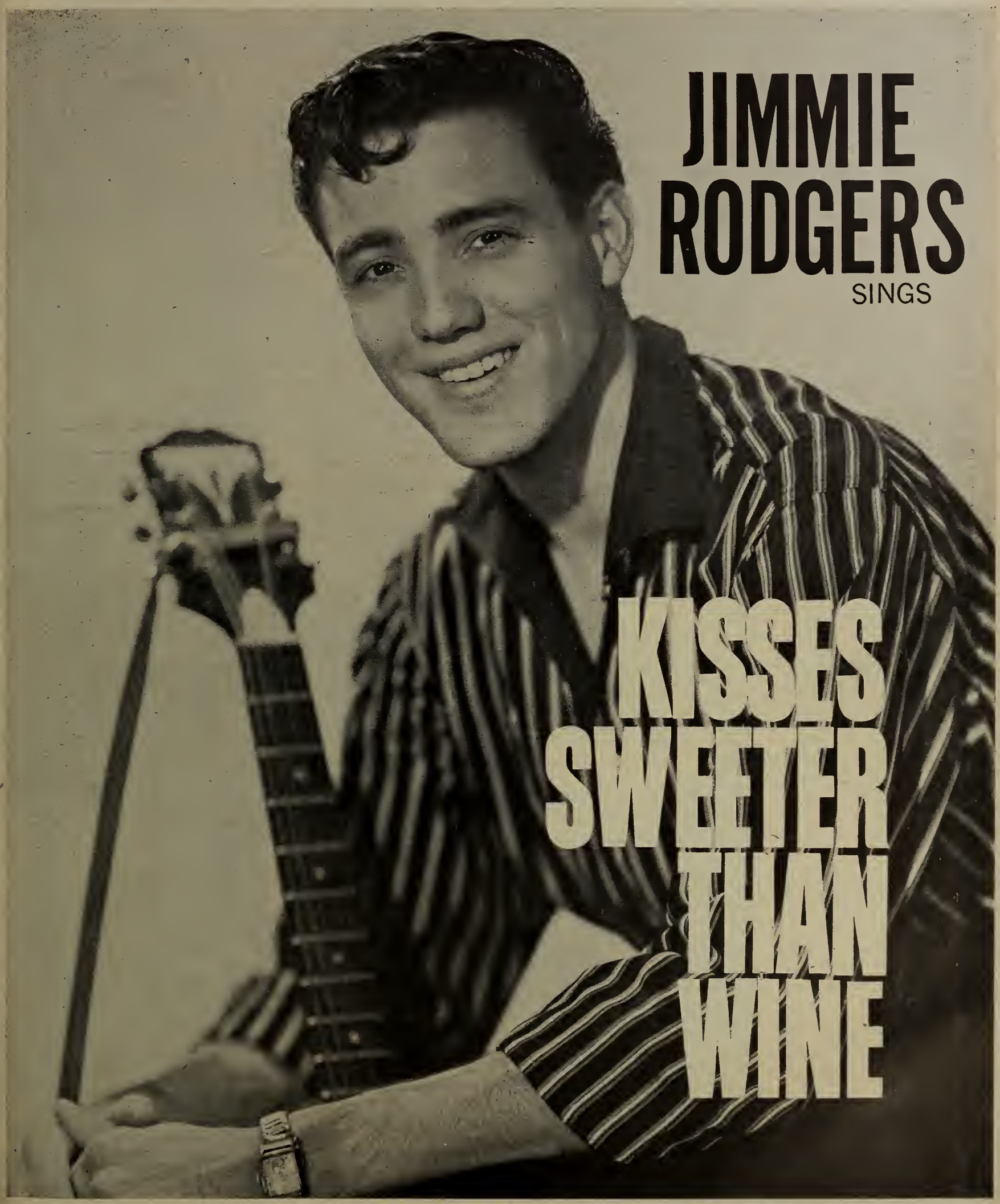
C+ "NEVER YOU MIND" (2:29) [Ror-Ron BMI—Kaye] The crew gives out with a swinging jump item on this end. Another rhythmic affair aimed at the hoofers.

ROSEMARY CLOONEY
(Columbia 41053)

B+ "LOVE AND AFFECTION" (2:22) [Roger ASCAP—Hoffman, Manning] Rosie's pleasant voice comes over invitingly as she lightly dances thru an appealing bounce novelty with a cute romantic theme. Sax and tempo give the side a rock and roll flair. One of Miss Clooney's most commercial efforts in quite some time. Could catch on and spread fast. Watch this one.

B "TONIGHT" (2:46) [Schirmer ASCAP—Sondheim, Bernstein] This tune, on the heavier side, is a touching romantic ballad from the smash B'way musical "West Side Story."

The Voice That Put The "Honey" In "Honeycomb"



Appearing on the
GUY MITCHELL SHOW
CBS-TV Monday, Nov. 4

b/w BETTER LOVED YOU'LL NEVER BE R-4031

A **SOUND** BET-BUY **ROULETTE**

Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR

B+ EXCELLENT — C+ GOOD — D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

RON GOODWIN ORCH.
(Capitol 3834)

B+ "LINGERING LOVERS" (2:00) [Regent BMI — Goodwin] Ron Goodwin, who painted a money-making picture of "Swinging Sweethearts" recently, musically describes "Lingering Lovers" on his latest Capitol effort. Lovely instrumental item that dee jays will be spinning over and over. Wonderful item for any program.

B "SWEDISH POLKA" (2:05) [Gehrmans Music — Alfven] The maestro conducts the orchestra thru an interesting polka ditty spotted with some dixieland segments. Lively and colorful opus reminiscent of a hit of a few years ago, "Swedish Rhapsody".

DAVID CARROLL
(Mercury 71226

B "THE SKI SONG" [Criterion ASCAP — Pober] Dee jays looking for a refreshing new Winter instrumental for seasonal programming, will enjoy this musical portrait of skiers racing down the slopes. Charming melody.

B "A BEAUTIFUL LADY IN BLUE" [Chappell ASCAP — Lewis, Coots] A pretty mood item is interpreted by the soaring Carroll strings and a soothing accordion in the foreground. Lovely side.

CATERINA VALENTE
(Decca 30456)

B "BAIA" (2:40) [Peer Inter'l BMI —Barroso, Gilbert] Caterina Valente, who excells with latin-rhythm material, hands in a strong performance of a wonderful Latin oldie, excitingly showcased by Werner Mueller's "million" strings. Lyric is delivered in English.

B "TAKE ME TO YOUR HEART" (2:55) [Alamo ASCAP — Wise, Schroder, Thomas, Muller] This half is a new tune, also with a latin flair, which the lark projects romantically. Good side.

LINCOLN CHASE
(Liberty 55080)

B+ "SAVE THE LAST DANCE FOR ME" (1:53) [Leo Feist ASCAP—Hirsch, Magine, Spitalny] Lincoln Chase, a highly talented tunesmith and vocalist, displays his unique and sensuous singing style as he offers a beautiful romantic ballad that could give Liberty a big money-maker. Outstanding arrangement of a class opus jockeys will want to spin often. Watch this sleeper.

B "NATURALLY I'M YOURS" (2:21) [Larrabee Music—Chase] Here the artist sings one of his own compositions. A touching, moody love opus treated tearfully by the inventive songster.

PATIENCE & PRUDENCE
(Liberty 55107)

B+ "OVER HERE" (2:25) [Mappa ASCAP—Bagdasarian, McIntyre] An inventive new tune with a spright polka tempo in addition to other interesting beats, is attractively styled in a hushed, inviting manner by Patience and Prudence. Charming novelty. Song tells about life in other countries as compared with life in this country.

B "WITCHCRAFT" (2:12) [Mappa ASCAP — Snyder] The pert misses glide thru another pleasant romantic lilter that brings to mind their previous romantic successes.

The Cash Box Sleeper of the Week

"(YOU GOT) A HEART LIKE A ROCK" (1:50)
[Mayland BMI—Sheldon, Land]

"COOL BABY" (1:35)
[B. R. S. BMI—Blackwell]

CHARLIE GRACIE (Cameo 118)

● Charlie Gracie, who zoomed into the record spotlight with his big recording of "Butterfly", has a solid new coupling that could follow in the footsteps of his initial release. One half is dubbed "You Got A Heart Like A Rock", a swinging item with a big beat that has Gracie describing a gal who has everything that a fella could want except for a cold, cold heart. Potent merchandise right up the teenagers' alley. Equally strong is another teen-styled swinger with a beat, a strong R & R melody, an easy-to-remember lyric, and a short title "Cool Baby". Two commercial offerings that the jockeys and youngsters will latch on to.

"HOOPLA" (2:02)
[Southern ASCAP—Hoffman, Manning]

"MY WONDERFUL LOVER" (2:31)
[Gil BMI—Korb, Gilley, Howard]

DOLORES HAWKINS (Epic 9251)

● The big hit record that Dolores Hawkins has been seeking, could come from either side of her outstanding new Epic release. One half is a sensational polka vocal tagged "Hoopla". A lively, happy-go-lucky ditty tailor made for today's market which is accepting polka music in a big way as evidenced by the current "Lichtensteiner Polka" hit. The companion piece is an excellent new rock and roll ballad with a clean cut lyric and a pretty melody all under the title of "My Wonderful Lover". Top grade performance of a hot tune. Both halves could join hand in hand to give Dolores her first real smash for Epic.

"MY WONDERFUL LOVER" (2:28) [Gil BMI—Korb, Gilley, Howard]

"MA MA ROCK AND ROLL" (2:00) [Benell BMI—Korb]

STORM TRIO (Jubilee 5306)

● Dee jays interested in developing a sleeper item into a king-sized hit have a juicy doughnut to work with in the Storm Trio's Jubilee recording of an outstanding new tune, "My Wonderful Lover". It's an exciting love song with a wonderful melody, a terrific love lyric and a tremendous delivery by this young and extremely polished new group. The Storm Trio has an excellent blend the kids will love, and the female voice that handles the lead is just great. Watch this song and the group. Bottom half, "Ma Ma Rock And Roll" is a swinging affair with a latin-R & R beat. It's the top side all the way.

"BUZZ, BUZZ, BUZZ"
[Cash Songs BMI—Gray, Byrd]

"I GET THE BLUES WHEN IT RAINS" [Forster ASCAP—Stoddard, Klauber]

RUSTY DRAPER (Mercury 71221)

● The versatile, many-voiced Rusty Draper is in top form as he hops on a solid swinger that's starting to make it on the coast, and comes thru with a torrid jumper that should be his biggest money-maker since "Freight Train". It's a perfect piece of rhythm material that's sure to have the kids rockin' around the clock and it goes on the title of "Buzz, Buzz, Buzz". For the coupling, Rusty slows up the pace and drifts smoothly thru an up-to-date rock and roll ballad interpretation of a wonderful oldie "I Get The Blues When It Rains". Strong performance that should be a new experience to today's youngsters. Solid two-sider.

CLARE NELSON
(Epic 9250)

B "ONE SEAT UP, ONE AISLE OVER" (2:02) [Duchess BMI—Raleigh, Wolf] Clare Nelson plays the role of a young co-ed who has her eye on a fellow in her class as she bounces thru this attractive romantic novelty. Catchy ditty that could win heavy play.

B "SHAKE ME I RATTLE (Squeeze Me I Cry)" (2:40) [Coliseum BMI — Hackady, Maylor] A pretty waltz number about a little girl eyeing a little doll in a store window. Fragile item that has a vast market awaiting in the kiddie disk field.

THE JOHNSTON BROTHERS
(London 1769

B "I LIKE MUSIC, YOU LIKE MUSIC" (1:45) [Clearance ASCAP — Reine, More] The English blenders offer a cute, joyful number with a honky-tonk-rock 'n roll atmosphere. Rinky-dink instrumental support helps keep the issue on a happy note throughout. Should catch the fancy of a host of deejays.

C+ "SEVEN BAR BLUES" (1:54) [Clearance ASCAP — Reine, More] The boys latch on to a uptempo rocker about a gal, who may not know about eight-bar blues, but is still great to be with.

RON HARVEY ORCH.
(Window 1111)

B "STRING OF PEARLS" (2:11) [Mutual ASCAP — Gray, DeLange] The Harvey ork presents the Glenn Miller classic in bright, ballroom fashion. Highlights of the waxing are the fine trombone and trumpet solos. Nostalgia many platter spinners will want to convey to their listeners.

C+ "ABA DA ABA DU" (2:49) [Windy City ASCAP — Quinlin, Trace, Fascinato] Ork leader Harvey takes the vocal on this ballad with melody and lyrics set in the Mid-East.

ART SMITH/THE OPUS 5
(Treasure 57030)

B "YESTERYEARS" (2:15) [Valley Entertainment ASCAP — Hendler, Duffy] Art Smith hands in a warm vocal interpretation of a pretty new romantic ballad which the Treasure Label is issuing in 6 different arrangements. Good song handled with sincerity and polish. Class offering that grows on you.

C+ "YESTERYEARS" (2:04) [Valley Entertainment ASCAP — Hendler, Duffy] The Opus 5 presents the same song in "sweet swing" form. Pleasant dance interpretation of an inviting theme. Clarinet is in the foreground. Other renditions present the song in rockabilly, flamenco, piano jazz and Hawaiian style.

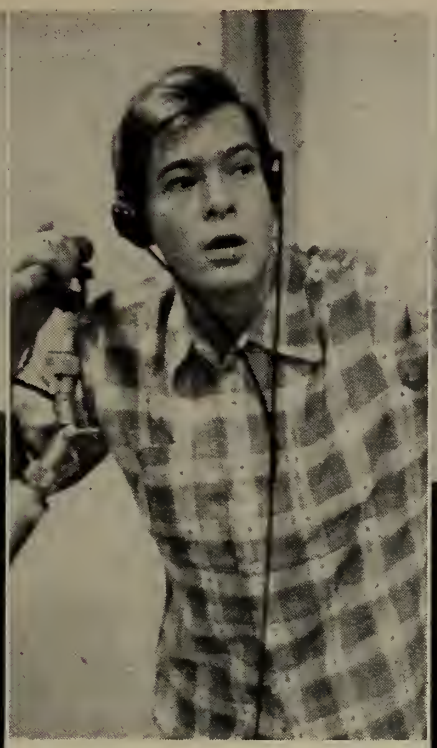
THE CREW-CUTS
(Mercury 71223)

B+ "I LIKE IT LIKE THAT" [Tollie BMI—Moses, Cochran] The Crew-Cuts are in top swinging form as they jump thru a catchy teen ditty with good dance beat and a commercial lyric. Good finger-snapper that could catch on for the boys. They have a few excellent vocal gimmicks on this one. Watch this side.

C+ "BE MY ONLY LOVE" [Tollie BMI—Twigg, Carter] A good R & R instrumentation assists the quartet on this side also aimed at the youngsters. Fine dance merchandise.

TONY BENNETT

ÇA, C'EST L'AMOUR
with NEAL HEFTI
and his orchestra
b/w
I NEVER FELT MORE LIKE FALLING IN LOVE
with RAY ELLIS
and his orchestra
4—41032



JOHNNIE RAY

PINK SWEATER ANGEL
b/w
TEXAS TAMBOURINE
with RAY CONNIFF
and his orchestra
4—41002

JOHNNY MATHIS

CHANCES ARE
b/w
THE TWELFTH OF NEVER
with RAY CONNIFF
and his orchestra
4—40993

THE WORD ON PLAYS

Hot on the heels of Tony's "Middle of an Island" comes this double header, gaining momentum daily. One reason: "Ça, C'est L'amour"—a gorgeous Cole Porter opus penned for the hit film "Les Girls"; other reason: "I Never Felt More Like Falling in Love" by hit-maker Robert ("Chances Are") Allen . . . "Story of My Life" is breaking like another "White Sport Coat" . . . Well on its way to the top is Johnnie Ray's discing of "Pink Sweater Angel." Flip side, "Texas Tambourine," just as strong . . . Early reports from Baltimore, Boston, New York, Philadelphia and Detroit indicate heavy activity on Jerry Vale's latest, "Pretend You Don't See Her" . . . No. 1 spot for Johnny Mathis with "Chances Are"; "Twelfth of Never" doing its share—but good . . . Sleeper of the week is Mindy Carson's effective waxing of "Sweet Georgie Brown"—none other than that hearty evergreen "Sweet Georgia Brown" with a fresh set of lyrics.

MARTY ROBBINS

THE STORY OF MY LIFE
b/w
ONCE-A-WEEK DATE
with RAY CONNIFF
and his orchestra
4—41013

JERRY VALE

PRETEND YOU DON'T SEE HER
b/w
THE SPREADING CHESTNUT
with PERCY FAITH
and his orchestra
4—41010

MINDY CARSON

SWEET GEORGIE BROWN
b/w
WATER WHEEL
with SHERMAN EDWARDS
and his orchestra
4—41021

THE SURE-FIRE HITS ARE ON COLUMBIA RECORDS

A DIVISION OF CBS
®"Columbia" Ⓟ ℗ Marcas Reg.
"CBS" T.M.

London Lowdown

STOCKHOLM, SWEDEN — Have just spent three days in and around the Swedish capital to find that, with very few exceptions, it's all very much like home when it comes to the record business. Leading makes of juke boxes bring you America's top pops at 25 ORE (40 cents) a spin. Radio Fjanst the Swedish network is very much on the ball with the latest releases on the air before they are even released to the public.

Sweden's No. 1 pop singer is without doubt Alice Babs who records for Metronome over here and has a separate deal for Germany with Polydor. The present rage all over Scandinavia is British disk star Tommy Steele who definitely is the hottest thing on wax here at the moment.

Television in Sweden has not as yet got the public watching with too much interest due to limited hours of transmission. The EP market is booming here—and record manufacturers only release singles from EP's if necessary.

Hugo Algven, composer of the very popular "Swedish Rhapsody", now has another hit on his hands with his "Swedish Polka" already recorded in England and bound to come over to the U. S. very soon. Leaving for Denmark now—will write about Copenhagen on arrival.

This Week's Best Selling Pop Singles
(Courtesy "New Musical Express")

1 **Tammy**—
Debbie Reynolds (Vogue-Coral)
2 **That'll Be The Day**—
Crickets (Vogue-Coral)
3 **Diana**—
Paul Anka (Columbia)
4 **Let's Have A Party**—
Elvis Presley (RCA)
5 **Remember You're Mine**—
Pat Boone (London)
6 **Man On Fire/Wandering Eyes**—
Frankie Vaughan (Philips)
7 **Island In The Sun**—
Harry Belafonte (RCA)
8 **Be My Girl**—
Jim Dale (Parlophone)
9 **Whole Lotta Shakin' Goin' On**—
Jerry Lee Lewis (London)
10 **Wandering Eyes**—
Charlie Gracie (London)
11 **Love Letters In The Sand**—
Pat Boone (London)
12 **Water Water/Handful Of Songs**—
Tommy Steele (Decca)
13 **Teddy Bear**—
Elvis Presley (RCA)
14 **With All My Heart**—
Petula Clark (Pye-Nixa)
15 **My Dixie Darling**—
Lonnie Donegan (Pye-Nixa)
16 **Last Train To San Fernando**—
Johnny Duncan (Columbia)
17 **All Shook Up**—
Elvis Presley (HMV)
18 **Got A Lot O' Livin' To Do**—
Elvis Presley (RCA)
19 **Call Rosie On The Phone**—
Guy Mitchell (Philips)
20 **Stardust**—
Billy Ward (London)
21 **Short Fat Fannie**—
Larry Williams (London)
22 **Paralyzed**—
Elvis Presley (HMV)
23 **Trying To Get To You**—
Elvis Presley (HMV)
24 **Wedding Ring**—
Russ Hamilton (Oriole)
24 **Stardust**—
Nat "King" Cole (Capitol)
26 **Got-ta Have Something In The Bank Frank**—
Frankie Vaughan & Kaye Sisters (Philips)
27 **Any Old Iron**—
Peter Sellers (Parlophone)
28 **In The Middle Of An Island**—
King Brothers (Parlophone)
29 **Bye Bye Love**—
Everly Brothers (London)
30 **Honeycomb**—
Jimmy Rodgers (London)

Record Reviews

A DISK & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

The Cash Box Best Bets

★	"WHY DON'T THEY UNDERSTAND"	George Hamilton IV	ABC-Paramount 9862
★	"A VERY SPECIAL LOVE"	Hi-Lo's	Columbia 41050
★	"THE LOVELY LADIES"	Dick Jacobs	Coral 61907
★	"SALTY, SALTY IS THE SEA"	Linda Lawson	Verve 10103
★	"LOVE AND AFFECTION"	Rosemary Clooney	Columbia 41053
★	"SAVE THE LAST DANCE FOR ME"	Lincoln Chase	Liberty 55080
★	"LINGERING LOVERS"	Ron Goodwin	Capitol 3834
★	"THE PRETTIEST GIRL IN SCHOOL"	Tempos	Kapp 199
★	"OVER HERE"	Patience & Prudence	Liberty 55107

AL MORGAN
(Columbia 41022)

B "THE WANDERER CAME HOME" (2:43) [Broadcast BMI —Kennedy, Alstone] A touching song about a wanderer who finally finds a place to call home, is treated with warmth and sincerity by Al Morgan. Tear-compelling folk type song. Interesting change of pace programming.

C+ "BOUQUET OF ROSES" (2:30) [Hill & Range BMI — Nelson, Hilliard] This tearful tune tells about a broken love affair. A lilting, melancholy number.

DICK RICHARDS
(Columbia 41035)

B "I LOVE YOU SO MUCH IT HURTS" (2:11) [Melody Lane BMI — Tillman] The smooth high-pitched voice of Dick Richards comes over warmly on this pretty revival of a wonderful oldie. Lovely arrangement for easy listening.

B "NOT UNTIL I PRAY FOR YOU" (2:19) [Golden West BMI —Stevens, Cole] A pretty song that tugs at the heart-strings is this fragile song of true love. Pretty programming for any dee jay show.

HELEN O'CONNELL
(Vik 0296)

B "NO MORE TEARS TO CRY" (2:20) [Knollwood ASCAP — Darion, Colby] Helen O'Connell makes her Vik singles debut an exciting one as she belts out a free-swinging, well-written opus that should do well on the turntables. Socko arrangement of a "smart" number.

B "A LONG LAST LOOK" (2:05) [Saunders ASCAP — Gimbel, Charlap] Another smooth jump item that should appeal to both the adult and teen market. Interesting rhythm material with that mature flair.

DAVE STERLING
(Rev 3510)

B "YOU'RE HERE" (2:20) [Laine-Simms BMI — Salerno, Dyer] A solid strong voiced songster, Dave Sterling, debuts on the Rev label with a pretty latin tempo ballad that could catch on. Good song and delivery.

B "I WANNA BE LOVED" (2:01) [Laine-Simms BMI — Salerno, Dean] The songster sounds like Eddie Fisher in spots as he bounces thru a contagious rhythm ditty. The solid Rev sound is present on both sides. Gal chorus assists the vocalist in fine form.

ROGER ROGER ORCH.
(MGM 12570)

B "BEYOND THE SEA (La Mer)" (2:45) [Chappell ASCAP—Trenet, Lawrence] One of the most beautiful of all mood themes, is treated to a lush and flowery instrumental interpretation by Roger Roger and his orchestra. Lovely listening music with a delightful classical flavoring.

C+ "PARISIAN POLKA" (2:30) [Ile-de-France ASCAP—Roger] The conductor composed this spright and colorful dance novelty which he fashions with the aid of a large string section. Polka music, also with a classical flair.

RAY CONNIFF ORCH.
(Columbia 41040)

B "SYMPHONY OF LOVE" (2:37) [Joy ASCAP—Weisman] A lovely mood theme is presented on the piano by Conniff, beautifully showcased by a big choral backdrop—singing without lyrics—and the orchestra. Good production arrangement of a very pretty melody.

C+ "THEME FROM 'THE PERRY MASON SHOW'" (2:15) [April ASCAP—Steiner] This haunting title theme from a CBS-TV detective thriller, is treated to an eerie interpretation by Conniff's ork and a chanting soprano lead. Repeated TV exposure should attract some sales.

THE DISCORDERS
(Stepheny 15)

B "MY HULA HULA LULU" [BMI —Foster] The vocal team swings engagingly through a tune describing the attributes of an Hawaiian Hula Hula girl. This sparkling charmer guarantees a few minutes of solid programming.

C+ "NOTHING ELSE MATTERS" [BMI—Roland, Orris] The boys turn to a soft romancer here in a manner honestly portraying the lyrics of true love.

JIMMY RICKS
(Decca 30443)

B "WHAT HAVE I DONE (TO DESERVE THIS DAY)" (2:40) [Cornell ASCAP — Gordon, Wood] The deep-voiced vocalist does an impressive reading of an inspirational number in which he ponders about the things he has done to deserve the day. Jack Pleis, expertly directs the soaring ork and chorus. Rendition, lyrics and melody blend for an excellent inspirational offering.

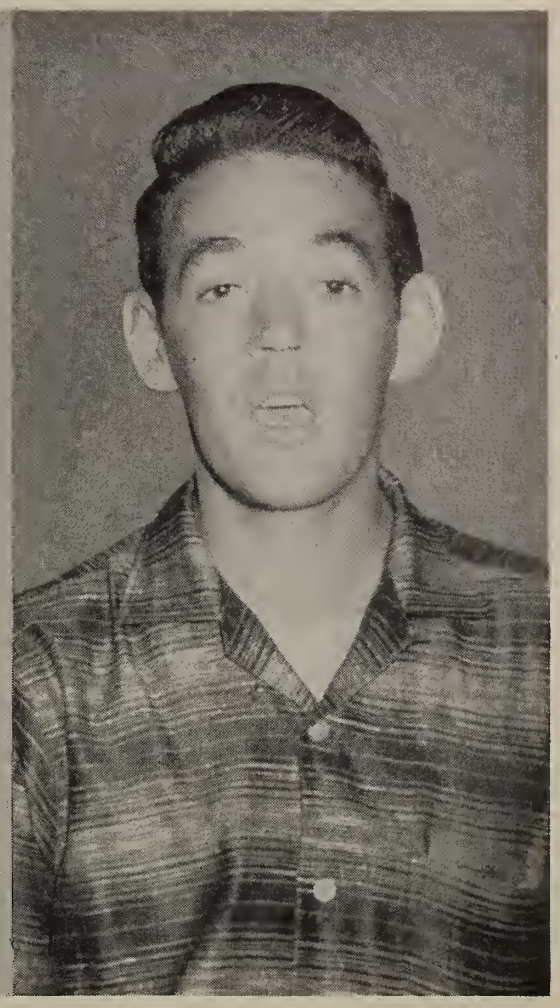
C+ "LAZY MULE" (2:34) [Regent BMI—Ricks, Dixon] Ricks clicks with a novel ditty about the lethargy of a mule. Nice beat here.

THE NEW HIT...COAST TO COAST
Breaking Pop...R&B...and C&W

JIMMY EDWARDS

Love Bug Crawl

COUPLED WITH
HONEY LOVIN'
MERCURY 71209



DESTINED TO BE THE BIG BALLAD OF '57!

BILLY ECKSTINE

If I Can Help Somebody

COUPLED WITH BOULEVARD OF BROKEN DREAMS MERCURY 71217

A NEW ROCK 'N ROLL APPROACH

THE CREW CUTS

I Like It Like That

AND

Be My Only Love

MERCURY 71223

Mercury RECORDS

The Cash Box TOP 60

Best Selling Tunes on Records

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

1—Jailhouse Rock — Pos. 11/2: 2, Pos. 10/26: 2
★VI-7035—ELVIS PRESLEY — *Treat Me Nice*

2—Wake Up Little Susie — Pos. 11/2: 1, Pos. 10/26: 1
★CD-1337—EVERLY BROTHERS — *Maybe Tomorrow*

3—Chances Are — Pos. 11/2: 3, Pos. 10/26: 3
★CO-40993—JOHNNY MATHIS — *The Twelfth Of Never*

4—Silhouettes — Pos. 11/2: 4, Pos. 10/26: 5
AP-9856—STEVE GIBSON & RED CAPS — *Flamingo*
★CM-117—THE RAYS — *Daddy Cool*
ME-71197—DIAMONDS — *Daddy Cool*
MG-12580—DEAN JONES — *There Goes My Heart*

5—You Send Me — Pos. 11/2: 9, Pos. 10/26: 16
CR-61898—TERESA BREWER — *Would I Were*
DO-1S6S4—CORNEL GUNTER — *Call Me A Fool*
★KE-34013—SAM COOKE — *Summertime*
MO-102S—JESSE BELVIN — *Summertime*

6—Be Bop Baby — Pos. 11/2: 8, Pos. 10/26: 9
★IM-5463—RICKY NELSON — *Have I Told You Lately That I Love You*

7—Honeycomb — Pos. 11/2: 5, Pos. 10/26: 4
DE-30418—GEORGIE SHAW — *Oh Mis'rable Love*
RO-4015—JIMMIE RODGERS — *Their Hearts Were Full Of Spring*

8—My Special Angel — Pos. 11/2: 14, Pos. 10/26: 12
★DE-30423—BOBBY HELMS — *Standing At The End Of My World*
PP-115—SONNY LAND TRIO — *The Spreading Chestnut*

9—Fascination — Pos. 11/2: 6, Pos. 10/26: 6
CO-40982—RAY ELLIS O. — *Soft Sands*
CR-61864—DICK JACOBS O. — *Summertime In Venice*
DE-30421—ETHEL SMITH — *Summer Love*
JU-5293—BIG AL SEARS — *Around The World*
★KA-191—JANE MORGAN — *Fascination (instru.)*
LO-17S8—CHRIS HAMALTON — *Opus #1*
ME-711S2—DAVID CARROLL O. — *Swinging Sweethearts*
VI-6980—DINAH SHORE — *Till*

10—Melodie D'Amour — Pos. 11/2: 12, Pos. 10/26: 15
LO-1751—EDMUNDO ROS — *Carnation Girl*
★VI-7046—AMES BROS. — *So Little Time*
VK-0303—MARTY GOLD — *Carefree Heart*

11—April Love — Pos. 11/2: 23, Pos. 10/26: 44
★DO-15660—PAT BOONE — *When The Swallows Come Back To Capistrano*

12—Little Bitty Pretty One — Pos. 11/2: 16, Pos. 10/26: 24
★AL-3398—THURSTON HARRIS — *I Hope You Won't Hold It Against Me*
★CS-211—BOBBY DAY

13—Tammy — Pos. 11/2: 10, Pos. 10/26: 11
★CR-618S1—DEBBIE REYNOLDS — *French Heels*
CR-61845—JOSEPH GERSHENSON — *The Bachelor*
DE-30317—PAT KIRBY — *Don't Keep Me Silent*
DE-30398—GEORGE BARNES — *Around The World*
DE-30433—BILL SNYDER — *Man Of A Thousand Faces*
ME-71123—RICHARD HAYMAN — *Calypso Gal*
VI-6930—AMES BROTHERS — *Rockin' Shoes*

14—Happy Happy Birthday Baby — Pos. 11/2: 7, Pos. 10/26: 7
★CK-872—TUNE WEAVERS — *Ol' Man River*
DE-30432—KAY CEE JONES
ME-71182—DOTTIE FERGUSON — *Darling It's Wonderful*

15—Diana — Pos. 11/2: 11, Pos. 10/26: 10
★AP-9831—PAUL ANKA — *Don't Gamble With Love*

16—Keep A-Knockin' — Pos. 11/2: 15, Pos. 10/26: 13
★SP-611—LITTLE RICHARD — *Can't Believe You Wanna Leave*

17—That'll Be The Day — Pos. 11/2: 13, Pos. 10/26: 8
AG-5276—RAVENS — *Dear One*
★BR-5S009—THE CRICKETS — *I'm Looking For Someone To Love*
DE-30434—BUDDY HOLLY — *Rock Around With Ollie Vee*
VE-10064—JEFF ALLEN — *Guilty*

18—Just Born — Pos. 11/2: 21, Pos. 10/26: 29
★VI-70S0—PERRY COMO — *Ivy Rose*

19—I'll Remember Today — Pos. 11/2: 24, Pos. 10/26: 27
★ME-71189—PATTI PAGE — *My How The Time Goes By*

20—Hula Love — Pos. 11/2: 20, Pos. 10/26: 20
★RO-4018—BUDDY KNOX — *Devil Woman*

21—Lotta Lovin' — Pos. 11/2: 19, Pos. 10/26: 17
★CA-3763—GENE VINCENT — *Wear My Ring*

22—All The Way — Pos. 11/2: 30, Pos. 10/26: 37
★CA-3793—FRANK SINATRA — *Chicago*
DE-30444—NORVELLE REID — *The World End*
DE-304S3—GRADY MARTIN
JU-S300—WALTER SCHARF ORCH. — *Song Of Raintree County*

23—Alone — Pos. 11/2: 25, Pos. 10/26: 26
★LA-125—SHEPHERD SISTERS — *Congratulations To Someone*
ME-7119S—BROTHER SISTERS — *Pass Me The Mustard*

24—I'm Available — Pos. 11/2: 33, Pos. 10/26: 46
AG-5278—KENDALL SISTERS — *Don't Bother Me*
CG-1008—DAVE BURGESS
★LI-55102—MARGIE RAYBURN — *If You Were*

25—And That Reminds Me — Pos. 11/2: 26, Pos. 10/26: 27
DE-30448—CARMEN CAVALLARO — *An Affair To Remember*
★JU-5292—DELLA REESE — *I Cried For You*
ME-71178—RICHARD HAYMAN ORCH. — *Finiculi, Finicula*
MG-12S42—AMBROSE ORCH. — *Georgian Rhumba*
VI-1-6981—KAY STARR — *Flim, Flam, Floo*
VI-7027—MELACHRINO O. — *Whatever Lola Wants*

26—Wun'erful, Wun'erful — Pos. 11/2: 37, Pos. 10/26: 50
★CA-3815—STAN FREBERG — *Wun'erful, Wun'erful —Pt. 2*

27—Whole Lot Of Shakin' Going On — Pos. 11/2: 17, Pos. 10/26: 14
★SU-267 JERRY LEE LEWIS — *It'll Be Me*

28—Lichtensteiner Polka — Pos. 11/2: 47, Pos. 10/26: —
CR-61900—LAWRENCE WELK — *You Know Too Much*
★LO-17S5—WILL GLAHE ORCH. — *Schweizer Kanton*

29—My One Sin — Pos. 11/2: 27, Pos. 10/26: 25
★EP-9229—FOUR COINS — *This Life*

30—Mr. Lee — Pos. 11/2: 18, Pos. 10/26: 18
★AT-1144—BOBBETTES — *Look At The Stars*

31—Plaything — Pos. 11/2: 28, Pos. 10/26: 28
AL-3396—LITTLE WILBUR — *I Don't Care*
★DO-1S643—NICK TODD — *The Honey Song*
ME-71173—CHUCK MILLER — *After Yesterday*
★RV-350S—TED NEWMAN — *Unlucky Me*
VI-7029—JUDY FAYE — *Who Cares*

32—Just Between You And Me — Pos. 11/2: 22, Pos. 10/26: 19
★CD-1330—CHORDETTES — *Soft Sands*

33—Back To School Again — Pos. 11/2: 36, Pos. 10/26: 41
★CM-116—TIMMIE RODGERS

34—Peanuts — Pos. 11/2: 44, Pos. 10/26: 43
★OK-7088—LITTLE JOE & THRILLERS — *Lilly Lou*

35—Rainbow — Pos. 11/2: 29, Pos. 10/26: 21
CC-1013—BOBBY BREEN — *We Will Make Love*
★KA-184—RUSS HAMILTON — *We Will Make Love*
JU-S290—BILL DARNEL — *Do You Care*

36—Wait And See — Pos. 11/2: 39, Pos. 10/26: 34
★IM-5467—FATS DOMINO — *I Still Love You*

37—With You On My Mind — Pos. 11/2: 31, Pos. 10/26: 22
★CA-3782—NAT "KING" COLE — *Raintree County*

38—Have I Told You Lately That I Love You — Pos. 11/2: 32, Pos. 10/26: 32
★IM-5463—RICKY NELSON — *Be-Bop Baby*

39—Black Slacks — Pos. 11/2: 35, Pos. 10/26: 31
★AP-9837—SPARKLETONES — *Boppin' Rock Boogie*

40—Till — Pos. 11/2: 49, Pos. 10/26: 51
CO-40826—PERCY FAITH — *The Last Dance*
★KA-197—ROGER WILLIAMS — *Big Town*
RO-402S—LEO DIAMOND — *Sunrise In Texas*
VI-6980—DINAH SHORE — *Fascination*

41—Peggy Sue — Pos. 11/2: 54, Pos. 10/26: 52
★CR-61885—BUDDY HOLLY — *Everyday*
IM-5473—JACKIE WALKER — *Wonderful One*

42—Ivy Rose — Pos. 11/2: 55, Pos. 10/26: 39
★VI-7050—PERRY COMO — *Just Born*

43—Raunchy — Pos. 11/2: —, Pos. 10/26: —
DO-15661—BILLY VAUGHN — *Sail Along Silvery Moon*
IM-5474—ERNIE FREEMAN — *Puddin'*
★PH-3519—BILL JUSTIS — *The Midnite Man*

44—Remember You're Mine — Pos. 11/2: 34, Pos. 10/26: 33
★DO-1S602—PAT BOONE — *There's A Goldmine In The Sky*

45—Reet Petite — Pos. 11/2: 46, Pos. 10/26: 36
★BR-SS024—JACKIE WILSON — *By The Light Of The Silvery Moon*

46—Rock And Roll Music — Pos. 11/2: —, Pos. 10/26: —
★CH-1671—CHUCK BERRY — *Blue Feeling*

47—Party Time — Pos. 11/2: 45, Pos. 10/26: —
★EP-9246—SAL MINEO — *The Words That I Whisper*

48—Bony Moronie — Pos. 11/2: —, Pos. 10/26: —
★SP-615—LARRY WILLIAMS — *You Bug Me, Baby*

49—An Affair To Remember — Pos. 11/2: 41, Pos. 10/26: 38
★CO-40945—VIC DAMONE — *In The Eyes Of The World*
DE-30448—CARMEN CAVALLARO — *My Heart Reminds Me*
DE-30362—CARMEN CAVALLARO — *While The Night Winds Sing*
LI-SS075—PETE KING — *So Beats My Heart For You*
MG-12499—ANGELA DRAKE — *Rock Bobbin' Boats*
PV-1013—LEADERS — *Continue*
TI-407—MACHITO O. — *I Didn't Know What Time It Was*
VI-1007—VIVIENNE — *You've Someone New*

50—Kisses Sweeter Than Wine — Pos. 11/2: —, Pos. 10/26: —
★RO-4031—JIMMIE RODGERS — *Better Loved You'll Never Be*

51—Deep Purple — Pos. 11/2: 40, Pos. 10/26: 40

52—Ca C'est L'Amour — Pos. 11/2: 53, Pos. 10/26: —

53—In The Middle Of An Island — Pos. 11/2: 38, Pos. 10/26: 30

54—Around The World — Pos. 11/2: 32, Pos. 10/26: 42

55—Love Me Forever — Pos. 11/2: —, Pos. 10/26: —

56—When The Swallows Come Back To Capistrano — Pos. 11/2: 50, Pos. 10/26: —

57—Lips Of Wine — Pos. 11/2: 42, Pos. 10/26: 35

58—Never Be Afraid — Pos. 11/2: —, Pos. 10/26: —

59—Fraulein — Pos. 11/2: 51, Pos. 10/26: 45

60—You Bug Me Baby — Pos. 11/2: —, Pos. 10/26: 60

60—Could This Be Magic — Pos. 11/2: —, Pos. 10/26: —

CODE:

AC—Atco
AF—Audio Fidelity
AG—Argo
AL—Aladdin
AO—Apollo
AP—ABC-Paramount
AT—Atlantic
BA—Baton
BR—Brunswick
BT—Bethlehem
BY—Bally
CA—Capitol
CC—Chic
CD—Cadence
CG—Challenge
CH—Chess
CK—Checker
CL—Colonial
CM—Cameo
CN—Chancellor
CO—Columbia
CR—Coral
CS—Class
DA—Dana
DD—Dale
DE—Decca
DL—DeLuxe
DO—Dot
DS—Disneyland
DT—Dooto
DU—Duke
EL—Eldorado
EM—Ember
EP—Epic
ER—Era
EX—Excello
FE—Federal
FI—Fiesta
FL—Flash
FP—Flip
FR—Fraternity
GE—Gee
GL—Glory
GO—Gone
HE—Herald
HY—Hickory
IM—Imperial
JU—Jubilee
JZ—Josie
KA—Kapp
KE—Keen
KI—King
LA—Lance
LI—Liberty
LO—London
LU—Luniverse
ME—Mercury
MG—MGM
MO—Modern
OJ—OJ
OK—Okeh
PE—Peacock
PH—Sam Phillips Int.
PI—Pilgrim
PP—Prep
RE—Regent
RM—Rama
RO—Roulette
RP—RPM
RV—Rev
SA—Savoy
SP—Specialty
SU—Sun
TH—Thunderbird
TI—Tico
UN—United
UQ—Unique
VE—Verve
VI—RCA Victor
VJ—Vee Jay
VK—Vik
VP—Vip

★ INDICATES BEST SELLING RECORD OR RECORDS.

- Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by *The Cash Box*. Each listing includes the name of the song, record number, artists and tune on the reverse side.
- The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.
- All labels listed in alphabetical order.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

GENE VINCENT

and His Blue Caps

...follows up his triple market smash "Lotta Lovin" with a great new swingin' single

I GOT IT

c/w DANCE TO THE BOP

Capitol RECORDS

Record No. 3839

Retailers' Corner

Learning About New Equipment A MUST To Disk-Phono Dealer

According to unofficial sources, 45% of phonographs sold today are sold through non-record handling stores. This is an appalling figure considering that the percentage has risen 8% from last year's figure.

How can this be remedied?

Today there is more new equipment on the market than ever before and more people are becoming conscious of the advantages of the various new inventions in the recording field. It is up to the dealer to convert this public interest into sales of records and phonographs.

It is impossible for a dealer to see and hear every new piece of equipment that hits the market and in this column we will endeavor to introduce new products and new methods of merchandising them.

Christmas Classical LP's

Dealers should take particular note of this week's classical album reviews, which contain the reviews of four multi-disk releases especially applicable, in musical content and/or packaging, for Christmas display and sales. The issues are the complete version of Tchaikovsky's "Nutcracker" ballet by Artur Rodzinski and The Philharmonic Symphony Orchestra on Westminster; Handel's "Messiah" with Leonard Bernstein Conducting The New York Philharmonic and a cast of singers on Columbia; Beethoven's Late Quartets performed by the Hollywood String Quartet on Capitol; and Berlioz' "L'enfance Du Christ" by The Boston Symphony, Charles Munch, Conductor and a cast of singers on RCA Victor. (See pg. 37 for reviews)

The Retailer Speaks

ALBANY, N. Y.—Irv Cohan, of the Record Department of Van Curler Music Company in Albany, has some definite views and sentiments about the record business which he expresses in the following letter to The Cash Box:

1) Hurray for the gradual disappearance of Holiday singles.
2) Let's have more hit-parade selections on EP.
3) Hurray for current popularity of 33 & 45.
4) Present volume of singles releases makes it extremely attractive to see a reduction of same, at this time of year. The average dealer, excluding cut-raters, has more than his share of headaches, in attempting to merchandise the flood of incoming Yuletide music.
5) Let's exert more pressure, on local DJ's, for an early return to 'softer music.'
6) Reduction in the quantity of singles released, by all labels, throughout the year, would most certainly result in larger unit sales per record. All too often, a certain record appears headed for the top ten, only to be smothered by 15 other new releases. One legitimate hit can outsell five so-called smashes. A 'million-copy' seller too often means from the distributor to the dealer.
7) Clear-cut explanations, to the potential fono buyer, on operation and meaning of all the speeds. Far too frequently, we sell 78's to a customer who owns a 3-speed system, due to the fact that the phono was purchased in a furniture or jewelry outlet. Most downtown music shops feature records as the basic commodity. Consequently, the sales people stress 33 & 45 features, & pay much closer attention to repair service, lifting the fog of confusion to speeds, and the quality of phonographs, offered. Here, we want our fono buyer to become our steady record buyer.

Amen —

RCA Offers New TV-HiFi Combination Receiver Plus Three Others

CAMDEN, N. J.—A new television receiver with a built-in transistorized high fidelity sound system, five speakers, an automatic four-speed record changer and provision for adding a Stereotape Player was announced last week by C. P. Baxter, Vice President and General Manager, RCA Victor Television Division.

Also announced at the same time were a color television receiver and two black-and-white consoles featuring the transistorized high fidelity sound system without the record changer, and a new table series which incorporates an automatic 45-rpm "Victrola" with a television receiver using a 14-inch (overall diagonal) picture tube giving a 108-square inch picture.

"We are introducing these new models following a survey that reveals a considerable market for complete home entertainment instruments that include both television and high fidelity," Baxter said. "The extended tonal range provided by the transistorized amplifier and multiple speakers results in the most realistic television sound ever produced."

The unit, including the automatic four-speed record changer, is the Penfield with a 262 square-inch picture area. Available in a choice of genuine mahogany, walnut or oak veneered finishes, it will be nationally advertised at $550 and will include one 12-inch and four 3½-inch speakers.

The Penfield—and the three high fidelity models without record changers—feature transistorized extended-range sound systems that respond from 45 through 20,000 cycles. Each has separate bass and treble controls. A jack is provided for plugging in extra speakers, AM-FM radio tuners, tape recorders or Stereotape Players.

"By engineering these instruments for Stereophonic Sound, we have given the public the opportunity to add a Stereotape Player at some future date and use the TV-Hi-Fi sound system as the second speaker unit," Baxter said.

The color television receiver with high fidelity sound is the Brandywine, one of RCA Victor's new "Mark Series" instruments featuring the new 21-inch all-glass color picture tube with a picture area of 260 square inches. Available in genuine autumn cherry veneers and solids in a modern open-face console, the Brandywine will be nationally advertised at $895. Its speaker system includes one 12-inch and two 3½-inch speakers.

The two black-and-white receivers are the Bancroft, a lowboy console available in a choice of genuine mahogany, walnut or oak veneer and solids, and the Edgewood, a provincial lowboy console available in a choice of genuine walnut or natural cherry veneers and solids. Each has a viewable area of 262 square inches.

Both instruments will be nationally advertised at $450 and will include one 12-inch and two 3½-inch speakers. High fidelity tape or record players can be plugged into the Brandywine, Bancroft or Edgewood series to provide a complete high fidelity music system.

The table model TV-"Victrola" combination, the Bellevue, features an automatic 45 -rpm record changer mounted in the same cabinet with a television receiver using a 14-inch (overall diagonal) picture tube with a viewable area of 108 square inches. It holds up to 14 records and contains a 6½-inch speaker with an undistorted output of three watts.

Designed along the lines of a lowboy console, the Bellevue sits on brass legs and will be available in a choice of mahogany or limed oak grained finishes. It will be nationally advertised at $239.95.

Also being added to the RCA Victor black-and-white line are the Rocklyn, a tapered table model with 21-inch (overall diagonal) picture tube and the Glendale, a deluxe console with remote control and motor tuning. Each has a viewable picture area of 262 square inches.

The Rocklyn will be available in gray and ebony finishes at a nationally advertised price of $179.95, and mahogany grain, limed oak grain, and walnut grain at $189.95. The Glendale, available in mahogany grain finish, will be nationally advertised at $379.95.

All new models will be shipped to distributors in the near future, Baxter said.

Tandberg Announces New Stereo Tape System

NEW YORK—A stereo unit with 3-speed playback versatility has been introduced by Tandberg, of New York. Designated the Model 3-Stereo, it is a complete recorder/reproducer, which sells for $369.50.

Two power playback amplifiers are built in with such design so that the distortion of each amplifier is under 1%. A new in-line stereo head design is made to eliminate audible cross-talk so that either half-track or full-track tapes can be reproduced without reduction in quality. The unit has been designed to provide reproduction of both monaural and stereophonic tapes from 40 to 16000 CPS; 3-speed reproduction facilities, 7½ ips, 3¾ ips and 1⅞ ips, have been built in with the expectation that the future will see the recording of stereo tapes in speeds other than 7½ ips.

To meet the needs of those who want a complete stereo tape system, Tandberg has engineered a speaker system, which is matched to the stereo playback amplifiers. Styled with the same lines as the Model 3-Stereo, the unit features a mahogany finish on all four sides, so that it can be used either horizontally or vertically, depending upon the individual room interior. The enclosure contains the Tandberg Model 165BK dual-cone wide range 8" speaker unit. Two of these speaker systems when used in conjunction with the Tandberg 3-Stereo Tape Recorder/Reproducer make up a complete stereo tape system.

The Model 3-Stereo also provides monaural tape recording facilities comparable to Tandberg's Model 3. Equalization on this Tandberg unit meets NARTB standards at all speeds.

A built in Goodman speaker provides for full frequency playback and monitoring facilities while recording. The crystal microphone furnished with the Tandberg recorder has a flat response within 3 DB to 13,000 cycles and comes with 12 feet of mike cable.

The Model 3-Stereo weighs only 27 pounds, 32 pounds in luggage-type carrying case.

The complete Tandberg Stereo Tape System, Model 3-266 Stereo, with matched speakers sells for $469.95.

Some of the unusual selling features are the long playing qualities. Eight hours of play at 1⅞ I.P.S. with quality equal to A.M. radio. Professional musicians find it adaptable because of perfect pitch record-playback. Doctors and lawyers the company feels, will find it useful because of its vesatility as a dictation, transcribing unit plus a high fidelity music appreciation instrument.

Parts and service are available by Tandberg authorized service stations throughout the country.

Attention: Please address any information concerning the Retailers' Corner to Dave Tannenbaum, The Cash Box, 1721 Broadway, New York 19, N.Y.

Das Ist Der Hit Of Der Year...

LIECHTENSTEINER POLKA

45-1755

B/W

Schweizer Kanton Polka

Will Glahé

CASHBOX:
Best Bet—Sure Shot

BILLBOARD:
Best Buy

MUSIC VENDOR:
3 Stars

WILL GLAHÉ'S HIT LP

Good Friends; In Grinzing; Tavern in the Town; Vienna, City of My Dreams; The Stein Song; Drinking Song (Student Prince); When the Lilac Blooms Again; One Two Drink Up; Hot Pretzels (Goosey Goosey); The White Horse Inn; Beer Barrel Polka; Auf Wiederseh'n, Sweetheart

LL1710

WILL GLAHÉ'S HIT EP

Liechtensteiner Polka; Hearts and Heartaches; Beer Barrel Polka; Peanut Polka

BEP6331

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TRUE HIGH FIDELITY

The HIT MAKER of "A Fallen Star"—

Jimmy Newman

'Cry Cry Darling'

and

'You're The Idol of My Dreams'

No. 15659

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THE NATION'S BEST SELLING RECORDS

Here's the one you've been waiting for—

TAB HUNTER

I'm Alone Because I Love You

and

Don't Let It Get Around

#15657

·Dot RECORDS, Inc. · Sunset and Vine · Hollywood, Calif. · Phone HO 3-4181
THE NATION'S BEST SELLING RECORDS

Round The Wax Circle

NEW YORK:

Jack Lacy, WINS disk jockey, together with his wife and daughter, are scheduled to vacation in Hollywood for two weeks starting November 12. . . . Irwin Zucker, disk promoter, home this week following a six week honeymoon tour of Europe. . . . First there was the Brother Sisters on Mercury, now on the Rose label there's a group called the "We're Not" Sisters. . . . Bill Haley of the Comets has a backer with half a million dollars to invest in a movie starring the Comets and is presently looking for a suitable script. . . . Doc Berger now located with the Johnny Marks music firm. . . . Bobby Helms has been signed by MCA. . . . Joel Grey signed for four consecutive weekly appearances on the "Pat Boone Show." . . . This month marks the 20th anniversary of Steve Allen's first musical composition, penned while a high school student in Chicago. Since then he has turned out over 2,000 songs. His biggest has been "Picnic" for which he furnished the lyrics. . . . Dick Linke in the hospital for a few days as the result of a chicken bone lodged in his throat. . . .

SUNNY GALE

Tony Martin plays his first Boston engagement in over 4 years when he begins a ten day stay at Blinstrub's November 15. . . . Nat "King" Cole, currently at work in the picture "St. Louis Blues" on the Paramount lot in Hollywood, opens at the Copacabana in New York for a month on January 9. . . . Gil Gorman has been named Director of Publicity for Jerry Lynn Productions. . . . Sunny Gale does her first stint on Broadway, besides the Paramount Theater, when she opens at the Old Roumanian on December 4. . . . Gisele MacKenzie now on the Victor label. . . . Bill Nielsen, National Sales Manager of Epic, has hired Gene Brewer as the diskery's new West Coast representative. Brewer was formerly with RKO-Unique.

CHICAGO:

Busiest man in town last week was Roulette's Stan Pat, promoting Milton Berle's terrific album "Songs My Mother Loved." "Uncle Miltie" visited Chi with his press agent Paul Benson and Roulette's whirlwind A&R team, Luigi Creatore and Hugo Peretti. . . . Dot Record's Bob Smith tells us that Dot has 3 hits making the rounds, "I'm Alone Because I Love You" and "Don't Let It Get Around" by Tab Hunter; "Henrietta" by Jimmy Dee and "Sail Along Silvery Moon" b/w "Raunchy" by Billy Vaughn. . . . Seen "yakking" at the Berle party at the Ambassador East, Sid Epstein of the William Morris agency, Herb Lyon of Chicago Tribune and WTAQ's zany deejay, Phil Lind. Phil devoted to his "Pennies For Cancer" drive. . . . Happy, happy birthday to pert Pat Scott of "In Town Tonight" (young as she is she won't tell her age). . . . Congrats to Lee Phillip and her Bill Bell on their 3rd wedding anniversary. . . . Jerry Ferber reports that Betty McLaurin's "Autumn Leaves" and Roy Hamilton's "All Of A Sudden" are moving up the charts. Jerry also claims excellent sales for the Teen Queens "I Miss You." . . . Congrats are in order for Jack Solinger's Music Distribs who were appointed midwest distribs for Stepheny Records and Atlantic's new East West label. . . . Promo man Marty Hirsch, RCA Victor, reported that lovely June Valli visited last week and appeared on "In Town Tonight" via WBBM-TV. . . . Mary Gillette decked out her Gillette Music emporium in Hawaiian motif recently and Bill Lani (appearing at the Ivanhoe) entertained with authentic Hawaiian music during the promotion. . . . WAAF's versatile deejay, Tito delves in serious writing during spare time. . . . At the Milton Berle soiree t'other evening Steve Schickel informed us that his new vocal on the Foremost label has just been released. The title is "What A Night." . . . Stepheny's Jerry Allan reports that recent pactee Jody Randall's "Little Red Shoes" clicking in Indianapolis, her hometown.

ROY HAMILTON

HOLLYWOOD:

Archie Bleyer, whose Cadence Records has the smash, "Wake Up Little Susie" by The Everly Brothers, in town for a few days, and visiting with Sid Talmadge of Record Merchandising. . . . Jim Lowe flew into town over last weekend for a one day recording session with Randy Wood of Dot Records. Jim recorded his new disk, "Rock-A-Chicka" and flew back to New York the same day for his disk jockey show. . . . Cleveland disk jockey, Bill Randle, spending a two week vacation here, and taping his shows here for broadcast back East. . . . Specialty Records prexy, Art Rupe will release two singles from Katie Lee's Commentary album, "Songs of Couch and Consultation." Miss Lee was loaned to Commentary by Specialty for the one album. . . .

EVERLY BROS.

Bob Crites is the new promotion man for the Columbia label for the Southern California area. . . . Dot Records just released a new album, "Pat Boone Sings Irving Berlin," produced in honor of the composer's 50th anniversary. . . . Real Records reactivated with two new releases by singer, Jack Dailey. . . . Lawrence Welk and his music supervisor, George Cates, together with Mort Greene, have written a new tune titled "Here Come The Dodgers" which was officially presented to the new Los Angeles team on his coast-to-coast show last Saturday. Welk will record the tune for Coral Records. . . . Harry James and the orchestra return from a very successful European concert tour for a stint at the Hollywood Palladium, opening Nov. 15. . . . Bing Crosby's new Kapp recording of "Never Be Afraid" getting top airplay from the local deejays. . . . Linda Lawson, new vocalist managed by the Mike Conner office, has been signed by Verve Records with her first two sides rushed into release last week. . . . David Rose has been named to write the score for Jules Styne's "The Ghost Goes West" scheduled for Broadway presentation next fall, starring Van Johnson.

DANCEABLE · FOUR TOP TUNES · LISTENABLE

SF1806 THE DISCORDERS

*My Hula Hula Lulu * Nothing Else Matters*

ON ITS WAY TO THE TOP IN LESS THAN TEN DAYS!

THE HOTTEST PAIR OF *Foursomes* ON RECORD TODAY!

SF1817 THE EBON-KNIGHTS

*The Way the Ball Bounces * Poor Butterfly*

PUT YOUR MONEY ON THIS ONE—ALL THE WAY!

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Dolores HAWKINS

Hits . . . with a great singing performance on

"HOOPLA"

the new Polka Dance Sensation

EPIC RECORD No. 5-9251

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SOUTHERN MUSIC PUB. CO. INC.
Gen. Prof. Mgr. MURRAY DEUTCH

EPIC RECORDS

a threesome
for the
pop charts!

DON
CARROLL

and two
teenage hits

Capitol RECORDS

AT YOUR
FRONT DOOR

THE GODS WERE
ANGRY WITH ME

record no. 3838

The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
1	WAKE UP LITTLE SUSIE EVERLY BROTHERS (Cadence)	2
2	JAILHOUSE ROCK ELVIS PRESLEY (RCA Victor)	3
3	CHANCES ARE JOHNNY MATHIS (Columbia)	1
4	SILHOUETTES RAYS (Cameo) — DIAMONDS (Mercury) — STEVE GIBSON & RED CAPS (ABC-Paramount)	6
5	MELODIE D'AMOUR AMES BROTHERS (RCA Victor) EDMUNDO ROS (London)	5
6	FASCINATION JANE MORGAN (Kapp) — DICK JACOBS (Coral)	7
7	YOU SEND ME SAM COOKE (Keen) TERESA BREWER (Coral)	11
8	MY SPECIAL ANGEL BOBBY HELMS (Decca)	8
9	HONEYCOMB JIMMIE RODGERS (Roulette)	4
10	BE BOP BABY RICKY NELSON (Imperial)	10
11	APRIL LOVE PAT BOONE (Dot)	16
12	ALL THE WAY FRANK SINATRA (Capitol)	19
13	TAMMY DEBBIE REYNOLDS (Coral)	9
14	JUST BORN PERRY COMO (RCA Victor)	17
15	(AND THAT/MY HEART) REMINDS ME DELLA REESE (Jubilee) KAY STARR—(RCA Victor)	12
16	HAPPY HAPPY BIRTHDAY BABY TUNE WEAVERS (Checker)	13
17	I'LL REMEMBER TODAY PATTI PAGE (Mercury)	18
18	LITTLE BITTY PRETTY ONE THURSTON HARRIS (Aladdin)	34
19	THAT'LL BE THE DAY CRICKETS (Brunswick)—BOBBY DAY (Class)	14
20	TREAT ME NICE ELVIS PRESLEY (RCA Victor)	21

21) IVY ROSE. 22) DIANA. 23) TWELFTH OF NEVER. 24) MR. LEE. 25) ALONE. 26) KEEP A-KNOCKIN'. 27) MY ONE SIN. 28) HAVE I TOLD YOU LATELY THAT I LOVE YOU. 29) AN AFFAIR TO REMEMBER. 30) I'M AVAILABLE. 31) LICHTENSTEINER POLKA. 32) JUST BETWEEN YOU AND ME. 33) WITH YOU ON MY MIND. 34) HULA LOVE. 35) LOTTA LOVIN'. 36) FRAULEIN. 37) SAYONARA. 38) PLAYTHING. 39) LIPS OF WINE. 40) RAINBOW. 41) WUN'ERFUL, WUN'ERFUL. 42) LANGUAGE OF LOVE. 43) REET PETITE. 44) GOT A DATE WITH AN ANGEL. 45) REMEMBER YOU'RE MINE. 46) REBEL. 47) THERE'S ONLY YOU. 48) SWANEE RIVER ROCK. 49) BLACK SLACKS. 50) PEGGY SUE. 51) CA C'EST L'AMOUR. 52) TILL. 53) MY HOW THE TIME GOES BY. 54) WHOLE LOT OF SHAKIN' GOING ON. 55) EYES OF GOD. 56) I NEVER FELT MORE LIKE FALLING IN LOVE. 57) HENRIETTA. 58) THE STORY OF MY LIFE. 59) LOVE ME FOREVER. 60) PRETEND YOU DON'T SEE HER; I LOVE YOU, BABY; BACK TO SCHOOL AGAIN; MOONLIGHT SWIM; AROUND THE WORLD.

THE BIGGEST RECORD OF THIS SONG . . .

THE ONLY ONE SELLING *

DON'T BUY OTHERS

No. 5474

ERNIE FREEMAN

"RAUNCHY"

b/w

"PUDDIN"

*250,000 SHIPPED FIRST WEEK!

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And Mail To

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List Your Top Ten Pop Tunes Here

	NAME OF RECORD HERE	ARTIST OR BAND HERE
1.		
2.		
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List Your Top Ten "Western & Folk" Tunes Here

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List Your Top Ten "Rhythm 'N Blues" Records Here

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NAME .....

FIRM .....

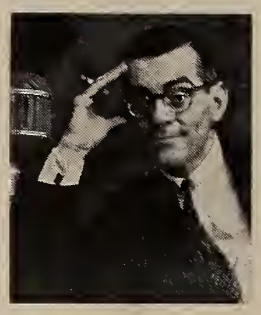
ADDRESS .....

CITY ..... STATE .....

Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Don Blair (WHAM-Rochester, N.Y.) and **Dan Sorkin** (WCFL-Chicago, Ill.) have been plugging each other's shows over their respective clear channel 50,000 watt outlets, and have found that these mentions have increased both audiences. The two deejays have night stints at different times. . . . **Paul Coburn** (KWIC-Salt Lake City, Utah) recently returned from a three day visit to New York City where he made a movie trailer for the "Jamboree" pic, which stars **Fats Domino, Jerry Lee Lewis, and Jodie Sands.** . . . **Bill Gerson** (WINN-Louisville, Ky.) has changed the theme of his program from **Tommy Dorsey's** "Sunny Side Of The Street" to a side from **Harry James'** latest Capitol pressing, "Wild About Harry!" The number is "Bee Gee," which in mood and initials, says Bill, fit perfectly. . . . **Art Ford** (WNEW-New York), host on "Make Believe Ballroom," was presented with the "Hi-Fi Committee Award" for his contributions to "good music through radio." The presentation was made by **Robert Walcutt**, Chairman of the National Hi-Fidelity Month Committee. . . . **Beuregard Davis** (WLOW-Norfolk, Va.) will start a TV show for a local car dealer on November 7th over WVEC-TV-Norfolk. The deejay invites any pop, rock 'n roll or country artists to drop in for an interview about their disks or a song or two. . . . **Wes Hopkins** (KYW-Cleveland, Ohio) planning a Florida vacation November 10th, won a free, all expenses paid trip in a sales contest held by his sponsor. . . . **Art Bouldin** (WICH-Norwich, Conn.), whose "Art's Open House" has been extended forty-five minutes, is steering the show toward the jazz field and would appreciate any releases in that vein and artist breaks. . . . **Herb Knight** (WONE-Dayton, Ohio) writes that WONE's five platter spinners have record hops skedded week after week into next February.



DON BLAIR
(WHAM—Rochester, N. Y.)

* * * * *

Bob Drews (KOIL-Omaha, Nebr.), newly arrived at KOIL, has, besides his morning stint, "Detour With Drews," a part in a Omaha Civic Playhouse production of "Witness For The Prosecution," and is active in reactivating the "Mid-West 3/4 Midget Racing Association." . . . **Chuck Blore** (KELP-El Paso, Texas) vacationing with his family for two weeks in Hollywood, remarks about the interesting Hugh O'Brian deejay tapes promoting his new ABC-Paramount album, "Hugh O'Brian TV's Wyatt Earp Sings." The tapes are personalized to each jockey, and are in the form of ad-lib discussions of the album. . . . **Tom Gilles** (WTRL-Bradenton, Fla.), new WTRL deejay addition, has a tape of Sputnik sounds made as the object passed over the area, and has found it an interesting listening gimmick. . . . **Johnny Murphy** (CKOY-Ottawa, Canada) writes that the **Ted Heath-Hi-Lo's-Carmen McRae** package at the Ottawa Auditorium October 23rd was well received. Johnny also notes that **Pat Boone's** "When The Swallows Come Back To Capistrano" "looks like Pat's biggest in this area." . . . There was a big telephone mail response to a gimmick used by KPBA-Pine Bluff, Ark., which took to the air October 20th. On the fifth broadcast day, **Stan Freberg's** "Wun'erful Wun'erful" on Capitol disk was played each time another record was announced. Though planned as an all-day affair, it had to be called off after six hours due to the swamping of telephone lines. **Howard Peters** is the Station Manager of KPBA, and the announcers include **K. C. Parsons, Howard Watson,** and **Bob Meador.** . . . Through a transferal to tape process, **Ronn Allard** (WFEA-Manchester, N.H.) has deciphered the message on Kapp's "Telephone" pressing by **Stan Boreson** and **D. Setterberg.** According to Ronn the words are "I want to work with people, not just for them. More than that, I want a job that's imporant, too! I want to work with people." All this has prompted Ronn to remark: "I suppose there is moral to every record." . . . **Vik Aime** (WNNJ-Newton, N.J.) likes the sound of the Upbeats and their disk, "Never In My Life."

HERB KNIGHT
(WONE—Dayton, Ohio)

* * * * *

Ronnie Barrett (WDOK-Cleveland, Ohio) devoted his entire "Off The Record With Barrett" music column for the Celeveland News to stylist **Teal Joy** and her Bethlehem album, "Ted Steele Present Miss Teal Joy," and included lots of enthusiastic remarks about Miss Joy and the package.

* * * * *

Buck Leigh (WTRC-Elkhart, Indiana) has taken over two major segments of music programming on on WTRC, the 4 to 5 PM "Traffic Jamboree," and the 9:30 to Midnight "Buck Leigh Show." Both sessions are heard Monday thru Friday. . . . **Dick Reynolds** has submitted his resignation to WCUE-Akron, Ohio so as to concentrate on his evening "Dick Reynolds Show" over WJW-Cleveland, which had been supplementing his WCUE daytime stints. . . . **Gene Platt** is no longer with KELO-Sioux Falls, S.D. . . . **Al Sheehen** has left KRCK-Ridgecrest, Calif., for KBLA-Los Angeles. . . . **Ed Robbins,** formerly of WKNB-West Hartford, Conn., has moved to the recently aired (October 27th) WVIP-West Hartford, Conn. Ed will serve as Program Manager, and will have a morning show tabbed, "Operation Earlybird." . . . **Harold J. Goldstein** has been appointed Promotion Manager of KQV-Pittsburgh, Pa. Harold succeeds **Owen Simon,** who is joining KDKA-Pittsburgh as Publicity Director. . . . **Jack Sandler** has been named local Sales Manager of WQAM-Miami, Fla. . . . In addition to his deejay duties, **Ken Collins** is now Promotion Manager of KXYZ-Houston, Tex.

Just Released!

JERRY LEWIS

Sensational Recording
of the Title Song
from the forthcoming
Hal Wallis production
"SAD SACK"

"Sad Sack"

No. 9-30503; 30503

The Record is being flashed throughout the country

NOW! Available in all stores Nov. 6.

DECCA RECORDS

DANGEROUS RECORDS

It's always been a puzzle why music people speak of some records as "dangerous." A record never hurt anybody — except reviewers, disk jockeys and buyers who didn't know how far to go out on a limb with it.

To make life easy this week for the crystal ball gazers, we're offering two new disks that don't require an intricate balancing of pros and cons to size up accurately. Here we have proven talent, top-notch tunes and the sound for which Atco is famous. So let nature take its course!

THE COASTERS pair a hysterical take-off on the evergreen "Sweet Georgia Brown" with a groovy new Leiber & Stoller tune. BOBBY DARIN the teen-age sensation offers two gyrating ballads-with-beat for the blue jeans set.

SWEET GEORGIA BROWN

WHAT IS THE SECRET OF YOUR SUCCESS?

The Coasters 6104

DON'T CALL MY NAME

PRETTY BETTY

Bobby Darin 6103

ATCO

Atco Recording Corp., 157 West 57 Street, New York 19, N. Y.

TOPS THEM ALL

THE EVERLY BROTHERS

"WAKE UP LITTLE SUSIE"

CADENCE 1337

cadence

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b/w ROCK-A-BILLY BLUES

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CAVE RECORDS

14952 Valley, LaPuente, Cal.

Published by: LES KANGAS Music Pub. Co. 7902 Dewey, San Gabriel, Cal. (BMI)

Top Selling Records Reported by Retail Outlets From Coast to Coast

BROADWAY MUSIC
New York, N. Y.

1. Melodie D'Amour (E. Ros)
2. Fascination (J. Morgan)
3. I'll Remember Today (Page)
4. Deep Purple (B. Ward)
5. Around The World (Mantovani)
6. My One Sin (4 Coins)
7. Silhouettes (Rays)
8. Please Mr. Brown (Vaughan)
9. Dumplin's (D. Bagby)
10. How I Love You (C. Alaimo)

HUDSON ROSS
Chicago, Ill.

1. Jailhouse Rock (E. Presley)
2. Silhouettes (Rays)
3. Wake Up Little Susie (Everly Bros.)
4. You Send Me (S. Cooke)
5. Chances Are (J. Mathis)
6. Till (R. Williams)
7. Fascination (J. Morgan)
8. All The Way (F. Sinatra)
9. Be Bop Baby (R. Nelson)
10. Wonderful, Wonderful (J. Mathis)

CALIFORNIA MUSIC CO.
Los Angeles, Calif.

1. Wake Up Little Susie (Everly Bros.)
2. Jailhouse Rock (E. Presley)
3. Chances Are (J. Mathis)
4. Honeycomb (J. Rodgers)
5. Diana (P. Anka)
6. You Send Me (S. Cooke)
7. Melodie D'Amour (Ames Bros.)
8. Silhouettes (Rays)
9. Be Bop Baby (R. Nelson)
10. April Love (P. Boone)

THE GROOVE RECORD SHOP
Norfolk, Va.

1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everly Bros.)
3. Have I Told You Lately That I Love You (Nelson)
4. Chances Are (J. Mathis)
5. The First Kiss (N. Petty)
6. My Special Angel (Helms)
7. Happy Happy Birthday Baby (Tune Weavers)
8. Little Bitty Pretty One (T. Harris)
9. Fascination (J. Morgan)
10. Keep A-Knockin' (L. Richard)

DISC & NEEDLE RECORD SHOPS, INC.
Minneapolis, Minn.

1. You Send Me (S. Cooke)
2. April Love (P. Boone)
3. Tonight, Tonight (Mello-Kings)
4. Silhouettes (Rays)
5. Melodie D'Amour (E. Ros)
6. You Bug Me Baby (Williams)
7. Plaything (N. Todd)
8. Keep A-Knockin' (L. Richard)
9. Wake Up Little Susie (Everly Bros.)
10. All The Way (F. Sinatra)

LIL' PAL RECORD STORE
Houston, Tex.

1. Wake Up Little Susie (Everly Bros.)
2. Jailhouse Rock (E. Presley)
3. Little Bitty Pretty One (T. Harris)
4. Silhouettes (Diamonds)
5. Chances Are (J. Mathis)
6. Just Born (P. Como)
7. Melodie D'Amour (Ames Bros.)
8. Wait And See (F. Domino)
9. You Send Me (S. Cooke)
10. Is It Wrong (W. Mack)

GRAY MART MUSIC SHOP
Morristown, N. J.

1. Silhouettes (Rays)
2. Wake Up Little Susie (Everly Bros.)
3. Chances Are (J. Mathis)
4. You Send Me (S. Cooke)
5. Jailhouse Rock (E. Presley)
6. April Love (P. Boone)
7. Be Boo Baby (R. Nelson)
8. Melodie D'Amour (Ames Bros.)
9. Happy Happy Birthday Baby (Tune Weavers)
10. My Special Angel (B. Helms)

MARTY'S MUSIC STORE
Lebanon, Pa.

1. Wake Up Little Susie (Everly Bros.)
2. Jailhouse Rock (E. Presley)
3. Silhouettes (Rays)
4. Be Bop Baby (R. Nelson)
5. Fascination (J. Morgan)
6. Melodie D'Amour (Ames Bros.)
7. Chances Are (J. Mathis)
8. You Send Me (S. Cooke)
9. Whole Lot Of Shakin' Going On (J. L. Lewis)
10. Wait And See (F. Domino)

MUSIC SALES CORP.
Augusta, Ga.

1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everly Bros.)
3. Chances Are (J. Mathis)
4. Fascination (J. Morgan)
5. Tammy (D. Reynolds)
6. That'll Be The Day (Crickets)
7. My Heart Reminds Me (Starr)
8. Remember You're Mine (P. Boone)
9. Hula Love (B. Knox)
10. Just Between You And Me (Chordettes)

MOSES MELODY SHOP
Little Rock, Ark.

1. Wake Up Little Susie (Everly Bros.)
2. Jailhouse Rock (E. Presley)
3. Chances Are (J. Mathis)
4. Just Born (P. Como)
5. Be Bop Baby (R. Nelson)
6. Swanee River Rock (Red Tops)
7. Fascination (J. Morgan)
8. When I Meet My Girl (T. Ridgely)
9. Honeycomb (J. Rodgers)
10. My One Sin (4 Coins)

A. WILLIAMS & CO.
Philadelphia, Pa.

1. Silhouettes (Rays)
2. Wake Up Little Susie (Everly Bros.)
3. Jailhouse Rock (E. Presley)
4. Be Bop Baby (R. Nelson)
5. Chance Are (J. Mathis)
6. You Send Me (S. Cooke)
7. My Special Angel (B. Helms)
8. Honeycomb (J. Rodgers)
9. My How The Time Goes By (P. Page)
10. My One Sin (4 Coins)

ALROY MUSIC CO.
Forest Hills, N. Y.

1. Silhouettes (Rays)
2. Tammy (D. Reynolds)
3. April Love (P. Boone)
4. Wake Up Little Susie (Everly Bros.)
5. An Affair To Remember (V. Damone)
6. Chances Are (J. Mathis)
7. Dance Girl (Charts)
8. Deep Blue Sea (J. Dean)
9. You Send Me (S. Cooke)
10. Till (P. Faith)

THE RECORD CENTER
Cleveland, Ohio

1. Jailhouse Rock (E. Presley)
2. You Send Me (Brewer/Cooke)
3. Be Bop Baby (R. Nelson)
4. Silhouettes (Rays)
5. Rock And Roll Music (Berry)
6. Melodie D'Amour (Ames Bros.)
7. Fascination (Troubadors)
8. Wake Up Little Susie (Everly Bros.)
9. Keep A-Knockin' (L. Richard)
10. Mean Woman Blues (Presley)

JACKSON AUTOMATIC
Jackson, Mich.

1. Honeycomb (J. Rodgers)
2. Wake Up Little Susie (Everly Bros.)
3. Silhouettes (Rays)
4. Melodie D'Amour (Ames Bros.)
5. Jailhouse Rock (E. Presley)
6. Hula Love (B. Knox)
7. Peanuts (L. Joe)
8. My Special Angel (B. Helms)
9. Deep Purple (B. Ward)
10. I'm Available (M. Rayburn)

STAMPFLI'S RECORD ROOM
Reno, Nev.

1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everly Bros.)
3. Honeycomb (J. Rodgers)
4. Tammy (D. Reynolds)
5. Chances Are (J. Mathis)
6. Be Bop Baby (R. Nelson)
7. Diana (P. Anka)
8. Happy Happy Birthday Baby (Tune Weavers)
9. Keep A-Knockin' (L. Richard)
10. That'll Be The Day (Crickets)

COMER'S RECORD NOOK
San Antonio, Tex.

1. Henrietta (J. Dee)
2. Jailhouse Rock (E. Presley)
3. Be Bop Baby (R. Nelson)
4. My Special Angel (B. Helms)
5. Wake Up Little Susie (Everly Bros.)
6. Chances Are (J. Mathis)
7. Honeycomb (J. Rodgers)
8. Tonight, Tonight (Mello-Kings)
9. You Send Me (S. Cooke)
10. Silhouettes (Rays)

ONE STOP RECORD SALES
Buffalo, N. Y.

1. You Send Me (S. Cooke)
2. Wake Up Little Susie (Everly Bros.)
3. My One Sin (4 Coins)
4. Silhouettes (Rays)
5. Cross Over (J. Bowen)
6. Be Bop Baby (R. Nelson)
7. Hula Love (B. Knox)
8. Fair Wind And Full Sails (M. Mason)
9. Reet Petite (J. Wilson)
10. Peanuts (L. Joe)

ONE STOP RECORD SERVICE
St. Louis, Mo.

1. Silhouettes (Rays)
2. Jailhouse Rock (E. Presley)
3. Back To School Again (T. Rodgers)
4. Alone (Shepherds)
5. Lichtensteiner Polka (Glahe)
6. You Send Me (S. Cooke)
7. Chances Are (J. Mathis)
8. Be Bop Baby (R. Nelson)
9. Hula Love (B. Knox)
10. My One Sin (4 Coins)

HILLCREST CAMERA & TV
Milbrae, Calif.

1. Jailhouse Rock (E. Presley)
2. You Send Me (S. Cooke)
3. Chances Are (J. Mathis)
4. Keep A-Knockin' (L. Richard)
5. Honeycomb (J. Rodgers)
6. Mean Woman Blues (Presley)
7. Wun'erful, Wun'erful (S. Freberg)
8. Tammy (D. Reynolds)
9. Chicago (F. Sinatra)
10. Lotta Lovin' (G. Vincent)

BOB SCHAAD CO.
Evansville, Ind.

1. Chances Are (J. Mathis)
2. Twelfth Of Never (J. Mathis)
3. Honeycomb (J. Rodgers)
4. Just Born (P. Como)
5. That'll Be The Day (Crickets)
6. Wake Up Little Susie (Everly Bros.)
7. April Love (P. Boone)
8. I'm Available (M. Rayburn)
9. Tammy (D. Reynolds)
10. Jailhouse Rock (E. Presley)

WATERFIELD'S MUSIC SHOP
Taunton, Mass.

1. My Special Angel (B. Helms)
2. Wake Up Little Susie (Everly Bros.)
3. Fascination (J. Morgan)
4. Silhouettes (Rays)
5. Hula Love (B. Knox)
6. I'm Available (M. Rayburn)
7. Be Bop Baby (R. Nelson)
8. Bon Voyage (J. Harper)
9. Honeycomb (J. Rodgers)
10. Ivy Rose (P. Como)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Roulette Fetes Berle In Chi

CHICAGO—Dee jays and record people turned out to welcome Milton Berle at a soiree given by Roulette Records at the Ambassador East Hotel in Chicago, recently. Berle was in town to kick off the promotion for his new Roulette album, "Songs My Mother Loved" and to visit with old friends. Hugo Peretti and Luigi Creatore, A & R Chiefs of Roulette, traveled with Berle and his press agent, Paul Benson. Above the camera catches a bird's eye view of the party.

1) Peretti and Creatore with Sam Evans, WGES dee jay and Roulette's Stan Pat. 2) Berle with Irv Kupcinet, Chicago Sun-Times columnist. 3) Fred Salem, musical director WIND; Dave Croninger, program director WIND; Carmen Anthony, WJJD dee jay; Dom Quinn, WIND jockey; Berle; and Jack Stilwell, WLS jockey. 4) Herb Lyons, columnist Chicago Tribune; Berle; and Art Adler, owner of the Trade Winds. 5) Milton Berle with Ralph Blank, musical director of WJJD. 6) Lee Petrillo, WCFL musical director; Jess Barker, dee jay of WCFL; Berle; Stan Pat; and Jack Reiling, musical director of WAAF. 7) Milton Berle and Lee Brooks of The Cash Box. 8) Peretti, Creatore, Berle, Bob "Coffeehead" Larsen, WEMP, Milwaukee; Ray Wheat, WAAF; Johnny "Madman" Michaels, WOKY, Milwaukee; Mike Flynn, WOKY; (shaking hands with Berle) Tom Shanahan, program director WEMP. 9) Milton Berle with Jim Mills, NBC jockey and Jim's son, Todd. 10) Stan Pat, Jack Karey, WCFL jockey; Mrs. Steve Schickel, Berle, and Steve Schickel. 11) Berle and Tom Mercein, NBC. 12) Berle and Mrs. Lee Brooks. 13) Berle with WCFL d.j. Sonny Marrs. 14) Berle with George Bay, librarian WCFL and Jess Barker. 15) Berle with Hal Stein, producer of the Bandstand Matinee WGN-TV and Mrs. Hal Stein. 16) Berle with dee jay Ray Wheat, WAAF jockey and Mrs. Wheat. 17) Milton Berle, Ethel Davis, WGN jockey; Stan Pat, and Milo Hamilton, jockey of WIND. 18) Berle with Ed Cerny, musical director of WMAQ. 19) Berle with Chuck Carner, publicity director WGN and Mrs. Carner. (Far right) Sheila Wolf, Chicago Tribune.

YOU CAN'T KEEP THESE JUBILEES ON THE . . . . . Q.T.

Don Rondo
"WANDERIN' HEART"
and
"IN CHI CHI CHIHUAHUA"
JUBILEE # 5305

Lu Ann Sims
"CHA-LYPSO"
JUBILEE # 5302

Helen Curtis
"THE HAPPIEST MOMENTS IN LIFE"
JUBILEE # 5296

Kirk Stuart
"JE VOUS ADORE"
JUBILEE # 5304

"Big" Al Sears
"CHICKEN WALK"
JUBILEE # 5303

Storm Trio
"WONDERFUL LOVER"
JUBILEE # 5306

Della Reese
"AND THAT REMINDS ME"
JUBILEE # 5292

jubilee records 1650 BROADWAY, N. Y. C. COLUMBUS 5-8335

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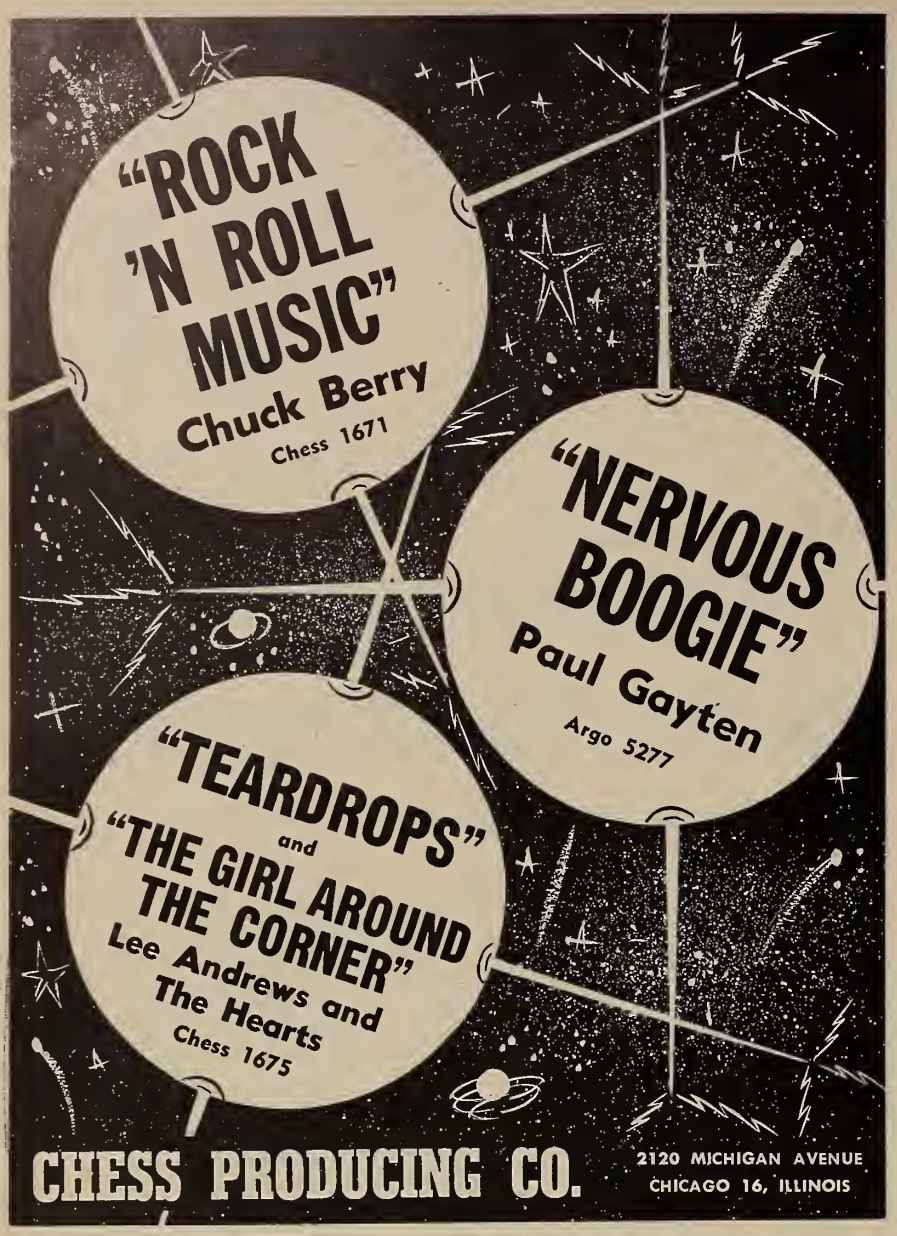

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NAME .....
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CITY ..... ZONE... STATE.....

Juke Box Regional Record Report

The Top Ten Records — City by City

New York, N. Y.
1. Silhouettes (Rays)
2. Wake Up Little Susie (Everlys)
3. You Send Me (S. Cooke)
4. Chances Are (J. Mathis)
5. Jailhouse Rock (E. Presley)
6. Tammy (D. Reynolds)
7. Little Bitty Pretty One (T. Harris)
8. My Special Angel (B. Helms)
9. Melodie D'Amour (Ames Bros.)
10. Happy Happy Birthday Baby (Tune Weavers)

Chicago, Ill.
1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everlys)
3. Silhouettes (Rays)
4. You Send Me (S. Cooke)
5. Chances Are (J. Mathis)
6. Be Bop Baby (R. Nelson)
7. Till (R. Williams)
8. Happy Happy Birthday Baby (Tune Weavers)
9. Honeycomb (J. Rodgers)
10. Melodie D'Amour (Ames Bros.)

Los Angeles, Calif.
1. Jailhouse Rock (E. Presley)
2. Chances Are (J. Mathis)
3. Wake Up Little Susie (Everlys)
4. Honeycomb (J. Rodgers)
5. Diana (P. Anka)
6. Silhouettes (Rays)
7. Tammy (D. Reynolds)
8. Fascination (J. Morgan)
9. All The Way (F. Sinatra)
10. That'll Be The Day (Crickets)

Philadelphia, Pa.
1. Silhouettes (Rays)
2. Wake Up Little Susie (Everlys)
3. Jailhouse Rock (E. Presley)
4. My Special Angel (B. Helms)
5. You Send Me (S. Cooke)
6. Be Bop Baby (R. Nelson)
7. Chances Are (J. Mathis)
8. Melodie D'Amour (Ames Bros.)
9. I'm Available (M. Rayburn)
10. Little Bitty Pretty One (T. Harris)

Detroit, Mich.
1. Jailhouse Rock (E. Presley)
2. Silhouettes (Rays)
3. You Send Me (S. Cooke)
4. Wake Up Little Susie (Everlys)
5. Melodie D'Amour (Ames Bros.)
6. My Special Angel (B. Helms)
7. Be Bop Baby (R. Nelson)
8. Happy Happy Birthday Baby (Tune Weavers)
9. Peggy Sue (B. Holly)
10. Fraulein (S. Lawrence)

San Francisco, Calif.
1. Jailhouse Rock (E. Presley)
2. Chances Are (J. Mathis)
3. Wake Up Little Susie (Everlys)
4. Be Bop Baby (R. Nelson)
5. Silhouettes (Diamonds/Gibson/Rays)
6. You Send Me (S. Cooke)
7. Honeycomb (J. Rodgers)
8. Happy Happy Birthday Baby (Tune Weavers)
9. Keep A-Knockin' (L. Richard)
10. Diana (P. Anka)

Seattle, Wash.
1. Wake Up Little Susie (Everlys)
2. Jailhouse Rock (E. Presley)
3. Silhouettes (Rays)
4. You Send Me (S. Cooke)
5. Chances Are (J. Mathis)
6. Be Bop Baby (R. Nelson)
7. Swanee River Rock (Charles)
8. Susie-Q (D. Hawkins)
9. Little Bitty Pretty One (B. Day)
10. Happy Happy Birthday Baby (Tune Weavers)

Cleveland, Ohio
1. Jailhouse Rock (E. Presley)
2. You Send Me (Brewer/Cooke)
3. Silhouettes (Rays)
4. Wake Up Little Susie (Everlys)
5. Fascination (J. Morgan)
6. Melodie D'Amour (Ames Bros.)
7. Be Bop Baby (R. Nelson)
8. Little Bitty Pretty One (Harris/Day)
9. April Love (P. Boone)
10. Chances Are (J. Mathis)

Cincinnati, Ohio
1. Wake Up Little Susie (Everlys)
2. Jailhouse Rock (E. Presley)
3. Chances Are (J. Mathis)
4. Be Bop Baby (R. Nelson)
5. Silhouettes (Rays)
6. Honeycomb (J. Rodgers)
7. April Love (P. Boone)
8. Melodie D'Amour (Ames Bros.)
9. Just Born (P. Como)
10. That'll Be The Day (Crickets)

Baltimore, Md.
1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everlys)
3. Silhouettes (Gibson/Rays)
4. Reet Petit (J. Wilson)
5. Fascination (J. Morgan)
6. Be Bop Baby (R. Nelson)
7. Keep A-Knockin' (L. Richard)
8. Happy Happy Birthday Baby (Tune Weavers)
9. Chances Are (J. Mathis)
10. Bony Moronie (L. Williams)

Kansas City, Mo.
1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everlys)
3. Be Bop Baby (R. Nelson)
4. Hula Love (B. Knox)
5. Chances Are (J. Mathis)
6. Keep A-Knockin' (L. Richard)
7. I'm Available (M. Rayburn)
8. Melodie D'Amour (Ros/Ames Bros.)
9. Honeycomb (J. Rodgers)
10. Sugar Corsage (C. Reed)

Pittsburgh, Pa.
1. Silhouettes (Rays)
2. My Special Angel (B. Helms)
3. Chances Are (J. Mathis)
4. Wake Up Little Susie (Everlys)
5. Jailhouse Rock (E. Presley)
6. You Send Me (S. Cooke)
7. Melodie D'Amour (Ames Bros.)
8. April Love (P. Boone)
9. Lichtensteiner Polka (Glahe)
10. Be Bop Baby (R. Nelson)

Boston, Mass.
1. Wake Up Little Susie (Everlys)
2. My Special Angel (B. Helms)
3. Jailhouse Rock (E. Presley)
4. Chances Are (J. Mathis)
5. Silhouettes (Rays)
6. Fascination (J. Morgan)
7. I'm Available (M. Rayburn)
8. Plaything (N. Todd)
9. (And That/My Heart) Reminds Me (Reese/Starr)
10. I'll Remember Today (Page)

Miami, Fla.
1. Wake Up Little Susie (Everlys)
2. Jailhouse Rock (E. Presley)
3. Melodie D'Amour (E. Ros)
4. Silhouettes (Rays)
5. Chances Are (J. Mathis)
6. You Send Me (S. Cooke)
7. Happy Happy Birthday Baby (Tune Weavers)
8. Honeycomb (J. Rodgers)
9. My Special Angel (B. Helms)
10. Mr. Lee (Bobbettes)

Atlanta, Ga.
1. Jailhouse Rock (E. Presley)
2. Be Bop Baby (R. Nelson)
3. Wake Up Little Susie (Everlys)
4. You Send Me (S. Cooke)
5. Silhouettes (Rays)
6. Chances Are (J. Mathis)
7. Honeycomb (J. Rodgers)
8. April Love (P. Boone)
9. Diana (P. Anka)
10. Just Between You And Me (Chordettes)

New Orleans, La.
1. Wake Up Little Susie (Everlys)
2. Fascination (Morgan/Troubadors)
3. Jailhouse Rock (E. Presley)
4. Chances Are (J. Mathis)
5. Diana (P. Anka)
6. Rainbow (R. Hamilton)
7. With You On My Mind (N. Cole)
8. That'll Be The Day (Crickets)
9. You Send Me (S. Cooke)
10. Happy Happy Birthday Baby (Tune Weavers)

San Antonio, Tex.
1. Wake Up Little Susie (Everlys)
2. Jailhouse Rock (E. Presley)
3. You Send Me (S. Cooke)
4. Henrietta (J. Dee)
5. Silhouettes (Rays)
6. Fascination (Troubadors/Morgan)
7. Happy Happy Birthday Baby (Tune Weavers)
8. My Special Angel (B. Helms)
9. Chances Are (J. Mathis)
10. Back To School Again (T. Rodgers)

St. Louis, Mo.
1. Silhouettes (Rays)
2. You Send Me (S. Cooke)
3. Jailhouse Rock (E. Presley)
4. Back To School Again (T. Rodgers)
5. Wake Up Little Susie (Everlys)
6. Alone (Shepherd Sisters)
7. Lichtensteiner Polka (Glahe)
8. Be Bop Baby (R. Nelson)
9. Chances Are (J. Mathis)
10. All The Way (F. Sinatra)

Houston, Tex.
1. Wake Up Little Susie (Everlys)
2. Jailhouse Rock (E. Presley)
3. Little Bitty Pretty One (T. Harris)
4. Silhouettes (Diamonds)
5. Chances Are (J. Mathis)
6. Honeycomb (J. Rodgers)
7. Melodie D'Amour (Ames Bros.)
8. Have I Told You Lately That I Love You (R. Nelson)
9. You Send Me (S. Cooke)
10. Whole Lot Of Shakin' Going On (J. L. Lewis)

Minneapolis, Minn.
1. Jailhouse Rock (E. Presley)
2. Silhouettes (Rays)
3. Wake Up Little Susie (Everlys)
4. You Send Me (S. Cooke)
5. Melodie D'Amour (Ames Bros./Ros)
6. Be Bop Baby (R. Nelson)
7. Happy Happy Birthday Baby (Tune Weavers)
8. Chances Are (J. Mathis)
9. Little Bitty Pretty One (T. Harris)
10. April Love (P. Boone)

Denver, Colo.
1. Jailhouse Rock (E. Presley)
2. Chances Are (J. Mathis)
3. Silhouettes (Rays/Diamonds)
4. Wake Up Little Susie (Everlys)
5. Happy Happy Birthday Baby (Tune Weavers)
6. Peanuts (L. Joe)
7. That'll Be The Day (Crickets)
8. Honeycomb (J. Rodgers)
9. April Love (P. Boone)
10. Ain't I'm A Dog (R. Self)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

"King of Swing" Stereo Pioneer

CHICAGO — At the Hotel New Yorker in Manhattan, recently Benny Goodman was presented with a Magnecord Citation Plaque which reads: "A glowing tribute to Benny Goodman for his pioneering achievements on stereophonic recording."

The award plaque, which was presented to the "King of Swing" by Hugh J. Daly, Magnecord general sales manager, is a bronze reproduction of a reel used for tape recording and playback mounted on a handsome wooden shield.

When Goodman was appearing with his orchestra at Chicago's Blue Note back in 1951, a Magnecord engineer asked him if he could bring up some new fangled equipment called "stereo" during a rehearsal session. Goodman gave him the nod, not realizing that he was about to become one of the first artists with orchestra to make a stereophonic recording of popular jazz music on magnetic tape.

The whole thing was brought to light several weeks ago when Goodman remembered he had taped music on a stereophonic recorder and wrote Magnecord asking if he could procure a copy. After obliging, Magnecord dug into the records and came up with the fact that Goodman was an important "first" in stereo.

Reproductions of the tapes contain 12 swing tunes and, according to Goodman, "they will soon be marketed as a collector's item."

Magnecord, now a division of Midwestern Instruments, Inc., which purchased the old Magnecord company in December of 1956, has branched out into many other electronic fields during the past year, chiefly in those of instrumentation and automation.

During the recent Audio Show in New York City, Midwestern and Magnecord announced a new line of high fidelity tape recorders—designed for the "carriage trade"—were in production.

This marks the first "home" instruments ever made by Magnecord, although many professional Magnecord tape recorders have been used by radio and television stations and recording studios over the years.

According to Daly, "These new home equipments are the latest in every respect and will receive the approval of the most exacting audiophiles.

"They are tops—from performance to ultra-modern packaging, and will be offered on the Christmas market," he stated.

Coffeehead Entertains

MILWAUKEE—Bob "Coffeehead" Larson, deejay WEMP, entertained Milwaukee area servicemen stationed at Lackland Field, San Antonio, Texas last week.

Larson gathered a troupe of recording artists and arranged with the U.S. Air Force to fly the group to Lackland Field.

"Coffeehead" decided to bring a little bit of home to the boys when he discovered that the personnel of the airbase consists mostly of men from Wisconsin.

Pictured above are: (1) (Left to Right) Terry Trott, representing Milwaukee newspapers; Mort Hillman; Dottie Ferguson; Chaya Nash; Sally Phillips; Freddie Montell; Martin Schwartz. (Rear) Bob "Coffeehead" Larson, Carol Knoll and M/Sgt. Irv. Musolf. (2) Arriving at San Antonio. (Left to Right) Martin Schwartz, Dot Records; Mort Hillman, Freddie Montell, Carol Knoll, Sally Phillips, Dottie Ferguson, Chaya Nash, Sgt. Musolf, Larson and the Crewcuts.

Citations For Capitol

HOLLYWOOD — Certificates of commendation for their services to the Veterans Administration were recently presented to seven Capitol Records men by J. Norman Lodge, Director, Information Service, Veterans Administration. Lodge flew to Hollywood from his offices in Washington, D.C. specially to make the presentations at a luncheon in the board room of Capitol in the Capitol Tower.

Recipients of the framed certificates were Glenn E. Wallichs, President; James Bayless, Engineering and Manufacturing Vice President; Artists and Repertoire producers Dave Cavanaugh, Voyle Gilmore, Bill Miller and Ken Nelson; and Bill Robinson, Studio Manager of Hollywood. Also attending the luncheon was L. C. "Fitz" Fitzgerald, VA Public Relations man in Los Angeles who, for a number of years has been coordinating the recording of "Here's to Veterans," the VA's weekly transcribed radio show which has often been described "the most valuable public service property of the U. S. government." The program is celebrating its tenth anniversary and each week is heard over 2800 radio stations, which is more than 80% of all of the radio outlets of the nation.

Each commendation certificate reads as follows:

Certificate of Commendation
Administration of Veterans Affairs for outstanding service to veterans of America through participation in the weekly transcribed musical series "Here's to Veterans" during the past ten years, 1947 to 1957.

Seen above are from l to r—Bill Robinson, Voyle Gilmore, Ken Nelson, L. C. "Fitz" Fitzgerald, L. Norman Lodge, Glenn E. Wallichs, James Bayless, Dave Cavanaugh and Bill Miller.

Cole "Roasted"

HOLLYWOOD—The largest attendance in the history of the Beverly Hills Friars Club was recorded last week when many of the nation's top entertainers paid tribute to Capitol Records' Nat "King" Cole with a traditional roastmasters dinner.

The only non-entertainer on the dais was Capitol Records President Glenn E. Wallichs. Entertainment celebrities also on the dais were Jack Benny, George Burns, Frank Sinatra, Dean Martin, Eddie Fisher, Johnny Mercer, Maurice Chevalier, Art Linkletter and Parkyakarkus. George Jessel was master of ceremonies.

Other well-known performers in the audience were Groucho and Chico Marx, the Ritz Brothers, Cole's Capitol Records conductor Nelson Riddle, and others. Lee Gillette, who produces all of Cole's albums and single records for Capitol, also was present to pay tribute to the entertainer.

Linkletter, honorary mayor of Hollywood, following his complimentary remarks about Cole, presented him with a key as a life-time honorary citizen of the entertainment capitol of the world.

Earlier this year, the Friars conducted a similar roastmasters dinner for Capitol President Wallichs, who is the only non-entertainment personality ever so honored by the group.

Patience And Prudence
"Witchcraft"
and
"Over Here"
LIBERTY # 55107
LIBERTY RECORDS, INC.

WILD IS THE WIND
Recorded by
JOHNNY MATHIS - COLUMBIA
JAILHOUSE ROCK
TREAT ME NICE
Recorded by
ELVIS PRESLEY - RCA VICTOR
Publisher:
ELVIS PRESLEY MUSIC, Inc.
Sole Selling Agent:
HILL AND RANGE SONGS, INC.

Air Mail Subscription
To The Cash Box $30

JUKE BOX OPERATORS:

YOUR VOTES

DECIDE THE WINNERS

VOTE FOR YOUR BEST MONEY-MAKING RECORDS & ARTISTS OF 1957

NOTICE: Be sure to include Name of Artist On All Records Listed

BEST:

Record (list artist) .....
Female Vocalist .....
Male Vocalist .....
Vocal Combination .....
Orchestra .....
Small Instrumental Group .....
Rhythm 'N Blues Record .....
R & B Female Vocalist .....
R & B Male Vocalist .....
R & B Vocal Combination .....
R & B Orchestra .....
Country Record .....
Country Female Vocalist .....
Country Male Vocalist .....
Country Vocal Combination .....
Country Band .....
Country Instrumental Artist .....
Country Sacred Singer .....

MOST PROMISING NEW:

Female Vocalist .....
Male Vocalist .....
Vocal Combination .....
Orchestra .....
R & B Female Vocalist .....
R & B Male Vocalist .....
R & B Vocal Combination .....
Country Female Vocalist .....
Country Male Vocalist .....
Country Vocal Combination .....

IMPORTANT!

EACH JUKE BOX YOU OWN COUNTS FOR ONE VOTE. EACH WALL OR BAR BOX YOU OWN COUNTS FOR ONE VOTE. EACH WIRED TELEPHONE MUSIC SHELL YOU OWN COUNTS FOR ONE VOTE. BE SURE TO LIST THE COMPLETE NUMBER OF UNITS YOU OWN INDIVIDUALLY ON THE BOTTOM OF THIS FORM TO GIVE THE RECORDS AND ARTISTS YOU SELECT FULL CREDIT. THESE FORMS ARE CONFIDENTIAL. INDIVIDUAL FIGURES ARE NOT REVEALED!

NAME.....
FIRM.....
ADDRESS.....
CITY..... STATE.....

LIST YOUR VOTES HERE

I operate the following number of Juke Boxes .....,
Wall and Bar Boxes ....., Wired Telephone Music Shells .....
TOTAL NUMBER ..... ARE YOUR VOTES!

In the

12th Annual Poll

Of the

Automatic Music Industry Of America

To Choose

THE BEST RECORDS and RECORDING ARTISTS Of 1957

VOTE TODAY!

FILL OUT THIS FORM

And Mail To

THE CASH BOX
1721 BROADWAY
NEW YORK 19, N. Y.

First Voting Heavy In 12th Cash Box Juke Box Ops Poll

NEW YORK—Early returns in The Twelfth Annual Juke Box Operator Poll, sponsored and conducted by The Cash Box in behalf of the Automatic Music Industry, indicate that this year's voting may be the heaviest yet. Votes have been pouring in from every corner of the nation.

The results of the poll, to be announced in the December 7th issue, will determine the top money making recordings and artists in the pop, r & b and country fields during 1957 and will also show which artists juke box operators consider most promising.

Voting is limited to juke box operators and is tallied on the basis of one vote for each machine or wall box an operator owns. Voting will cover a 5 week span—the results to be announced in the December 7th Issue.

To aid the operator in voting, an alphabetically arranged list of 1957's top favorites is shown below. To cast your vote, simply fill out the special form which appears on the preceding page.

Top Pop Song Favorites of 1957

A White Sport Coat
All Shook Up
Almost Paradise
An Affair To Remember
And That Reminds Me
Around The World
Banana Boat Song
Be Bop Baby
Black Slacks
Butterfly
Bye Bye Love
Chances Are
Come Go With Me
Dark Moon
Day-O
Diana
Don't Forbid Me
Fascination
Four Walls
Gone
Happy Happy Birthday Baby
Honeycomb
Hula Love
I Like Your Kind Of Love
I'm Gonna Sit Right Down
I'm Sorry
I'm Stickin' With You
I'm Walkin'
In The Middle Of An Island
It's Not For Me To Say
Jailhouse Rock
Just Between You And Me
Keep A-Knockin'
Lips Of Wine
Little Darlin'
Lotta Lovin'
Love Letters In The Sand
Love Me To Pieces
Mama Looka Booboo
Marianne
Melodie D'Amour
Mr. Lee
My Special Angel
Ninety Nine Ways
Old Cape Cod
Party Doll
Pledge Of Love
Rainbow
Remember You're Mine
Rock-A-Billy
Round And Round
School Day (Ring Ring Goes The Bell)
Searchin'
Send For Me
Shangri-La
Short Fat Fannie
Silhouettes
So Rare
Star Dust
Start Movin'
Tammy
Teddy Bear
Teen Age Crush
Teenager's Romance
That'll Be The Day
There's A Gold Mine In The Sky
Wake Up Little Susie
Whispering Bells
White Silver Sands
Whole Lot Of Shakin' Going On
Who Needs You
Why Baby Why
With All My Heart
Wonderful Wonderful
You Don't Owe Me A Thing
Young Love
Send Me

Top R & B Favorites of 1957

Ain't Got No Home
All Shook Up
A Thousand Miles Away
Blue Monday
C. C. Rider
Come Go With Me
Diana
Dumplin's
Farther Up The Road
Goody Goody
Green Door
Happy Happy Birthday Baby
Honeycomb
Humpty Dumpty Heart
I Feel Good
I'm Walking
It Hurts To Be In Love
Jenny Jenny
Jim Dandy
Just Because
Just To Hold My Hand
Let The Four Winds Blow
Little Darlin'
Long Lonely Nights
Love Is Strange
Love Me Tender
Lucille
Lucky Lips
Mr. Lee
Miss You So
Next Time You See Me
Oh What A Night
Over The Mountain
Party Doll
Please Send Me Someone To Love
Rockin' Pneumonia and The Boogie Woogie Flu
School Day (Ring Ring Goes The Bell)
Searchin'
Send For Me
Since I Met You Baby
Slow Walk
Short Fat Fannie
So Rare
Teddy Bear
That'll Be The Day
Think
Valley Of Tears
Whispering Bells
Whole Lot Of Shakin' Going On
Without Love
Young Blood

Top Country Favorites of 1957

A Fallen Star
All Shook Up
Am I Losing You
A White Sport Coat
Bye Bye Love
First Date, First Kiss, First Love
Four Walls
Fraulein
Geisha Girl
Give My Love To Rose
Gone
Gonna Find Me A Bluebird
Holiday For Love
Home Of The Blues
Honky Tonk Song
I Heard The Bluebirds Sing
(I'll Always Be Your) Fraulein
I'll Be There
I Miss You Already
I'm Tired
Is It Wrong
I've Got A New Heartache
Jailhouse Rock
Knee Deep In The Blues
Lotta Lovin'
Loving You
Missing You
My Arms Are A House
My Shoes Keep Walking Back To You
My Special Angel
Next In Line
Repenting
Rockin' In The Congo
Stolen Moments
Tangled Mind
Teddy Bear
There You Go
Three Ways
Too Much
Too Much Water
Train Of Love
Two Shadows On Your Window
Walkin' After Midnight
Wake Up Little Susie
Wasted Words
Whole Lot Of Shakin' Going On
Why Why
Young Love
Your True Love

EPICUES

Sal Mineo
"PARTY TIME"
&
"WORDS THAT I WHISPER"
Epic 9246
★
Nancy (Freight Train) Whiskey
"FACE IN THE RAIN"
Epic 9244
★
Roy Hamilton
"(All Of A Sudden) MY HEART SINGS"
&
"I'M GONNA LOCK YOU IN MY HEART"
Epic 9232
★
Tommy Prisco
"I DON'T WANT TO LOVE YOU"
&
"HASTY WORDS"
Epic 9239
★
Dolores Hawkins
"MY WONDERFUL LOVER"
&
"HOOPLA"
Epic 9251
★
Jay Raye
"FINESSE"
&
"STEEL GUITAR ROCK"
Epic 9241
★
Little People
"GENTLE SHEPHERD"
&
"IF YOU KNEW THE LORD"
Epic 9236
★
The Four Coins
"MY ONE SIN"
Epic 9229
★
Little Joe
"PEANUTS"
Okeh 7088

EPIC RECORDS
35 W. 45th St., N. Y. C.

Best Selling Sheet Music

		LAST WEEK
1	**TAMMY** Northern ASCAP—Livingston, Evans	1
2	**AROUND THE WORLD** Victor Young ASCAP—Young	2
3	**FASCINATION** Southern ASCAP—Manning, Marchetti	3
4	**CHANCES ARE** Korwin ASCAP—Stillman, Allen	4
5	**WAKE UP LITTLE SUSIE** Acuff-Rose BMI—Bryant, Byrant	7
6	**HONEYCOMB** Hawthorne ASCAP—Merrill	5
7	**AN AFFAIR TO REMEMBER** Feist ASCAP—Warren, Adamson, McCarey	6
8	**MELODIE D'AMOUR** Rayven BMI—Johns, Salvador	8
9	**JAILHOUSE ROCK** Elvis Presley BMI—Lieber, Stoller	13
10	**(AND THAT/MY HEART) REMINDS ME** Symphony House ASCAP—Bargoni, Stillman	9
11	**IN THE MIDDLE OF AN ISLAND** E. H. Morris ASCAP—Acquaviva, Varnick	11
12	**DIANA** Pamco BMI—Anka	10
13	**APRIL LOVE** Leo Feist ASCAP—Fain, Webster	—
14	**IVY ROSE** Roncom ASCAP—Hoffman, Manning	—
15	**SILHOUETTES** Regent BMI—Crewe, Slay	—

Peatman List

SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

RADIO (LISTED ALPHABETICALLY) **TV**

RADIO		TV	
An Affair To Remember	Feist	All The Way	Maraville
(And That/My Heart) Reminds Me	Symphony House	Alone	Fifth Ave.
April Love	Feist	(And That/My Heart) Reminds Me	Symphony House
Around The World	Young	April Love	Feist
Ca, C'Est L'Amour	Buxton Hill	Around The World	Young
Chances Are	Korwin	Bon Voyage	Ardmore
Fascination	Southern	Chances Are	Korwin
Forgotten Dreams	Mills	Eyes Of God	Korwin
Got A Date With An Angel	Chappell	Fascination	Southern
Happy Happy Birthday Baby	Arc-Donna	Honeycomb	Hawthorne
Honeycomb	Hawthorne	If You Don't Love Me	Commander
I Keep Running Away From You	Berlin	I'll Never Say 'Never Again' Again	Bregman, Vocco & Conn
I'll Remember Today	Hollis	I'll Remember Today	Hollis
In The Middle Of An Island	Mayfair	Jailhouse Rock	Presley
June Night	Feist	June Night	Feist
Just Born	Winneton	Lips Of Wine	Mack Martin
Language Of Love	Sequence	Mad Ball	Columbia Pic.
Lips Of Wine	Mack Martin	Melodie D'Amour	Rayven
Listen To The Rockin' Bird	Warnow	My One Sin	Mellin
Love Letters In The Sand	Bourne	My Summer Love	B. F. Wood
Melodie D'Amour	Rayven	Never Go Away	Joy
Moonlight Swim	Daniels	Pretend You Don't See Her	Rosemeadow
Sayonara	Berlin	Rock A Boogie With Another Boogie Man	Northern
Search For Paradise	Witmark	Silhouettes	Regent
Send For Me	Winneton	Tammy	Northern
Tammy	Northern	That'll Be The Day	Nor-Va-Jak
There's Only You	Broadcast	That's The Way It Goes	Symphony House
Till	Chappell	Wake Up Little Susie	Acuff-Rose
Wake Up Little Susie	Acuff-Rose	Why Don't They Understand	Kahl
White Silver Sands	Fellows-Peer	You Send Me	Higuera

Bell & Howell Enters Medium Priced Tape Recorder Field

CHICAGO—The new Model 775 tape recorder, which marked the Bell & Howell Company's entry into the moderate-price field, will be given an all out promotional and advertising send-off by the company, it was announced last week by the company's merchandising vice-president Carl Schreyer.

Designed for use in home, church, and office, the 775 is adaptable for dictation by means of its "pause" button. When this spring-loaded control is pressed, it pulls the pressure roller away from the capstan, thus halting tape motion instantly during recording and playback. The same effect is obtainable by means of a remote-control foot pedal, available as an accessory. This feature is useful not only in dictation and transcription but also during other recording and playback, for interrupting the sound momentarily without stopping the mechanism.

Acoustically balanced twin 5¼-inch speakers and a public-address switch control are among the 775's other features. A plunger affords quick change to tape speeds of 3¾ or 7½ inches per second. Fast forward and reverse and a resettable 3-digit program indicator permit the rapid location of any desired portion of tape. A full 1200-foot reel can be rewound in 80 seconds.

Dual recording-indicator lamps tell the user exactly when he is recording at the optimum level.

Five pushbuttons—for Stop, Forward, Rewind, Play, and Record—are grouped conveniently. The Record and Play buttons are interlocked to prevent accidental erasure of sound. While pressing the Record button the user must also press the Play button to lock the mechanism in recording position.

Fully variable tone control and volume control knobs are located front and center. The 775's toggle switch has three positions—Normal, Monitor, and P.A. The Normal position is used for recording and playback. Monitor position enables the user to hear what is being picked up during direct recording from a record-player, another tape, or radio. The P.A. setting converts the unit to a self-contained public-address system with its amplifier, speakers, and microphone. It also permits the unit to be used as an auxiliary amplifier and speaker system for record players or small radios.

Located toward the front of the recorder are an input jack (for microphone, record-player, or radio) and an output jack for use with external speaker, when broader sound distribution is desired.

Reels can be dropped on and lifted off the 775's spindle heads easily, and there is a readily visible drop-in slot for threading the tape.

The new unit is housed in a streamlined case which has a perforated steel frame, Tyrolean gray molded top and bottom, and a panel of tweed-textured vinyl across the top. Drop-off hinges permit complete removal of the top. A storage area at the rear of the case accommodates standard equipment—a ceramic microphone with 6-foot cord, the 8-foot permanently-connected line cord, and a 7-inch reel.

Available as accessories are the remote-control foot pedal; an earphone for use in monitoring a recording or listening during playback without using the speakers; and a patch-cord for connecting the instrument directly to radios, phonographs, or other signal sources.

Bouree Productions Formed

NEW YORK—Bouree Productions, a record industry consultant and production team, has been formed with jazz authority and record consultant George T. Simon as its prexy.

Bouree Productions will handle all aspects of recording from the creation of the product idea through to its production and ultimate distribution.

According to Simon, "Bouree expects to inject new ideas, new products and new enthusiasm into an industry to which we've all dedicated ourselves and whose potential we feel is far greater than most people realize. We're especially interested in utilizing the impact of live sound, as well as in exploring and developing some of the less routine and more daring ways of producing and marketing records."

Heading sales for Bouree is Simon's counterpart in the classical field, Fred V. Grunfeld, author of "Music and Recordings." In charge of production and development is E. Alan Silver, currently engineering chief of the Jazztone Society and Concert Hall Records, and a veteran in the field of stereophonic sound reproduction.

Bouree Productions has opened New York offices at 15 West 55th Street.

NEW RELEASES

THE "5" ROYALES
MESSIN' UP
b/w
SAY IT
KING 5082

TINY TOPSY
COME ON, COME ON, COME ON
b/w
RING AROUND MY FINGER
FEDERAL 12309

ANNIE LAURIE
NOBODY'S GONNA HURT YOU
DE LUXE 6151

THE BLUE TONES
SHAKE SHAKE
KING 5088

OTIS WILLIAMS and HIS CHARMS
DYNAMITE DARLING
b/w
WELL OH WELL
DE LUXE 6149

JIMMY SCOTT
WHEN DAY IS DONE
KING 5086

KING RECORDS

Tina Returns

NEW YORK—Coral vocalist, Tina Robin, accepts a posy from Mr. Shecter, Manager of M. H. Lamston Store located at Sixth Avenue and 57th St.

All of the employees of Lamston's joined in the celebrating of "Tina Robin Day" on October 23rd. The petite blonde was a salesgirl for the five & ten cent store prior to entering show business.

Tina's latest Coral release is "Ca C'est L'Amour."

New Studio For Liberty

BEVERLY HILLS, CAL.—Liberty Records now has its new recording stereo studio in operation under the supervision of head engineer, Ted Keep. The studio is fully transistorized. The studio was completed at a cost of $100,000, including engineering and research, and took one year to construct.

Benson To Present R&B Spectacular

CHICAGO—Al Benson, popular Chicago disk jockey and Rhythm & Blues impressario, will present a Rock 'n Roll spectacular on the stage of the Regal Theatre, 47th & South Parkway Friday, Nov. 8th through the 15th.

Contracts for eleven Rhythm and Blues artists and groups have already been signed and still more stars were to be added to the show's line-up. Some of the entertainers scheduled to appear include Big May-Belle, Screaming Jay Hawkins, The Dells, Priscilla Bowmen, The Mellow Kings, The Three Rhythm Kings, Titus Turner, Joan Shaw, Mercy Baby, Frankie Lee Sims, Al Smith and his ork, and others.

B.B.C. To Present Hefti Spectacular

LONDON, ENG. — The British Broadcasting System has announced that it is planning a "spectacular" based on the works of American composer-conductor Neal Hefti.

Hefti, at a rehearsal of ABC-radio's Bill Kemp Show, was the recipient of a transatlantic telephone call from maestro Ted Heath. Heath asked Hefti to forward permission to use several of Hefti's original unrecorded musical pieces on the show. John Keating of the B.B.C. will be in charge of the show, which will be presented sometime in late November or early December.

Basie Departs

NEW YORK—Count Basie and his orchestra depart for a five-week tour of Europe which will be highlighted by a special Command Performance before Queen Elizabeth and Prince Phillip in London on Monday evening, November 18th. Immediately after the performance, they will leave for Paris to open a week's engagement at the Olympia Theater.

Snyder Band Reorganized

NEW YORK—Pianist Bill Snyder has reorganized his band, after five years, and has already set out with the crew on a series of one-nighters this month. Among the places Snyder and the ork have skedded for November dates are VIP College, Blacksburg, Va.; 300 Dance Club, City Auditorium, Roanoke, Va.; Embassy Club, Greensboro, N.C.; University of Charleston, Charleston, W. Va.; Clemson College, Clemson, S.C.; and the Progressive Club, Atlanta, Ga. Snyder will also be playing concert dates with symphony orchestras plus one man two hour deals.

The artist has been busy cutting LP's for Decca, having pressed 10 packages in the past 18 months. Some of the Snyder LP's include "Cafe Rendezvous," "Follies Girl," "Bewitching Hour," "Sweet And Lovely," "Treasure Chest," "Flying Fingers," "Starlit Hour," "Music For Holding Hands," and "Lover's Touch."

Snyder's personal manager is Nev Wagner, who is situated at Orchestras Management, Wilder Building, Charlotte, N.C.

New Dolphin Jazz LP

NEW YORK — Dolphin Records, a division of Doubleday book publishers, has released an LP, "Freddie Wacker and his Windy City Seven," which features the group performing a jazz blend of two-beat harmonies and society syncopation.

Though this is their initial album appearance, the group has played many society dates, and has been aired over the NBC and CBS television networks. With the Windy City aggregation, Wacker is leader, master of ceremonies and drummer. He is accompanied on the Dolphin disk by Ralph Blank, a Ted Weems alumnus, on piano; Reimer R. Hoffman, who worked with Bix Biederbecke, on bass; Russ Phillips, formerly a Louis Armstrong sideman, on trombone; and Charlie Spero on clarinet. Bob Burnet and Spencer Clark handle trumpet and sax respectively, and double as the group's arrangers. The Dolphin presentation features eight favorites.

Joy Album Spurs Offers

NEW YORK — Stylist Teal Joy's debut album on Bethlehem, "Ted Steele Presents Miss Teal Joy," has received such a favorable reaction, since its release two weeks ago, that as a result the artist has received a movie part, a tv guest shot, and a club date.

Miss Joy has been signed to appear in a Paramount Picture to be shot this week, she will guest on Steve Allen's tv show on November 24th, and will work the Casino de Capri, Havana, Cuba, where she will be co-starred with Jose Greco, and Gordon McRae.

Carl Lebow, general manager of Bethlehem Records, is Miss Joy's personal manager.

Jubilee Expands Roster

NEW YORK — Jubilee Records New York, rounding out its tenth year as a recording company, is expanding its talent roster, and has signed several new artists in recent weeks, according to Morty Palitz, Jubilee Vice-President.

Newly pacted artists include film and TV actor Peter Lawford, Lu Ann Simms, Carl Ravazza, Dick Haymes, Peter Hanley, Rita Constance, Helene De Lys and Dolph Traymore. Of these, Haymes has cut "Lonesome and Sorry," b/w "I'll Still Be Sure"; Lu Ann Simms is represented by "Chalypso" b/w "I Remember Marcellino"; Hanley has "Rock 'n Roll Polka" b/w "The Blues"; Ravazza's album, "Hold Hands," is due for release shortly.

Fraternity RECORDS
2 VERY GREAT SIDES
Cathy Carr
HAS A HIT RECORD
"HOUSE OF HEARTACHE"
and
"PRESENTS FROM THE PAST"
FRATERNITY 782
413 RACE STREET, CINCINNATI 2, OHIO

Teenage Music Jamboree

NEW YORK—A record number of teenagers jammed the Donnell Library Center, 20 West 53rd Street, on Thursday afternoon, October 24th, for the second session of Popular Music Jamborees co-sponsored by Station WMGM, New York, and the New York Public Library. Tony Bennett (right), Columbia recording star, whose latest release is "Ca C'est L'Amour," was one of (left) Peter ("Your Hits of the Week") Tripp's guests. Both revealed many facets of the record industry to the teenagers. Tony paid tribute to the youngsters' vast knowledge of popular music, and complimented them on their searching questions put to him and the WMGM disc jockey. Subsequent jamborees will feature Ed Stokes, WMGM disc jockey, on Thursday, November 7th, and [illegible]n Hunter, conductor of the "Record Bandwagon" and "Best Sellers" pro[illegible] over WMGM, on Thursday, November 21st.

November Album Releases

LP number listed to left of asterisk—EP number listed to right of asterisk

POPULAR

ABC-PARAMOUNT:

"Hugh O'Brian—TV's 'Wyatt Earp' Sings"—ABC-203
"Nostalgia In Hi-Fi"—Bert Buhrman At The Conn Organ—ABC-209
"Christmas In A Monastery"—Franciscan Friars—ABC-211

ATLANTIC:

"The Art Of Mabel Mercer"—Atlantic 2-602
"Lavern"—Lavern Baker—Atlantic 8002
"Hi-Fi Sounds For Young Parisians"—Georges Brassens—Atlantic 8011
"Mac-Kac & His French Rock & Roll"—Atlantic 8012
"Dance The Rock & Roll"—Atlantic 8013
"I Miss You So"—Chris Connor—Atlantic 8014

CAMDEN:

"The Count"—Count Basie And His Orchestra—CAL-395
"The Merry Widow"—Al Goodman And His Orchestra—CAL-397
"Hits Of The '40's"—Various Artists—CAL-398
"Hi Fi Christmas Party"—Domenico Savino And His Orchestra—CAL-392
"An Hour Of Favorite Stories For Children, Vol. 2"—Various Artists—CAL-394
"Dream Along With Me"—Perry Como—Cal-403 * CAE-410

CAPITOL:

"London After Dark"—Norrie Paramor's Orchestra—T-10052 * EAP-1-10052
"Israel Today"—The Trio Aravah—T-10105 * EAP-1-10105
"Carnival Week In Rio"—T-10106
"El Gran Gática!"—Lucho Gatica—T-10109 * EAP-1-10109
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"Jackie Gleason Presents"—W-905 * EAP-1, 2, 3, 4-905
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COLUMBIA:

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"Her Nibs"—Georgia Gibbs—CRL 57183
"Lawrence Welk Presents Songs Of Faith"—Featuring The Glee Club, The Lennon Sisters And Jim Roberts—CRL 57191
"At Christmas Time"—Teresa Brewer—CRL 57144
"Jingle Bells"—Lawrence Welk And His Champagne Music—CRL 57186
"Christmas Music"—Vincent Lopez And His Orchestra—CRL 57189
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"Frankie Lyman At The Landan Palladium"—R-25013

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"The Weavers On Tour"—VRS-9013
"Mexican Panorama"—200 Years Of Mexican Folksong—VRS-9014

VERVE:

"You Go To My Head"—Billy Daniels—MG V-2072
"Show Time"—Mae Williams—MG V-2074
"Folk Songs"—Stan Wilson—MG V-2076
"The Best Of Irving Garner"—MG V-2078
"Dance Atop Nob Hill"—Ernie Heckscher And His Orchestra At The Fairmont—MG V-4007
"Ella And Louis Again"—Ella Fitzgerald And Louis Armstrong—MG V-4006-2

WESTMINSTER:

"Songs Of Italy"—Juan Oncina, Tenor, Carlo Sito, Guitar—WP 6046
"Songs Of Spain"—Juan Oncina, Tenor, Carlo Sito, Guitar—WP 6047
"Spirituals"—Lucretia West, Mezzo-Soprano, Jonathan Brice, Piano, Westminster Light Orchestra And Male Quartet—WP 6063
"Fighting Songs Of The Algerian Rebels"—WF 12006

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Beethoven: Sonata No. 1 In D Major For Violin And Piano, Op. 12, No. 1/Sonata No. 4 In A Minor For Violin And Piano, Op. 23/Sonata No. 5 In F Minor For Violin And Piano, Op. 24 "Spring"—Arthur Grumiaux, Violin, Clara Haskil, Piano—LC 3400
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HARMONY:

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Schumann: Symphony No. 3—Detroit Sym. Orch., Paul Paray, Cond.—MG 50133
Rossini: La Gazza Ladra Overture/La Scala Di Seta Overture/Signor Bruschino Overture/La Cenerentola Overture/Barber Of Seville Overture—Minneapolis Sym., Antal Dorati, Cond.—MG 50139
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Beethoven: Piano Concerto No. 5 In E Flat Major, Op. 73 ("Emperor"), Jacob Lateiner, Piano, Vienna State Opera Orchestra Conducted By Armando Aliberti/Piano Concerto No. 4 In G Major, Op. 58—Paul Badura-Skoda, Piano, Vienna State Opera Orchestra Conducted By Hermann Scherchen—XWN 18540

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Beethoven: Sonata No. 28 In A Major, Op. 101/Sonata No. 30 In E Major, Op. 109—Paul Badura-Skoda, Piano—XWN 18617

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Tchaikovsky: The Months (Op. 37a)—Eva Wollmann, Piano—XWN 18622

Soler: Sonatas For Harpsichord—Fernando Valenti, Harpsichord—XWN 18623

"Spanish Keyboard Music" — Fernando Valenti, Harpsichord—XWN 18624

Gallus: Ten Geistliche Chore/Palestrina: Stabat Mater: Peter Noster: Super Flumina Babylonis—Vienna Akademie Kammerchor—XWN 18632

Isaak: Choral Music/Missa Carminum—Vienna Akademie Kammerchor, Conducted By Ferdinand Grossman—XWN 18633

Lalande: Motets—Beatus Vir Qui Timet Dominum (Psalm CXI)—Denise Monteil, Soprano; Jeannine Collard, Contralto; Andre Vessieres, Bass/Usquequo Domine (Psalm XII)—XWN 18537

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Best Selling Pop Albums

★ Also Available in EP

Pos.	Last Week		
1	1	★AROUND THE WORLD IN EIGHTY DAYS MOVIE SCORE	(Decca DL 9046 * ED 836)
2	2	★WHERE ARE YOU FRANK SINATRA	(Capitol W-855 * EAP 1, 2, 3-855, EBF 1, 2-855)
3	5	PAT'S GREAT HITS PAT BOONE	(Dot DLP-3071)
4	6	★MY FAIR LADY BROADWAY CAST	(Columbia OL 5090 * A 5090)
5	3	★LOVE IS THE THING NAT "KING" COLE	(Capitol W-824 * EAP-1-824, 2-824, 3-824)
6	4	★LOVING YOU ELVIS PRESLEY	(RCA Victor LPM-1515 * EPA 2-1515)
7	7	★BELAFONTE SINGS OF THE CARIBBEAN HARRY BELAFONTE	(RCA Victor LPM-1505 * EPA-1-1505)
8	10	★WONDERFUL WONDERFUL JOHNNY MATHIS	(Columbia CL 1028* B-1028, 1, 2, 3)
9	—	★PAL JOEY MOVIE CAST	(Capitol W-912 * EDM-4-912)
10	8	★THE PAJAMA GAME MOVIE CAST	(Columbia OL 5210 * A-5210)
11	15	★ROGER WILLIAMS: SONGS OF THE FABULOUS FIFTIES	(Kapp KXL 5000* KE-714, 15, 16, 17, 18) (2—12" LP)
12	16	EYDIE SWINGS THE BLUES EYDIE GORME	(ABC-Paramount ABC-192)
13	9	★MANTOVANI FILM ENCORES MANTOVANI AND HIS ORCHESTRA	(London LL-1700 * BEP-6320, 21, 22)
14	11	★A SWINGIN' AFFAIR! FRANK SINATRA	(Capitol W 803 * EAP-1-803, 2-803, 3-803, 4-803)
15	13	★OKLAHOMA MOVIE CAST	(Capitol 5AO 595 * 5DM 595)
16	22	EXOTICA MARTIN DENNEY	(Liberty LRP 3034)
17	14	★VELVET BRASS JACKIE GLEASON	(Capitol W-859 * EAP-1, 2, 3, 4-859, EPF-1, 2-859)
18	17	THIS IS NAT "KING" COLE	(Capitol T-870)
19	12	★WE GET LETTERS PERRY COMO	(RCA Victor LPM 1463 * EDA 1-1463)
20	24	★ROGER WILLIAMS: SONGS OF THE FABULOUS FORTIES	(Kapp KXL-5003 * KE-737, 38, 39, 40, 41, 42) (2—12" LP)
21	18	★DANCE TO THE MUSIC OF LESTER LANIN	(Epic LN 3340 * EG 7185)
22	—	★THE HELEN MORGAN STORY GOGI GRANT	(RCA Victor LOC-1030 * EPA-4112)
23	—	EXOTICA (Vol. 2) MARTIN DENNEY	(Liberty LRP 3077)
24	23	★THE KING AND I MOVIE CAST	(Capitol W 740 * EAP 740)
25	21	PORT SAID MOHAMMED EL-BAKKAR	(Audio Fidelity AFLP 1833)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Have A Slice

NASHVILLE, TENN. — R.C.A. Victor's Eddy Arnold is pictured above with Nashville's popular disk jockey, Bob Irwin, celebrating WKDA's selection of Arnold's latest release, "Little Miss Sunbeam." "Little Miss Sunbeam" was chosen "Pick Hit of the Week" for October 13th through 19th.

WORL Open House

BOSTON—WORL in Boston celebrated its 7th Anniversary with an all-out Open House which drew over 3000 visitors in the course of its broadcast day (6 AM to 6 PM) on Saturday, October 26th. Many big-name stars, including Dennis Day, also joined the festivities, acting as "dejays" on many of the station's "950 Club" programs.

The day started off with a "Pajama Party", with WORL's morning disk jockey Norm Tulin showing up in a bright red and white flannel nightie, and was joined by listeners in an array of loud pajamas. Free albums were given to all, and hourly drawings throughout the day netted portable radios and albums to the winners. Free coffee and donuts were served all day, and tours throughout the station complete with descriptions of everyone's job, rounded out the visitors' day. A label from the Homemaker's Boston Baked Beans pantry pack tin was needed to get in, and for each label turned in, the visitor received another tin free—and 1,800 tins were given away. The latter promotion was a sponsor merchandising tie-in, with an account which just recently signed the largest contract in the history of the station.

Palitz Marries

NEW YORK—Morty Palitz, Vice-President of Jubilee Records, was married to Jean Kandilou of New York, November 1.

The couple were married in a civil ceremony at City Hall. They will spend their honeymoon in California and will take up residence in New York upon their return.

Miss Kandilou is a fashion coordinator for Mollie Parnis, New York. Palitz is a graduate of Rutgers University, Columbia University and the Juilliard School of Music.

Camden Tops 6 Million

NEW YORK — Distributors for Camden Records each received a gold record last week as a reminder that the four-year-old RCA Victor subsidiary has topped the 6 million mark in album sales.

The label on each of the gold disks carried the name of the individual distributor with this legend: "In grateful appreciation of his contribution towards the sale of 6,000,000 RCA Camden albums."

At the same time, the distributors were informed of an unusual promotion aimed at further highlighting Camden's 6,000,000 sales achievement.

Promotion hinges on a pre-selected group of best-selling RCA Camden albums in a shipping container that can be immediately transformed into a self-selling merchandiser the moment it reaches the dealer.

Dave Finn, Manager, Planning and Marketing, explained that the container holds 30 LP's and 20 EP's, prepacked at the factory. "The distributors have no work to do in connection with this unit," he added. "It simply comes into their places of business and they merely ship it on to their dealers."

A streamer with the cover of the Perry Como "Dream Along With Me" album, the singer's first release on Camden, is shipped with the unit. Each dealer who orders one unit also will receive 50 throwaways listing all of the albums in the promotion.

The LP albums are nationally advertised at $1.98, and the EP's at $.79.

James On Dean TV

BALTIMORE, MD.—Buddy Dean played host to Sonny James when the Capitol star recently made an appearance on his WJZ-TV show. James was plugging his current Capitol release, "Love Conquered."

Mighty Mite

LOS ANGELES—Vocalist Paul Anka, who hit the big-time via his ABC-Paramount disk of "Diana," recently appeared in Los Angeles with The Biggest Show Of Stars For '57. During his vist, Paul was honored at a Brown Derby luncheon where his portrait joined those of other recording stars adorning the walls of the Derby's Record Room. Shown at the luncheon are: (L. to R.) Red Blanchard, KPOP, Joe Yocum and Al Jarvis, KFWB, Paul Anka, Lee Palmer, ABC-Paramount's Western Rep., Art Laboe, KPOP, and Jay Lowy, promotion man for Diamond Distributors, Local distributors for the ABC-Paramount label.

Broadcast Music Flooded With Applications For Composers Radio Awards

NEW YORK — Broadcast Music, Incorporated, (BMI) which two weeks ago announced the opening of its Sixth Annual Student Composers Radio Awards (SCRA), has already received more than 165 requests for application blanks from students in 26 states, 3 Canadian provinces and 3 APO's. Although the largest number of requests are from New York City, the majority of inquires are from rural areas rather than big cities. Post marks reveal student composers in such communities as Conway, Arkansas; Wausaw, Wisconsin; Lachine, Quebec; and Ray, Arizona.

The purpose of the awards is to encourage the creation of concert music, and popular songs are not eligible. Only concert music is judged for awards, and there are no limitations as to instrumentation or length.

Works submitted for the 1956 awards were widely diversified. They included piano pieces, concert songs, chamber music, choral music, operas, band music, concertos for solo instruments, symphonies and other orchestral pieces. This year's applicants were advised to consider well the various ensemble combinations which are most customarily utilized in concerts and radio broadcasts. Because of the high cost of broadcasting and recording large instrumental compositions, such as those written for full symphonic orchestras or bands, composers are advised to limit the number of instruments to be employed.

The awards total $13,500 and are divided into sums ranging from $500 to $2,000. Among the leading music educators and composers who will judge the compositions are William Schuman, composer and President of the Juilliard School of Music, Earl V. Moore, Dean, School of Music, University of Michigan, Henry Cowell, composer; and Claude Champagne, Assistant Director, Quebec Provincial Conservatory.

From now until midnight, February 15, 1958, the awards are open to citizens or permanent residents of the United States, its territories and possessions or Canada, who will be under thirty years of age on December 31, 1957. Entrants must be enrolled in accredited public, private or parochial secondary schools, in accredited colleges or conservatories of music, or engaged in the private study of music with recognized and established teachers.

Further information about SCRA, as well as copies of the rules and entry blanks, may be obtained by writing to Russell Sanjek, Director of SCRA Project, Broadcast Music, Inc., 589 Fifth Avenue, New York 17, N. Y.

Carmichael Story On TV

NEW YORK—The story of how Hoagy Carmichael teamed up with a lyric writer he'd never met to write "I Get Along Without You Very Well" will be presented on the November 12th edition of "Telephone Time" (ABC-TV Network), and will star Carmichael and Walter Winchell in real-life roles.

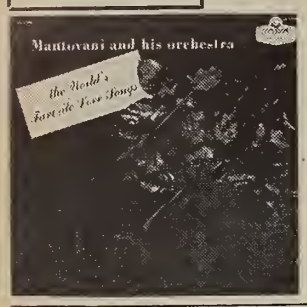
In 1928, a young girl handed Carmichael a song lyric, which the composer pocketed, and didn't use until ten years later, when he was asked to write a song for a new Dick Powell radio show. A search was made, aided by Walter Winchell, to find the girl who gave Carmichael the lyrics. After the woman was located, it was discovered she had taken the poem from an issue of Life magazine. According to the teleplay, it is only hours before the song is to be sung on the radio show that the writer, a woman invalid, is found, and permission granted to use her lyrics.

Tony Mitchell, a new vocalist, sings the evergreen on the program, and has also cut the song for Liberty Records.

Elvis Presley
SINGS
"Blue Christmas"
IN
Elvis' Christmas Album
CHOICE MUSIC, INC.
9109 Sunset Blvd., Hollywood, Calif.

Album Reviews

POPULAR



"THE WORLD'S FAVORITE LOVE SONGS"—Mantovani And His Orchestra—London LL 1748 (1-12" LP)

With the mood ork leader's "Film Encores" still a stand-out chart issue, this follow-up to that sales winner is in a position to make chart news for itself, too. The familiar burst, and then flow of the Mantovani strings is firmly based on fourteen sturdy melodies such as "Can't Help Lovin' That Man," "Night And Day," "Drink To Me Only With Thine Eyes," and "I Love Thee." Must stock.

"THE FOUR LADS SING FRANK LOESSER"—Ray Ellis And His Orchestra—Columbia CL 1045 (1-12" LP)

An excellent representation of twenty-two songs by Frank Loesser are supplied with sure-handed harmony by the fine vocal crew. Featured are medleys from the composer's two Broadway successes, "Where's Charley?," and "Guys And Dolls," the film, "Hans Christian Anderson," and in addition such unassociated Loesser greats as "Two Sleepy People" (he wrote the lyrics, Hoagy Carmichael the melody), "Spring Will Be A Little Late This Year," and "What Are You Doing New Year's Eve." Ray Ellis turns in resourceful ork work. Handsome color pics on both sides of package. Set has an impressive chart look.

"FRANKIE LYMON AT THE LONDON PALLADIUM"—Roulette R-25013 (1-12" LP)

The performer, of Teenagers fame, pressed the package during his stay earlier this year in England for a London Palladium engagement. Backed by a full ork directed by Norrie Paramour (heard in the U.S. on various mood sets), Lymon divides his vocal time between a ballad and belting approach on mostly evergreens ("Somebody Loves Me," "Goody Goody," and "Lets Fall In Love."). In either vocal view, Lymon is in effectively stylish form. Set could be a chart smash.

"PINOCCHIO"—Original TV Cast—Columbia CL 1055 (1-12" LP)

This version of the recently televised musical treatment of "Pinocchio," had an audience in the millions, many of whom will find the disk a charming kiddy entry. The story, affectionately narrated by Mickey Rooney (Pinocchio on TV), is told in the original fairy-tale manner with the seven Alec Wilder songs brightly advancing the story. Others in the original cast here include Fran Allison, Stubby Kaye, Jerry Colona, and Martyn Green. Stock for heavy purchases.

"SONGS MY MOTHER LOVED"—Milton Berle Conducts His Orchestra And Chorus—Roulette R-25018 (1-12" LP)

Twelve melodies which the late mother of the famed comic particularly favored are presented in rich ork-chorus arangements directed by Berle himself. On two accounts, Berle lends a vocal hand, nostalgically narrating the title song, and the verse of "Try A Little Tenderness." Other songs on the bill include "Anniversary Song," "Near You," "If You Were The Only Girl," and "I Don't Know Why." Disk's mood potential is enhanced by the Berle tie-in.

"SIMPLY HEAVENLY"—Original Cast—Columbia OL 5240 (1-12" LP)

This disk contains the songs, and some of the dialogue of the critically acclaimed musical play based on personalities created by Langston Hughes in his "Simple" stories. David Martin's music (with lyrics by Hughes) has a tunefull, generally bluesy quality, and is capably sung by the cast, which includes Melvin Stewart as "Simple". Some of the disk's best moments include Stewart's two monologues, the humorously indignant "Flying Saucer," and the dream "Mississippi." Fine show package.

"WARM BRANDY"—Dolores Gray—Orchestra Conducted by Sid Feller—Capitol T 897 (1-12" LP)

The waxing is the musical comedy-film star's first intimate vocal package after appearances in several sound track disks and the original cast issue of her Broadway triumph, "Two On The Aisle." On hand for Miss Gray's venture in effectively caressing efforts are evergreens like "Isn't It Romantic?," "How Long Has This Been Going On," "Do-Do-Do," and "Speak Low." The Sid Feller ork is nicely in tune with the stylist's mood deliveries. Important name-value here.

"MAN I FLIPPED . . . WHEN I HEARD THE KIRBY STONE FOUR"—Cadence CLP 1023 (1-12" LP)

The disk contains some of the smartest vocal group stints of the year. First of all, the boys have class harmony in the jazz school, and when one adds a deft, tongue-in-cheek look at certain romantic situations in songs, the result is satire with style. Three standards are given humorous asides, while nine originals are wholly geared for fun ("Outer Space," "Only Thirty Three," "Juke Box Dream"). Delightful pressing deejays will play heavily.

"TED STEELE PRESENTS MISS TEAL JOY"—Bethlehem BCP 5001 (1-12" LP)

This wax intro by the stylist effectively programs a variety of material to the best advantage of her versatile voice, and could create a very favorable sales-deejay stir. Miss Joy's husky delivery encounters with equal finesse the demands of such divergent ditties as "Easy To Remember," "El Cumbanchero," "Come Back To Sorrento," and "Deed I Do." When either warm, rhythmic, or swinging, Miss Joy has the vocal situation well-in-hand. Fine arrangements-ork direction by Ted Steele with the various orks employed. Impressive disk start for Miss Joy.

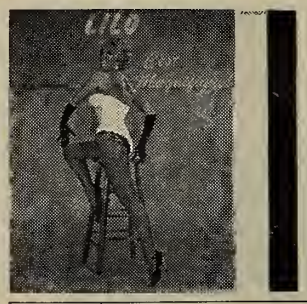
"CHA CHA CHA" (Vol. 3)—Pedro Garcia And His Del Prado Orchestra—Audio Fidelity AFLP 1837 (1-12" LP)

"TANGO"—Pedro Garcia And His Del Prado Orchestra—Audio Fidelity AFLP 1838 (1-12" LP)

These two Latin dance entries by the Garcia ork carry an authentic rhythmic approach to their subject matter, and are presented with the assistance of excellent recorded sound in glittering style. On both counts, material invested with each step consists of colorful originals. Liner notes include diagram and word instruction on the cha cha cha and tango. Fine Latin dance floor work.

"JENNIE"—Jennie Smith—RCA Victor LPM—1523 (1-12" LP)

This is the stylist's initial LP effort, and though still in her teens, she has an understanding way with a good tune. She has plenty of the latter material here, including a wistful winner from Bob Allen-Al Stillman (said to be written for Miss Smith), labeled, "My Very Good Friend In The Looking Glass." Other items on the performer's program include "You Do Something To Me," "I Hear Music," and "When I Fall In Love." Fine ork arrangements from Ray Ellis. Waxing will score with the deejays.

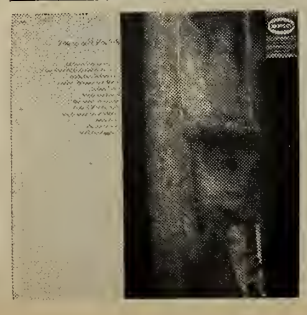


"C'EST MAGNIFIQUE!"—Lilo—MGM E 3596 (1-12" LP)

This is the French star's initial American LP package outside of her vocals in the original cast album of her Broadway starrer, "Can Can." Stylist Lilo turns on the Gallic vocal charm with such numbers as her two major "Can Can" songs, "I Love Paris," and "C'est Magnifique," plus the likes of "La Vie En Rose," "It's Delightful To Be Married," and "If You Love Me (Really Love Me)." Versatile ork support by Nick Perito. Disk will attract many of Lilo's fans.

"STRINGTIME"—Richard Jones Conducting The Pittsburgh Strings—Capitol T 890 (1-12" LP)

Jones has done previous mood stints with the string section of the famed Pittsburgh Symphony Orchestra and here a collection of twelve romancers are performed for all their fine melodic worth by the ensemble. In on the lush sessions are such standbys as "Here In My Arms," "Autumn Leaves," "We Kiss In A Shadow," and "Fools Rush In." Class soft and sweet issue.



"YOUNG AND FOOLISH"—Somerset Strings—With Dick Willebrandts At The Piano—Epic LN 3392 (1-12" LP)

Epic's principal mood ork adds to its sweet strings the piano styling of Dick Willebrandts, and the product is worthwhile, direct-approach-to-melody mood fare. Some of the selections which make highly melodic listening include the title song, "In The Still Of The Night," "Smoke Gets In Your Eyes," and "You Stepped Out Of A Dream." Inviting mood stock.

Album Reviews

"JOHNNY MERCER SINGS JUST FOR FUN"—With The Paul Smith Trio—And The Notables—Jupiter JLP 1001 (1-12" LP)

The disk is Jupiter's first venture into the LP market, and features composer-lyricist-singer and the vocal crew in lightly swinging encounters with fourteen items, seven penned (lyrics) by Mercer. The smooth sounding Notables, besides backing Mercer, have four solo vocals ("Laura," "Skylark"), Sides also include "Accentuate The Positive," "How Little We Know," "Blues In The Night," and "Here Them Bells." Fine combo support from Paul Smith Trio. Easy-going issue.

"AMERICAN SKIFFLE BANDS"—The Memphis Jug Band And Jug Cannon's Jug Stompers—The Mobile Strugglers—Folkways 2610 (1-12" LP)

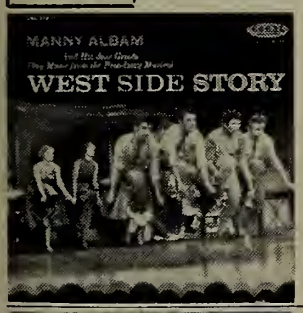
Sounds which possess the foundations of much of today's jazz and pop disk out-put have been compiled on this Folkways release. The two vocal-instrumental groups assembled here possess a vitality, and a blues feel that display an obvious affection and regard for their art. Notes on skiffle band history and the two crews here. The set will be of interest to many collectors of traditional music and instrumentation.

CHRISTMAS

"A FIRST CHRISTMAS RECORD FOR CHILDREN"—Columbia CL 1027 (1-12" LP)

This bright omnibus of former Xmas singles from Columbia is certain of excellent Holiday sales. Kiddies should delight in such selections as Gene Autry's "Rudolph, The Red-Nosed Reindeer," Burl Ives' "The Twelve Days Of Christmas," Rosemary Clooney's "C-H-R-I-S-T-M-A-S," and Captain Kangaroo's "The Littlest Snowman," plus other contributions by Jimmy Boyd, Lou Ann Simms and Rickey Zahnd.

JAZZ

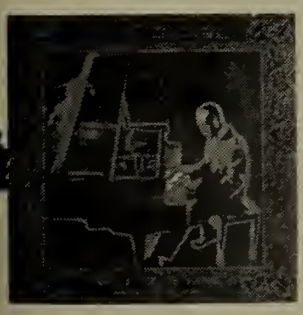


"WEST SIDE STORY"—Manny Albam And His Jazz Greats Play Music From The Broadway Musical—Coral CRL 57207 (1-12" LP)

Of all the musicals which have received a jazz reading ("My Fair Lady," "Li'l Abner"), "West Side Story," with its often frenzied score by Leonard Bernstein in line with the plot's New York setting, is well-cast for such a treatment. And Manny Albam's big band arrangements of selections from the score gives the music the blues and swinging jazz approach it can so well serve. Personnel on the date include Joe Newman (trumpet); Hank Jones (Piano); Al Cohn (tenor) and Osie Johnson (drums). Should make a big sales splash in jazz circles.

"STAN GETZ AND THE COOL SOUNDS"—Verve MGV-8200 (1-12" LP)

The prominent tenor saxist is featured in ten sessions here, pouring a wealth of invention on both a ballad and uptempo level. Work in this area includes a persuasive stint on "A Handful Of Stars," and some robust blowing on the "Flamingo Session." In on the verying combo support are such first-rate jazzists as Max Roach and Shelley Manne (drums); Lou Levy (Piano); and Bob Brookmeyer (trombone). Major jazz issue.

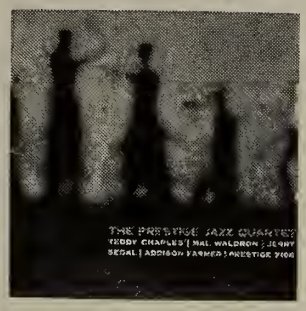


"JAZZ VARIATIONS ON GERSHWIN'S RHAPSODY IN BLUE"—Calvin Jackson, Pianist, And His Orchestra—Liberty LRP-3071 (1-12" LP)

The famed jazz pianist and the ork offer an interesting, big band treatment of the Gershwin classic that re-states the "Rhapsody In Blue" themes at an increased, often exhiliarating, tempos. Jackson skillfully performs the new role provided the piano in this version of the work. Side two continues the Gershwin theme with five tasteful takes on such Gershwin favorites as "Someone To Watch Over Me," "Lady Be Good," and "Fascinatin' Rhythm." Package cover is made-up of a blue velvet-like material. Provocative performances.

"JAZZ A LA BOHEMIA"—Randy Weston Trio and Cecil Payne—Riverside RLP 12-232 (1-12" LP)

Weston, a comparatively new though well rated pianist, sails through seven well chosen selections cut at the New York nitery. With the able assistance of baritone saxist Cecil Payne on five of the seven sessions, the trio, rounded by Ahmed Abdul-Malik on bass and Al Drears on drums offer some clean inventive work. The opener on side two of the waxing finds the boys swinging through a version of the calypso oldie "Hold 'em Joe". An adventure in good jazz.



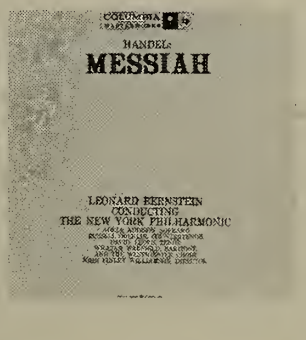
"THE PRESTIGE JAZZ QUARTET"—Teddy Charles, Vibes-Addison Farmer, Bass-Mal Waldron, Piano-Jerry Segal, Drums-Prestige LP 7108 (1-12" LP)

The newly formed disk group is patterned somewhat after the Modern Jazz Quartet in its regard for classical development of thematic material. The main dish here, "Take Three Parts Jazz," allows for notable expression of combo's ideas, while the remaining three items also further the listener's regard for its inventiveness. Teddy Charles' vibe work is a highlight of these refreshing jazz tours. Interesting jazz shelf item.

CLASSICAL

TCHAIKOVSKY: Nutcracker Ballet (Complete—Philharmonic Symphony Orchestra Of London Conducted By Artur Rodzinski—Westminster OPW 1205 (2-12" LP)

This package of the complete Nutcracker score will have a promotion tie-in with the December 22nd CBS-TV Christmas presentation of the ballet, and can thus be viewed a prime classical merchandise. Rodzinski's conducting of the distinguished orchestra displays the irresistible Tchaikovsky melodies in glowing form. An accompanying booklet tells the Nutcracker story in words and wonderfully colorful photos of an actual performance of the work at New York's City Center. For children and adults, a delightful Holiday gift.



HANDEL: Messiah—Leonard Bernstein Conducting The New York Philharmonic—Adele Addison, Soprano—Russell Oberlin, Countertenor—David Lloyd, Tenor—William Warfield, Baritone—And The Westminster Choir, John Finley Williamson, Director—Columbia M21 242 (2-12" LP)

The same cast performed the masterpiece in concert last season, and its availability here is certain to attract many, especially during the Holiday Season. As with the concert presentation, Bernstein's two section version of the work, instead of the usual three, is the one contained on this release. On both orchestral and vocal counts, the majesty of the opus is masterfully brought out. Excellent sound. Handsome book-type package.

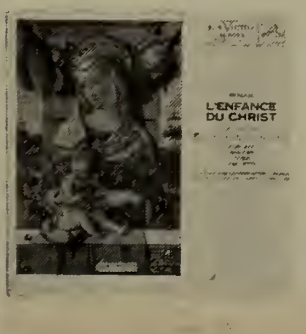
BEETHOVEN: SYMPHONY NO. 9 IN D MINOR OP. 125 (CHORAL)
BRUNO WALTER conducting the NEW YORK PHILHARMONIC
with FRANCES YEEND, soprano · MARTHA LIPTON, mezzo-soprano
DAVID LLOYD, tenor · MACK HARRELL, baritone
and the WESTMINSTER CHOIR, JOHN F. WILLIAMSON, conductor

BEETHOVEN: Symphony No. 9 In D Minor Op. 125 ("Choral")—Bruno Walter Conducting The New York Philharmonic—With Frances Yeend, Soprano—Martha Lipton, Mezzo-Soprano—David Lloyd, Tenor—Mack Harrell, Baritone—And The Westminster Choir, John F. Williamson, Conductor—Columbia ML 5200 (1-12" LP)

Previously released by Columbia as a two-disk package, the diskery has managed that complete presentation of the triumphant symphonic-choral work on one disk, which makes the issue the only single waxing offering of the complete opus. German-English text of the Schiller poem employed in the last movement is provided. Also included is booklet describing the history of the New York Philharmonic. As a single version of the work, the set is in a formidable sales position when a rendition of the work is sought.

BEETHOVEN: The Late Quartets—As Played At The Edinburgh International Festival 1957—The Hollywood String Quartet—Capitol PER 8394 (5-12" LP)

Presented by the acclaimed group at this year's Edinburgh International Music Festival, the works include the last six of Beethoven's seventeen string quartets written after a fourteen year lapse of string quartet writing. The string quartet's superb musicianship is to be had here as it offers great understanding and musicianship to the gems. Outstanding sound. Detailed analysis of the selections by Desmond Shawe-Taylor. A treasured Xmas gift to the classical music minded.



BERLIOZ: L'Enfance Du Christ—Boston Symphony Orchestra—Charles Munch, Conductor—Florence Kopleff, Contralto—Gerard Souzay, Baritone—Giorgio Tozzi, Bass—Cesare Valletti, Tenor—New England Conservatory Chorus—Lorna Cooke De Varon, Director—RCA Victor LM-6053 (2-12" LP)

The release of this fine presentation of the Berlioz work at this time offers dealers an exceptional issue for Xmas gift traffic. The distinguished Boston Symphony Orchestra, directed by Charles Munch, and an excellent singing cast, highlighted by the work of Giorgio Tozzi, understandingly render the three part work on the birth of Christ. Important classical issue, particularly for the Holiday Season.

Disk Jockey

REGIONAL RECORD REPORTS

Dan Fusco
WRUN—Utica, N. Y.

1. Chances Are (J. Mathis)
2. Melodie D'Amour (Ames Bros.)
3. Tammy (D. Reynolds)
4. And That Reminds Me (D. Reese)
5. Just Born (P. Como)
6. An Affair To Remember (V. Damone)
7. Sign Your Name (Wayne)
8. All The Way (F. Sinatra)
9. Diana (P. Anka)
10. Honeycomb (J. Rodgers)

Karl Berg
KWBB—Wichita, Kan.

1. Jailhouse Rock (E. Presley)
2. Be Bop Baby (R. Nelson)
3. Honeycomb (J. Rodgers)
4. Wake Up Little Susie (Everlys)
5. That'll Be The Day (Crickets)
6. Hula Love (B. Knox)
7. Fascination (J. Morgan)
8. Rainbow (R. Hamilton)
9. Idol With The Golden Head (Coasters)
10. I'm Available (Rayburn)

Jack Gale
WITH—Baltimore, Md.

1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everlys)
3. Reet Petite (J. Wilson)
4. Silhouettes (S. Gibson)
5. Keep A-Knockin' (Richard)
6. Fascination (Morgan/Jacobs)
7. Daddy Cool/Silhouettes (Rays)
8. Be Bop Baby (R. Nelson)
9. Happy Happy Birthday Baby (Tune Weavers)
10. Tammy (D. Reynolds)

Bob Hurley
WKDA—Nashville, Tenn.

1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everlys)
3. Chances Are (J. Mathis)
4. Fascination (J. Morgan)
5. Honeycomb (J. Rodgers)
6. Just Born (P. Como)
7. Happy Happy Birthday Baby (Tune Weavers)
8. Diana (P. Anka)
9. Black Slacks (Sparkletones)
10. Mr. Lee (Bobbettes)

Branson Fisher, Jr.
WPRY—Perry, Fla.

1. Jailhouse Rock (E. Presley)
2. Treat Me Nice (E. Presley)
3. Be Bop Baby (R. Nelson)
4. Silhouettes (Diamonds)
5. Hey Little Girl (Techniques)
6. Diana (P. Anka)
7. April Love (P. Boone)
8. Mean Woman Blues (Presley/Lewis)
9. Keep-A-Knockin (Richard)
10. Rock And Roll Music (Berry)

Walter Powell
WBVL—Barbourville, Ky.

1. Wake Up Little Susie (Everlys)
2. Jailhouse Rock (E. Presley)
3. Honeycomb (J. Rodgers)
4. Be Bop Baby (R. Nelson)
5. Wedding Ring (Hamilton)
6. That'll Be The Day (Crickets)
7. And That Reminds Me (D. Reese)
8. Just Between You And Me (Chordettes)
9. Lips Of Wine (Williams)
10. Remember You're Mine (P. Boone)

Bob Kelly
WMIL—Milwaukee, Wis.

1. And That Reminds Me (D. Reese)
2. Tell Me More (Chandler)
3. C'Est Magnifique (Bailey)
4. Got A Date With An Angel (B. Williams)
5. Since I Kissed My Baby Goodbye (Blenders)
6. Mountain Greenery (R. Charles Singers)
7. So Little Time (Ames Bros.)
8. Alexanders Ragtime Band (Vaughan & Eckstine)
9. Just Born (P. Como)
10. Forgotten Dreams (C. Stapleton)

Al Sheahen
KBLA—Los Angeles, Calif.

1. Silhouettes (Rays)
2. Wake Up Little Susie (Everlys)
3. My Special Angel (Helms)
4. April Love (P. Boone)
5. Jailhouse Rock (E. Presley)
6. You Send Me (S. Cooke)
7. Chances Are (J. Mathis)
8. Melodie D'Amour (Ames Bros.)
9. Little Bitty Pretty One (T. Harris)
10. I'll Remember Today (Page)

Lee Kopp
KSJO—San Jose, Calif.

1. Chances Are (J. Mathis)
2. My Girl (F. Lymon)
3. April Love (P. Boone)
4. Liechtensteiner Polka (W. Glahe)
5. Silhouettes (Diamonds)
6. All The Way (F. Sinatra)
7. You Send Me (S. Cooke)
8. There's Only You (Cornell)
9. Billy Loves Me (C. Lind)
10. How Do You Say Goodbye (Four Aces)

Dave Teig
WILK—Wilkes-Barre, Pa.

1. Wake Up Little Susie (Everlys)
2. Silhouettes (Rays)
3. Jailhouse Rock (E. Presley)
4. Be Bop Baby (R. Nelson)
5. Chances Are (J. Mathis)
6. You Send Me (S. Cooke)
7. Honeycomb (J. Rodgers)
8. My Special Angel (Helms)
9. Darling It's Wonderful (Playmates)
10. Melodie D'Amour (Ames Bros.)

Red Evans
WTAL—Tallahassee, Fla.

1. My Special Angel (Helms)
2. Jailhouse Rock (E. Presley)
3. Wake Up Little Susie (Everlys)
4. Happy Happy Birthday Baby (Tune Weavers)
5. Twelfth Of Never (Mathis)
6. Treat Me Nice (E. Presley)
7. That'll Be The Day (Ravens)
8. Honeycomb (J. Rodgers)
9. Chances Are (J. Mathis)
10. Lotta Lovin' (G. Vincent)

Phil McClure
WEAV—Plattsburgh, N. Y.

1. April Love (P. Boone)
2. Story Of My Life (Robbins)
3. Jailhouse Rock (E. Presley)
4. Wake Up Little Susie (Everlys)
5. Chances Are (J. Mathis)
6. Silhouettes (Diamonds)
7. Fascination (D. Jacobs)
8. You Send Me (S. Cooke)
9. Be Bop Baby (R. Nelson)
10. Honeycomb (J. Rodgers)

Wes Hopkins
KYW—Cleveland, Ohio

1. You Send Me (S. Cooke)/ Jailhouse Rock (Presley)
2. Silhouettes (Diamonds)
3. Little Bitty Pretty One (B. Day)
4. Melodie D'Amour (Ames Bros.)
5. Chances Are (J. Mathis)
6. Peggy Sue (B. Holly)
7. Be Bop Baby (R. Nelson)
8. Raunchy (B. Justis)
9. April Love (P. Boone)
10. Liechtensteiner Polka (W. Glahe)

Freeman Hover
KCSR—Chadron, Neb.

1. Wake Up Little Susie (Everlys)
2. Jailhouse Rock (E. Presley)
3. Silhouettes (Diamonds/Gibson)
4. That'll Be The Day (Crickets)
5. Honeycomb (J. Rodgers)
6. Wun'erful Wun'erful (S. Freburg)
7. April Love (P. Boone)
8. Have I Told You Lately That I Love You (E. Cochran)
9. Chances Are (J. Mathis)
10. Melodie D'Amour (Ames Bros.)

Beauregard Davis
WLOW—Norfolk, Va.

1. Little Bitty Pretty One (T. Harris)
2. Jailhouse Rock (E. Presley)
3. Silhouettes (Rays/Gibson)
4. Chances Are (J. Mathis)
5. Wake Up Little Susie (Everlys)
6. Melodie D'Amour (Ames Bros.)
7. Just Born (P. Como)
8. Honeycomb (J. Rodgers)
9. Reet Petite (J. Wilson)
10. Be Bop Baby (R. Nelson)

Jim Wayne
KOSI—Aurora-Denver, Colo.

1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everlys)
3. Happy Happy Birthday Baby (Tune Weavers)
4. Be Bop Baby (R. Nelson)
5. Chances Are (J. Mathis)
6. Peanuts (L. Joe)
7. My Special Angel (Helms)
8. Rainbow (R. Hamilton)
9. That'll Be The Day (Crickets)
10. Silhouettes (Diamonds)

Marilyn McKee
WTAB—Tabor City, N. C.

1. Chances Are (J. Mathis)
2. It's Not For Me To Say (J. Mathis)
3. Tammy (D. Reynolds)
4. Silhouettes (Rays)
5. The Beating Of My Heart (Moonglows)
6. Fascination (Troubadors)
7. Rainbow (R. Hamilton)
8. My One Sin (Four Coins)
9. Dedicated To You (Hilltoppers)
10. Star Dust (B. Ward)

Flo Wineriter
KALL—Salt Lake City, Utah

1. Treat Me Nice (E. Presley)
2. Fascination (J. Morgan)
3. That'll Be The Day (Crickets)
4. Fraulein (S. Lawrence)
5. Wake Up Little Susie (Everlys)
6. Moonlight Swim (Perkins)
7. The Eyes Of God (Four Lads)
8. Twelfth Of Never (Mathis)
9. Mr. Lee (Bobbettes)
10. I'm Available (M. Rayburn)

Tony Perry
KAIR—Tucson, Ariz.

1. Silhouettes (Rays)
2. Jailhouse Rock (E. Presley)
3. Chances Are (J. Mathis)
4. Twelfth Of Never (Mathis)
5. Fascination (R. Ellis)
6. Alone (Shepherd Sisters)
7. Rainbow (R. Hamilton)
8. Melodie D'Amour (Ames Bros.)
9. Honeycomb (J. Rodgers)
10. My Special Angel (Helms)

Keith Carrico
KDSJ—Deadwood, S. Dak.

1. Wake Up Little Susie (Everlys)
2. Tammy (Ames Bros.)
3. Just Between You And Me (Chordettes)
4. Lips Of Wine (A. Williams)
5. Honeycomb (J. Rodgers)
6. Rainbow (R. Hamilton)
7. Swinging Sweethearts (D. Carroll)
8. June Night (J. Dorsey)
9. Such A Shame (Crewcuts)
10. With You On My Mind (N. Cole)

Bill Mason
KDTH—Dubuque, Iowa

1. Jailhouse Rock/Treat Me Nice (E. Presley)
2. Wake Up Little Susie (Everlys)
3. Chances Are (J. Mathis)
4. Melodie D'Amour (Ames Bros./Ros)
5. Silhouettes (Diamonds/Gibson/Rays)
6. Happy Happy Birthday Baby (Tune Weavers)
7. Hula Love (B. Knox)
8. Black Slacks (Sparkletones)
9. Honeycomb (J. Rodgers)
10. So Little Time (Ames Bros.)

Dick Doty
WTRL—Bradenton, Fla.

1. Wake Up Little Susie (Everlys)
2. Honeycomb (J. Rodgers)
3. Jailhouse Rock (E. Presley)
4. Chances Are (J. Mathis)
5. Wun'erful Wun'erful (S. Freburg)
6. Melodie D'Amour (Ames Bros.)
7. How Can I Tell (J. Corey)
8. First Kiss (N. Petty)
9. Fascination (J. Morgan)
10. Till (R. Williams)

Bob Fuller
WNBP—Newburyport, Mass.

1. I Never Felt More Like Falling In Love (Bennett)
2. Got A Date With An Angel (B. Williams)
3. My One Sin (Four Coins)
4. Never Be Afraid (Crosby)
5. All The Way (F. Sinatra)
6. I'll Remember Today (Page)
7. Story Of My Life (Robbins)
8. Rock This Joint (B. Haley)
9. C'mon Let's Go (Mitchell)
10. Treat Me Nice (E. Presley)

Henry De Becco
WJAS—Pittsburgh, Pa.

1. Silhouettes (Rays)
2. Wake Up Little Susie (Everlys)
3. My Special Angel (Helms)
4. My Heart Reminds Me (K. Starr)
5. Chances Are (J. Mathis)
6. Melodie D'Amour (Ames Bros.)
7. Honeycomb (J. Rodgers)
8. Raintree County (N. Cole)
9. Just Born (P. Como)
10. I Love You Baby (P. Anka)

Dick Alden
WACK—Newark, N. Y.

1. Wake Up Little Susie (Everlys)
2. Just Born (P. Como)
3. Be Bop Baby (R. Nelson)
4. Jailhouse Rock (E. Presley)
5. Chances Are (J. Mathis)
6. Melodie D'Amour (Ames Bros.)
7. I'm Available (M. Rayburn)
8. Plaything (N. Todd)
9. My One Sin (Four Coins)
10. Hula Love (B. Knox)

Larry Berrill
KBIG—Hollywood, Calif.

1. Deep Purple (B. Ward)
2. Fascination (J. Morgan)
3. Up Above My Head (Ray & Laine)
4. Rebel (C. Jarvis)
5. I'm Available (Rayburn)
6. Daydreaming (J. James)
7. Raintree County (J. Green)
8. All The Way (F. Sinatra)
9. Autumn Holiday (D. Rose)
10. You're Here (D. Sterling)

Mort Nussbaum
WBBF—Rochester, N. Y.

1. I Feel Pretty (J. Corey)
2. All About You (Heywood)
3. Cecilia (D. Seville)
4. Red Letter Day (R. Hayes)
5. There's A Dream In My Heart (J. P. Morgan)
6. Tammy (D. Reynolds)
7. Twilight Theme (E. Palmer Trio)
8. I Was The Last To Know (T. Rendazzo)
9. Joey's Song (J. Reisman)
10. My Heart Reminds Me (Ambrose Orch.)

Charlie Blake
WIKY—Evansville, Ind.

1. April Love (P. Boone)
2. Wake Up Little Susie (Everlys)
3. Tammy (Ames Bros.)
4. Fascination (J. Morgan)
5. Honeycomb (J. Rodgers)
6. Chances Are (J. Mathis)
7. My Heart Reminds Me (K. Starr)
8. My How The Time Goes By (P. Page)
9. Melodie D'Amour (M. Gold)
10. Listen To The Rockin' Bird (P. Lee)

Frosty Mitchell
KIOA—Des Moines, Iowa

1. Wake Up Little Susie (Everlys)
2. Sign Your Name (Wayne)
3. Melodie D'Amour (Ames Bros.)
4. Lips Of Wine (Williams)
5. Rebel (C. Jarvis)
6. April Love (P. Boone)
7. All The Way (F. Sinatra)
8. I'm Available (Rayburn)
9. Alone (Shepherd Sisters)
10. Happy Happy Birthday Baby (Tune Weavers)

Paul Drew
WGST—Atlanta, Ga.

1. Jailhouse Rock (E. Presley)
2. You Send Me (S. Cooke)
3. Silhouettes (Rays)
4. Just Born (P. Como)
5. Wake Up Little Susie (Everlys)
6. Take A Chance (Morgan)
7. Chances Are (J. Mathis)
8. Melodie D'Amour (Ames Bros.)
9. Fire (Paul & Ford)
10. Moonlight Swim (Perkins)

Johnny Murphy
CKOY—Ottawa, Ont., Can.

1. Honeycomb (J. Rodgers)
2. Wake Up Little Susie (Everlys)
3. Chances Are (J. Mathis)
4. Melodie D'Amour (Ames Bros.)
5. When The Swallows Come Back To Capistrano (Boone)
6. I Love You Baby (P. Anka)
7. The Joker (B. Myles)
8. Never Be Afraid (Crosby)
9. Jailhouse Rock (E. Presley)
10. Mr. Fire Eyes (B. Guitar)

Rick Martel
KGMS—Sacramento, Calif.

1. All The Way (F. Sinatra)
2. Chances Are (J. Mathis)
3. Honeycomb (J. Rodgers)
4. Just Born (P. Como)
5. An Affair To Remember (V. Damone)
6. Sayonara (E. Fisher)
7. I'll Remember Today (Page)
8. I'm Available (Rayburn)
9. April Love (P. Boone)
10. Wonderful One (J. Walker)

Scott Burton
KWEB—Rochester, Minn.

1. Jailhouse Rock (E. Presley)
2. Be Bop Baby (R. Nelson)
3. Wake Up Little Susie (Everlys)
4. Sugar Corsage (C. Reed)
5. Silhouettes (S. Gibson)
6. Plaything (N. Todd)
7. Rebel (C. Jarvis)
8. Black Slacks (Sparkletones)
9. My Special Angel (S. Land Trio)
10. Hula Love (B. Knox)

Jimmy Hutsell
WCRK—Morristown, Tenn.

1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everlys)
3. Treat Me Nice (E. Presley)
4. Honeycomb (J. Rodgers)
5. Chances Are (J. Mathis)
6. Swannee River Rock (R. Charles)
7. Just Between You And Me (Chordettes)
8. With You On My Mind (N. Cole)
9. Tammy (Ames Bros.)
10. That'll Be The Day (Crickets)

Don MacKinnon
WPON—Pontiac, Mich.

1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everlys)
3. Silhouettes (Rays)
4. Back To School Again (T. Rodgers)
5. April Love (P. Boone)
6. My Special Angel (Helms)
7. Keep A-Knockin' (Richard)
8. Little Bitty Pretty One (T. Harris)
9. Melodie D'Amour (Ames Bros./Ros)
10. Peggy Sue (B. Holly)/Reet Petite (J. Wilson)

Ken Garland
WPOR—Portland, Me.

1. Chances Are (J. Mathis)
2. Melodie D'Amour (Ames Bros.)
3. And That Reminds Me (D. Reese)
4. Hula Love (B. Knox)
5. April Love (P. Boone)
6. All The Way (F. Sinatra)
7. Only Because (Platters)
8. Just Between You And Me (Chordettes)
9. My One Sin (Four Coins)
10. Till (R. Williams)

Bill Atkins
KDOK—Tyler, Tex.

1. Chances Are (J. Mathis)
2. Jailhouse Rock (E. Presley)
3. Silhouettes (Rays)
4. Wake Up Little Susie (Everlys)
5. Be Bop Baby (R. Nelson)
6. My Special Angel (Helms)
7. You Send Me (S. Cooke)
8. I'll Remember Today (Page)
9. Wait And See (F. Domino)
10. I Give You My Word (J. James)

Alan Fredericks
WGBB—Freeport, L. I., N. Y.

1. Wake Up Little Susie (Everlys)
2. Jailhouse Rock (E. Presley)
3. Chances Are (J. Mathis)
4. Deep Blue Sea (J. Dean)
5. Silhouettes (Rays)
6. Alone (Shepherd Sisters)
7. Happy Happy Birthday Baby (Tune Weavers)
8. Could This Be Magic (Dubs)
9. Honeydew (B. Lawrence)
10. I Never Felt More Like Falling In Love (Bennett)

Bill "Sparky" Mullen
WSID—Baltimore, Md.

1. Fascination (J. Morgan)
2. Enchantment (O. Cesana)
3. Just Born (P. Como)
4. Melodie D'Amour (E. Ros)
5. Candy (L. Albright)
6. Two Hearts Apart (L. Jai)
7. Chances Are (J. Mathis)
8. Sand Sand Sand (A. Smith)
9. Trip To Mars (Victorians)
10. Ladder Of Love (J. Nash)

Danny Wilson
WHAV—Haverhill, Mass.

1. Jailhouse Rock (E. Presley)
2. Chances Are (J. Mathis)
3. Silhouettes (Rays)
4. Fascination (J. Morgan)
5. Honeycomb (J. Rodgers)
6. My Special Angel (Helms)
7. Lotta Lovin' (G. Vincent)
8. Diana (P. Anka)
9. You Send Me (S. Cooke)
10. Hula Love (B. Knox)

Frank Glieber
WRR—Dallas, Tex.

1. Little Bitty Pretty One (Day/Harris)
2. Chances Are (J. Mathis)
3. Kiss Them For Me (Eagles)
4. You Send Me (Brewer/Cooke)
5. Story Of My Life (Robbins)
6. April Love (P. Boone)
7. Wun'erful Wun'erful (S. Freburg)
8. Silhouettes (Rays)
9. Wake Up Little Susie (Everlys)
10. All The Way (F. Sinatra)

Steve May
WADK—Newport, R. I.

1. All The Way (F. Sinatra)
2. Till (K. Armen)
3. Chances Are (J. Mathis)
4. Ha Ha Ha (L. Monte)
5. Love Me Forever (E. Gorme)
6. Who Ever You Are (Crosby)
7. I'll Remember This Day (P. Page)
8. A Long Last Look (Lawrence)
9. Fascination (J. Morgan)
10. April Love (P. Boone)

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Please keep us constantly informed of any changes in call letters or title.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Disk Jockey

REGIONAL RECORD REPORTS

Bernie Bond
WKCR—New York, N. Y.

1. Silhouettes (Rays)
2. Jailhouse Rock (E. Presley)
3. Wake Up Little Susie (Everlys)
4. You Send Me (S. Cooke)
5. Little Bitty Pretty One (T. Harris)
6. April Love (P. Boone)
7. Kisses Sweeter Than Wine (J. Rodgers)
8. My Special Angel (Helms)
9. Be Bop Baby (R. Nelson)
10. Peggy Sue (B. Holly)

Al Meltzer
WHEN—Syracuse, N. Y.

1. Wake Up Little Susie (Everlys)
2. Silhouettes (Rays)
3. Be Bop Baby (R. Nelson)
4. Melodie D'Amour (Rose/Ames Bros.)
5. Alone (Shepherd Sisters)
6. My Special Angel (Helms)
7. Jailhouse Rock (E. Presley)
8. Fascination (D. Jacobs)
9. Till (R. Williams)
10. I'm Available (Rayburn)

John McCarthy
WPEP—Taunton, Mass.

1. I'll Remember Today (P. Page)
2. Chances Are (J. Mathis)
3. Melodie D'Amour (Ames Bros.)
4. Remember You're Mine (P. Boone)
5. Deep Purple (B. Ward)
6. April Love (P. Boone)
7. Ivy Rose (P. Como)
8. Tammy (D. Reynolds)
9. Around The World (Young)
10. Diana (P. Anka)

Rein Beebe
WFIG—Sumter, S. C.

1. My One Sin (Four Coins)
2. Chances Are (J. Mathis)
3. Wake Up Little Susie (Everlys)
4. That'll Be The Day (Crickets)
5. Diana (P. Anka)
6. Mr. Lee (Bobbettes)
7. I Am (T. Bennett)
8. Honeycomb (J. Rodgers)
9. Silhouettes (Diamonds)
10. I'll Remember Today (Page)

Art Wood
WLYN—Lynn, Mass.

1. My Special Angel (Helms)
2. Wake Up Little Susie (Everlys)
3. Jailhouse Rock (E. Presley)
4. Fascination (J. Morgan)
5. Chances Are (J. Mathis)
6. Just Born (P. Como)
7. I'm Available (M. Rayburn)
8. Alone (Shepherd Sisters)
9. Plaything (N. Todd)
10. A Slip Of The Lip (K. Barr)

Tom Edwards
WERE—Cleveland, Ohio

1. April Love (P. Boone)
2. Melodie D'Amour (Ames Bros.)
3. Let Me Be Loved (Gorme/Mantovani)
4. You Send Me (Brewer/Cooke)
5. Chances Are (J. Mathis)
6. Happiest Moments (Curtis)
7. Till (R. Williams)
8. I Would Love You Still (Four Aces)
9. La Sorella (B. Green)
10. I'll Remember Today (Page)

Jim Lounsbury
WBKB—Chicago, Ill.

1. Little Bitty Pretty One (T. Harris)
2. Daddy Cool (Rays)
3. Silhouettes (Rays)
4. Jailhouse Rock (E. Presley)
5. You Send Me (S. Cooke)
6. Wake Up Little Susie (Everlys)
7. Happy Happy Birthday Baby (Tune Weavers)
8. Chances Are (J. Mathis)
9. Beautiful Margaret (P. Prado)
10. Reet Petite (J. Wilson)

Chuck Brinkman
WELI—New Haven, Conn.

1. You Send Me (S. Cooke)
2. Chances Are (J. Mathis)
3. Jailhouse Rock (E. Presley)
4. April Love (P. Boone)
5. Wake Up Little Susie (Everlys)
6. Silhouettes (Rays/Gibson)
7. My Special Angel (Helms)
8. Melodie D'Amour (Ames Bros.)
9. Little Bitty Pretty One (T. Harris)
10. Peggy Sue (B. Holly)

Gene Weed
WQAM—Miami, Fla.

1. Wake Up Little Susie (Everlys)
2. Mr. Lee (Bobbettes)
3. Chances Are (J. Mathis)
4. Jailhouse Rock (E. Presley)
5. That'll Be The Day (Crickets)
6. Tammy (Ames Bros./Reynolds)
7. Silhouettes (Rays)
8. Honeycomb (J. Rodgers)
9. Lotta Lovin' (G. Vincent)
10. Melodie D'Amour (E. Ros)

Howard Edwards
KONO—San Antonio, Tex.

1. Henrietta (J. Dee)
2. Wake Up Little Susie (Everlys)
3. Jailhouse Rock (E. Presley)
4. You Send Me (S. Cooke)
5. Silhouettes (Rays)
6. Fascination (J. Morgan)
7. Back To School Again (T. Rodgers)
8. My Special Angel (Helms)
9. Happy Happy Birthday Baby (Tune Weavers)
10. Keep A-Knockin' (Richard)

Johnny Magnus
KGFJ—Los Angeles, Calif.

1. April Love (P. Boone)
2. All The Way (F. Sinatra)
3. Chances Are (J. Mathis)
4. I'm Available (M. Rayburn)
5. Precious Love (T. Leonetti)
6. I'll Never Say "Never Again" (D. Shore)
7. June Night (J. Dorsey)
8. Moonlight Swim (Perkins)
9. Tammy (D. Reynolds)
10. Fascination (D. Jacobs)

Tom "T. J." Jackson
WRON—Ronceverte, W. Va.

1. My Special Angel (Helms)
2. Jailhouse Rock (E. Presley)
3. Just Born (P. Como)
4. Silhouettes (Rays)
5. Hula Love (B. Knox)
6. Black Slacks (Sparkletones)
7. Be Bop Baby (R. Nelson)
8. Honeycomb (J. Rodgers)
9. Wake Up Little Susie (Everlys)
10. Mr. Lee (Bobbettes)

Jerry "Razzle Dazzle" Rasco
KCLV—Clovis, N. M.

1. Wake Up Little Susie (Everlys)
2. Honeycomb (J. Rodgers)
3. Chances Are (J. Mathis)
4. Jailhouse Rock (E. Presley)
5. Tammy (D. Reynolds)
6. That'll Be The Day (Crickets)
7. Fascination (D. Shore)
8. Broken Promises (S. Davis)
9. Diana (P. Anka)
10. Whole Lot Of Shakin' Going On (J. L. Lewis)

Stanley Mack
WDGY—Minneapolis, Minn.

1. Silhouettes (Rays)
2. Jailhouse Rock (E. Presley)
3. You Send Me (S. Cooke)
4. Melodie D'Amour (E. Ros)
5. April Love (P. Boone)
6. Be Bop Baby (R. Nelson)
7. Yea Yea Baby (B. Charles)
8. Alone (Shepherd Sisters)
9. Wake Up Little Susie (Everlys)
10. My Special Angel (S. Land Trio)

Bob Bassett
WHIM—Providence, R. I.

1. All The Way (F. Sinatra)
2. Chances Are (J. Mathis)
3. When Your Lover Has Gone (E. Gorme)
4. In Times Like These (Syms)
5. I'll Never Say Never Again (D. Shore)
6. Hesitation (R. Marterie)
7. Headin' North (T. Heath)
8. An Affair To Remember (V. Damone)
9. My Girl (F. Lymon)
10. Chicago (F. Sinatra)

Ernie Forrester
KALV—Alva, Okla.

1. Chances Are (J. Mathis)
2. Wake Up Little Susie (Everlys)
3. Silhouettes (Diamonds)
4. My Special Angel (Helms)
5. All The Way (F. Sinatra)
6. My One Sin (Four Coins)
7. Hula Love (B. Knox)
8. Honeycomb (J. Rodgers)
9. Please Mr. Brown (Vaughan)
10. Though It Was Moonlove (W. Martindale)

Eddie Dillon
KCOR—Colorado Spgs., Colo.

1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everlys)
3. Little Bitty Pretty One (Day/Harris)
4. Chances Are (J. Mathis)
5. Be Bop Baby (R. Nelson)
6. Fascination (D. Jacobs)
7. My Special Angel (Helms)
8. Melodie D'Amour (Ames Bros.)
9. That'll Be The Day (Crickets)
10. April Love (P. Boone)

Jim Winters
WABI—Bangor, Me.

1. Wake Up Little Susie (Everlys)
2. I'll Remember Today (Page)
3. Jailhouse Rock (E. Presley)
4. April Love (P. Boone)
5. Baby Baby (C. Johnson)
6. Honeycomb (J. Rodgers)
7. That Ain't Right (Rodgers)
8. Silhouettes (Diamonds)
9. Fire (Paul & Ford)
10. How Many (B. Haley)

Conrad Patrick
WCAR—Detroit, Mich.

1. Silhouettes (Rays)
2. Melodie D'Amour (Ames Bros.)
3. Twelfth Of Never (J. Mathis)
4. April Love (P. Boone)
5. You Send Me (S. Cooke)
6. All The Way (F. Sinatra)
7. My Special Angel (Helms)
8. Plaything (N. Todd)
9. Soft (B. Doggett)
10. Billy Be Sure (S. Cogan)

Ron Kehoe
WDCR—Hanover, N. H.

1. Chances Are (J. Mathis)
2. Honeycomb (J. Rodgers)
3. Wake Up Little Susie (Everlys)
4. Fascination (J. Morgan)
5. That'll Be The Day (Crickets)
6. Diana (P. Anka)
7. Tammy (D. Reynolds)
8. Melodie D'Amour (E. Ros)
9. Mr. Lee (Bobbettes)
10. Classy Babe (P. Hampton)

Jack Karey
WCFL—Chicago, Ill.

1. Silhouettes (Rays)
2. Wake Up Little Susie (Everlys)
3. Till (R. Williams)
4. I'm Available (M. Rayburn)
5. Chances Are (J. Mathis)
6. Melodie D'Amour (Ames Bros.)
7. All The Way (F. Sinatra)
8. April Love (P. Boone)
9. Never Till Now (D. Killarney)
10. Leichtensteiner Polka (Glahe)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"RAUNCHY" — The Cash Box Disk of the Week — 11/2
Bill Justis ..... Phillips 3519

"PEGGY SUE" — The Cash Box Sleeper of the Week — 10/12
Buddy Holly ..... Decca 61885

"TILL" — The Cash Box Best Bets — 9/28
Roger Williams ..... Kapp 197

"ROCK AND ROLL MUSIC" — The Cash Box Sleeper of the Week — 10/19
Chuck Berry ..... Chess 1671

"KISSES SWEETER THAN WINE" — The Cash Box Disk of the Week — 11/2
Jimmie Rodgers ..... Roulette 4031

"BONY MORONIE"
"YOU BUG ME BABY" — The Cash Box Award o' the Week — 10/12
Larry Williams ..... Specialty 615

Franz Waxman's beautiful theme from the Warner Bros. production "Sayonara"

'KATSUMI LOVE THEME'

Morton Gould — RCA Victor
Percy Faith — Columbia
Leroy Holmes — MGM
Frank Chaksfield — London

M. WITMARK & SONS

"GOLD MINE IN THE SKY" Pat Boone / Nat Cole (EP) / Bing Crosby
"LOVE LETTERS IN THE SAND" Pat Boone / Roger Williams (LP) / Les Brown (LP)
"MY CABIN OF DREAMS" Hilltoppers
"CECELIA" Music of David Seville
"CARELESS" Mary Small (Coral) / Carole Bennett (Verve)
"CATHEDRAL IN THE PINES" Pat Boone (EP)
"I'M FOLLOWING YOU" Blenders (RCA Victor)

BOURNE-ABC MUSIC
136 W. 52 St., N. Y.

Leroy Anderson
His next big one—
FORGOTTEN DREAMS
Recorded by
- Leroy Anderson on Decca Records #30403
- Cyril Stapleton on London Records #1754
- Frederick Fennell on Mercury Records #71170

MILLS MUSIC, INC.

"THE DYNAMIC MISS DOUGLAS"
UNIQUE ALBUM LP 114
NORMA DOUGLAS
Exclusive Recording Artist
RKO UNIQUE RECORDS 1440 Broadway New York, N. Y.

Meeting Dates

Music Operators' Associations

Nov. 11—Tri County Juke Box Operators' Association
Place: Elum Music Offices, Massillon, Ohio

12—California Music Merchants' Association
Place: Fresno Hotel, Fresno, Calif.

12—Western Massachusetts Music Guild
Place: DeMarco's Restaurant, West Springfield, Mass.

13—California Music Merchants' Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

13—New York State Operators Guild
Place: Nelson House, Poughkeepsie, N. Y.

14—California Music Merchants' Association
Place: U. S. Grant Hotel, San Diego, Calif.

14—Eastern Massachusetts Music Operators' Association
Place: Beaconsfield Hotel, Boston, Mass.

18—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

20—Automatic Equipment and Coin Machine Owners' Assn. Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.

20—Eastern Pennsylvania Amusement Machine Assn.
Place: Bungalow Inn, Norristown, Pa.

21—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio (Executive Board)

21—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (Executive Board)

25—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

Dec. 2—California Music Merchants' Association
Place: 311 Broadway, Oakland, Calif.

2—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.

5—Phonograph Merchants Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)

5—California Music Merchants' Association
Place: Sacramento Hotel, Sacramento, Calif.

5—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N. Y.

Jockey Sketched By Mode Artist

HOLLYWOOD, CALIF.—In an unusual and effective promotion stunt in the Los Angeles area, Mode records introduced its hand painted album jackets to LA's DJs by having artist Eva Diana sketch the platter spinners right in the studio. KFWB's Mitch Reed poses above while Eva adds finishing touches.

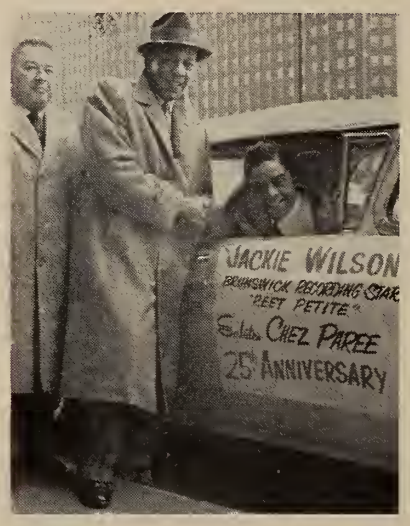
Jockeys were doubly impressed with Eva's charcoal work and with her four-color portraits of Mode artists which represent strong visual impact for the new line. The Czechoslovakian born artist has completed twenty covers for the label. Her creations are about equally divided between formal portraits and action paintings lifted from candid studio shots. Future Mode releases will feature "free form" art designs by leading American modernists.

Mills Returns From Coast Confabs With Ed Dept.

NEW YORK—Jack Mills, president of Mills Music, recently returned from the west coast where he held conferences with Harry Holden of the firm's Educational Office in Los Angeles and the staff of the Hollywood Office.

Mills noted the upsurge of interest by the record firms in works from the Standard and Educational Catalog of Mills as evidenced by the recent releases of such compositions as: Padre Antonio Soler's Sonatas as discovered, edited, transcribed and recorded by Frederick Marvin on Decca; Dohnanyi's 2nd Piano Concerto on Angel; "Disguised God" by Sweden's Lars-Eric Larrson on Westminster; Carlos Chavez' Toccata for Percussion Instruments and Sinfonia No. 5 on M-G-M, and Ernst Toch's Pulitzer Prize Winning composition — Symphony No. 3 on Capitol.

Reet Man



CHICAGO—Jackie Wilson stopped off in town during a national promotion tour for his current Brunswick waxing of "Reet Petite". Jackie joined the parade celebrating the 25th anniversary of the Chez Paree.

Pictured above are (left to right) Ralph Cox, promotion Coral and Brunswick Records; Jesse Owens, deejay WAAF; and Jackie Wilson.

Tony Piano Joins Columbia

NEW YORK — Columbia Records this week announced the addition of Tony Piano to the a & r pop staff. Negotiations were conducted by Mitch Miller, a & r topper.

Piano comes to Columbia from the American Broadcasting Company, where he was staff director since 1949. He was best known for his association with "Your Dancing Party", a musical show featuring six bands, which he produced and directed.

W. C. Handy Week

NEW YORK — Mayor Robert F. Wagner issued a proclamation on Monday morning, October 28, making the week of November 10-17 W. C. Handy Week.

Handy, writer of the "St. Louis Blues" and known as the "father of the Blues," will be honored on November 17 with a dinner at the Waldorf.

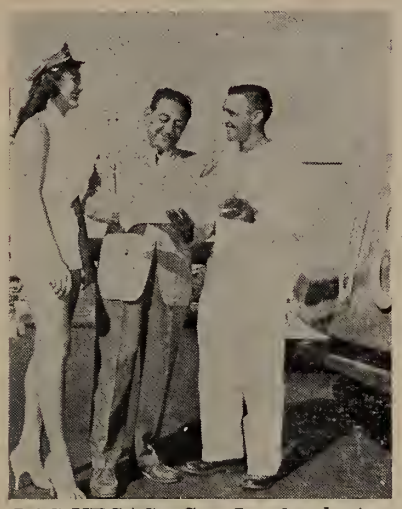
Domme Records Formed

NEW YORK—The formation of a new diskery, Domme Records, 1650 Broadway, was announced last week by the firm's prexy, Johnny Matthews.

Distribution of the firm's disks has been set-up in most of the major eastern seaboard states, and Matthews is currently negotiating with distribs in other parts of the country.

Domme's first release is by a former RCA Victor artist. Valli Hilton. Prior to forming the label, Matthews had been in personal management, working exclusively with pop singers, and will therefore, deal mostly with pop music.

A Sailor At Heart



LAS VEGAS—Guy Lombardo (center) takes time out during his recent engagement at Wilbur Clark's Desert Inn in Las Vegas to look over a speedboat, Hawaii Kai II, an entrant in the recent Sahara Cup Races at Lake Mead, Las Vegas. Looking on are Joan Adams, "Miss Sahara Cup Race," and Jack Rogers, pilot of the craft.

Lowery Sells Masters To Columbia And Roulette

ATLANTA, GA. — Lowery Music, here has announced the sale of two masters, one to Columbia and the other to Roulette.

The master purchased by Columbia is by Billy Brown, and features the artist on "It's Love," b/w "Did We Have A Party." This deal was consumated for Columbia through Columbia's vice-president, Hal Cook, Don Law, and Bob Burrell. The master had not been previously released.

The other master now under the Roulette banner is by the Techniques, a quartet of male seniors from Georgia Tech, and the sides are "Hey! Little Girl," and "In A Round About Way." This master was sold to Roulette through Joe Kolsky. The sessions were originally on Lowery's own label, Stars Records.

Cotton Carrier, General Manager of Bill Lowery Enterprises, left last week for a three week's promotion tour with 20 year old Capitol artist, Jerry Reed. The performer will appear on Dick Clark's "American Bandstand" show on November 6th. Reed's new release is "Ba-Bee," b/w "In My Own Backyard."

Criteria Records Formed

MIAMI, FLA.—Criteria Recording Company of Miami, Florida, has announced the formation of a new record label, dedicated exclusively to contemporary jazz. This label will be known as Criteria, and plans to produce both high fidelity LP's and stereophonic tapes. The first three releases will be available on twelve inch LP's and stereo tapes.

The first release, is entitled "Gold Coast Jazz" Volume 1, featuring "The Octet" which is a jazz laboratory type group made up of some musicians in the Gold Coast area. Lon Norman, now featured with Herbie Fields' Sextet, is musical director of Criteria and wrote all of the arrangements.

The second release also available on stereo tape, is entitled "Herbie's Room" featuring the Herbie Brock Trio and is an on the spot recording right in the Miami after hours room.

The third release is Gold Coast Jazz, Volume 2, with the "Lon Norman Sextet" featuring John Williams and Vinnie Tanno. This album features the writing of Lon Norman; the trumpet of Vinnie Tanno, fresh from Woody Herman's band, now with the Herbie Fields' Sextet, and John Williams' piano. Williams has worked with the Stan Getz quartet.

The above albums will retail for $4.98. The tapes are long playing one mil thickness and will retail for $11.95.

McGuires Set For Top TV Shows And Waldorf Date

NEW YORK—The McGuire Sisters, the vocal trio which first rose to national prominence via television, will be seen on several of the medium's top shows during the next few months. The McGuires, Coral recording artists, return to the Arthur Godfrey morning show on November 11th. On November 15th they are skedded for a guest shot on The Frank Sinatra Show over the ABC network. On December 21st they will appear on the Perry Como Show, and on January 26th on the Dinah Shore Show. Both of these are on NBC.

In addition to these TV appearances, the trio is also kept busy with club engagements. On February 10th they return to the New York nightclub scene, when they open for four weeks at the Waldorf-Astoria.

Chat With Crew-Cuts

LITTLE ROCK, ARK.—During the Crew-Cuts recent visit to Little Rock for the Hospitality Week show at the Robinson Auditorium, the boys dropped in to chat with dee jay Lee Rodgers of station KTHS-KTHV. Rodgers, along with Dick Landfield and Earl Davis, two other KTHS jockeys, did a TV show recently—an hour-long musical affair on behalf of the Community Chest carried by KTHV and another local TV'er, KATV.

Presley Still Riding High, Don Bell Poll Shows

DES MOINES, IOWA—Deejay Don Bell (KIOA-Des Moines) recently conducted an "Is Elvis Slipping?" contest, and of the 500 entries received, more than 400 contestants rated Presley as still their boy.

The contest, which covered a period of seven days, included responses from teen girls and boys, mothers, and even grandmothers, to promote two views, Bell promised two sets of prizes, one for pro, the other for con.

Presley's latest Victor entry, "Jailhouse Rock," has the number one spot in this week's Cash Box Top 60 sales chart.

Jan Arden Inks Safari Pact

NEW YORK—Jan Arden has signed with Safari Records, it was announced here last week by Safari President John M. Zeffiro. Arden is the brother of lark Toni Arden and had previously recorded for Columbia. He has been featured on many TV shows and has made night club appearances. Currently, plans are to cut some singles with Arden, and later, an LP.

Victor's 45-EP Mail Bag Report

NEW YORK—RCA Victor, in a "45-EP Mail Bag" report to its distributor record managers, has made note of the increased sales importance of EP disks.

Entitled "What Do EP's Mean To You And Your Dealer Organization" and written by John G. Trifero, Victor's Administrator of EP Planning and Marketing, the report indicates two EP facts uncovered by Victor: Of a distributor's total album business, EP's are responsible for 27¢ to 30¢ of every sales dollar, and for every dollar in single record sales, EP's correspondingly brings in 50¢.

Roulette Adds Two To Artist Roster

NEW YORK — Roulette Records last week announced the signing to exclusive pacts and initial record releases of two new recording artists.

Carol Hughes, who is only fifteen years old has been singing since she was eleven. She made a number of television appearances this past summer including the "Arthur Murray Dance Party". Carol's first Roulette disk, out this week, is "Pick Another Baby" and "Never Go 'Way".

Tedd Lawson is the label's new male vocal entry. Tedd is in reality a young school teacher who is currently teaching at a Brooklyn Junior High School. The lad was discovered by music publisher Redd Evans who brought him to the attention of Hugo Peretti and Luigi Creatore, Roulette's A&R team. His first two sides out this week are "One Way Love" and "Wasteland". Lawson is also one of the writers of both songs.

Happy Anniversary

LORAIN, OHIO—Kenny Vincent, WEOL, this city, is at his usual spot (on the air and on the phone) as he celebrates his first anniversary of broadcasting his remote nite-time show from Gartner's Supper Club on Route 20 in Elyria, Ohio.

Interviewing The Stars

DETROIT, MICH. — Nelson Eddy and Gail Sherwood pause for the camera with Dave "Man Of Many Voices" McLaughlin, WBRB dee jay, Detroit. Dave interviewed the two personalities while they were appearing at the Statler Hotel in Detroit. Eddy informed McLaughlin of his new release with Jeanette MacDonald which is expected to be on the market in the near future.

Album Sure Shots

★Also Available in EP

★PAL JOEY

MOVIE CAST

(Capitol W-912 * EOM-4-912)

★ROGER WILLIAMS: SONGS OF THE FABULOUS FORTIES

(Kapp KXL-5003 * KE-737, 38, 39, 40, 41, 42) (2-12" LP)

Tired Golfer

HOLLYWOOD — Jose Ferrer, one of the ardent golfers of the movie colony, is shown being presented with the MGM record album "Music For Tired Golfers" which features Larry Clinton and His Orchestra, by Jesse Kaye, MGM Records west coast A&R representative.

Sherco Gets Audiofile

MILWAUKEE, WISC. — Vernon Sherkow, of Sherco Distributing, Milwaukee's newest independent distributor announced last week that the company has taken on the Audiophile label for distribution in the area. The label was formerly covered in this territory by manufacturer's representatives.

Sherco is currently seeking other lines for distribution.

From the M-G-M Production
"RAINTREE COUNTY"

THE SONG OF RAINTREE COUNTY

ROBBINS MUSIC CORPORATION

Mode Prepares Releases

HOLLYWOOD — Vocalist Doris Drew will have both a new single and album release in the near future on the Mode Label. The single features the artist in two oldies, "I Cried For You," b/w "He's My Guy" with instrumental support by the Marty Paich All-Stars. Skedded to be released right behind the single effort is a new album by Miss Drew labeled "The Delightful Doris Drew."

Mode's A&R chief and National Sales director, Red Clyde, has also announced the preparation of "Musaic A La MODE," a two-disk sampler of label's talent, scheduled to retail under $5.00. The bargain package contains 32 varied tracks and carries the unusual title because of the mosaic design which makes up its cover.

Another two-pocket Mode package entitled "Piano Playhouse" is due for an early November release. This set highlights the solo piano talents of 6 keyboarders including Lou Levy and Paul Smith, as well as Carl Perkins, Gerry Wiggins, Jimmy Rowles and Roger Fleming. "Piano Playhouse" is one of several new Mode offerings which feature the cartooning of contemporary artist Bill Box on the jacket.

From Commercial To Pop

NEW YORK—Jimmy Carroll has learned you can make the best of both worlds. One of the top musical arrangers along Tin Pan Alley, Jimmy has done arrangements for many hit records, including Mitch Miller's "Yellow Rose of Texas," and Rosemary Clooney's "Come On-A My House." But he never wrote a hit tune himself.

A few years ago, he began writing musical commercials for television. Recently, one of the songs he wrote for a commercial was released as a pop tune on the Columbia label, under the title, "The Lady Is You." And the song will be featured as a big production number on a Nov. 16th, NBC-TV spectacular.

Mercury Adds To A & R Staff

CHICAGO—Art Talmadge, Vice-President of Mercury Records announced last week, additional appointments in line with Mercury's recent expansion program.

Pete Rugolo, formerly one of the company's top west coast recording artists, has been added to Mercury's Artist and Repertoire department. Rugolo will handle all west coast dates for the firm.

Another addition in the home office during the recent shift was Charles Stevens, who will head up the singles operation for the midwest.

Mercury's A & R set-up now includes David Carroll, as head of the album department, assisted by Hal Mooney, in the east, and Pete Rugolo, on the west coast. Bob Shad, who heads the eastern singles department, is now joined by Morty Kraft there, and Charles Stevens in the middle-west. All department heads are under direct supervision of Art Talmadge, Mercury A & R Director.

Cooperstein Joins Chess

CHICAGO—Leonard Chess, president Chess Producing Company, announced the appointment of Max Cooperstein to the position of Eastern divisional sales manager, October 29.

Cooperstein, who resides in Philadelphia, stated that as of now he will base out of Philadelphia and call on the trade throughout the east and sections of Ohio.

Cooperstein formerly handled sales for David Rosen, Incorporated, Philadelphia.

Phil Chess, discussing the selection of Cooperstein said, "We feel that it is vital to our operation to have an energetic, aggressive man in the eastern territory at all times to head up our sales."

Len Chess and Cooperstein departed for New York, October 29, to set up the eastern division.

Victor's "Tell-Tale" Contest

SAN FRANCISCO — A "tall-tale" contest for radio listeners built around Eddie Heywood's RCA Victor recording of "Lies," was launched last week by six West Coast disk jockeys.

Each deejay will pick a winner from entries submitted to him, the author of which will receive an RCA transistor radio. Grand winner will be chosen by Heywood, Sid Parnes of *The Cash Box*, and Bill Simon of Billboard. The 1st prize will be any RCA Victor portable TV set. The contest was initiated by C. J. Foster, Manager of the Record Division for Leo J. Meyerberg, Co., RCA distributors. It will end Nov. 4th.

Deejays involved are: Bob Colvig, KSFO, Jim Hawthorne, KYA, and Ernie Simon, KGO, all of San Francisco; Bill Rase, of KCRA, and Fred White, KXOA, both of Sacramento; and Frank Darien, KSJO, San Jose.

Mary Martin TV's "Annie"

NEW YORK—Decca Records is preparing and making available to dealers, mounted lithos and other display material for its Original B'way Cast album of "Annie Get Your Gun". The show is scheduled for a television production Thanksgiving Eve, November 27th, over the NBC network. Mary Martin will star in the role that Ethel Merman created on the Broadway stage. The TV production, Decca brass feels, will spark renewed sales action in the Decca show album.

Sparnon Upped At BMI

KEN SPARNON

Glen R. Dolberg, Vice-President in charge of Station Relations at Broadcast Music, Inc., announces the appointment of Ken Sparnon to the position of Director of Station Relations for BMI effective November 4. Sparnon has been a field representative for BMI for the past eleven years and most recently served as Eastern Regional Representative of that organization.

Before joining BMI, for eight years Sparnon was musical and program director of WHEC, Rochester, New York, and for seven years he was musical director and production manager of WSYR, Syracuse, New York.

Sparnon, who has been in the music field all his life, began his career as a concert pianist and church and theatre organist. He served as musical director for B. F. Keith, Warner and Loew's vaudeville theatres, and was producer and musical director of RKO unit shows. He also conducted some of the first large concert orchestras heard on coast-to-coast broadcasts.

As producer-director of the "RKO Theatre of the Air," he presented Bob Hope, Burns & Allen, Kate Smith, Olson & Johnson, Eddie Cantor, Jack Benny, Edgar Bergen, and many other top headliners.

A New High

"Television reached a new high over the weekend when an RCA Victor set was presented to DJ Al Nobel in his flagpole perch at the Great Southern Shopping Center at Bridgeville, Pa. Nobel, sitting out the United Fund campaign 50 feet in the air, won the TV set in a national contest for DJ's sponsored by RCA Victor Records in conjunction with Henri Rene's "What's That" platter. It was given to him by Morton Locker, manager of the record division of Hamburg Bros., RCA Victor distributors, who was provided with a helping hand and a ladder by Asst. Chief Joseph Kissell, of the Bridgeville Fire Department."

WTTM Fights Juvenile Delinquency With Teen-Age Night Club

TRENTON, N. J.—Delaware Valley and New Jersey teenage night club will be opened in Trenton in mid-November, it has been disclosed by Radio Station WTTM.

The high school night spot, formally named the Castle Roc, will be located at 36 W. Hanover St., and will be open to teenagers beginning Friday evening, November 15.

Prior to the teenage opening on Friday night, November 15, the general adult public will be invited to inspect the luxurious night spot. The adult showing will be Thursday evening, November 14, from 7:00 to 10:00 P.M. A special preview for educators will be held Wednesday evening, November 13, from 7:00 to 9:00 P.M.

The Castle Roc will be styled after the leading night clubs in the country. The pattern of teenage night clubs has been making rapid strides throughout the country, and the project for Trenton is designed to follow similar endeavors in such cities as Detroit, Chicago, Indianapolis and Buffalo.

The Castle Roc will be open to teenagers Tuesday, Wednesday and Thursday, from 3:00 to 10:00 P.M.; Friday, from 3:00 to Midnight and Saturday, from Noon to Midnight. It will be closed all day Sunday and Monday. Admission to the night spot will be 25¢ per student up to 6:00 P.M., and 50¢ from 6:00 to closing time.

The entire project is an outgrowth of Radio Station WTTM's broadcasts this summer from their studios located at the Seaside Casino, Seaside Heights, N.J. The summer operation, as is The Castle Roc project, is under the personal direction of Don Beebe, President of Lance Public Relations.

WTTM's nightly broadcasts of the "Dance Party" featuring Jim Rodio, will originate from the night club. A live entertainment policy will be established for Friday and Saturday evenings.

The purpose of the night spot, according to Fred E. Walker, WTTM's General Manager, is "to give high school students, from Freshmen to Seniors, an opportunity to hear and dance to the music they like in a sophisticated grown-up atmosphere."

Walker went on to say, "It is one of our basic plans to help cut down the juvenile delinquency figures of our community and give the teenagers a respectable place to go for dancing after school and after the week-end movie date."

The location of The Castle Roc is only one block from State Street, where all Trenton Transit buses stop, and a half-block from the Richmond Bus Terminal, which serves the Morrisville and Yardley area.

Students from as far away as Levittown, Bristol and other Pennsylvania communities, as well as South Jersey communities, can reach the location by bus within a block of the various transportation lines serving these areas.

The Castle Roc will be open to students only, and identification cards will be required. There are no club dues or membership dues of any kind.

This project has been endorsed by the WTTM Community Program Committee. Dave Rosmarin, Chairman of the Committee, announced the following Resolution, which was passed at the October 28 meeting: "The Community Program Committee endorses the establishment of the first teenage night club in the Delaware Valley under the sponsorship of Radio Station WTTM, in conjunction with Lance Public Relations."

Anniversary Performance

NEW YORK — Tommy Prisco, (r) Epic Records artist and Rosita Davis (l) formerly vocalist with Duke Ellington, after their performance at the Mid-Island Shopping Plaza, Hicksville, N.Y., First Anniversary Open House party. Along with Prisco and Davis a host of celebrities entertained during the three hour open air program which was attended by thousands.

Decca To Launch German Recording Artist

NEW YORK — Decca Records, which has been successful with a number of its European artists (Caterina Valente, Werner Muller and Helmut Zacharias, to name a few) will issue the first American release by another German recording artist named Lonny Kellner, on November 8th.

When publisher Paul Siegel was in Germany last year, he heard Miss Kellner's German recording of a tune called "Immer Wenn Die Tur Aufgeht", which was one of the top hits in the country at that time. Siegel brought the record back from Germany and Al Stillman wrote an English lyric for the song which he called "That's The Way It Goes".

While Eddie Fisher and Hugo Winterhalter were recording the song in the U.S., Heino Gaze, German composer of the music, re-recorded Lonny Kellner with the Werner Muller orchestra using the Al Stillman lyric.

The English lyric recording, on Polydor label, will be issued in America on the 8th. The song is published by Symphony House Music.

Little Visitor

AMARILLO, TEXAS — A recent visitor to the Al Rogers "Panhandle Barn Dance" TV show over KGNC-TV, Amarillo, Texas was "Little" Brenda Lee. Al and Brenda talk over script prior to TV show.

Fats Domino Records 14 Ballads For Album

NEW YORK — Fats Domino, Imperial recording artist, has just completed recording 14 ballads for his next album it was announced by Imperial's president Lew Chudd.

Chudd, who insists that ballads have been the mainstream of rock 'n roll hits through the years, denies that this is an offbeat offering for Domino, and points out that his biggest hit this year, "Blueberry Hill," is a ballad. Hundreds of dealers queried by Imperial, says Chudd, have asked for just such an album.

Chudd claims that there is as big a market for ballads today as there was before rock 'n roll hit, though they are presented with a different type of arrangement to meet today's market demands.

The Domino package will be the first in a new series titled, "Ballads With A Beat," that Imperial will release in the coming year. Other Imperial artists, including Ricky Nelson, Roy Brown, Ken Copeland and Dorothy Shay, will also be represented in the series.

Am-Par Buys Master

NEW YORK — On Monday, October 28th, a small Philadelphia label called Singular Records issued a tune titled "At The Hop" by Danny and The Juniors. By Wednesday of the same week, the record was reported to be one of the hottest items in the Philadelphia area.

When news of this reached the ABC-Paramount offices in New York, Sam Clark, president of Am-Par, and Larry Newton, sales manager of the diskery, made a B-Line for Philly and completed a deal with Artie Singer, owner of the label, for the rights to the master. The price of the purchase was not revealed.

Am-Par is already in production of the new release, and the label expects to have records on the market by Tuesday morning.

Cooking With Cooke

CULVER CITY, CAL. — "Bumps" Blackwell, Rex Productions' music director, and Keen recording star Sam Cooke returned to Los Angeles last week from a month long nationwide promotional tour plugging Sam's hit "You Send Me".

Blackwell, who also is Sam Cooke's personal manager, announced he is currently listening to offers from the many booking agencies who are seeking Cooke's name on the dotted line.

While in the east, Blackwell pacted a one-shot deal with Wm. Morris Agency for Sam Cooke to appear on the Ed Sullivan show, Sunday, November 3rd.

At the same time, John Siamas, Rex Productions' prexy, announced that a deal has been pacted between Keen Records and London Records for the release of Sam Cooke's "You Send Me" throughout the world except Canada, the United States, and its possessions. A deal was also arranged with London Records of Canada for release in Canada of Sam Cooke's Keen hit.

Fast Work

PHILADELPHIA, PA. — George Liberace (center) who recently went out on his own after an association of many years with his brother Lee, quickly gets down to business of promoting his first Imperial LP "Liberace Goes Teenage". Above he is shown discussing the album with WPEN disk jockeys Larry Brown (left) and Cal Milner. Liberace visited dee jays during his engagement at the Latin Casino in Philly.

Campus Raid

NEW YORK — Roulette Records seems to have a penchant for whisking new talent from off the college campus. Awhile back, the diskery introduced the Rhythm Orchids featuring Buddy Knox and Jimmy Bowen with their successive hits "Party Doll" and "I'm Sticking With You". At the time the boys were just graduated from Western Texas State College where the group was formed and first started singing together.

Once again, the label has found the environs of higher education fertile ground for recording talent. The Techniques who are currently seniors attending the University of Georgia Tech are the firm's latest discovery. The four boys' first for Roulette is "Hey! Little Girl".

Lila Wolf Takes Over

NEW YORK—Lila Wolf, head of Leonard Wolf Enterprises, this city, concluded her first week at the helm of the promotion organization with a quick trip to Philadelphia, personal visits to the New York radio stations, and phone calls to most of the deejays in the Eastern area.

Mrs. Wolf is currently representing Grace Kahn, Bing Crosby, Don Rondo and the Ernie Heckscher album, "Dance Atop Nob Hill" for Verve Records.

Mrs. Wolf plans to visit all the jockeys in Boston, Hartford, Washington and Baltimore in the coming weeks.

Muted Jazz

DETROIT — Capitol recording artist Johnah Jones and WBRB disk jockey Dave (Man Of Many Voices) McLaughlin discuss the possibilities of Jonah's new release. Dave reports that the kids are going for Jonah's muted jazz in a big way in the Mt. Clemens-Detroit area.

R & B Ramblings

NEW YORK:

Lester Leeds, national sales manager of the Atlantic-Atco-East West combo, in the Detroit-Cleveland areas visiting distribs. With the three labels plus KRC Records Leeds has to deal with practically every distrib in the country. Right now the four labels are working on about twenty disks—and that's a lot of wax. Atlantic has a definite smasheroo in **Lavern Baker's** newest, "St. Louis Blues". Gary Kramer tells us East-West has started out in great style with three solid selling numbers, one of which is making like a hit. "Ping Pong" by **The Glowtones** is the hot item. The other two are "Tell Me Why" by **Jay Holiday** and "Hula Hands" by **Johnny Huston.** Kramer also tells us the **Bobbettes** will be out shortly with an item, "Speedy", that looks every bit as promising as their "Mr. Lee". . . . Over at the Atco set-up, **Bill Spitalsky** advises there will be a double release in a week. **The Coasters** plan to zoom again with "Sweet Georgia Brown" and "What Is The Secret of Your Success?"; **Bobby Darin** looks to paydirt with "Don't Call My Name" and "Pretty Betty". Bill advises Bette McLaurin's "Autumn Leaves" is building very nicely. . . . **Charles Merenstein,** Apollo Records, reports his label is billing very well on the Cellos' "Be Bop Nouse" and two solid LP attractions, "In The Upper Room With Mahalia Jackson" and "Jewish Comedy Songs"—the latter by **The Barton Brothers.** . . . **Al Silver,** Herald and Ember Records, feeling mighty strong as "The Joker" by **Billy Myles** steps out with orders and re-orders that make him predict, "It's gonna go a million". Al has readied four albums and two EPs for the Christmas season. A best seller of last year, "Christmas Time" by **Larry Caton,** has already been received with open arms by the distribs. A second LP is another Larry Caton, titled "Beloved Hymns". For the r & r field there will be an Ember titled "The 5 Satins Sing" and on Herald, "Herald The Beat", a compilation of fourteen all time Herald hits beginning with the famous "Shake A Hand" by **Faye Adams.** The two EPs will be a "5" Satins and a Christmas issue. . . . The **George Goldner** enterprise moving with impact now that "Could This Be Magic" by the **Dubs** definitely seems to be on the way, **Jo Ann Campbell's** "Wait A Minute" starting to get the kind of reaction they expected, and "7-11" (a rock and roll version of the classic "Mambo #5") by **The Gone All Stars** stirring up the distribs. . . . **Dave Clark,** Duke and Peacock's sales manager, dropped by the Robey offices last week to talk over a few matters with the boss and took off immediately to work on Duke's newest threat, "Peaches" and "Pretty Little Doll' by **Little Junior Parker.** Robey reports that jockeys are now beginning to work on the flip side of **Bobby Blue Bland's** "Farther Up the Road"—"Sometimes Tomorrow". "I've Got A Hit Parade all my own," says Robey, as he lists "Farther Up The Road"; "Tell Me Why" by the **Rob Roys;** "I'll Give Love To You" by **Doug and Josie;** "Zola" by **Tic and Toc;** "Peaches", **Little Junior Parker;** "Morning Train" by **Chuck Edwards,** and a couple of others. Robey is also busy with his new trio of spiritual releases featuring **The Spirits of Memphis, The Dixie Hummingbirds,** and **The Sensational Nightingales.** . . . It never rains but it pours. **Jerry Winston,** currently hot with **The Velours'** "This Could Be The Night" and **The Impressors'** "No No No", is now faced with the problem—should he issue another contender. Winston just came out of session with a new Pearls' two-sider that has him bugged and he is very anxious to get it into the hands of the buyer. "It's Love Love Love" and "Wheel of Love" and should make great deejay material. Jerry, the only one who "nose" about the contest on Al Castellanos LP on Mardi Gras, "Cha Cha Cha At The Sahara", reports he is now being called "The Nose" by his friends. . . . **Evelyn Robinson,** pretty WOV deejay, will mc a stage show at the Apollo Theatre in New York starting November 1. The line-up includes **Little Willie John, Arnet Cobb** and his band, **Linda Hopkins, Donny Elbert, The Channels, The Sentimentals, the Heartbeats,** and **The Dubs.** . . . **The Del Vikings** advise they have the exclusive use of the title Fee Bee Music from December 1 on. The fellas are pretty well booked up through the remainder of the year and are in the process of closing a deal that will take them to Australia for two weeks. . . . **Larry Dean** (WCHB-Inkster, Mich.) says in an open letter to record companies, "Why in the world do you guys have to put out one song after another which does not have any definite ending? Instead of your records having a definite beginning and a definite end, they simply fade away . . . leaving a blank spot for the dee jay to fill up by chattering about something or nothing." . . . **Bill Doggett** signed exclusively with Shaw Artists for an additional long term deal. . . . Fats **Domino** has accepted Australian promoter **Lee Gordon's** offer of a two week stint in Australia to open on January 30. In addition to $20,000 for the first week and $25,000 for the second, Domino will also receive completely paid transportation for himself and his entourage. This amounts to $1700 per man. . . . **Walter Powell** (WBVL-Barbourville, Ky.) recently did a one hour remote broadcast from downtown Barbourville giving an eye-witness account of the annual Daniel Boone Festival Parade. . . . **Lou Sprung,** Glory Records, with gleam in eye says, "Watch out for the next release. A new fem talent signed to Glory and can she sing." . . . **Sol Rabinowitz,** Baton Records, has gotten a great deejay reaction to his "Hard Times (The Slop)". Is keenly excited about its prospects.

CHICAGO:

Mike Oury, All-State Distribs promo man, making the rounds with versatile, young **Bobby Dean** with Bobby's debut waxing on the Chess label, "Dime Store Pony Tail" b/w "Just Go Wild Over Rock And Roll". **Bobby,** just 17 years old, writes, scores and sings his own tunes. He was backed by **Tommy Sheridan** and his Quartette Plus Four. Mike says that the deck is rapidly taking hold in the midwest. . . . **Jerry Ferber** buzzing around town with **Betty McLaurin's** "Autumn Leaves" (an R&B treatment) on the Ebb label and the Teen Queen's "I Miss You". . . . Congrats to **Jack Solinger** for his Music Distribs having been appointed midwest reps for **Stepheny Records** and Atlantic's new R&B label, East West. . . . **Bill Doggett** opens at Robert's Show Club this week. . . . **Lester "Prez" Young** coming into the Stage Lounge where **Gene Ammons** and his Ork hold sway. . . . **Ralph Cox,** Coral Records, squired **Jackie Wilson** around the town promoting Jackie's new release on the Brunswick label "Reet Petite". . . . **Len Chess** enroute to NYC with eastern sales and promo manager, **Max Cooperstein.** . . . **Jack Weiner,** Sheldon Recording, cut 2 sides with **Penny Smith** and 2 instrumentals with **Jim Lounsbury's** WBKB Teen Hop band **The Satellites.** Jim tells us that the band was named by his teen viewers in a "name the band" contest. . . . **Abner** of Vee Jay-Falcon reports that **Dee Clark,** whose "24 Boyfriends" is beginning to show all over the nation, was recently signed by **Shaw Artists. Gene Allison,** formerly on the Decca label, now records for Vee Jay, and has what Abner believes is a smash hit in his debut deck, "You Can Make It If You Try". **The Dells** currently in Frisco, long-distanced to tell Ab that all the jocks are whaling on their new disk "Time Makes You Change". **The Spaniels** recently appeared on **Wally Phillips'** Bandstand Matinee via WGN-TV. . . . A new distrib was formed in New Orleans, Record Sales. Two of the initial labels acquired were Vee Jay and Falcon. . . . Roulette's **Stan Pat** escorting Roulette's new national sales manager, **Don Carter,** in Chicago and Milwaukee visiting deejays and dealers. . . . **Carter** very high on line of 12 albums Roulette is promoting. . . . **Eli Toscano,** Cobra Records, reports that his new recording star, **Duke Jenkins** has a terrific two-sided deck "Where Can My Loved One Be" b/w "Shake It".

LOS ANGELES:

Imperial Records have one of the fastest breaking hits of the year in **Ernie Freeman's** instrumental recording, "Raunchy". **Jim Warren** of Central Record Sales reported 15,000 sold in five days and **Eddie Ray** of Imperial says that the same action is going on throughout the country. . . . **Ruben Grundy,** who was the lead singer of the original Colts singing group, now recording as a single for **Mike Gradny's** Spry Records. On his first release for the new label, he is backed by the **Deville Sisters** who recently covered "Alone" for Spry. . . . **Sid Talmadge** of Record Merchandising reports that "Wake Up Little Susie" by **The Everly Brothers**—now the number one pop record in the country—is just as big for him in the rhythm and blues field. . . . **Lou Russell** is the new disk jockey broadcasting from Dolphins of Hollywood, airing over radio station KGFJ from 10:30 P.M. to 1 A.M. nightly. . . . **Dootsie Williams** expecting a big hit from **Don Julian** and the **Meadowlarks** new version of the oldie, "Blue Moon", which continues the trend of dressing up the standards with new up-to-date treatments. . . . **Curly Wiggins** making a tour of the West Coast to visit the disk jockeys with his current Antler Records release of "Nobody To Love". . . . Aladdin Records and Class Records running neck and neck with their respective versions of the big hit tune, "Little Bitty Pretty One". Both the **Thurston Harris** and **Bobby Day** versions getting top airplay and selling throughout the country. . . . The latest record business success story to come out of the West Coast is the story of Keen Records. New label came up with a smash hit in their very first recording of "You Send Me" by **Sam Cooke,** with the disk currently in the top ten nationally. . . . **The Platters,** with their manager, **Buck Ram** arrived in town Sunday for recording sessions with **Bobby Shad** of Mercury Records.

Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

ALL OF MY LIFE
Billy Eckstine (Mercury 71161)

ALONE
Shepherd Sisters (Lance 125)

AND THAT REMINDS ME
Della Reese (Jubilee 5292)

AW SHUCKS BABY
Tiny Topsy (Federal 12302)

BABY BABY
Dale Hawkins (Checker 876)

BABY SHAME
Little Willie Littlefield (Rhythm)

BABY YOU'RE DYNAMITE
6 Teens (Flip 326)

BACK TO SCHOOL AGAIN
Timmie Rodgers (Cameo 116)

*BEATING OF MY HEART
Moonglows (Chess 1669)

BE BOP BABY
Ricky Nelson (Imperial 5463)

BLACK SLACKS
Sparkletones (ABC-Paramount 9873)

BONY MORONIE
YOU BUG ME BABY
Larry Williams (Specialty 615)

*BUZZ, BUZZ, BUZZ
Hollywood Flames (Ebb 119)

CHANCES ARE
Johnny Mathis (Columbia 40993)

COULD THIS BE MAGIC
Dubs (Gone 5011)

DARLING IT'S WONDERFUL
Lavers (Lamp 2005)

DEEP PURPLE
Billy Ward & Dominoes (Liberty 55099)

DESERIE
Charts (Everlast 5001)

DINNER DATE
Little Willie John (King 5083)

DOWN IN THE ALLEY
Clovers (Atlantic 1152)

EMMETT LEE
Carol Fran (Excello 2118)

GIVE ME LOVE OR NOTHING
Ann Cole (Baton 247)

*GONNA STOP FOOLIN' MYSELF
Louis Brooks (Excello 2119)

HAVE I SINNED
Donnie Elbert (DeLuxe 6148)

HEAR MY PLEA
Donnie Elbert (DeLuxe 6125)

HENRIETTA
Jimmy Dee (Dot 15664; TNT)

HE'S GONE
*THE PLEA
Chantells (End 1001)

HEY BABE
Cleftones (Gee 1041)

HULA LOVE
Buddy Knox (Roulette 4018)

IDOL WITH THE GOLDEN HEAD
MY BABY COMES TO ME
Coasters (Atco 6098)

I'M AVAILABLE
Margie Rayburn (Liberty 55102)

I NEED A GIRL
Joe Turner (Atlantic 1155)

I NEED YOU SO BAD
I WONDER
B. B. King (RPM 498)

I STILL LOVE YOU
Fats Domino (Imperial 5467)

IT HURTS TO LOVE SOMEONE
Guitar Slim (Atco 6097)

I WANNA DO EVERYTHING FOR YOU
Brook Benton (Vik 0285)

I WANNA LITTLE GIRL
Ray Charles (Atlantic 1154)

* Indicates first appearance on Territorial Tips

*JUST A LONELY CLOWN
Huey Smith (Ace 538)

LADDER OF LOVE
Flamingos (Decca 30335)

LEAVIN' IT ALL UP TO YOU
Don & Dewey (Specialty 610)

LET 'EM ROLL
Midnighters (Federal 12305)

LITTLE WHEEL
John Lee Hooker (Vee-Jay 255)

ONLY BECAUSE
Platters (Mercury 71184)

MEAN WOMAN BLUES
Elvis Presley (RCA Victor EPA 2-1515)

MY GIRL
Frankie Lymon (Roulette 4026)

*NERVOUS BOOGIE
Paul Gaytan (Argo 5277)

PEACHES
Little Jr. Parker (Duke 177)

PEGGY SUE
Buddy Holly (Coral 61885)

PLAYTHING
Ted Newman (Rev 3505)

RAINBOW
Russ Hamilton (Kapp 184)

*RAUNCHY
Bill Justis (Phillips 3519)
Ernie Freeman (Imperial 5474)

REET PETITE
Jackie Wilson (Brunswick 55024)

ROCK AND CRY
Clyde McPhatter (Atlantic 1158)

ROCK 'N ROLL MUSIC
Chuck Berry (Chess 1671)

SICK AND TIRED
Chris Kenner (Imperial 5448)

SILHOUETTES
Diamonds (Mercury 71197)

SOFT
Bill Doggett (King 5080)

SUMMERTIME
Sam Cooke (Keen 34013)

I WANNA LITTLE GIRL
Ray Charles (Atlantic 1154)

SWANEE RIVER ROCK
Red Tops (Sky)

SWEETEST ONE
Crests (Joyce)

TAKE THE KEY
Richard Berry (Flip 318)

TEARS ON MY PILLOW
Eldorados (Vee-Jay 250)

TELL ME SO
Donnie Elbert (DeLuxe 6143)

TELL ME WHY
Rob-Roys (Back Beat 501)

THAT'S MY DESIRE
Channels (Gone 5012)
Bob & Earl (Class 213)

THE BIG QUESTION
Ike Turner (Federal 12304)

THE JOKER
Billy Myles (Ember 1026)

THERE GOES A PRETTY GIRL
Enchanters (Coral 61832)

*THIS COULD BE THE NIGHT
Velours (Onyx 515)

THREE MINUS ONE
Tammy Lampkin (Ebb 110)

THUNDERBIRD
Hal Paige (J & S 1601)

TONIGHT TONIGHT
Mello-Kings (Herald 502)

WALKIN' WITH FRANKIE
Frankie Lee Sims (Ace 527)

WHEN I MEET MY GIRL
Tommy Ridgley (Herald 501)

YOU'RE GONNA CRY
I NEED YOUR KISSES
Spaniels (Vee-Jay 257)

THE NATION'S R & B TOP 20

Pos.		Last Week
1	**YOU SEND ME** *Sammie Cooke* *(Keen 34013)*	1
2	**LITTLE BITTY PRETTY ONE** *Thurston Harris* *(Aladdin 3398)* *Bobby Day (Class 211)*	4
3	**KEEP A KNOCKIN'** *Little Richard* *(Specialty 611)*	3
4	**HAPPY HAPPY BIRTHDAY BABY** *Tune Weavers* *(Checker 872)* *(Casa Grande)*	2
5	**SILHOUETTES** *Rays* *(Cameo 117)*	6
6	**JAILHOUSE ROCK** *Elvis Presley* *(RCA Victor 7035)*	5
7	**WAKE UP LITTLE SUSIE** *Everly Bros.* *(Codence 1337)*	7
8	**HONEST I DO** *Jimmy Reed* *(Vee-Jay 253)*	8
9	**WAIT AND SEE** *Fats Domino* *(Imperial 5467)*	11
10	**MR. LEE** *Bobbettes* *(Atlantic 1144)*	9
11	**FARTHER UP THE ROAD** *Bobby Blue Bland* *(Duke 170)*	10
12	**THAT'LL BE THE DAY** *Crickets* *(Brunswick 55009)*	13
13	**SWANEE RIVER ROCK** *Ray Charles* *(Atlantic 1154)*	18
14	**PEANUTS** *Little Joe & Thrillers* *(Okeh 7088)*	14
15	**HONEYCOMB** *Jimmie Rodgers* *(Roulette 4015)*	15
16	**DIANA** *Paul Anka* *(ABC-Paramount 9381)*	12
17	**BE BOP BABY** *Ricky Nelson* *(Imperial 5463)*	—
18	**WITH YOU ON MY MIND** *Nat "King" Cole* *(Capitol 3782)*	21
19	**THINK** *"5" Royales* *(King 5053)*	19
20	**LOTTA LOVIN'** *Gene Vincent* *(Capitol 3763)*	17

21. SOFT. 22. BACK TO SCHOOL AGAIN. 23. DUMPLIN'S. 24. CHANCES ARE. 25. WHOLE LOT OF SHAKIN' GOING ON.

"THE ORIGINAL"
"LITTLE BITTY PRETTY ONE"
OVER 350,000 SOLD TO DATE!
BOBBY DAY AND THE SATTELITES
CLASS #211
Class Records
1107 EL CENTRO HOLLYWOOD, CALIF.

Berle On Tour With First Roulette LP

NEW YORK — Milton Berle, who has been out on a ten city tour since Oct. 21st promoting his new Roulette album "Songs My Mother Loved", has had some curious experiences in his new role as recording star.

On the flight from San Francisco to Chicago last week, Berle who is being accompanied on this tour by Hugo Peretti and Luigi Creatore, A&R chieftains for Roulette, sat next to an elderly woman all during the seven hour trip. Berle, in his usual affable manner, entertained the woman and by the end of the flight, had become quite friendly. Just before they de-planed, the woman queried Uncle Miltie, "Young man, you must be in show-business, your mannerisms lead me to believe this, and besides you look familiar." Milton Berle did a switch, played straight man and answered, "You're right ma'm, I was in show-business".

The tour continued last week with Berle covering Boston and New York. He will be feted at a cocktail party at the Sidney Hill Country Club in Boston, and a party at Danny's Hide-A-Way in New York. The great comic turned choral and orchestral conductor for his album, will also appear on "Wide Wide World" over NBC-TV, Nov. 10th.

Prestige Adds Distribs

NEW YORK—Pop Weinstock, Prestige sales manager recently arranged to have the Morris Distributing Company of Canada handle the Prestige line in that country. The new distributor is located at 1580 Queen Street West, Toronto, Canada.

The Indiana State Record Dist. of 1325 North Capital, Indianapolis Indiana has also obtained a Prestige distributorship.

It's DYNAMITE!
"PEACHES" and
"PRETTY LITTLE DOLL"
Little Junior Parker
DUKE # 177
Duke Records, Inc.
2809 ERASTUS STREET
HOUSTON 26 TEXAS

HEADING FOR THE CHARTS!
"FOOLS RUSH IN"
b/w
"CAN'T YOU SEE"
MALCOLM DODDS
and The Tunedrops
END 1004
END RECORDS
1650 BROADWAY, N. Y., N. Y.

Breaking In N. Y. & N. J.
"HEY BABY, HEY"
b/w
"I KNOW"
JAMES CARTER
TUXEDO 922
TUXEDO RECORDS
132 NASSAU STREET
N. Y. 38 N. Y.

The Cash Box HOT 100

NEW YORK

1	YOU SEND ME	*Sam Cooke (Keen 34013)*
2	SILHOUETTES	*Rays (Cameo 117)*
3	LITTLE BITTY PRETTY ONE	*Thurston Harris (Aladdin 3398)*
4	WAKE UP LITTLE SUSIE	*Everly Brothers (Cadence 1337)*
5	JAILHOUSE ROCK	*Elvis Presley (RCA Victor 7035)*
6	HAPPY HAPPY BIRTHDAY BABY	*Tune Weavers (Checker 872)*
7	SWANEE RIVER ROCK	*Ray Charles (Atlantic 1154)*
8	WITH YOU ON MY MIND	*Nat "King" Cole (Capitol 3782)*
9	COULD THIS BE MAGIC	*Dubs (Gone 5011)*
10	THIS COULD BE THE NIGHT	*Velours (Onyx S15)*

CHICAGO

1	YOU SEND ME	*Sam Cooke (Keen 34013)*
2	HONEST I DO	*Jimmy Reed (Vee-Jay 253)*
3	HAPPY HAPPY BIRTHDAY BABY	*Tune Weavers (Checker 872)*
4	SILHOUETTES	*Rays (Cameo 117)*
5	WITH YOU ON MY MIND	*Nat "King" Cole (Capitol 3782)*
6	MR. LEE	*Bobbettes (Atlantic 1144)*
7	FARTHER UP THE ROAD	*Bobby Blue Bland (Duke 170)*
8	KEEP A-KNOCKIN'	*Little Richard (Specialty 611)*
9	CHANCES ARE	*Johnny Mathis (Columbia 40993)*
10	WAKE UP LITTLE SUSIE	*Everly Brothers (Cadence 1337)*

NEW ORLEANS

1	YOU SEND ME	*Sam Cooke (Keen 34013)*
2	KEEP A-KNOCKIN'	*Little Richard (Specialty 611)*
3	BONY MORONIE	*Larry Williams (Specialty 615)*
4	LITTLE BITTY PRETTY ONE	*Thurston Harris (Aladdin 3398)*
5	SWANEE RIVER ROCK	*Ray Charles (Atlantic 1154)*
6	HAPPY HAPPY BIRTHDAY BABY	*Tune Weavers (Checker 872)*
7	EMMETT LEE	*Carol Fran (Excello 2118)*
8	SILHOUETTES	*Rays (Cameo 117)*
9	WAIT AND SEE	*Fats Domino (Imperial 5467)*
10	HONEST I DO	*Jimmy Reed (Vee-Jay 253)*

ST. LOUIS

1	YOU SEND ME	*Sam Cooke (Keen 34013)*
2	HONEST I DO	*Jimmy Reed (Vee-Jay 253)*
3	SILHOUETTES	*Rays (Cameo 117)*
4	BACK TO SCHOOL AGAIN	*Timmie Rodgers (Cameo 116)*
5	KEEP A-KNOCKIN'	*Little Richard (Specialty 611)*
6	LITTLE BITTY PRETTY ONE	*Bobby Day (Class 211) Thurston Harris (Aladdin 3398)*
7	HAPPY HAPPY BIRTHDAY BABY	*Tune Weavers (Checker 872)*
8	JAILHOUSE ROCK	*Elvis Presley (RCA Victor 7035)*
9	CHANCES ARE	*Johnny Mathis (Columbia 40993)*
10	I NEED YOU SO BAD	*B. B. King (RPM 498)*

NEWARK

1	YOU SEND ME	*Sam Cooke (Keen 34013)*
2	LITTLE BITTY PRETTY ONE	*Thurston Harris (Aladdin 3398)*
3	SILHOUETTES	*Rays (Cameo 117)*
4	SWANEE RIVER ROCK	*Ray Charles (Atlantic 1154)*
5	HONEST I DO	*Jimmy Reed (Vee-Jay 253)*
6	COULD THIS BE MAGIC	*Dubs (Gone 5011)*
7	HAPPY HAPPY BIRTHDAY BABY	*Tune Weavers (Checker 872)*
8	SOFT	*Bill Doggett (King 5080)*
9	FARTHER UP THE ROAD	*Bobby Blue Bland (Duke 170)*
10	KEEP A-KNOCKIN'	*Little Richard (Specialty 611)*

DALLAS

1	YOU SEND ME	*Sam Cooke (Keen 34013)*
2	WAKE UP LITTLE SUSIE	*Everly Brothers (Cadence 1337)*
3	LITTLE BITTY PRETTY ONE	*Thurston Harris (Aladdin 3398) Bobby Day (Class 211)*
4	KEEP A-KNOCKIN'	*Little Richard (Specialty 611)*
5	SILHOUETTES	*Rays (Cameo 117)*
6	JAILHOUSE ROCK	*Elvis Presley (RCA Victor 7035)*
7	HONEST I DO	*Jimmy Reed (Vee-Jay 253)*
8	WAIT AND SEE	*Fats Domino (Imperial 5467)*
9	BACK TO SCHOOL AGAIN	*Timmie Rodgers (Cameo 116)*
10	HAPPY HAPPY BIRTHDAY BABY	*Tune Weavers (Checker 872)*

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box HOT

	PHILADELPHIA	LOS ANGELES	DETROIT
1	LITTLE BITTY PRETTY ONE *Thurston Harris* *(Aladdin 3398)*	YOU SEND ME *Sam Cooke* *(Keen 34013)*	YOU SEND ME *Sam Cooke* *(Keen 34013)*
2	KEEP A-KNOCKIN' *Little Richard* *(Specialty 611)*	SILHOUETTES *Rays* *(Cameo 117)*	JAILHOUSE ROCK *Elvis Presley* *(RCA Victor 7035)*
3	YOU SEND ME *Sam Cooke* *(Keen 34013)*	HAPPY HAPPY BIRTHDAY BABY *Tune Weavers* *(Checker 872)*	LITTLE BITTY PRETTY ONE *Bobby Day (Class 211)* *Thurston Harris* *(Aladdin 3398)*
4	SILHOUETTES *Rays* *(Cameo 117)*	LITTLE BITTY PRETTY ONE *Bobby Day* *(Class 211)*	WAKE UP LITTLE SUSIE *Everly Brothers* *(Cadence 1337)*
5	HAPPY HAPPY BIRTHDAY BABY *Tune Weavers* *(Checker 872 Casa Gronde)*	KEEP A-KNOCKIN' *Little Richard* *(Specialty 611)*	SOFT *Bill Doggett* *(King 5080)*
6	I STILL LOVE YOU *Fats Domino* *(Imperial 5467)*	JAILHOUSE ROCK *Elvis Presley* *(RCA Victor 7035)*	HAPPY HAPPY BIRTHDAY BABY *Tune Weavers* *(Checker 872)*
7	THE JOKER *Billy Myles* *(Ember 1026)*	BUZZ BUZZ BUZZ *Hollywood Flames* *(Ebb 119)*	SILHOUETTES *Rays* *(Cameo 117)*
8	FARTHER UP THE ROAD *Bobby Blue Bland* *(Duke 170)*	WAKE UP LITTLE SUSIE *Everly Brothers* *(Cadence 1337)*	THINK *"5" Royales* *(King 5053)*
9	COULD THIS BE MAGIC *Dubs* *(Gone 5011)*	HONEST I DO *Jimmy Reed* *(Vee-Joy 253)*	HONEST I DO *Jimmy Reed* *(Vee-Jay 253)*
10	WAKE UP LITTLE SUSIE *Everly Brothers* *(Cadence 1337)*	MR. LEE *Bobbettes* *(Atlantic 1144)*	BE BOP BABY *Ricky Nelson* *(Imperial 5463)*

	ATLANTA	BOSTON	SAN FRANCISCO
1	YOU SEND ME *Sam Cooke* *(Keen 34013)*	SILHOUETTES *Rays* *(Cameo 117)*	YOU SEND ME *Sam Cooke* *(Keen 34013)*
2	KEEP A-KNOCKIN' *Little Richard* *(Specialty 611)*	KEEP A-KNOCKIN' *Little Richard* *(Specialty 611)*	HONEST I DO *Jimmy Reed* *(Vee-Jay 253)*
3	JAILHOUSE ROCK *Elvis Presley* *(RCA Victor 7035)*	WAIT AND SEE *Fats Domino* *(Imperial 5467)*	JAILHOUSE ROCK *Elvis Presley* *(RCA Victor 7035)*
4	HONEST I DO *Jimmy Reed* *(Vee-Jay 253)*	HAPPY HAPPY BIRTHDAY BABY *Tune Weavers* *(Checker 872)*	SILHOUETTES *Steve Gibson* *(ABC-Paramount 9856)* *Rays* *(Cameo 117)*
5	WAKE UP LITTLE SUSIE *Everly Brothers* *(Cadence 1337)*	MY GIRL *Frankie Lymon* *(Roulette 4026)*	HAPPY HAPPY BIRTHDAY BABY *Tune Weavers* *(Checker 872)*
6	SILHOUETTES *Rays* *(Cameo 117)*	ALONE *Shepherd Sisters* *(Lance 125)*	KEEP A-KNOCKIN' *Little Richard* *(Specialty 611)*
7	HAPPY HAPPY BIRTHDAY BABY *Tune Weavers* *(Checker 872)*	PEANUTS *Little Joe & Thrillers* *(Okeh 7088)*	LITTLE BITTY PRETTY ONE *Bobby Day* *(Class 211)*
8	BE BOP BABY *Ricky Nelson* *(Imperial 5463)*	REET PETITE *Jackie Wilson* *(Brunswick 55024)*	DIANA *Paul Anka* *(ABC-Paramount 9381)*
9	FARTHER UP THE ROAD *Bobby Blue Bland* *(Duke 170)*	YOU SEND ME *Sam Cooke* *(Keen 34013)*	MR. LEE *Bobbettes* *(Atlantic 1144)*
10	BEATING OF MY HEART *Moonglows* *(Chess 1669)*	ONLY BECAUSE *Platters* *(Mercury 71184)*	AW SHUCKS BABY *Tiny Topsy* *(Federal 12302)*

R & B Sure Shots

"RAUNCHY"

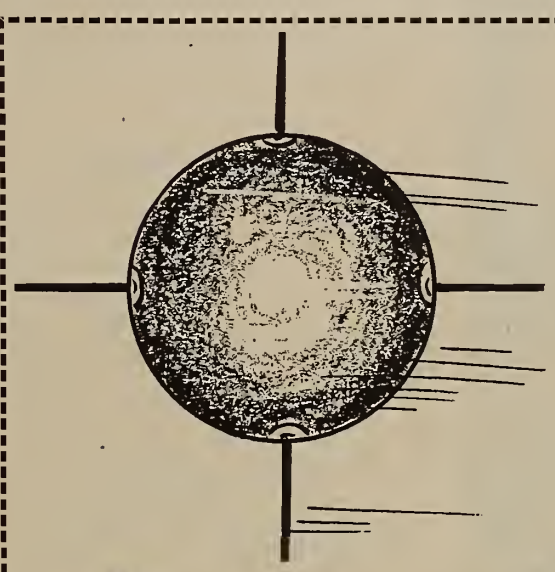
The Cash Box R&B Sleeper of the Week 11/2

Bill Justis ..... Phillips 3519

Ernie Freeman ..... Imperial 5474

"BUZZ, BUZZ, BUZZ"

Hollywood Flames ..... Ebb 119



Our Own Sputnik Way Up There!

Thurston Harris

"LITTLE BITTY PRETTY ONE"

Aladdin 3398

Aladdin RECORDS

For That Magic Touch

LOS ANGELES, CALIF.

R & B Reviews

A AWARD & SLEEPER — **B** VERY GOOD — **C** FAIR

B+ EXCELLENT — **C+** GOOD — **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

OTIS WILLIAMS
(DeLuxe 6149)

B+ "DYNAMITE DARLING" (2:25) [Jay & Cee BMI—McCoy, Glover, Innis] Otis Williams lends his expert styling to a quick beat bouncer and the result is a very strong etching. Williams swings out with a gay feeling. Light hearted romancer that should be watched. It could break out big.

B "WELL OH WELL" (2:37) [Lois BMI—Bradshaw, Mann, Bernard] Williams backs with a quick beat rocker that jumps unrestrainedly. Exciter for those healthy youngsters. Good dance deck.

IKE TURNER
(Federal 12307)

B "YOU'VE CHANGED MY LOVE" (2:15) [Armo BMI—Ike Turner] Clayton Love handles the vocaling on this Turner deck. A swingy, slow beat shuffle, with Love turning in a very effective tonsil job against the torrid ork support of Ike Turner. Excited deck.

B "TRAIL BLAZER" (2:35) [Armo BMI—Ike Turner] Turner backs with a middle beat instrumental. Excellent sound, beat and instrumentation. Strong wax that should intrigue instrumental buyers.

THE BLUE TONES
(King 5088)

B "OH YEAH!" (2:14) [Canada BMI — Fred Coupland] Fred Coupland, writer of the quick beat jumper, is the lead of the Blue Tones on this racing deck. Hard hitting exciter that will knock out the kids.

B "SHAKE SHAKE" (2:03) [Canada BMI—Arthur Lock] The lads rock out again with another blaster. Of a slightly slower tempo, but still a quick beat jump, the Blue Notes team for another teener-bait wax.

PROFESSOR LONGHAIR
(Ebb 121)

B+ "BABY, LET ME HOLD YOUR HAND" (2:08) [Ebb BMI—R. Byrd] Professor Longhair delivers a slow, rhythmic Latin flavored lilter with a smooth and intriguing performance. Light, airy, swingy and melodic product that should find a ready market.

B+ "LOOKA, NO HAIR" (2:07) [Ebb BMI—R. Byrd] Professor Longhair turns in a comic novelty set to a middle beat bounce. Delighter done to a turn by the practiced vocal chords of the Professor. Cutie that bears close watching.

THE HIGHLANDERS
(Rays 36)

B "SUNDAY KIND OF LOVE" (2:47) [Maurice ASCAP—Leonard, Bell, Rhodes, Prima] The Highlanders blend softly on a tender, slow beat romancer. The lads insert lots of feeling into their reading of the melodic tune. The tune was a hit several years ago.

B "BEG AND STEAL" (2:33) [Spark BMI] The Highlanders back with a middle beat jump. Ok sound, arrangement, and teamwork. Good dance deck.

The Cash Box Award o' the Week

"TEAR DROP" (2:37)

[Arc/G & H BMI—Sharles, Stanley, Calhoun, Golder]

"THE GIRL AROUND THE CORNER" (2:41)

[Arc/G & H BMI—Calhoun, Henderson]

LEE ANDREWS and THE HEARTS (Chess 1675)

● Lee Andrews and the Hearts follow the hit, "Long Lonely Nights," with another powerhouse offering. "Tear Drop" is a slow beat ballad, tenderly told by the talented crew. A story of a lost romance and the great desire for a chance to start over again. Stick close to this wax—it's a big possibility. The coupling, "The Girl Around The Corner," is a quick beat jump for the dance crowd. It's a wildie given a socked out treatment and the teeners should love it.

"I KNOW" (2:12)

[Mayfair ASCAP—Brooks, Jennings]

"YODEE YAKEE" (2:19)

[Progressive BMI—Smith, Nugetre]

THE DRIFTERS (Atlantic 1161)

● The Drifters have a two sided possibility here and it'll take John Q. to decide the side. "I Know" is a lovely slow beat ballad that is melodic, tender and expertly done. The lead lends the lovely tune his assorted bag of tricks and it is a moving wax that emerges. A deck that, if it takes off, can get into the astronomical figures. The coupling, "Yodee Yakee," is a quick beat novelty dished up with destructive force by The Drifters. The swingy item stirs up the sluggish blood cells and has the advantage of a catch phrase. Two terrif sides, either of which can make it big.

"HENRIETTA" (2:38)

[TNT BMI—Fore, Hitzfeld]

"DON'T CRY NO MORE" (2:02)

[TNT BMI—Betty Barnes]

JIMMY DEE (Dot 15664)

● Jimmy Dee wails out a crazy "Henrietta," a middle beat jump with a very commercial instrumental and vocal sound. The deck broke out on TNT Records in San Antonio and the master was immediately picked up by Dot. An infectious, swingy wax that should gather the sales. The flip, "Don't Cry No More," is a rocked out quick beat with a honkey tonk instrumental accompaniment. Watch out for "Henrietta"—it looks big.

The Cash Box R & B Best Bets

★ "DYNAMITE DARLING"	Otis Williams	DeLuxe 6149
★ "SINNER WOMAN"	Joe Morris	Atlantic 1160
★ "ALL RIGHT MISS MOORE"	Jimmy Witherspoon	RCA Victor 7075

BOBBY DEAN
(Chess 1673)

B+ "DIME STORE PONY TAIL" (2:29) [Oury ASCAP—Bullock] Bobby Dean rocks out a quick beat teener item with a high spirited vocal. Deck rides merrily and Dean comes out in solid style. Excellent for the high potency youngsters.

B+ "JUST GO WILD OVER ROCK AND ROLL" (2:15) [Oury ASCAP—Bullock] Dean goes all out on another quick beat exciter. This lad has lots of talent and certainly raises the blood pressure on this swinging side. Two hard hitting sides the teeners will swing out to.

LEFTY BATES BAND
(States 164)

B "LOOK ME STRAIGHT IN THE EYE" (2:23) [Pamlee BMI—Stidham] Middle beat effort told with an eye toward the southern markets. Easy, swingy reading that should appeal. Good combination of vocal and instrumental talents.

C+ "I STAYED AWAY TOO LONG" (2:13) [Pamlee BMI—Stidham] The Lefty Bates Band delivers a slow, sorrowful waxing that comes off an ok deck. Deep voiced vocalist conveys the downhearted feeling embodied in the lyric.

DUKE JENKINS
(Cobra 5020)

B "SHAKE IT" (2:09) [Armel BMI —Jenkins] Duke Jenkins comes up with a Latin flavored middle beat that could attract the buyer. It is an instrumental with comments interjected that give it a light and airy effect. Cutie that should grab off some attention.

B "WHERE CAN MY LOVED ONE BE" (2:43) [Armel BMI — Jenkins, Spencer] The Jenkins aggregation turns in a moving performance on a dramatic slow beat ballad. Moving vocal of a melodic sentimental.

BETTY EVERETT
(Cobra 5019)

B "MY LIFE DEPENDS ON YOU" (2:00) [Armel BMI—Everett] Betty Everett sings with sincerity as she proclaims her love. Slow beat blues that comes off a moving and deserving wax.

B "MY LOVE" (2:13) [Armel BMI —Dixon] The lass turns dramatic on this middle beat shuffle and turns up the full power. Exciting production.

JOE MORRIS
(Atlantic 1160)

B+ "SINNER WOMAN" (2:11) [Progressive BMI—Morris] Joe Morris and his orchestra offer a slow beat delectable that has the qualities necessary to lift it into the hit category. Louis Madison handles the melodic haunter with a strong effort. Strong wax that deserves your close attention.

B "GOING GOING GONE" (2:29) [Progressive BMI—Morris] Louis Madison swings out on the flip with a quick beat bouncer cutie. Excellent teamwork on the romantic novelty between Joe Morris ork and the vocaling of Louis Madison gets the most out of this delighter. Happy jump tune.

R & B Reviews

A AWARD & SLEEPER B+ EXCELLENT B VERY GOOD
C+ GOOD C FAIR D MEDIOCRE

The Cash Box R & B Sleeper of the Week

"PAIN IN MY HEART" (2:52)
[Gladstone ASCAP—Junior, Funches]

"TIME MAKES YOU CHANGE" (2:25)
[Conrad BMI—M. McGill]

THE DELLS (Vee-Jay 258)

● The Dells have an entry to be reckoned with on each side of their new release. The ballad side, a slow beat rhythm effort, is "Pain In My Heart," a lyrical romancer handles with delicacy and sincerity. The coupling, "Time Makes You Change," is a middle beat bouncer done with spring, vivacity and polish. Deck swings out and entertains both the listener and the dancer. Two solid waxes that can happen.

"WHEN I GET YOU BACK" (2:05)
[Ebb BMI—O. H. Harris]

"TRY THIS LI'L OLE HEART" (1:54)
[Ebb BMI—O. H. Harris]

TONY HARRIS (Ebb 120)

● Tony Harris offers a tender slow beat ballad, "When I Get You Back," with a haunting treatment that makes the deck stickout. Harris is potent in front of a fem soprano chant and simple, sincere instrumental support. Moving deck that should be watched carefully. It could happen in a big way. The flip, "Try This Li'l Ole Heart," presents a complete change of pace in which Harris wails a middle beat jumper with raucus shouting. Good coupler, but for the asked for side, it'll be "When I Get You Back."

"WHAT'S THE WORD? THUNDERBIRD!" (2:40)
[Warner BMI]

"SATELLITE" (2:47)
[Kempto BMI]

RED PRYSOCK (Mercury 71214)

● Red Prysock throws his hat into the ring with a two sider that looks good. "Satellite" is a middle beat instrumental that intrigues with sound, beat and arrangement. Of course the Prysock horn fronts and the effect is powerful. Swingy wax for listening and dancing. "What's The Word? Thunderbird!" is a quick beat rocker with novelty effects. Interjected comments and a wild ork reading make this an etching that could win friends. Watch both decks for action.

PLAS JOHNSON
(Capitol Records 3835)

B+ "SWANEE RIVER ROCK" (2:19) [Progressive Music BMI] Plas Johnson lends his strong sax talents to an instrumental treatment of the current Ray Charles hit. Johnson follows the original arrangement very closely and the effect is good. Followers of the sax should find this most appealing.

B+ "YOU SEND ME" (2:19) [Higuera Music] Similar comments on the coupling. Johnson picks up the Sam Cooke national best seller and turns it into a moving sax treatment. Two excellent sides for sax fans.

JIMMY WITHERSPOON
(RCA Victor 7075)

B+ "ALL RIGHT MISS MOORE" (2:13) [Abbott Music BMI—Jesse Stone] Witherspoon wails from out of space on this quick beat jumper. This is meat for the kids and Witherspoon is with it on this side. Rocker with lots of excitement and gimmicks. Watch this deck.

B "WHEN I START TO THINKING" (2:20) [Sylvia Music BMI—Joe Thomas] Jimmy Witherspoon sings a relaxed slow beat tune with a moody and earnest reading. The smooth voiced chanter turns in an impressive performance of a very listenable item. Good wax.

SPIRITUAL

SPIRIT OF MEMPHIS
(Peacock 1779)

B+ "LOST IN SIN" (2:34) [Lion BMI—R. Mack] The Spirit of Memphis turns in a most convincing performance as he wails a slow, moving gospel tune. Dramatic arrangement and impressive in its simplicity.

B+ "WHEN" (2:39) [Lion BMI—Reed, Hinton] An exciting quick beat jubilee item in which the excitement builds. Stacatto answer to the lead helps create the stirring feeling engendered in the wax. Two terrific religious waxes.

DIXIE HUMMING BIRDS
(Peacock 1780)

B+ "CHRISTIANS AUTOMOBILE" (2:12) [Lion BMI—J. Archie] The Dixie Humming Birds blend on a middle beat rhythm gospel item with their usual fine teamwork. The lyric bases a message on the workings of an automobile. Solid religious offering.

B+ "STOP BY HERE" (2:18) [Lion BMI—R. Morning] The Dixie Humming Birds collaborate on a quick beat rocking effort that generates excitement. Delivered in excellent voice and with stirring effect. Two excellent religious etchings.

DEE CLARK
"24 BOYFRIENDS"
B/W
"7 NIGHTS"
FALCON 1005
GENE ALLISON
"YOU CAN MAKE IT IF YOU TRY"
VEE-JAY 256
VEE JAY-FALCON RECORDS
2129 S. MICHIGAN AVENUE
CHICAGO 16, ILL.

NEW RELEASE!!
Gus Jenkins
"Copper Tan"
b/w
"Stand By Me"
FLASH # 126
"Crying Over You"
b/w
"Tango Moon"
by The Hornets
FLASH # 125
FLASH RECORDS
623 E. Vernon Ave., Los Angeles, Calif.

Coming Up !!!
BLUE MOON
Don Julians Meadowlarks #424
A LOVER'S PRAYER
Vernon Greens Medallions # 425
PHIL'S BOOGIE
Phil Goodman Trio #423
DOOTO RECORDS
9512 So. Central Ave., L. A., Calif.

LITTLE WALLY STRIKES AGAIN!
"PAYDAY POLKA"
c/w
"MOUNTAINEER'S POLKA"
JAY-JAY # 181
BIG JUKE BOX PROFIT MAKER
JAY-JAY POLKA RECORD CO
2452 S. KEDZIE AVE.
CHICAGO 23, ILLINOIS

2 MILLION—YOU BETTER BELIEVE IT!
It's "RAUNCHY" and it's
Phillips No. 3519
Justis
(BILL THAT IS)
ALL THE WAY
SAM C. Phillips International Recording Corporation
706 UNION AVENUE MEMPHIS, TENN.

A UNANIMOUS PICK!
THE CASH BOX AWARD O' THE WEEK A BILLBOARD SPOTLIGHT
Breaking Big Both Pop and R&B
"THIS COULD BE THE NIGHT"
b/w "HANDS ACROSS THE TABLE"
THE VELOURS
ONYX 515
THE CASH BOX SAYS:
● The Velours come off their recent success, "Can I Come Over Tonight," with an even stronger wax, "This Could Be The Night."
ONYX RECORDS 424 WEST 49th STREET NEW YORK CITY PL 7-5488

Where There's *SMOKE* There Are . . .
PLAYS and SALES!!!!
Don't Miss This Exciting Record.
"SMOKE"
b/w "THE MONKEY'S GUAPACHA"
FIESTA 085
FIESTA RECORDS 1619 Broadway N. Y., N. Y.

ANOTHER SMASH BY LILLIAN OFFITT!!
The Cash Box Award o' the Week
"JUST LONESOME! THAT'S ALL"
LILLIAN OFFITT
EXCELLO 2124
NASHBORO RECORD CO. NASHVILLE, TENN.

Both Sides Picked by Cash Box and Billboard!
ANOTHER BIG HIT for POP and R & B MARKETS!
NAPPY BROWN does it again!
"THE RIGHT TIME"
1525 B/W
"OH, YOU DON'T KNOW"
SAVOY RECORD CO., Inc. NEWARK, N.J.

America's Leading ONE STOP Record Service
LESLIE DISTRIBUTORS
639 TENTH AVE. NEW YORK 36, N.Y. PLaza 7-1977
2231 FIFTH AVE. PITTSBURGH, PA. GRant 1-9323
377 WINDSOR ST. HARTFORD, CONN. JAckson 5-1147
221 FRELINGHUYSEN AVE. NEWARK, N. J. Bigelow 3-1155

Top Selling Records Reported by R & B Retail Outlets

From Coast to Coast

GREENLINE RECORDS
Jamaica, N. Y.

1. Silhouettes (Rays)
2. You Send Me (S. Cooke)
3. Wake Up Little Susie (Everlys)
4. No No No (Impressors)
5. Little Bitty Pretty One (T. Harris)
6. This Could Be The Night (Velours)
7. Swanee River Rock (Charles)
8. It's Only You Dear (Deltairs)
9. Keep A-Knockin' (Richard)
10. Back To School Again (T. Rodgers)

HARMONY RECORD SHOP
Denver, Colo.

1. Silhouettes (Rays)
2. Peanuts (L. Joe)
3. That'll Be The Day (Crickets)
4. You Bug Me Baby (Williams)
5. Happy Happy Birthday Baby (Tune Weavers)
6. Back To School Again (T. Rodgers)
7. Keep A-Knockin' (Richard)
8. You Send Me (S. Cooke)
9. Little Bitty Pretty One (T. Harris)
10. Wait And See (F. Domino)

RECORD RACK
Los Angeles, Calif.

1. Silhouettes (Rays)
2. You Send Me (S. Cooke)
3. Honeycomb (J. Rodgers)
4. Happy Happy Birthday Baby (Tune Weavers)
5. Chances Are (J. Mathis)
6. Jailhouse Rock (E. Presley)
7. Fascination (J. Morgan)
8. You Bug Me Baby (Williams)
9. Wake Up Little Susie (Everlys)
10. Buzz, Buzz, Buzz (Hollywood Flames)

TOLZIEN MUSIC STORE
Amarillo, Texas

1. Wake Up Little Susie (Everlys)
2. Peggy Sue (B. Holly)
3. That'll Be The Day (Crickets)
4. Happy Happy Birthday Baby (Tune Weavers)
5. Honeycomb (J. Rodgers)
6. Keep-A-Knockin' (Richard)
7. Mr. Lee (Bobbettes)
8. Diana (P. Anka)
9. Whole Lot Of Shakin' Going On (J. L. Lewis)
10. Black Slacks (Sparkletones)

SUPER MUSIC, INC.
Baltimore, Md.

1. Honest I Do/Signals Of Love (J. Reed)
2. Silhouettes (S. Gibson)
3. Bony Moronie (L. Williams)
4. Soft (B. Doggett)
5. Ladder Of Love (Flamingos)
6. Rockin' Pneumonia (Smith)
7. My Heart Sings (Hamilton)
8. Keep A-Knockin' (Richards)
9. Wait And See (F. Domino)
10. And That Reminds Me (D. Reese)

A.B.'S ONE STOP
Chicago, Ill.

1. You Send Me (S. Cooke)
2. Honest I Do (J. Reed)
3. Little Bitty Pretty One (T. Harris)
4. I Wonder (B. B. King)
5. Silhouettes (Rays)
6. Farther Up The Road (Bland)
7. I Need You So Bad (King)
8. Wake Up Little Susie (Everlys)
9. Wait And See (F. Domino)
10. Keep A-Knockin' (Richard)

LINN'S MUSIC SHOP
Philadelphia, Pa.

1. You Send Me (S. Cooke)
2. Little Bitty Pretty One (T. Harris)
3. Farther Up The Road (Bland)
4. Swanee River Rock (Charles)
5. The Plea (Chantells)
6. Silhouettes (Rays)
7. Honest I Do (J. Reed)
8. Think (5 Royales)
9. Soft (B. Doggett)
10. Bony Moronie (L. Williams)

SUTTER MUSIC CO.
San Francisco, Calif.

1. You Send Me (S. Cooke)
2. Miss You So (Tiny Topsy)
3. Farther Up The Road (Bland)
4. Peaches (L. J. Parker)
5. Little Bitty Pretty One (B. Day)
6. Soft (B. Doggett)
7. Wait And See (F. Domino)
8. Dumplin's (E. Freeman)
9. Think (5 Royales)
10. Honest I Do (J. Reed)

H. L. GREEN
Augusta, Ga.

1. Happy Happy Birthday Baby (Tune Weavers)
2. Farther Up The Road (Bland)
3. Honest I Do (J. Reed)
4. Send For Me (N. Cole)
5. Jailhouse Rock (E. Presley)
6. Keep A-Knockin' (Richard)
7. Hear My Plea (D. Elbert)
8. Star Dust (B. Ward)
9. Wait And See (F. Domino)
10. Bony Moronie (L. Williams)

R & B Disk Jockey REGIONAL RECORD REPORTS

KENNY VINCENT
WEOL—Lorain, Ohio

1. Jailhouse Rock (E. Presley)
2. You'll Be There (McPhatter)
3. Swanee River Rock (Charles)
4. Honeycomb (J. Rodgers)
5. Love Me Right (L. Baker)
6. Mr. Lee (Bobbettes)
7. Hula Hands (J. Houston)
8. Your Love Alone (B. Benton)
9. You Send Me (S. Cooke)
10. Confess It To Your Heart (Moonglows)

UNCLE JIM PRESTON
WPRY—Perry, Fla.

1. Jailhouse Rock (E. Presley)
2. Diana (P. Anka)
3. That'll Be The Day (Ravens)
4. Lotta Lovin' (G. Vincent)
5. Happy Happy Birthday Baby (Tune Weavers)
6. Black Slacks (Sparkletones)
7. To The Aisle (Five Satins)
8. Wait And See (F. Domino)
9. You'll Be There (McPhatter)
10. Rock And Roll Music (Berry)

JIMMY BYRD
WSRC—Durham, N. C.

1. The Joker (B. Myles)
2. Rock And Cry (C. McPhatter)
3. Could This Be Magic (Dubs)
4. Farther Up The Road (B. B. Bland)
5. Georgiana (L. Price)
6. Jim (B. Maybelle)
7. Ping Pong (Glowtones)
8. The Slop (N. Watts)
9. It Was There (Johnnie & Joe)
10. So Long Baby (Hearts)

K. C. PARSONS, BOB MEADOR, HOWARD WATSON
KPBA—Pine Bluff, Ark.

1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everlys)
3. Be Bop Baby (R. Nelson)
4. Mean Woman Blues (J. L. Lewis)
5. Wait And See (F. Domino)
6. Rock And Roll Music (Berry)
7. Have I Told You Lately That I Love You (R. Nelson)
8. Treat Me Nice (E. Presley)
9. Beautiful Weekend (Freeman)
10. Mr. Lee (Bobbettes)

NICK NICKSON
WBBF—Rochester, N. Y.

1. Jailhouse Rock (E. Presley)
2. Silhouettes (Gibson/Red Caps)
3. Be Bop Baby (R. Nelson)
4. Little Bitty Pretty One (T. Harris)
5. Mr. Lee (Bobbettes)
6. Keep A-Knockin' (L. Richard)
7. Peanuts (L. Joe)
8. Happy Happy Birthday Baby (Tune Weavers)
9. Rock And Cry (C. McPhatter)
10. Dumplin's (D. Bagby)

TONY PERRY
KAIR—Tucson, Ariz.

1. Wake Up Little Susie (Everlys)
2. Silhouettes (Rays)
3. Jailhouse Rock (E. Presley)
4. Be Bop Baby (R. Nelson)
5. Back To School Again (T. Rodgers)
6. Happy Happy Birthday Baby (Tune Weavers)
7. That'll Be The Day (Crickets)
8. Keep A-Knockin' (L. Richard)
9. Mr. Lee (Bobbettes)
10. Dumplin's (D. Bagby)

BUDDY YOUNG
WEBB—Baltimore, Md.

1. Little Bitty Pretty One (Harris/Day)
2. Boney Moronie (L. Williams)
3. Silhouettes (Gibson/Rays)
4. You Send Me (Belvin/Cooke)
5. Reet Petite (J. Wilson)
6. He's Gone (Chantels)
7. Swanee River Rock/I Want A Little Girl (R. Charles)
8. Soft (B. Doggett)
9. Honest I Do/Signals Of Love (J. Reed)
10. Jailhouse Rock (E. Presley)

GERRY MYERS
CKEY—Toronto, Ont., Can.

1. Back To School Again (T. Rodgers)
2. Girl I Love (Glowtones)
3. The Joker (B. Myles)
4. Little Bitty Pretty One (T. Harris)
5. Black Slacks (Sparkletones)
6. You Send Me (S. Cooke)
7. Alone (Shepherd Sisters)
8. Big Old Moon (B. Burke)
9. Peanuts (L. Joe)
10. Silhouettes (S. Gibson)

DON SPENCER
WORC—Worcester, Mass.

1. Peggy Sue (B. Holly)
2. Jailhouse Rock (E. Presley)
3. Treat Me Nice (E. Presley)
4. Rock And Roll Music (Berry)
5. You Bug Me Baby (L. Williams)
6. Daddy Cool (Rays)
7. 24 Boy Friends (D. Clark)
8. Nervous Boogie (P. Gayten)
9. Keep A-Knockin' (L. Richard)
10. Raunchy (E. Freeman)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Country Big 10 JUKE BOX TUNES

Pos.		Last Week
1	**WAKE UP LITTLE SUSIE** *Everly Brothers* *(Cadence 1337)*	1
2	**JAILHOUSE ROCK** *Elvis Presley* (RCA Victor 7035)	3
3	**FRAULEIN** *Bobby Helms* *(Decca 30194)*	2
4	**MY SHOES KEEP WALKING BACK TO YOU** *Ray Price* *(Columbia 40951)*	4
5	**HOME OF THE BLUES** *Johnny Cash* *(Sun 279)*	6
6	**WHOLE LOT OF SHAKIN' GOING ON** *Jerry Lee Lewis* *(Sun 267)*	5
7	**GEISHA GIRL** *Hank Locklin* *(RCA Victor 6984)*	7
8	**MY SPECIAL ANGEL** *Bobby Helms* *(Decca 30423)*	—
9	**HOLIDAY FOR LOVE** *Webb Pierce* *(Decca 30419)*	9
10	**BYE BYE LOVE** *Everly Brothers* *(Cadence 1315)*	8

Everything Set For WSM's 6th Annual National Disk Jockey Festival

NASHVILLE, TENN.—Everything but sleep seems to be on the agenda for WSM's Sixth Annual National Disk Jockey Festival.

Planned by Royal McCullough, WSM Promotion Director, the meeting of over 1,200 record spinners, country music artists, record people, publishers, and song writers will conform to a rigid time-table in order to complete all business in the short and quickly passing three day span they will spend together in Nashville, Tenn.

The Festival will officially begin Friday morning, November 15 at 8:00 in the lobby of the Andrew Jackson Hotel when members of the WSM staff will undertake the task of registering the steady stream of country music enthusiasts.

WSM officials will welcome the group at 10:00 am in the War Memorial Auditorium, which is located right in the middle of the WSM Studios and the Andrew Jackson and Hermitage Hotels. During this meeting special awards will be given by The Cash Box, Billboard, BMI, and Country Song Roundup.

Delegates will be the guests of Dot Records at 12 noon for a luncheon in the Andrew Jackson Hotel Ballroom, then back to the War Memorial Auditorium to convene for the Disk Jockey Clinic which will begin at 2:00. Here the visiting deejays will be informed of the "International Aspect of Country Music", "How Country Music Has Aided Army and Air Force Recruiting", "The Advertising Agency and Country Music", "Programming Country Music in a Small Market", and many other topics.

On Friday night the Conventionaires will attend "Friday Nite Frolics" at 7:00 in WSM's Studio C, "Mr. Dee Jay, Usa" in Studio A, then back to the Andrew Jackson Ballroom for a big hoedown hosted by Decca Records.

At 8:00 on Saturday morning in the Maxwell House, the folks will be treated to "Breakfast At The Opry" by Broadcast Music, Incorporated (BMI). This will be a broadcast over WSM featuring Grand Ole Opry talent.

Columbia Records will be host for the 12:00 Luncheon at the Maxwell House, then, around 4:00, WSM will host a reception and buffet for visitors. This, also will be held at the Maxwell House.

From then until midnight the attendance will view the 32nd anniversary performance of the Grand Ole Opry. Arrangements have been made with the WSM Artist Service Bureau to have all Grand Ole Opry talent in town to appear on the show.

The day will conclude with a big midnight Party given by Roulette Records in the ballroom of the Hermitage Hotel.

Sunday morning will find everyone bidding farewells over a cup of coffee at the closing event of the Festival. Columbia Records will once again pull the curtain for the finale of the Festival when they bid the Conventionaires a warm au revoir at a Coffee Party in the Andrew Jackson Room.

There will also be many receptions given by record companies, publishing firms, publications and other persons in the country music field.

"Country America" Producer Plans Expansion

LOS ANGELES, CALIF. — Nat Nigberg, producer of "Country America" (KABC-Saturdays 6-7 PM) under the Surrey Productions banner, has announced that the company has completed plans for extensive expansion.

According to Nigberg, the organization is gearing to enter motion picture, live theater and radio production in the near future. Plans are also underway to present additional television formats.

In line with the new policy of production, featured personalities on "Country America" have been signed to long-term contracts by Surrey. Among them are Debby Kay and Betsy Gay, vocalists; Joe Allison, emcee of "Country America" and composer of such hit tunes as "Teenage Crush," "Swingin' Romance," and others, Lefty Frizzell, Freddie Hart and other well known names in country music categories.

Nigberg and his director Donald Whitman, are screening stories and outside talent for their four-ply production program which is expected to get underway immediately.

Offices are located at 4151 Prospect Avenue, Los Angeles, Calif.

The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

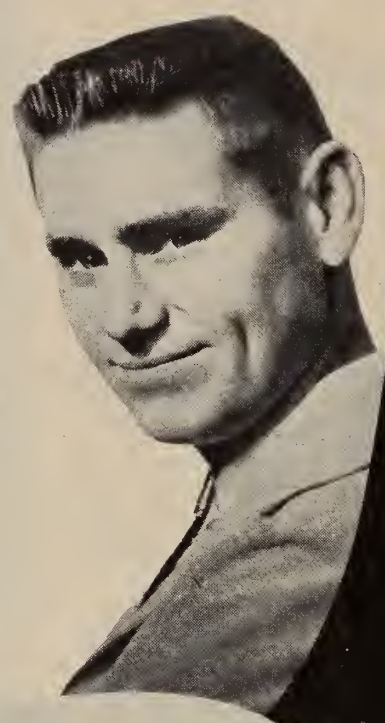
1. WAKE UP LITTLE SUSIE ..... Everly Brothers (Codence)
2. MY SHOES KEEP WALKING BACK TO YOU ..... Roy Price (Columbio)
3. FRAULEIN ..... Bobby Helms (Decco)
4. I HEARD THE BLUEBIRDS SING ..... Browns (RCA Victor)
5. HOME OF THE BLUES ..... Johnny Cosh (Sun)
6. WHY WHY ..... Corl Smith (Columbio)
7. HOLIDAY FOR LOVE ..... Webb Pierce (Decco)
8. MY SPECIAL ANGEL ..... Bobby Helms (Decco)
9. TANGLED MIND ..... Hank Snow (RCA Victor)
10. GEISHA GIRL ..... Honk Locklin (RCA Victor)

11. JAILHOUSE ROCK. 12. GIVE MY LOVE TO ROSE. 13. BYE BYE LOVE. 14. TWO SHADOWS ON YOUR WINDOW. 15. WHOLE LOT OF SHAKIN' GOING ON. 16. TEARS ARE ONLY RAIN. 17. (I'LL ALWAYS BE YOUR) FRAULEIN. 18. HONEYCOMB. 19. FOUR WALLS. 20. DON'T DO IT DARLIN'. 21. TREAT ME NICE. 22. LOTTA LOVIN'. 23. I'LL DO IT EVERYTIME. 24. PLEASE PASS THE BISCUITS. 25. IS IT WRONG. 26. STANDING AT THE END OF MY WORLD. 27. A FALLEN STAR. 28. YOUNG HEARTS. 29. I FOUND MY GIRL IN THE U.S.A. 30. I CRY; ACT LIKE A MARRIED MAN; VACATION'S OVER; AIN'T I'M A DOG; MY ARMS ARE A HOUSE; ROSIE'S GONE AGAIN; STORY OF MY LIFE; HONEY STOP; YOUR OLD STANDBY; LOVE ME TO PIECES; TALL, TALL TREES; DEEP BLUE SEA.

BY POPULAR DEMAND!
Two More Gospel Songs
By The One And Only...

GEORGE JONES

"TAKE THE DEVIL OUT OF ME"
AND
"CUP OF LONELINESS"
MERCURY-STARDAY 71224



Country music's most versatile artist scores again. These songs are in George's new album MG - 20306 and the requests have resulted in a rush release as a single record.

CURRENT HOT SELLERS!

JIMMIE SKINNER
"I FOUND MY GIRL IN THE USA"
AND
"CARROLL COUNTY BLUES"
MERCURY-STARDAY 71192

BENNY BARNES
"YOUR OLD STANDBY"
AND
"KING FOR A DAY"
MERCURY-STARDAY 71188

THE COUNTRY HITS ARE ON Mercury REG. U.S. PAT. OFF. ★ STARDAY ★

Country Disk Jockey

REGIONAL RECORD REPORTS

CARL STUART
WAMO—Pittsburgh, Pa.
1. Two Shadows (J. Reeves)
2. Fraulein (B. Helms)
3. My Shoes Keep Walking Back To You (R. Price)
4. Is My Ring Still On Your Finger (H. Hawkins)
5. My Special Angel (B. Helms)
6. Bye Bye Love (Everlys)
7. Four Walls (J. Reeves)
8. Too Soon To Know (Gibson)
9. Geisha Girl (H. Locklin)
10. Squid Jiggin' (H. Snow)

RON KEHOE
WDCR—Hanover, N. H.
1. Wake Up Little Susie (Everlys)
2. Fraulein (B. Helms)
3. Geisha Girl (H. Locklin)
4. Bye Bye Love (Everlys)
5. Tangled Mind (H. Snow)
6. Home Of The Blues (J. Cash)
7. My Shoes Keep Walking Back To You (R. Price)
8. Why Why (C. Smith)
9. I Heard The Bluebirds Sing (Browns)
10. Holiday For Love (W. Pierce)

FRED MADDOX
KOCS—Ontario, Calif.
1. Wake Up Little Susie (Everlys)
2. Jailhouse Rock (E. Presley)
3. Whole Lot Of Shakin' Going On (J. L. Lewis)
4. Honeycomb (J. Rodgers)
5. Tall Tall Trees (G. Jones)
6. Let Me Love You (Maddox Bros. & Rose)
7. Rosie's Gone Again (John)
8. Stop Whistling Wolf (Maddox Bros. & Rose)
9. Asiatic Flu (E. Sneezer)
10. My Baby Doll (C. Waldon)

WALTER POWELL
WBVL—Barbourville, Ky.
1. Holiday For Love (W. Pierce)
2. My Shoes Keep Walking Back To You (R. Price)
3. Why Why (C. Smith)
4. Home Of The Blues (J. Cash)
5. Tangled Mind (H. Snow)
6. He Left His Heart With Me (S. Davis)
7. Don't Let Your Lips Say Yes (S. Davis)
8. Blue Blue Day (D. Gibson)
9. I Got Over The Blues (Wilburns)
10. Majesty Of Love (Rainwater/Francis)

TOM "T. J." JOHNSON
WRON—Ronceverte, W. Va.
1. Wake Up Little Susie (Everlys)
2. Home Of The Blues (J. Cash)
3. Lotta Lovin' (G. Vincent)
4. Jailhouse Rock (E. Presley)
5. Tangled Mind (H. Snow)
6. Gone (F. Husky)
7. I Cry (J. O'Gwynn)
8. Treat Me Nice (E. Presley)
9. Geisha Girl (H. Locklin)
10. Fraulein (B. Helms)

GEORGE POPKINS
WXGI—Richmond, Va.
1. I Found My Girl In The U.S.A. (J. Skinner)
2. Wake Up Little Susie (Everlys)
3. Uncle Bud (B. Carlisle)
4. The Image Of Me (Wakely/Walker)
5. It's Only A Matter Of Time (G. Hill)
6. Don't Let The Deal Go Down (Flat & Scruggs)
7. Your Old Standby (Barnes)
8. Tangled Mind (H. Snow)
9. Please Pass The Biscuits (G. Sullivan)
10. Heartbeat (Collins Kids)

"BAREFOOT COWBOY" ALAN HERBERT
WNIX—Springfield, Vt.
1. Home Of The Blues (J. Cash)
2. Holiday For Love (W. Pierce)
3. My Shoes Keep Walking Back To You (R. Price)
4. Tangled Mind (H. Snow)
5. Give My Love To Rose (J. Cash)
6. Why Why (C. Smith)
7. Fraulein (B. Helms)
8. My Special Angel (B. Helms)
9. Tears Are Only Rain (H. Thompson)
10. I Close My Eyes (Wilburns)

MEL MILLER
WPOW—Staten Island, N. Y.
1. Wake Up Little Susie (Everlys)
2. Jailhouse Rock (E. Presley)
3. Maybe Tomorrow (Everlys)
4. Holiday For Love (W. Pierce)
5. Why Why/Emotions (Smith)
6. Fraulein (B. Helms)
7. Don't Do It Darling (Pierce)
8. My Shoes Keep Walking Back To You (R. Price)
9. Home Of The Blues (J. Cash)
10. Crewcut Romeo (J. Webb)

CURLEY WILLIAM
WMIL—Milwaukee, Wisc.
1. Wake Up Little Susie (Everlys)
2. Fraulein (B. Helms)
3. My Shoes Keep Walking Back To You (R. Price)
4. Why Why (C. Smith)
5. Tangled Mind (H. Snow)
6. Bye Bye Love (Everlys)
7. Tall Tall Trees (G. Jones)
8. Two Shadows (J. Reeves)
9. Don't Do It Darling (Pierce)
10. I Heard The Bluebirds Sing (Browns)

CHUCK OTTE
KLPW—Union, Mo.
1. Maybe Tomorrow (Everlys)
2. Tears Are Only Rain (H. Thompson)
3. King For A Day (B. Barnes)
4. My Shoes Keep Walking Back To You (R. Price)
5. Why Why (C. Smith)
6. Home Of The Blues (J. Cash)
7. I Heard The Bluebirds Sing (Browns)
8. Tangled Mind (H. Snow)
9. Wake Up Little Susie (Everlys)
10. Vacation's Over (F. Young)

JAY THOMPSON
KIHN—Hugo, Okla.
1. Geisha Girl (H. Locklin)
2. Give My Love To Rose (J. Cash)
3. My Shoes Keep Walking Back To You (R. Price)
4. Wake Up Little Susie (Everlys)
5. Ill At Eease (Miller Bros.)
6. Home Of The Blues (J. Cash)
7. I'll Do It Every Time (J. Horton)
8. I Cry (J. O'Gwynn)
9. Honey Stop (F. Young)
10. Please Pass The Biscuits (G. Sullivan)

JOHNNY SANDISON
CKRM—Regina, Sask., Can.
1. My Shoes Keep Walking Back To You (R. Price)
2. Wake Up Little Susie (Everlys)
3. Honeycomb (J. Rodgers)
4. Fraulein (B. Helms)
5. Four Walls (J. Reeves)
6. Teenage Dream (M. Robbins)
7. Holiday For Love (W. Pierce)
8. I Heard The Bluebirds Sing (Browns)
9. Tangled Mind (H. Snow)
10. Let's Be Sentimental (F. Yankovics)

NEIL ZACHMEYER
WRAM—Monmouth, Ill.
1. Take Back Your Heart (B. Clifton)
2. Castaway (R. Hanson)
3. I Saw You Cheatin' Last Night (S. Yaney)
4. I Could Cry A Million Tears (D. Wright)
5. Two Shadows (J. Reeves)
6. I Got A Lot Of Lovin' (Maphis & Lee)
7. Please Pass The Biscuits (G. Sullivan)
8. Don't Try (P. Peterson)
9. Holiday For Love (W. Pierce)
10. My Shoes Keep Walking Back To You (R. Price)

"TATER" PETE HUNTER
KTLW—Texas City, Texas
1. Let Brown Eyes Smile (Flatt & Scruggs)
2. He Made You For Me (Barkdull & Carter)
3. My Shoes Keep Walking Back To You (R. Price)
4. I Heard The Bluebirds Sing (Browns)
5. Standing At The End Of My World (B. Helms)
6. Holiday For Love (W. Pierce)
7. Don't Go Wrong (U. Carl)
8. I Cry (J. O'Gwynn)
9. Unfaithful (H. Snow)
10. Your Old Standby (B. Barnes)

HAL "BUTTERBALL" BALL
WTUS—Tuskegee, Ala.
1. Treat Me Nice (E. Presley)
2. Young Hearts (J. Reeves)
3. Fraulein (B. Helms)
4. Don't Do It Darling (Pierce)
5. Vacation's Over (F. Young)
6. Wake Up Little Susie (Everlys)
7. I Heard The Bluebirds Sing (Browns)
8. Tangled Mind (H. Snow)
9. Four Walls (J. Reeves)
10. Jailhouse Rock (E. Presley)

REX OSBORNE
WDOC—Prestonsburg, Ky.
1. Wake Up Little Susie (Everlys)
2. My Shoes Keep Walking Back To You (R. Price)
3. Fraulein (B. Helms)
4. Whole Lot Of Shakin' Going On (J. L. Lewis)
5. Home Of The Blues (J. Cash)
6. Jailhouse Rock (E. Presley)
7. Bye Bye Love (Everlys)
8. Tangled Mind (H. Snow)
9. Holiday For Love (Pierce)
10. Four Walls (J. Reeves)

RED SMITH
KLLL—Lubbock, Texas
1. My Shoes Keep Walking Back To You (R. Price)
2. Wake Up Little Susie (Everlys)
3. Fraulein (B. Helms)
4. Tangled Mind (H. Snow)
5. I Heard The Bluebirds Sing (Browns)
6. Home Of The Blues (J. Cash)
7. Why Why (C. Smith)
8. Jailhouse Rock (E. Presley)
9. Geisha Girl (H. Locklin)
10. Tears Are Only Rain (H. Thompson)

ERNIE BASHFORD
CFPA—Port Arthur, Ont., Can.
1. Wake Up Little Susie (Everlys)
2. My Shoes Keep Walking Back To You (R. Price)
3. Fraulein (B. Helms)
4. My Special Angel (B. Helms)
5. Why Why (C. Smith)
6. I'll Always Be Your Fraulein (K. Wells)
7. Home Of The Blues (J. Cash)
8. Beginning Of The End (J. Lloyd)
9. Don't Leave Me (R. Price)
10. Blue Doll (A. Carter)

GEORGE WASHINGTON TUCKER
WEKR—Fayetteville, Tenn.
1. Wake Up Little Susie (Everlys)
2. Geisha Girl (H. Locklin)
3. Give My Love To Rose (J. Cash)
4. Why Why (C. Smith)
5. Please Pass The Biscuits (G. Sullivan)
6. Tall Tall Trees (G. Jones)
7. Start All Over (L. Emerson)
8. King For A Day (B. Barnes)
9. Deep Blue Sea (J. Dean)
10. Wolf Call (B. Wallace)

TROY McPHERSON
WTAB—Tabor City, N. C.
1. Young Hearts (J. Reeves)
2. Somehow, Someday (Farmer Boys)
3. Sitting Here Crying (Gibson)
4. Do Anything But Leave Me (W. Phelps)
5. A Picture, A Ring (Malpas & Lee)
6. Touch Of Love (B. Martin)
7. Let Me Love You (Maddox Bros.)
8. I Got Over The Blues (Wilburns)
9. I Heard The Bluebirds Sing (Browns)
10. You're Not The Changing Kind (C. Smith)

KEN PARSONS
KPBA—Pine Bluff, Ark.
1. I Heard The Bluebirds Sing (Browns)
2. Wake Up Little Susie (Everlys)
3. Wild Honey (G. Terry)
4. Give My Love To Rose (J. Cash)
5. I Cry (J. O'Gwynn)
6. Holiday For Love (W. Pierce)
7. Where The Rio De Rosa Flows (J. Lloyd)
8. I Found My Girl In The U.S.A. (J. Skinner)
9. Honey Stop (F. Young)
10. Teardrops From My Heart (T. Brewer)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

Johnny Thompson Named General Sales Manager Of Challenge Records

HOLLYWOOD—Johnny Thompson, divisional sales manager here for Coral Records, this week was named a vice-president and general sales manager of Challenge Records. Announcement was made by the label's president, Gene Autry.

In revamping Challenge's national distribution set-up, Thompson has boosted the firm's number of distributors to 34. On November 12, he will embark on a national tour to visit distributors and disk jockeys, presenting the label's new releases and outlining the firm's new plans and policies.

Challenge Records, formed by Autry six months ago, immediately scored with a good-selling record in several markets, the Jerry Wallace platter, "Blue Jean Baby". Autry, who also waxes for the diskery, has cut its first album, "Christmastime with Gene Autry", featuring standards so closely associated with him, such as "Rudolph The Red-Nosed Reindeer", "Here Comes Santa Claus", etc.

Thompson joined Coral six years ago and has served in various sales, promotional and A & R capacities. He has helped form several of Coral's factory-owned branches, most recent of which were Detroit and Los Angeles, both this year.

Prior to Coral, he was branch manager for Gramophone Enterprises, an independent record distributor in the South.

It was also announced that Joe Johnson will continue as vice-president in charge of Artists and Repertoire for Challenge. Formerly with the A & R department of Columbia Records and for the past three years with Autry Enterprises, Johnson is a graduate of Vanderbilt U. Law School and a member of the Bar in Tennessee.

First artists inked by the label were Jerry Wallace, Dave Burgess and The Commodores. Burgess has written and recorded the current hit, "I'm Available".

New talent added to the Challenge roster include Bobby Milano, West Coast TV and night club star; Huelyn Duvall, Rockabilly artist from Texas; and Johnny Moseby, another Coast product.

Stogner At Decca Party

NEW YORK—Decca Records has announced that Dave Stogner and his New Western Swing Band will play at the Dance the company will hold at the Andrew Jackson Hotel in Nashville on November 15th. The dance will be in conjunction with the WSM Disk Jockey Convention being held in Nashville at that time.

Stogner, a native Texan, has just been signed to Decca by Country Recording chief, Paul Cohen. He is currently working in Fresno, California, but will bring his band to Nashville especially for the Convention festivities, which will also be attended by many other Decca Country artists.

Canadian Capers

MONTREAL MEMOS

AMES' BROTHERS

FATS DOMINO

Canada's own Diamonds (Mercury) of "Little Darlin'" fame are currently headlining the show at the Bellevue Casino. . . . The Faisan Bleu which did record business with its recent booking of the Four Aces (Decca), are presenting this week, the Morrison Sisters (Decca) to be followed on November the 9th by the Ames Bros. (RCA Victor). . . . "The Biggest Show of Stars" which did so well when it played here in September at the Montreal Forum, is returning for a one day engagement on November the 17th in same location. The show will feature Fats Domino, Lavern Baker, the Everly Bros., Paul Anka and many other top stars. . . . Marking their first appearance in this town are Billy Ward and his Dominoes (Liberty) who are headlining a one week engagement, and of all things, at the Cafe Domino. . . . Anamorena, shapely singer from Argentina, headlines the new show at the Ritz Cafe of the Ritz Carlton Hotel. . . . Ted Heath (London) and his orchestra were very well received by enthusiasts when they played a one-nighter here recently. Co-starring were the Hi-Lo's (Columbia) and Carmen McRae (Decca). . . . Nightly at the Embassy Room of the Windsor Hotel is Max Chamitov and his orchestra. . . . Currently featured at the recently opened Latin Quarter is Europe's sophisticated chanteuse Felicia Dore. . . . At the El Morocco this week is Coral recording artist Alan Dale, very well liked around these parts.

Country Gathering

HOLLYWOOD—"Squakin' Deacon" Moore (KXLA), Charlie Williams (KXLA), Jolly Joe Nixon (KRKD), Joe Allyson, host of 'Country America' and disker (KRKD KABC-TV), Tom Brennan (KRKD) and Texas Tiny (KFOX-KTTV).

Correct Liberty Address

NEW YORK—In the Liberty Records advertisement for Margie Rayburn's waxing of "I'm Available", run in last week's issue of The Cash Box, an incorrect address was inadvertently used.

Liberty Records' correct address is 1556 North La Brea, Hollywood.

Air Mail Subscription To The Cash Box $30

JIMMIE WILLIAMS
sings on MGM
"AGAIN"
b/w
"YOU CAN'T MAKE ME CRY"
White Oak Music—BMI
Cincinnati 39, Ohio

Country Best Sellers

IN RETAIL OUTLETS

		Pos. Last Week
1.	WAKE UP LITTLE SUSIE Everly Brothers (Cadence 1337)	1
2.	JAILHOUSE ROCK Elvis Presley (RCA Victor 7035)	2
3.	FRAULEIN Bobby Helms (Decca 30194)	3
4.	MY SHOES KEEP WALKING BACK TO YOU Ray Price (Columbia 40951)	4
5.	MY SPECIAL ANGEL Bobby Helms (Decca 30423)	9
6.	HOME OF THE BLUES Johnny Cash (Sun 279)	5
7.	GEISHA GIRL Hank Locklin (RCA Victor 6984)	7
8.	HOLIDAY FOR LOVE Webb Pierce (Decca 30419)	8
9.	WHOLE LOT OF SHAKIN' GOING ON Jerry Lee Lewis (Sun 267)	6
10.	WHY WHY Carl Smith (Columbia 40984)	11

11. LOTTA LOVIN'. 12. HONEYCOMB. 13. TANGLED MIND. 14. BYE BYE LOVE. 15. (I'LL ALWAYS BE YOUR) FRAULEIN. 16. GIVE MY LOVE TO ROSE. 17. I HEARD THE BLUEBIRDS SING. 18. DON'T DO IT DARLIN'. 19. IS IT WRONG. 20. FOUR WALLS; TWO SHADOWS ON YOUR WINDOW; TEARS ARE ONLY RAIN; MY ARMS ARE A HOUSE.

Skeets McDonald
"I'M HURTIN'"
b/w
"LOVE WIND"
CAPITOL # 3833
CENTRAL SONGS, INC.
6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF
HOLLYWOOD 1-9347

First Time Together
HELEN CARTER
and
WILEY BARKDULL
singing
"HE MADE YOU FOR ME"
Hickory 1069

Country Reviews

A BULLSEYE **B** VERY GOOD **C** FAIR

B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

AL TERRY
(Hickory 1071)

B+ "COCONUT GIRL" (2:05) [Acuff-Rose BMI—B. Terry] Al Terry, who did nicely with his previous Hickory waxing, "Late Date," follows it with a delightful, quick-beat, hula-flavored offering. Captivating ditty that Terry, along with the ork and chorus, dish up in charming style. Could catch and bust wide open.

B+ "BRING ME SOME RAIN" (1:55) [Acuff-Rose BMI—H. Gordon] And Terry's equally at home on the flip as he and the group slickly carve out a rockin', pop-oriented romantic pleader. Watch 'em both, pop and country-wise.

BILL AND MARY REID
(Starday 325)

B+ "IN THE VALLEY" (2:04) [Starrite BMI—B. Reid, G. Martin] Bill and Mary Reid turn in a highly effective duet reading as they groove this strong piece of sentimental-love material. The Melody Mountaineers supply the fine 'pure country' musical backdrop on a quick paced affair that can develop into deejay chart contender.

B "SHE CAN'T STAND THE LIGHT OF DAY" (2:28) [Starrite BMI—E. Noack] Ably backed up by Bill and the crew, Mary grabs the solo spotlight and handles it impressively, as she feelingfully pipes this touching, waltz tempo moralizer. Top notch coupling.

WAYNE WALKER
(Columbia 41042)

B+ "BO-BO SKA DIDDLE DADDLE" (2:17) [Cedarwood BMI—W. Walker, Pierce] Chances are that Wayne Walker's gonna break into the 'magic circle of hits' with one or both ends of his latest Columbia twosome. This half is a contagious novelty rocker that Wayne knocks out in enticing style. Catchy, lighthearted lyrics combine with a tantalizing vocal and instrumental backdrop.

B+ "COME AWAY FROM HIS ARMS" (1:54) [Cedarwood BMI—W. Walker, Sovine, Sherry] This half, a tender waltz weeper is projected with warmth and sincerity by the smooth-voiced Walker. Very lovely side. Watch 'em both in the pop and country departments.

JAPE RICHARDSON
(Mercury-Starday 71219)

B+ "BEGGAR TO A KING" (2:25) [Starrie BMI — Richardson] Newcomer Jape Richardson bids fair to walk away with top honors with either end of his Mercury-Starday debut. This end the artist tenderly relates how the gal's love gave him a bright new outlook on life. Splendid choral and instrumental support rounds out a 'sleeper' to watch closely.

B+ "CRAZY BLUES" (2:05) [Starrite BMI — Richardson] Here Jape ups the tempo as he colorfully rocks out a real inviting, romantic blues item that can also take off and head way up there. Great juke material. Should keep the boxes hoppin' day and night.

THE CASH BOX BULLSEYE

"DANCE TO THE BOP" (2:14) [Central BMI—F. Edge]
"I GOT IT" (2:42) [Ridgeway BMI—D. Glaser]

GENE VINCENT (Capitol 3839)

● Gene Vincent, currently on the charts with his all-market powerhouse, "Lotta Lovin'," has another pair of rafter-shaking affairs that should follow suit. (See Pop reviews).

"WHEN I'M WITH YOU" (2:32) [Acuff-Rose BMI—J. Anglin]
"ONE WEEK LATER" (2:25) [Cedarwood BMI—G. Walker]

KITTY WELLS & WEBB PIERCE (Decca 30489)

● Kitty Wells and Webb Pierce, currently making their individual impressions on the charts—Kitty with "(I'll Always Be Your) Fraulein" and Webb with "Holiday For Love" come thru with a sock duet pairing that means money in the bank for all concerned. Topside the artists reaffirm their love for each other as they expertly blend on a warm and beautiful, middle beat piece tagged "When I'm With You." Equally outstanding is their rendition of the lower portion a penetrating lover's weeper titled, "One Week Later." It's a toss-up. Take your pick.

"ANNA MARIE" (2:25) [Open Road BMI—C. Walker]
"EVERYWHERE YOU GO" (1:46)
[Lombardo ASCAP—Shay, Goodwin, Fisher]

JIM REEVES (RCA Victor 7070)

● It appears as tho lightning's gonna strike twice as Jim Reeves comes up with a potent offering that bears a striking similarity to his very successful "Four Walls." Tagged "Anna Marie," it's a heartfelt, romantic lilter that the mellow-toned song stylist puts across with touching sincerity. Excellent wedding of melody and lyrics coupled with a stellar pop-flavored choral and instrumental backdrop makes this a definite contender for dual-market laurels. Flipside Reeves changes the pace as he and the crew brightly swing out on a refreshingly light and bouncy revival of the old favorite, "Everywhere You Go." Wonderful coupler tho we have to watch the top deck for the heavy action.

"YOUR LOVE" (2:02) [Tree Pub. BMI—Williams, Atkins, Wagoner]
"DOLL FACE" (1:50) [Acuff-Rose BMI—F. & B. Bryant]

PORTER WAGONER (RCA Victor 7073)

● Porter Wagoner appears on the wax scene this week with a power-packed new two-sider that's sure to put his name high up on the popularity charts in no time flat. And both ends have what it takes to climb past his current noise-maker, "I Thought I Heard You Call My Name." One half of the platter is a heartwarming, moderate paced romantic affair labeled, "Your Love." The other side is a tantalizing, quick beat toe-tapper titled "Doll Face." And Porter, backed up by a grade "A" vocal and musical assist, sells both ends with authority. Looks like Wagoner's gonna be blazing hot during the cold, winter season.

"HUSH-A-BYE" (2:05) [Roosevelt BMI—W. Scott, L. Belasco]
"UNCHAIN MY HEART" (1:55) [Sharron BMI—L. Richard]

SLIM WHITMAN (Imperial 8312)

● Slim Whitman is in winning form once again as he heads back towards 'hitsville' with both ends of his newest Imperial pairing. And the chanter never sounded better as he beautifully carresses an ultra-lovely, lilting lullaby tagged "Hush-A-Bye." Watch this one. It could follow in the footsteps of his pop-country smasheroo, "Indian Love Call." On the other half Slim lends his distinctive vocal stylings to a very pretty, slightly up tempo lover's ballad titled "Unchain My Heart." The tune is from the forthcoming Vanguard flick, "Jamboree." Jimmie Haskell's ork and chorus superbly assist on both ends of this double-barreled release.

"RACE FOR TIME" (1:57) [Security BMI—B. Millsap]
"LET'S TAKE A TRIP" (2:07) [Security BMI—B. Millsap]

JERRY ARNOLD (Cameo 120)

● The young Cameo label, after having made itself heavily felt in both the pop and r&b fields, appears to have a winner right off the bat with its initial country pressing. Chosen to spearhead the drive into the country market is 'rock-a-billy' performer, Jerry Arnold and the Rhythm Captains. Top half of the release, "Race For Time," is a mild, house-rocker that Arnold and the crew sock out in electrifying fashion. Tremendous all-market possibilities here. Flip portion, labeled "Let's Take A Trip," a fetching rhythm ballad with attractive love lyrics, is treated to a most appealing reading by Arnold and his crew. Dandy money-making coupler.

ALVIS WAYNE
(Westport 138)

B+ "DON'T MEAN MAYBE, BABY" (2:17) [Westport BMI—T. Wayne] The Westport label could have a hit on its hands with this terrific rock and roller that Alvis Wayne drives out in dynamic fashion. Side has the sound that the kids in all markets oughta go wild for. Ops, dealers and deejays take note.

C+ "I'D RATHER BE WITH YOU" (2:40) [Westport BMI — T. Wayne] On the lower slicing the chanter hands in an expressive reading on a moving, r&r-flavored romantic piece.

THE FARMER BOYS
(Capitol 3827)

B+ "YEARNING, BURNING HEART" (2:15) [Central BMI—B. Owens] The top calibre manner of song delivery that the Farmer Boys have to offer is evident on two sides that are sure to attract spins aplenty on the deejay's turntable. This end is a quick paced romantic tear-jerker that the boys polish off with telling effect.

B+ "NO ONE" (2:06) [Beechwood BMI—Owens, Rhodes, Webber] Under lid is another, slightly up tempo lover's lament on which the artists persuasively blend their fine vocal talents.

CARL STORY
(Mercury-Starday 71218)

B "FAMILY REUNION" (2:40) [Starrite BMI—Gabbord, Holt] Carl Story and his Ranmbling Mountaineers, favorites among the sacred customers, etch one for all country buyers as they convincingly render this emotion-packed, religious-flavored sentimental lilter. Should garner loads of sales and spins.

C+ "BANJOLINA" (1:58) [Starrite BMI—Thompson] On the bottom portion Story and the crew 'pull out all the stops' as they rapidly pick out this jet-speed instrumental item.

THE CHUCK WAGON GANG (Sacred)
(Columbia 41031)

B+ "I'M HEADED FOR THE PROMISED LAND" (2:28) [Stamps Baxter SESAC—Whitt] Here's an excellent piece of sacred material that should find an enthusiastic reception in the 'bible belt' areas. It's an inspiring, quick moving affair that the Chuck Wagon Gang treats to a stirring performance.

B+ "THERE'S GONNA BE SINGING" (1:58) [Stamps Quartet Music SESAC—Jolly] Flipside features another outstanding, up tempo gospel offering by the artists as they get their message across with the utmost sincerity.

BILL MONROE
(Decca 30486)

B "I'M SITTIN' ON TOP OF THE WORLD" (2:19) [Warock Music, Feist Music ASCAP—R. Henderson, J. Young, S. Lewis] For the fans who like their country music straight Bill Monroe and his crew turn in another outstanding, 'back mountain' vocal and instrumental performance. It's an engaging, fast paced opus that sounds nothing like the standard of the same name.

B "MOLLY AND THE TENBROOKS" [Peer Int'l BMI—B. Monroe] On this side Monroe and the group fly over a trigger-quick, self-penned folk item that he cut a while back. First quality programming for the jocks.

Country Round Up

Ferlin Husky and Faron Young are currently mulling over scripts for "The Boys From Tennessee" (new title), Paramount's forthcoming feature co-starring the two boys with Zsa Zsa Gabor, which goes before the cameras November 18th following the Country & Western c&w deejay in Nashville.

Plans are being finalized for Husky to appear on Steve Allen's show November 17th, the night before the filming begins.

FERLIN HUSKEY

Both Young and manager, Hubert Long, planed to the Coast Sunday, October 27th to visit publicity people and huddle with Capitol's Ken Nelson with regard to Faron's next Capitol release.

* * * * *

The Sat. Oct. 19th audience at KWKH-Shreveport's "Louisiana Hayride" were treated to a terrific show turned in by guest stars Warren Smith, Joe Carson, Billy Jack Hale, Dalton & Lula Joe and the "Hayride" regulars. On Nov. 2nd the entire crew journeyed to Robinson Memorial Aud. in Little Rock, Ark. for a big show consisting of Jim Edward, Maxine & Bonnie Brown, Tommy Trent, Earl Davis, Johnny Horton & Band, James O'Gwynn, Linda Brannon, Werley Fairburn, The Delta Boys, Carl Belew, Martha Lynn and the Four B's. O'Gwynn has been presenting his daily TV show all last week from the Louisiana State Fair while Linda Brannon just closed a very successful run at Texas State Fair.

* * * * *

Zeke Clements is now located at the 'all country' music station, WENO-Madison, Tenn., is spinning all the c&w wax and doing the news, 6 hours a day, as the "Man From Music Mountain". Zeke will have a new tune, cut by Webb Pierce, coming out soon, also expects to sign a major recording contract in the near future.

* * * * *

George Popkins of "Pop's Country Store", WXGI-Richmond, Va. notes that recent visitors to WXGI's studios were members of the Philip Morris Country Music show, who repeated their earlier packed house records and Mercury-Starday's Don Pierce who was excited with the reaction of Jimmie Skinner's "I Found My Girl In The U.S.A."

* * * * *

A brief glimpse of some of the country music activity in Springfield will be incorporated into Sunday Nov. 10th, "Wide, Wide World" program on NBC-TV, via local station KYTV. Several "Jubilee" performers will take part, as well as the "Jubilee's" floor director, Freddie Rains.

HANK THOMPSON

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Bonnie Brown, affectionately kidded about hunting for a man by her cohorts on the "Jubilee" and the Red Foley Show, on which she frequently appears with brother Jim Edward and sister Maxine, went hunting for a 14-point deer during Arkansas' current bow-and-arrow season, but instead shot a 25-pound coon! Incidentally, Maxine—wife of Little Rock attorney Tommy Russell—is expecting. Bobby Helms makes his first "Jubilee" guest appearance on November 23rd. Dow Chemical Company's Saturday noontime Red Foley Show on NBC Radio has as Saturday's Nov. 9th guest Eddie Hill. Active once again in Missouri's March of Dimes campaign, Don Richardson will serve as Public Information Director for the organization's 1958 drive next January.

Crossroads TV, RadiOzark and Earl Barton Music will be represented at the upcoming WSM Disk Jockey Festival by "Si" Siman, who is partnered with John Mahaffey in the management of these firms.

* * * * *

Tom T. J. Thompson, who spins the country wax, daily, Mon. thru Sat., from 6:30 to 7:30 A.M. over WRON-Ronceverte, W. Va., sends out his plea for all the diskeries, and artists to send along all the newer c&w biscuits.

* * * * *

Sporting a beard now, Thurston Moore, owner of the "Verona Lake Ranch", Verona, Ky. and publisher of the famous yearly Hillbilly Scrapbooks, will have his new 1958 edition ready at the deejay convention. Jocks and artists wanting a free copy should write to Thurston at the above address. This is the 8th annual Scrapbook and these publications are sold by deejays everywhere. Georgie, Moore's wife, will accompany him to Nashville.

* * * * *

Norman Marggraff, Program Director for WMIL-Milwaukee, Wisc., tells us that his station is the only one in town with a c&w program. The show, tagged "Ranchhouse Round Up", run by deejay Curley Williams, has been on the air for the past 10 years and is aired 5½ hours per day.

ZEKE CLEMENTS

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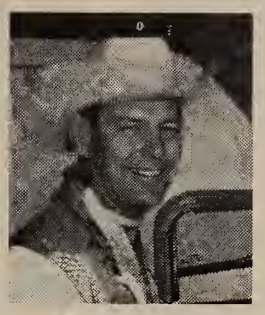
Joe Leher, owner of the "Rainbow Ballroom" and popular Colorado promoter, who has realized many successful engagements from Western promotions will have Leon McAuliffe and His Cimarron Boys into the Ballroom on Thurs., November 7th and Hank Thompson and His Brazos Valley Boys for Thurs., November 12th. This will be the first appearance in the Denver area for Leon and band and it'll mark the 16th appearance at the "rainbow" for Hank and his crew. Hank was the 1st Western band ever to play in the Rainbow Ballroom when Leher originally started his policy of bringing Western entertainment into Denver in 1953.

* * * * *

Mrs. Antoinette Kangas proud to report that hubby Les, who penned "Paul Bunyon Love" has another chart contender on the wax scene. The tune, "Something To Talk About" by Al Jacobson on Cave, is already attracting loads of attention according to Antoinette. "Bunyon", incidentally, was cut by Tex Ritter on Capitol. The Maddox Bros. & Rose on Columbia and Smiley Monroe on Vita.

Barbara McCool writes that KWEM-Memphis, Tenn. deejay, Fred Byler has just cut his 1st disk for Satell-ite Records. Tunes are tagged "Give Me Your Love" and "Blue Roses". Fred, affectionately known as the "Country Boy From Spring Creek With The Two Left Feet", does the KWEM-"Hit Parade" show, 3 times daily, Mon. thru Fri., as well as other shows throughout the day. Also, adds Barbara, KWEM's Eddie Bond, has started a new 2½ hour morning, 6:00 A.M. to 8:30 daily, Mon. 'til Sat. show and invites artists in the Memphis area to drop in and visit with him. His other KWEM programs include a daily, Mon. to Fri., 2:30 to 4:30 show and a Sat., 11:30 to 1:30 P.M. show. He does his show every other week from Memphis' Sample Furniture Store.



LEON McAULLIFE

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The news-packed, Chuck Carson Official Fan Club booklet reached the offices this week. President of the club is Millie Cox, who can be contacted at 712 E. 14th St., Minneapolis, Minn. Apt. 128.

* * * * *

"Texas" Bill Strength infos that in addition to his KEVE-Minneapolis, Minn., radio and TV shows, he's also appearing at Minneapolis' "Flame Theatre Cafe", 5 nites a week. Bill adds that he'll be at the DJ convention and while there will cut a session.

* * * * *

Ernie Bashford, who has moved over to the CFPA-Port Arthur, Ontario, Can. mikes, notes that he was real happy to M.C. a recent "Opry" show that appeared in town at the Fort William Gardens. On the bill were Ray Price, Marvin Rainwater, Kitty Wells, Johnny & Jack, Jimmy Newman, Sanford Clark and Van Howard & Band. Ernie sez that because of the show's success the city's big record shop, St. James Hi Fi Centre, has decided to install a special Western Bar.

* * * * *

"Uncle" Charlie Babcock, CKLB-Oshawa, Ont. informs us that he had another big bus excursion on Nov. 2nd when he took his listeners to the State Theatre in Niagara Falls to see Hank Snow & The Rainbow Ranch Boys, Jimmie Rodgers Snow, Cowboy Copas and Wilma Lee & Stoney Cooper & The Clinch Mtn. Clan. After the show the fans went to the "Pickin' Chicken" Restaurant to have dinner with the stars.

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In addition to the Nov. 2nd date in Niagara Falls the Hank Snow outfit will be playing in Vt., Mass., Ontario, Can.and Me., from the 1st of the month thru the 13th. Hank reports that he's had more reaction on his newest release, "Squid Jiggin' Ground", than any of his other Victor hits since "I Don't Hurt Anymore". He'll also be in Nashville folowing the trip.

LES KANGAS

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MGM's Donn Reynolds sends along word that he did the WWVA-Wheeling, W. Va. "Jamboree" show on Nov. 2nd and then headed for a personal appearance date for Smokey Warren in Lakewood, N. J. on the 16th.

* * * * *

Ken Parsons types that he's now back home in Pine Bluff, Arkansas, staffing at the new station, KPBA, a "top fifty" operation. He's planning to get his "Country-Fried" Show on tape to other stations around the 1st of the year, and would like to hear from artists, pub. men, interested stations, etc., at his own address, Box 384, Pine Bluff, Arkansas. Ken notes that Gene Davis, country songwriter and singer formerly with King is part-timing at KPBA as staffer.

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Elmer Snodgrass, WGGA-Gainesville, Ga., infos that the station'll be celebrating its anniversary soon and that he'd appreciate tapes from the artists congratulating the station. Dates should not be mentioned so that the tape can be used year after year. He'd also be glad to have tapes of congratulations for Elmer Snodgrass Day and Xmas and New Year's greetings.

* * * * *

The October guest list for "Red River Jamboree", Paris, Texas, included The Plainsmen Quartet from WFAA-Dallas, Texas, The Melody Boys Qt. with Don Randol, Jackie Miller, femme rockbilly vocalist, and East Texas' singing Duvall Sisters, Reta & May. Smiley Burnette (Frog Millhouse), will guestar on a special midweek performance of Roy Glenn & Pee Wee Reid's "Jamboree" on Nov. 20th. He'll give 2-25 minute performances on the regular three hour show, and will appear on KFTV for an interview. RCA's Nan Castle, who headlines the "Jamboree", was an October visitor to Nashville where she appeared in a TV film, "Music Country Style", for the Armed Forces. She appeared with Hank Snow and the Rainbow Ranch Boys, and M.C. Charlie Applewhite.

* * * * *

Fred Maddox, KOCS-Ontario, Calif. will open his own place, the "Mozart Club" on or about Nov. 15th and will book top names. He'll operate the club in addition to playing at the "Copa Club" in Pomona, Calif. He wishes that the majors would be as consistent as the indies in sending him their c&w slicings. His address is 20035 East Gladstone, Covina, Calif.

CHUCK CARSON

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Cathie Taylor, 12-year-old song stylist has been given her own radio show over KPER-Gilroy, Calif. She's on the air every Sat. morning from 8:45 to 9:00 A.M.

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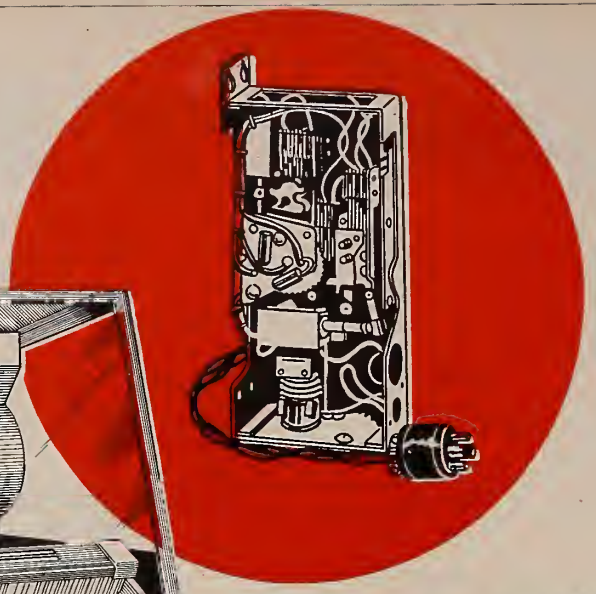
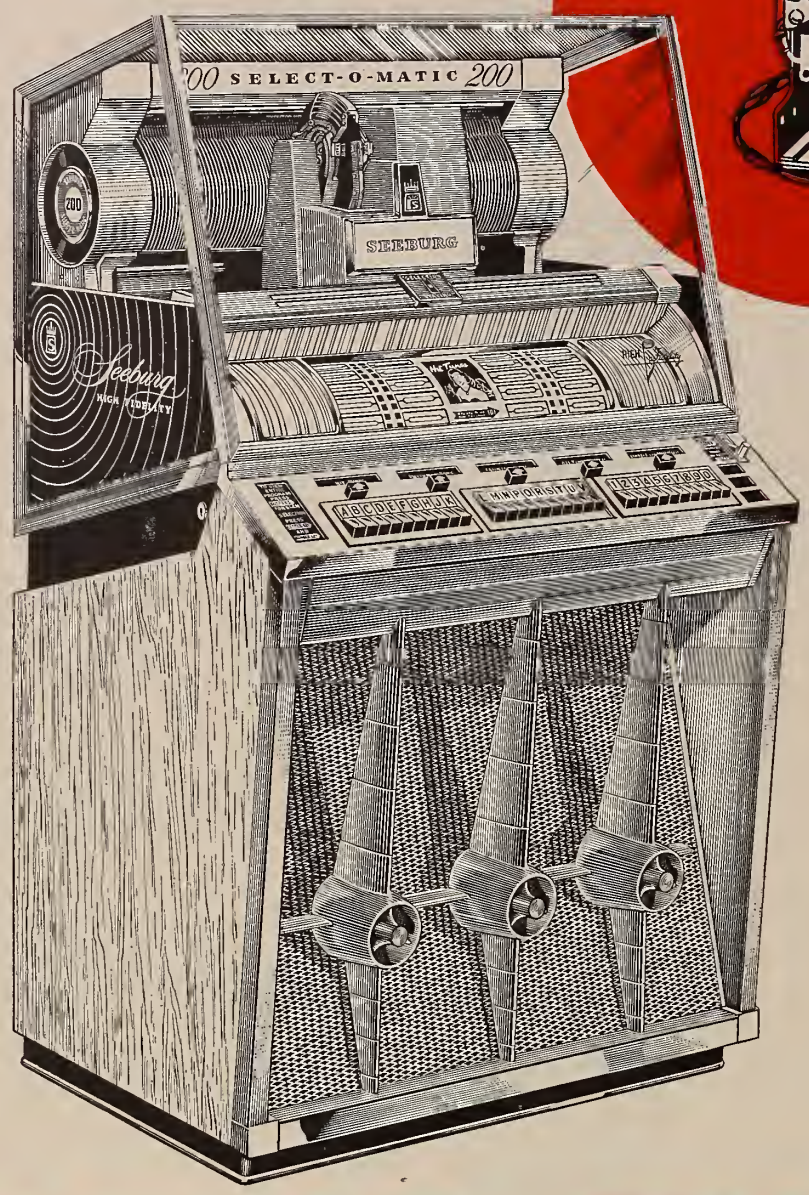
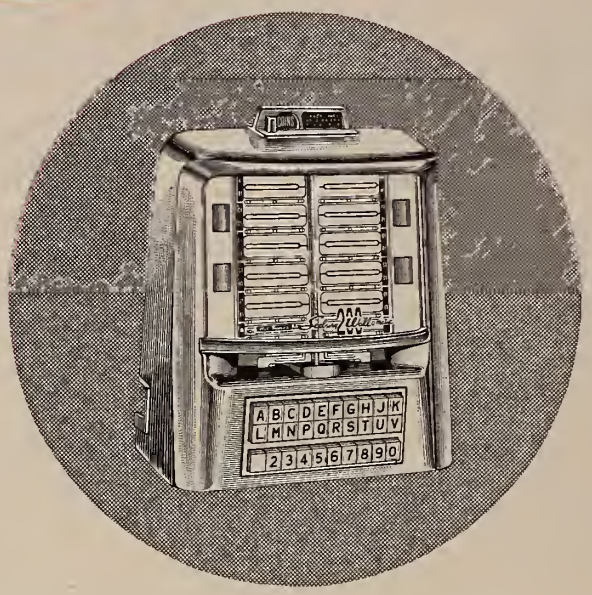
The guest roster list for Jimmie Dean's weekday and Sat. noon, CBS-TV shows included Betty Madigan, Dolores Hawkins, George Hamilton IV, Eileen Rodgers with Dorothy Collins and Mel Torme due in on Sat. Nov. 9th. Dean made his own guest appearance on Patti Page's Wed. Nite, CBS-TV'er, "The Big Record" on Oct. 23rd.



DUAL PRICING UNITS

Both the phonograph and the Wall-O-Matic 200 are equipped with dual pricing units for programming singles at one price and albums (two tunes per side) at a proportionately higher price.





DUAL PRICING

DOUBLES THE OPPORTUNITY FOR PROFIT

1 The opportunity to program hit tunes and all other current releases on singles at one price.

2 The opportunity to program standards, show tunes, jazz and semi-classics on EP album records (2 tunes per side) at a proportionately higher price.

Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG
Chicago 22, Illinois
Division of Fort Pitt Industries, Incorporated

America's Finest and Most Complete Music Systems

Here and There

COLUMBUS, O.—Rumblings have been received here in recent months regarding the efforts of local communities to increase coin machine taxes and license fees. Coin firms, like all other citizens, while disliking the idea of taxes, acknowledge that if a condition is in existence where taxes are necessary, they are willing to pay their share. But, in the main, taxes and licenses on coin operated equipment have been away out of line in comparison with those assessed other businesses. Associations and individuals must be continually on the alert to fight unfair and confiscatory taxes and license fees. The pressures for added and higher taxes will really become a vital problem in the very near future. In an address before the 50th annual meeting of the National Tax Assn., here, J. Cameron Thomson, vice chairman of the Committee for Economic Development and chairman of the board of Northwest Cancorporation of Minneapolis, said that despite heavy tax increases since the end of World War II, state and local governments have been forced to go heavily into debt to meet their service obligations. He predicted that by 1965 state and local revenue needs will increase by 60 per cent. "Our object", he said, "must be to find ways for the states and local governments to raise the funds they need, thru their own tax systems, without hindering economic growth, and in ways that will distribute the burden equitably." With this in mind, it's well to remember that coin machines of all kinds are prime objects of the legislative bodies—and all in the industry should watch developments in their communities at all times.

NEW YORK—One of the operators of bottle drink venders, while attending the recent NAMA convention in Philadelphia, returned here with a "tall tale" picked up from the Coca-Cola bottler. Here's the story—and we might say we got a chuckle out of it: For nearly four long years two American sailors had been lonely castaways on a desert island in the middle of the Pacific. One day, as they stood on the island shore looking out across the horizon, one spotted a bottle being washed ashore. He ran out into the surf and brought the bottle in. It was one of the new king-size Coca-Cola bottles. For a long time he just stared at it, then sudden, frightening realization came to him. "Harry!" he shrieked, "We've shrunk!"

LOANS, BONUSES, CASH ADVANCES TO LOCATIONS ARE EXTREMELY FOOLISH AND, UNDER PRESENT DAY CONDITIONS, ABSOLUTELY RIDICULOUS

This is actually adding an extra load on top of the heavy and constantly increasing overhead expense load with which the operator is already weighed down.

The operator who thinks that he has "put one over" on any of his competitors by offering a loan, bonus or cash advance to some location, and because of this has taken that location away from his competitor, is only adding a tremendous number of overhead expense problems and future troubles onto himself and his business.

The fact remains that other of his locations very quickly learn all about this loan, bonus or cash advance and, very rightfully, demand the same for themselves.

It eventually becomes a very vicious circle whereby the operator, who started it all "just to outmaneuver a competitor and take away a good location", finds that he has to become a banker to meet the demands of all the other good and even mediocre locations on his route.

In short, loans, bonuses or cash advances actually add a heavy load to the already heavy and constantly increasing overhead expense load the operator is weighed down with.

When a loan, bonus or cash advance is made, the operator must realize that he has that much more investment to amortize, and that it will take him that much longer to break even.

Where, at first, he may think that he stole a march on his competitor by making the loan, or offering the bonus or cash advance, he will find, in the long run, that his competitor is much better off than he is because his competitor will amortize his investment much faster.

That means that his competitor will be able to present new equipment to his locations with greater constancy than the operator who has made the loan, bonus or cash advance.

This also means that the operator who offers loans, bonuses or cash advances, now has to come up with new machines to match his competitor, regardless of the fact that his competitor is not making loans, bonuses or cash advance offers to locations.

The result is that many operators who, at first, believed that this was the one and the best way to obtain the better spots, find that because of the tremendously increased investment and the longer time required for amortization, they are losing money.

Under present day conditions, with inflation driving up overhead expense at a steady rate, the overhead expense load has become a very, very serious problem for every operator everywhere.

To irritate and even complicate that problem by offering loans, bonuses and cash advances is absolutely ridiculous as well as extremely foolish in the eyes of any intelligent businessman.

In any territory where an operator claims that he "simply must" use such horribly foolish tactics, it has been found that, by the operators getting together into a meeting and discussing this problem they can, of themselves, bring it to a halt. At the very least it can be minimized to such an extent that it reacts upon the one who offers the loan or bonus or cash advance without effecting the majority.

It is one thing to have to battle constantly creeping, increasing inflated overhead expenses. But, it is absolutely silly to add to such expenses loans, bonuses or cash advances. Every retail merchant in the nation knows that no service firm will do any such thing for him.

It is especially surprising to hear that loans, bonuses and cash advance offers are increasing at this time. Especially when all the world realizes that what this industry offers locations is "business stimulating" equipment.

Certainly the merchandise on the average merchant's shelves doesn't actually stimulate business. Merchandise, today, has to be *sold*. And, many times, can only be sold through deep price cut bargain sales.

The equipment of this industry costs the merchant absolutely nothing. It holds his patrons in his place of business. It brings them back again and again and again. It earns him more money for the space occupied than for any other similar sized space occupied by his own merchandise.

What's most important, it earns him this money without a single penny's investment on his part.

Servicing costs him nothing. Repairs cost him nothing. In fact, all he enjoys is profit from the coin operated equipment in his place of business.

"Why, then", asks one outstanding operator, "should supposedly intelligent businessmen who are offering such an unusual, superior and unique service to the nation's merchants have to make loans, cash advances or offer bonuses for something for which every storekeeper should thank them for installing in his place of business?"

Have you the answer?

"TWO PLAYS—TWO BITS" LEADS BOWLER ACTION

Year Old Suggestion Of The Cash Box Widely Accepted As Manufacturers Ship Games With "Two Play-Two Bits" Coin Chutes. Ops Report No Opposition From Locations Or Players. Claim This Is "Most Profitable Play Action Yet."

CHICAGO—"Two Plays Two-Bits" has now become an accepted method for enjoying better income from the large bowlers of all the manufacturers.

Over a year ago, this publication printed editorials suggesting "Two Plays Two-Bits" come into being for these larger, high priced games.

The fact that the manufacturers quickly adapted "Two Plays Two-Bits" to their bowlers, and are shipping these with such coin chutes, has allowed a great many operators, everywhere in the nation, to place the games on location with the 2 plays for 25¢ chutes.

"We have had no opposition from either location owners or players on our 2 plays for 25¢ bowlers", reports a well known Chicago operator.

"In fact", he says, "many welcomed this new play action for it stimulated the players as well as the location owners.

"I'm earning more and so is the location owner", he concluded, "and that", he says, "is about the best reason for 2 plays for 25¢ in any man's country."

But this isn't all there is to it. The fact that the operators could feature big bowlers at 2 plays for 25¢ gave them a sharper edge for selling the idea of such games to the locations.

The location owners were willing to make the test. The results have proved that the most popular as well as the most profitable of the big bowlers are those featuring 2 plays for 25¢.

In fact, some operators claim that these bowlers have actually "stolen the play away from straight dime action games".

Tho this may sound strange to some operators, a quick test in any location, operators claim, will convince them that, for some reason or other, many players as well as location owners believe there is more action and more excitement to the bowler featuring 2 for 25¢ play.

In the meantime manufacturers find that the demand for the "Two Plays Two-Bits" bowlers grows greater right along.

"Yes", said one well known bowler manufacturer, "we are shipping more bowlers on 2 plays for 25¢ than on 10¢ play."

Have Exports To Europe Reached Their Apex?

CHICAGO — Even tho the export business is becoming ever more important, many U.S. exporters are now asking whether exports to Europe, especially, have reached their apex.

Those who haven't visited the European continent these past few years may be laboring in the belief that, "This just can't go on forever."

One well known distributor asked, "How long can they keep calling for more and more used machines?"

The trouble with this distributor, as well as with many others who have entered into the export business, is that they haven't made a first hand study of the export situation in Europe or, for that matter, of any other area where they are exporting machines.

As an example of the future possibilities for continued high exports to Europe, the fact remains that Europe's largest cities are, as yet, without sufficient numbers of games or phonos.

London, Paris and Rome, Europe's three largest cities, haven't even had the surface of their sales potential even mildly scratched.

Regardless of the fact that phonos are being manufactured in and imported to London, Paris and Rome, these three cities can use many, many more times the numbers of music machines they now feature.

The fact is that these three cities aren't as yet even scratched as far as amusement games are concerned.

London has only prewar games and whatever few other amusements have since been placed on location. This city is actually bare of new type amusements. When it does reopen to export it will again become one of the very biggest markets for U.S. games.

Tho Paris has games and phonos in operation, the number is so small compared to what this beautiful city can use that, should export become more free, the numbers of both phonos and games that will be called for will probably astonish manufacturers and distributors in the U.S.

Rome, as has already been published here, hasn't any games to speak of. Here and there a game can be found in operation. But as yet there hasn't been a concentrated effort to operate games in Rome, even though all admit that this city would prove a bonanza for both used and new games of all kinds.

The same is true of music, at least as far as Rome is concerned. There are phonos here and there thruout Rome, but, the actual number which this city can accommodate hasn't as yet been reached.

Rome is wide open and the Romans, themselves, are eager to enjoy games as well as phonos in the greater number which this city will, eventually, feature.

No. the European market is far from glutted. It is far from its apex. The exporters to Europe know this. The manufacturers of new phonos and games find that Europe is using as much as is any other export area.

And regardless of all the import problems which Europeans face they are, somehow, obtaining more equipment, while continuing to call for still more and more to be shipped to them.

Int'l. Demand For U.S. Used Equipment Continues Big

Many U.S. Distributors Have Standing Orders From Top Importers All Over The World For Used Machines. Pins And Phonos Most In Demand

CHICAGO—"We have never before enjoyed such a tremendous demand for used machines from all over the world as we have had during 1957", stated one well known distributor here.

"In fact", he added, "we are backlogged with orders. Our big problem", he claims, "is to obtain the used machines these people are asking for and, especially", he says, "to recondition them and still be able to sell them at a price."

This is the same report coming in from leading exporters of used machines from all over the country.

"We have been shipping to almost every country in Europe", stated a New Orleans distributor on the long distance telephone, "and from the way our sales have been going we feel that it will be worthwhile for us to visit Europe as soon as possible to make more definite arrangements for shipments of used equipment."

In fact, many U.S. distributors have standing orders for used machines of all kinds. They ship the moment they build up a sufficient quantity.

They have arrangements with importers in Europe as well as in Central and South America and in the Far East to ship in freight saving quantities.

"In fact", one distributor says, "we get our check the moment we cable and advise what we have as well as the quantity we have to ship.

"This", he happily claims, "is a terrific business. We're all for export.

"And", he adds, thanks to 'The Cash Box' for helping us obtain this business."

Gottlieb Chalks Up Record Breaking Sales Year

Domestic Plus Foreign Biz Sets New High Sales Mark For Firm

CHICAGO — The Gottlieb organization was highly elated this past week to learn, after a complete check had been made, that the firm had chalked up a record breaking sales year.

"Our continuing, big domestic business", Alvin Gottlieb reported, "plus the great export business which we have built up, was responsible for setting this new sales record.

"Believe me", Alvin stated, "this wasn't done overnight. We have been working on the export field for the past six to seven years.

"In addition", he reported, "we have been constantly at work, without a moment's halt, developing our domestic business to the greatest possible point.

"We certainly are very happy to be able to report a record breaking sales year, which is the result of hard work, tireless effort and a constant search for better products to earn the operators more money in every way."

As is well known thruout the industry, export business of D. Gottlieb & Company has been very outstanding. Gottlieb games can be found in practically every country on the globe.

"We do want to take this opportunity to thank all of our distributors everywhere in the world for the very great job they have done to make possible this record breaking sales year", Alvin said.

"What's more", he added, "we also want to commend all of our employees, engineers and everyone else here at our factory for their efforts in helping us to chalk up a new high sales mark."

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Demand Surges For Keeney Venders, Reports Huebsch

PAUL HUEBSCH

CHICAGO — Paul Huebsch, vice president, J. H. Keeney & Company, this city, reported this past week that demand on the part of operators all over the nation for the firm's line of vending machines has stepped up sharply.

"Repeat business and the large number of orders we received at the NAMA show", Huebsch stated, "have created a terrific backlog of orders, which we are trying our utmost to fill as quickly as possible.

"Our only problem", Huebsch revealed, "is production. As the number of orders for the various types of vending machines increase, we find that we need faster and bigger deliveries of component parts from our suppliers.

"Another thing", he added, "is the time it takes for each and every machine to be put thru our thorough and exhaustive tests at every stage of production, so that all operators may be assured of dependable machines and profitable operation for years to come."

Huebsch noted that volume orders are coming in from coinmen who are adding vending to their phonograph and amusement operations.

"The old timers in this business know", he said, "that vending affords them some splendid opportunities for future growth, expansion and steady income."

Coinmen who attended the vending convention recently, according to Huebsch, were especially interested in the firm's "Riviera" 22 column cigarette vendor, not only because it fitted in with their immediate expansion and diversification plans, but also because this model was best designed to merchandise cigarettes.

"Everyone liked the package-size selector buttons conveniently located on top of the cabinet", Huebsch said, "and we were also complimented on the simplicity of the mechanism."

Paul Huebsch also stated that some new model vending machines are being added to the Keeney line and that further announcements would be made in the very near future.

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Phono Accessories Promote Play

CHICAGO—Nate Feinstein, Atlas Music Company, this city, stated this past week that, in a great many locations, the addition of a remote volume control, a wall box and a speaker will do more to promote play on the juke boxes than other methods sometimes used by the average operator.

"These accessories", Feinstein said, "remain to increase collections for the mutual benefit of both operator and location. They will do more lasting good than a few dollars spent in the location by the operator from time to time.

"Many operators have also learned", Feinstein advised, "that locations prefer a personal visit to talk things over and come up with ideas for promoting more play for the phonograph.

"It is surprising to find that a great many locations could easily increase collections by merely installing one or two extra inexpensive accessories", Feinstein concluded.

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R & B Male Vocalist .....
R & B Vocal Combination .....
R & B Orchestra .....
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Male Vocalist .....
Vocal Combination .....
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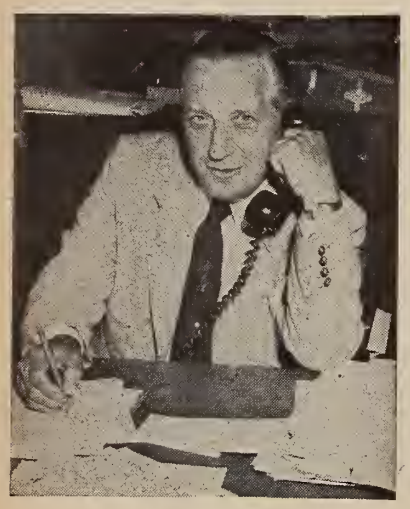
"Business Good"

Advises United Music Corp. Also Reports Firm Planning Ahead To Bring New Ideas To World's Music Operators



JACK MITNICK

CHICAGO—"Business is good", reported Jack Mitnick, sales director of United Music Corporation, this city.

"Regardless of all the headaches and heartaches of getting a new automatic phonograph under way", Mitnick stated, "we, at United Music, have found business to be very good with us as well as with all our customers."

Mitnick pointed to the growing production lines.

He also advised that the firm is planning far ahead and will bring many new and better ideas to help the world's music business.

"Building phonographs", Mitnick said, "isn't just a one time or one year business. Its main import is to be able to plan far ahead and to meet whatever conditions will arise in the forseeable future.

"We believe", Mitnick claims, "that we have so set our plans that we will be able to meet with whatever problems the music operators will encounter thruout the world.

"We also feel that the nation's operators realize that United Music Corporation is here to help them to enjoy better returns on their investment in United's new phonos.

"The operators also realize that we have had many years of experience in the automatic music business. We know their problems. We know what they require.

"We are planning ahead to offset and neutralize any of the operators' problems while, at the same time, bringing them an automatic musical instrument that will assure them of the most outstanding operational possibilities with better profits and a finer future.

"The big reason", he adds, "that we find business good here at United Music, is because the operators realize that our phonograph gives them the extra speed required to bring in extra coin.

"In this way", Mitnick says, "the opeartor is assured the maximum intake on any location, especially during the peak play hours. When the operator has a phonograph that does not go out of order under the greatest possible play action, he then realizes he will be assured a finer return in every fashion.

"Business will always be good for those who build good machines. We of United are building great machines. The operators know this. We shall continue to build great machines for the operators so that they will always win with United."

Through The Coin Chute

PHILA. FILBERTS

Poor **Nat Solow**! The Atlantic Penna exec had organized a tremendous social event for the Bar Mitzvah of his son **Norman** this past week-end—religious services and big party to follow. Then on Friday eve, Norman came down with the flu. There wasn't time to advise invited guests, and many came in from out of town. The Bar Mitzvah was held—but without the Bar Mitzvah boy. **Billy Adair** of this Seeburg distributing firm tells us that **John Butalo** of McAdoo Vending expanded his biz by adding the Haussman route to his operations. Another expansion move by Butalo was increasing his family. The Butalos added **Janette Marie**, a 9 lb. 10 oz. girl to their brood. . . . Talk about being busy! Abe **Witsen**, International Scott-Crosse so tied up with customers and phone calls, we couldn't even get to wave "hello" to him. . . . Dave **Rosen** given a great honor this week. Allied Jewish Appeal presented him with a medal for "outstanding service" during their late drive. And if he wasn't busy enough with his regular business, Dave hosted **Milton Berle** at his offices and then later attended a cocktail party at the Warwick Hotel, where Berle met with all music people promoting his Roulette album. Rosen is distributor for this label. . . . **Moe Bayer**, Banner, back from an extended road trip, reports his biggest sales on United "Jumbo" bowling alley. **Al Rodstein**, another busy Banner exec, concentrating on United's phono. States collection reports very satisfactory. . . . **Fred Walters** says that with the advent of cooler weather, operators advising greatly improved collections. . . . **Marty Brownstein**, Active Amusement, tells us that **Harry Genet's** daughter, **Ruth**, married **Gerald Rappaport. Joe Ash** happy over the volume delivery of Gottlieb's new five ball "Silver" this week, so that he could fill ops' orders. . . . **Paul Cimino**, of the record department of Atlantic Penna, married Saturday and planning a two week vacation in Florida. . . . **Harry Ascola**, Columbia, laid up with the flu and out for a week. He is much better now and back on the job. Harry will be busy with **Tony Bennett's** opening at The Latin Casino. Tony's record, "I Never Felt More Like Falling In Love", doing very well and looks like it is headed for a smash. Harry also played host to **Jean Fontaine**, France's top disk jockey. . . . **Al Falrio**, King Records, excited about King's purchase of the master, "Shake Shake" by the **Blue Tones**. It looks big. . . . **Harvey Miller** will be doing **Hy Lit's** deejay show at WHAT starting November 4. Record distribs giving Hy Lit a cocktail party at Cherry Hill Inn November 3. Mercury reports "Love Bug Crawl" by **Jimmie Edwards** and "If I Can Help Somebody" by **Billy Eckstine** breaking very big.

Through The Coin Chute

SAN FRANCISCO SPOTLIGHT

Huber Distributing Co., AMI distributor, suffered severe flood damage in July and is now in the midst of having its shop and warehouse renovated. **Mrs. Walter Huber** tells us that **Gerald Peart** of Reinert Music Co., Marysville, and his family will be in to attend the International Livestock Exposition scheduled for the Cow Palace. . . . **Frank O'Boyle** of Capitol Records who was here for a brief stopover at the local office will be heading back to the plant in Scranton after completing his tour of branch offices. . . . **Bill Baxter** of Susanville visited with **J. D. Cox** at Advance Automatic Sales Co. before going on to see his daughter who is attending college in Pasadena. . . . **Ken Tvete** of Operators Record Service enjoyed a reunion with his mother, **Mrs. Julius Tvete** of Renton, Washington. . . . **Mr. and Mrs. Al Gioinotti** of J. & A. Sales, Redwood City, are enjoying an extended vacation in Mexic City while partner **Everett Fellis** carries on ably. . . . **Paul McCarty** of McCarty Bros., Ukiah, off on a trip to Wyoming. . . . **John Ruggiero** of R. F. Jones Co., Seeburg distributor, away on a short business trip. . . . **Mr. and Mrs. Lou Krentz**, Krentz Amusement in San Bruno, each bagged their limit on a deerhunt at Portola . . . Another good marksman, **Larry Martini** of L. & M. Sales, Petaluma, also bagged his limit of deer. . . . **James F. White**, national sales manager for Columbia Phonographs, was joined here by **Merrill Klein**, West Coast district manager, during his visit at H. R. Basford Company, Columbia Records distributor. . . . Out-of-towners sighted along coinrow included **Lee Guinn** of Lee's Music, Fresno; **Vern Ephrum**, Melody Music in Bakersfield; **Al Hiland** from Dunsmuir. . . . **Mel Bacigalupi**, owner of Universal Music Company, just returned from the Vendors Show in Philadelphia. . . . Much excitement at A. B. M. Music Company of this city when **Angelo Martini** bagged his black bear in Humbolt County after a five-year try. . . . Big doings with Elvis Presley on hand at the Civic Auditorium. . . . Eric Distributing Company hosted a party for **Milton Berle** marking the release of his new album. . . . **Mr. and Mrs. Jerry Barron** of Barron Music, Belmont, left for a two weeks' holiday in Honolulu.

Gisser Chairman Amuse Division Cleveland Israel Bond Committee Trade Div. Campaign

CLEVELAND, O.—Morris Gisser, president of Cleveland Coin Exchange, this city, and who has just returned from a one month visit to Europe and Israel, has been named Chairman of the Amusement Division of the Cleveland Israel Bond Committee Trade Division Campaign, it was announced by Nathan Shafran, Committee Chairman.

This Committee has been organized to sell $10,000 in Israel Development Bonds to the Amusement Industry of Cleveland as their share of the $1,000,000 in Bonds to be sold in Cleveland during 1957. To date they have reported sales of $2600.

Dave Liebling, of Cleveland Coin Exchange is the Co-Chairman of the Amusement Division drive; and the committee members are: Norman Goldstein of Monroe Coin, Milton Horowitz, Cleveland Coin; Joe Solomon of J. B. Music, and Sam Solomon of Samco.

Hands Across The Sea—

Gersh Visits Adickes In Hamburg, Germany

HAMBURG, GERMANY — When Bill and Cissie Gersh of The Cash Box visited in this city several weeks ago, they spent some time with Alfred W. Adickes at his home. But Bill Gersh, being the omniscient business man, had to visit the offices Adickes' Nova Apparate Gesellschaft. And, of course, take a few pictures, some of which we reproduce here.

The top photo shows a line-up of some of the Volkswagons with their servicemen alongside who cover Western Germany. A larger truck can also be spotted on the left. The firm has many more, but it wasn't possible to call them all in for the picture. Under this photo, on the left, is Adickes and Gersh in Adickes private office, and on the right is the front of the Nova headquarters at Semperstrasse, 24. Where the trucks and service cars of the firm are seen is the side of the building where the factory, repair and assembly departments are located.

According to Adickes, the firm expects to move soon to its new building. Construction plans have been prepared and the location in the City of Hamburg has been selected. Excavation of the site is expected to start in the very near future, with the erection of the building to follow as soon as possible.

In explaining the success of Nova, Adickes stated, "The continued growth of our organization is due to our understanding of the coin machine business and our determination to give all of our customers the very finest service and co-operation in every and all instances. I believe it is this principle which has been in a great part responsible for our outstanding progress and success."

Adickes is one of the most experienced coinmen in the world, having put some thirty years into the business. At one time he headed one of the largest wholesaling firms in England. Recently he arranged to supply the English music operators with the latest model Rock-Ola phonographs. He is a confirmed traveler, and at the present time is in the United States.

Adickes Visits Gersh In Chicago, U. S. A.

CHICAGO—Returning the courtesy, Alfred W. Adickes of Nova, Hamburg, Germany, who is visiting coin factories in this coin center, spent an evening with the Gershes.

"One of my greatest pleasures, when I visit Chicago," stated Adickes, "is to spend an evening at home with Cissie and Bill Gersh and their charming daughter, Gail. This is just the same kind of evenings we spend at home in Hamburg with the Gershes when they visit us."

And to mark the visit for posterity, Bill Gersh once again took out his trusty camera.

Top, left photo, "Freddie" poses with Gail, who is wearing a pair of Bavarian leather shorts sent to her from Germany. Top, right: Gail and Cissie Gersh listen to Adickes as he relates some of his experiences during his trip. Bottom, left: Eating dinner in a very relaxed mood. Bottom, right: Adickes present Cissie with a gift from his wife, Karla.

(Ed note: And where is Bill? Behind the camera, of course!)

MONY Officers and Board Nominated

Denver, Connors, Wasserman, Chicofsky Assured of Re-election

NEW YORK—Members of Music Operators of New York met at the Park Sheraton Hotel, Tuesday night, October 29, and nominated a slate of officers and board of directors, prior to elections to be held next month.

All incumbent officers were nominated: Al Denver, president; Joe Connors, vice president; Harry Wasserman, treasurer; and Ben Chicofsky, secretary. As these were the only men nominated, there will be no contest for the offices, and these men are assured of election.

Nominated for the Board of Directors were: Lou Herman, "Doc" Shapiro, Mac Pollay, Lou Levy, Joe Basile, George Holtzman, Leonard Block, Ray Knoss, Irv Fenischel, Al Arnold and Al Goldberg. Five of the nominees will be chosen by the membership at election.

Int'l Scott Crosse App'ts Kentiver Benelux Rep

ABE WITSEN

PHILADELPHIA, PA.—Abe Witsen, International Scott Crosse Company, this city, announced this week the appointment of Kentiver Automatic, 185 Turnhoutsebaan, Borgerhout, Antwerp, Belgium, as the firm's representative for the Benelux countries.

"Kentiver will handle all types of coin operated equipment, both amusement and music machines," stated Witsen, "and the firm's personnel will be available to all Scott Crosse customers in an advisory as well as sales capacity."

The International Scott Crosse home offices will also continue to service the organization's customers all over the world.

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"20 Year Club" Members Complete Biz Adjustments

Majority Reported To Feature 10¢ Play Plus Guarantees And More Equitable Commission Arrangements

CHICAGO — Reports received here at the headquarters of The Cash Box' "20 Year Club" indicate that the majority of the old timers have completed business adjustments which are sure to benefit them under present economic conditions.

In the first place, the greater majority have changed over to 10¢ play, both for games and phonos. At the same time, have also arranged to obtain front money guarantees, as well as placing into effect a more equitable commission basis.

Recognized as leaders in all of their various communities, members of the "20 Year Club" are pointing the way to all others for a better and more profitable business by readjusting their present business setups to what is definitely required during these inflationary times.

"We have no way to escape inflation", advises one member, "but", he adds, "we can follow good advice.

"You have given very outstanding, logical advice to everyone in the industry thru 'The Cash Box'.

"Everyone must readjust to meet the new economic conditions now prevalent in all industries.

"Operators must obtain 10¢ per play as well as minimum guarantees and a more equitable commission arrangement. This is the only way that they can survive."

The last survey conducted among the "20 Year Club" members proved that these old timers of the industry were first to rearrange their play action and also among the very first to obtain more equitable commissions from all of their locations.

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MONY Winds Up Details For 20th Anniversary Dinner

NEW YORK — As the big night approaches for the 20th Anniversary Banquet of the Music Operators of New York, being held Saturday night, November 7, in the main ballroom of the Waldorf Astoria, Al Denver, president, reports it appears that approximately 1,000 guests will be on hand.

"Celebrating our 20th Anniversary" said Denver, "is a momentous occasion, and, of course, we will celebrate in proper spirit. In addition to the usual sumptuous dinner, array of the country's greatest recording artists and entertainers, and dancing to the music of a famous orchestra, we have a number of surprises in store for our operators and guests."

Nash Gordon, office manager, reports that the Souvenir Journal is on the presses, and it is the largest and most beautiful ever produced by the association. He also states that a small number of tickets are still available. "We always hold off some tickets" smiled Gordon, "as some of our members and friends come rushing to us at the last moment with demands for some additional. We have a few, and advise those who still want them, to get in touch with the office immediately. We're not going to favor any at this time—first come, first served."

A number of out of town coinmen have advised they'll be present. George A. Miller and Larry Marvin are coming in from California. All the music machine factories will have representatives on hand. Delegations from other associations, including Baltimore, Westchester, Connecticut and N.Y. State will be in attendance.

Through The Coin Chute

CALIFORNIA CLIPPINGS

Business along Pico Boulevard is as fluctuating as the weather with business booming one day and slowing the next, but the overall picture remains on the brighter side. . . . The new Rock-Ola "1458" phonograph has been received at Paul A. Laymon, Inc. and is on display in the showroom. **Lucille** and **Paul Laymon** are pleased with the enthusiasm shown by the operators that have viewed this 120 selection phonograph. The Laymons making plans for a long week-end in Las Vegas. **Ed Wilkes** reports Bally's ABC "Champion" Bowler continues gaining momentum on the sales charts with many operators re-ordering. **Jimmy Wilkens** busy handling the orders for used equipment in both the game and music line. . . . **Lou Bennett**, Seal Beach operator, sporting a new service truck along Pico Boulevard as he visits the distributors. . . . While on the West Coast to record for RCA-Victor, **Johnny Camacho** paid a visit to California Music Company for a gab-fest with his old friend **Sammy Ricklin**. The mail order business increased to such an extent at California the past week, **Gabe Orland** pitched in to help his staff fill the mounting orders. **Gloria LaPertche**, the attractive blond cashier, returned to her cash register after a ten day bout with the flu-bug. **Betty Williams** says her big seller **Little Richard's** "Keep-A-Knockin'" on Specialty. **Martha Delgado** believes **Bing Crosby** has another hit with his release of "Never Be Afraid" on Kapp. **Buddy Robinson** predicts **The Sprouts'** "Goodbye, She's Gone" on RCA-Victor will catch on with the operators.

Walter Murra, Barstow operator, passing out cigars in honor of his wife, **Georgia**, presenting him with a baby boy, **Stanley William Murra**. . . . His many friends happy to see **Phil Robinson** back on Pico Boulevard after his recent illness. Phil says he is very pleased with the increasing demand by the operators for Chicago Coin's "Classic Bowling League." . . . At C. A. Robinson & Company, **Charley Robinson** reports the increased arrival of United's "Jumbo" Bowling Alley is a great aid in filling the orders. Al **Bettelman** says the used equipment sales have been exceptional the past week. Termination of the Operators' Bowling Contest has been prolonged due to a number of operators falling victims to the Asian Flu, so **Hank Tronick** will announce the winners in the near future. . . . **Bill Happel** reports the AMI "H-200" phonograph continues very popular with the operators at Badger Sales Company, Inc. **Jack Leonard** looking for new tool lines to enable him to maintain one of the most complete Parts Departments in the West. **Marshall Ames** received Genco's new "Motorama" game, and Games, Incorporated's new "Hole-In-One" game in the showroom and reports both are receiving very good operator reaction. **Don Ames** reports new and used phonographs the big items in the San Diego area.

At Leuenhagen's Record Bar big plans are being made by **Mary, Kay** and **Claire Solle** to take **Barbara Chandler**, their niece, for a week-end in Palm Springs. This will be Barbara's first glimpse of the desert spa. Kay says **Perry Como** has another big record with his RCA-Victor release of "Ivy Rose." Mary predicts a big R & B seller will be **Warner Mack's** "Roc-A-Chicka" on Decca. Claire believes **Jimmy Rodgers** has a big followup record with his new release of "Kisses Sweeter Than Wine" on Roulette. . . . **Jack Simon** of Simon Distributing Company made a short business trip to the San Diego area and reports there is a great deal of activity in that city. **Sonny Lomberg** says business in general is holding is own and on a steady increase. **Earl Holloway** busy crating equipment for export. . . . **Bill, Andy, Nick & Vinny Lanzy** are keeping busy with the many new accounts they are getting at American Coin Machine Service Company. . . . Norty's Music Center is now completely settled in its new building. **Norty Beckman** reports the operators are very enthusiastic with the new and improved visibility of all records and particularly the wall baskets. Norty was complimenting his crew for the beautiful way they handled the moving project. **Jan Graham** predicts "Raunchy" will take off with the operators and be another hit for **Ernie Freeman** on Imperial. **Harold Goldfine** says **Billy Myles'** "The Joker" on Ember is doing very well in the R & B field. . . . Operators seen along Pico Boulevard the past week: **Mrs. Nicholas Beaver**, Lancaster; **Ellis Foster**, Kiddie Rides, Inc.; **Frank Thompson**, South Gate; **Roy Lawrence**, Long Beach; **Earl Fast**, Anaheim; **C. B. Ellison**, Lancaster; **Mr. & Mrs. Lloyd Barrett**, Pamona; **Mr. & Mrs. Don Wykoff**, Newhall; **Gene DeVilbiss**, Big Bear; **Andy Lillke & Bob Hathway**, Ventura.

Through The Coin Chute

DALLAS DOINGS

Gene Turnbow and **Glen Murphy** of Commercial Music Co. are on a buying trip. . . . **Gene Williams** and **Charlie Nowell** are preparing to go duck hunting. . . . **Jiggs Hamilton** and **Jimmy Woolsley** are fishing in Arkansas. . . . Visitors along coinrow were **Jack Sprott**, Temple; **Jimmy Garret**, Longview; **Fred Ellis**, Waco; **R. E. Burns**, Fort Worth; **Buddy Clem**, Paris; **Kenneth Rowe**, Idabel, Okla.; **Pete Selman**, Longview; **W. C. Stark**, Gainesville; **M. A. Walker**, Waco; **A. W. Clawson**, De Kalb; **Maurice Terry** and **Benny McDonald**, Fort Worth. . . . **Bob De Priest** spends his weekends fishing at Lake Texoma. . . . **C. R. Brewer** of S. H. Lynch & Co., is sporting a new Mercury. . . . **Bill O'Connor**, phonograph dept. manager of S. H. Lynch & Co., is on a business trip in N. Texas. . . . **Joe Wells**, former serviceman for Mayflower, was seen visiting at R. Warnecke Co. . . . Congrats to **George Wrenn** and his wife who celebrated their 14th Wedding Anniversary this week. . . . **Dave Gottlieb** had a nice visit with **Abe Susman** while in Dallas. . . . **Peter Noel** of Texas Records, London Record dist., will go to Austin Nov. 4 for a **Ted Heath** concert. . . . **Hal Bakke** and **Bob Putnam** joined the sales staff at Medaris Co., Columbia Records dist. Both formerly were with Dallas radio stations. Bakke will cover the Central Texas territory and Putnam East Texas. . . . Our condolences to **Alta Hayes** of Big State Record Dist. whose mother passed away.

Through The Coin Chute

NEW ENGLAND NIBBLES

Asian flu has taken its toll of coin machine ops and distrib plant employes here with many on the sick list. . . . Biz has been good all-around with plenty of action on phonos, bowlers, pins and games. . . . Big plans are being made for the upcoming second annual banquet of the Music Operators Association of Massachusetts on Nov. 12 at the Hotel Bradford ballroom. . . . **Ralph Lackey**, in charge of the souvenir book, reports that space is rapidly being filled up. . . . A floor show, which will have some 30 different acts, is being arranged under the direction of **Jerry Flatto**, who emceed last year's big show.

At Associated Amusements (Rock-Ola), action picking up on Rock-Ola phonos, reports **Ed Ravreby**, and ops have been making a beeline here to looksee the new games, bowlers and pins. **Dick Mandell**, gen. mgr., flying his own plane around the New England territory on sales trips. At Redd Distributors (Wurlitzer), biz is climbing up and up with heavy action on games, says **Bob Jones**, sales mgr., who also reports that he has never seen as much action on games as this season. Wurlitzer phonos are going big. . . . At Trimount Automatic Sales Corp. (Seeburg), **Irwin Margold**, gen. mgr., sees upcoming winter season as one of biggest for music. Seeburg phonos are going big guns with daily reports of new locations opened up, he says. Games, bowlers and pins are hitting a rapid pace here. Export biz continues good, and the RCA hi fi and sound recording department is doing big. . . . At Atlas Distributors (AMI), **Louis Blatt** reports that business has picked up with many north state ops ordering and demand for AMI phonos perking. Road trips through the territory are on the books for Louis this month.

Ops in visiting distribs this week included: **Ray Shea**, Worcester; **Joe Assad**, York Beach, Me.; **Peachy Cassanta**, Milford; **Dave Baker**, Arlington; **Bob Rome**, Boston; **Walter Luby**, Shrewsbury; **Tom Libbey**, Haverhill; **Harold Harwich**, Brighton; **Pat D'Amico**, Methuen; **George Marks**, Newton; **Cy Jacobs**, Allston; **Bill Hamel**, Concord, N.H.; **Larry Bettencourt**, Danvers; **Eddie Dicey**, Caribou, Me.; **Louis Ziedman**, Portsmouth, N.H.; **Tony Piccinto**, Quincy; **Fred Koufos**, Roxbury; **Henry Gladstone**, Boston; **Romeo Rivard**, Lewiston, Me.; **Leon Sherter**, Boston; **Ernie Marcantonio**, Middletown, Conn.; **Charles Tiernan**, Cambridge; **Steve Pielock**, Worcester; **Walter Stadnick**, Central Falls, R.I.; **Philip LaFontaine**, Providence, R.I.; **George Pappas**, Manchester; **Ted Rubinovitz**, Chelsea; **George Chopelas**, Malden; **Joe Ferris**, Madison, Me.; **Phil Swartz**, Brookline; **Connie Pocius**, South Boston; **Henry Gladstone**, Boston; **Mike Paskevich**, Nashua, N.H.; **Sumner Segall**, Boston; **Al Robbins**, Arlington; **Tony Delucca**, Cranston, R.I.; **John Poto**, East Boston; **Romeo Rivard**, Lewiston, Me.; **Harry Abelson**, Boston; and **Harry Deshowitz**, Medford. . . . **Amby Hughes**, Souvenir and Cadillac recording artist, opened at the Hi-Way Casino, Fall River, playing his first New England date since his recovery from the serious throat operation which caused a complete halt to his career a few month's ago. Amby's recording of "That Old Black Magic" stirred up a mild sensation at the time he was felled. . . . **Hampton Sisters** booked into Blinstrub's for a week. . . . Columbia Record's **Bob Messenger** nabbed a big play with intros of No. 1 French disk jock **Jean Fontaine** on Hub deejay programs and scored heavy newspaper space too. . . . **Frank Luther**, who has recorded many moppet albums, is starting in WNAC-TV's first "live" show, "The Frank Luther Show" on Channel 7 where he sings and plays piano.

Through The Coin Chute

HOUSTON HAPPENINGS

Cliff Haynes, local serviceman par excellence, is now with **J. D. Lester** in phonograph operations department of North Main Record Shop. . . . Amusement Distributors has finally caught up on deliveries of the new model Rock-Ola phonographs to where units are available for display purposes. During first few weeks after appearance of the new model entire limited shipments of the new machines went diretly from receiving department to locations. . . . Young, friendly and ambitious **Richard Ehling** is now head of Acme Record Distributing shipping dep't. . . . During a recent visit in the city **Al Latauska**, sales manager of Disneyland Records, appointed Acme distributor of the Disneyland line for the New Orleans area. This was an addition to the entire South Texas Disneyland distributorship already held by the Acme firm. . . . **Milton Diamond**, manager of the record department of Foleys (Houstons leading Dep't. store) gave out that tremendous sales volume brought about a very successful past season. Milton has over 12 years actual experience in retailing records. . . . **Lee Roy Gardener Jr.**, son of **L. R. Gardener**, owner of Warncke Sales Corporation, (AMI) home on his first leave after having finished his basic training in the U.S. Army. . . . Operator **J. M. De Olive**, Brenham, record shopping at United. . . . Coffee and a political discussion (argument) with **C. O. (Red) Harrington**, owner of Harrington Amusement.

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Chi Op Suggests Amusement Games "School For Mechanics"

Urges Rotating Schools To Be Set Up By Mfrs or Distribs. Also Start Training Program Among Electrical Schools

CHICAGO—A suggestion of great interest to operators in the Chicago area, as well as everywhere in the nation, was submitted this past week by Ben Polonsky of Hy Polo Amusements, Inc., this city.

Polonsky writes to The Cash Box as the publication that has continually urged "Schools For Mechanics" ever since its inception:

"Due to the fact that there is such a tremendous shortage of trained mechanics in the Amusement Game field, both new and old operators in the industry are experiencing difficulties in finding and employing men capable of maintaining and servicing these machines.

"Because of the complex electrical mechanism of amusement equipment, many games now on location are bringing in very little revenue to the operators due to the lack of men for servicing them when they break down.

"Having spoken to many operators and distributors, we believe it would be a good policy for the manufacturers and distributors to try and set up a rotating school, where both operators and mechanics can learn the latest methods of maintenance and repair.

"Electrical Schools in the Chicago area do not teach the service and repair of the type of equipment used in our industry.

"If you can't get the manufacturers or distributors to set up schools, maybe you can interest them to help the Electrical Schools in setting up a program for mechanics in our line. There is a great future in this line of endeavor. We believe that this industry can absorb a great number of men who can maintain and service this type of equipment.

Cordially yours,
BEN POLONSKY, SEC'Y."

Young Grandmother Joins "20 Year Club"

WINSTON-SALEM, N.C.—"Thanks very much for the membership in the '20 Year Club' ", writes Mrs. T. R. Styers of T. R. Styers Coin Machine Company, this city, one of the industry's young grandmothers.

"I have taken care of this office all these years", continues Mrs. Styers, "besides my home, two wonderful sons and my husband.

"One son is now an attorney in our home town, Winston-Salem. He is married and we have the loveliest two year old grandaughter, as well as a very, very lovely daughter-in-law.

"Our other son is a sophomore at Duke University.

"Thanks again", concludes Mrs. Styers, "for membership in The Cash Box' '20 Year Club'."

Second Cycle Of Chicago "School For Mechanics" Continues

CHICAGO — The second session of the second cycle of Chicago's "School For Mechanics" was held Wednesday evening, October 30, at Automatic Phonograph Distributing Company, distributors for AMI.

Rotating monthly classes are being sponsored by four phonograph distributors and participated in by 12 local operators in a progressive effort to train servicemen in their makes and models of phonographs.

Mike Spagnola, manager of Automatic Phonograph Distributing, was on hand during the four-hour class to act as host, as were Ray Grier and John Havrila, service representatives for the distributing firm.

Cliff Bitting, AMI supervisor of field service, conducted the class. Bitting also trains servicemen from all over the world at the schools held one week each month in Grand Rapids.

In this second session on the AMI phonograph, the credit and selector system was completely covered.

The 16 servicemen who attended were very much interested. Many reported that they now completely understood the operations and methods of servicing these units.

It has been disclosed that the distributors and participating operators in this "School For Mechanics" are discussing the possibility of holding future classes in the daytime.

They feel that one day-long class can completely cover each phonograph, and that a new group of servicemen can attend the following session. At the present time, this matter is in the discussion stage.

Next week's session is scheduled for November 6, starting at 7:00 P.M. at the showrooms of Atlas Music Company (Seeburg).

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Miller To Stop Over In Chi, N. Y., and Wash. On Way To Miami

GEORGE MILLER

OAKLAND, CALIF. — George A. Miller, president and managing director of Music Operators of America (MOA), left headquarters in this city on Thursday, Oct. 31, for a trip which will culminate at the MOA Board of Directors meet in Miami Beach, Florida, starting Monday night, November 11.

Miller's first stop is Chicago, where he will take care of some business on Monday, November 4. He will arrive in Washington, D. C., on Tuesday, November 5, where he will spend three days. Miller then goes on to New York on November 7, where he will stay thru the Music Operators of New York banquet on Saturday night, November 9. Miami Beach is the next point, where he will preside over the MOA Board of Directors meeting from Monday night, November 11, thru the balance of the week.

Seventeen Graduate Latest AMI "Little Red Schoolhouse"

GRAND RAPIDS. MICH. — The first woman music operator to attend the AMI "Factory Service School" was graduated October 25 at a hotel banquet which concluded a week-long course at the AMI "Little Red Schoolhouse" in the theory and practice of juke box servicing and maintenance. The feminine music operator, Esther May of the National Specialty Company, Eau Claire, Wisconsin, was one of a class of 17 music operators and servicemen taking the course.

Informal classes were held throughout the week from Monday morning until Friday afternoon, concluding with the banquet at which Award Certificates were presented to the "students." Sessions included bench work, classroom discussions, slide films, maintenance procedures and a plant tour covering the manufacture, assembly and inspection of AMI juke boxes. The course stressed material that will be of immediate practical value back home in the shop or on the route, with emphasis on the new model "H" juke boxes. Throughout their week's stay, all members of the group were guests of AMI, with meals and hotel accommodations paid for by the company.

Those attending the AMI "Factory Service School" were: Nick Chicka, Westmoreland Amusements, Latrobe, Pa.; Bob Chicka, Westmoreland Amusements, Latrobe, Pa.; Esther May, National Specialty Company, Eau Claire, Wisconsin; Joe Peters, TAC Amusement Company, New Orleans, La.; Warren Sciortino, TAC Amusement Company, New Orleans, La.; Alvin J. Ward, Bird Music Company, Manhattan, Kansas; Earl R. Thomsen, Dunis Distributing Company, Portland, Oregon; Eddie E. Glayzer, Dunis Distributing Company, Portland, Oregon; Nick Galiano, TAC Amusement Company, New Orleans, La.; James E. Mills, TAC Amusement Company, New Orleans, La.; Howard Nolan, Howard's Music Service, Washington, D.C.; Bill Ash, Automatic Music & Record Shop, Knox, Indiana; Jim Hontros, Paster Distributing Company, Milwaukee, Wisconsin; Bob Sleyster, Joe Rothkop Company, Omaha, Nebraska; Chester E. Smith, Roanoke Vending Exchange, Inc., Charleston, W. Va.; Mark M. Shapiro, Dunis Distributing Company, Seattle, Washington; Laurie J. Cormier, Northern Amusement Co., Moncton, New Brunswick.

Clifford Bitting of the AMI service engineering staff is in charge of the school, assisted for the week by Monty West, Midwestern regional field service engineer. Classes are held regularly one week each month throughout the year. Operators and servicemen are invited to write for details on enrollment.

Wurlitzer Export Names Otto Bader To European Sales Post

NORTH TONAWANDA, N.Y. — The Wurlitzer Export Department, through sales manager Arthur C. Rutzen, has announced the appointment of Otto Bader as a European sales and service representative effective November 1, 1957. Bader and his family reside at Rankstrasse 1, Zurich, Switzerland. He will represent Wurlitzer on much of the European Continent and North Africa in distributor contacts and the sales of automatic phonographs, organs and pianos.

An electronics engineer, Bader is a graduate of Technical College at Winterthur, Switzerland. He has an excellent background of field experience which should serve him well in working with Wurlitzer distributors, dealers and representatives who handle the electronic products manufactured by the company.

Hans Scheidegger of 33 Stadelhoferstrasse, Zurich, Switzerland, has been directing Wurlitzer's European sales and service for some time and will continue in that post. His efforts will be augmented through the appointment of Bader.

In making known the new Export Sales Department assignment, Rutzen said, "The ever-increasing business emanating from Europe and Africa calls for the assignment of two men. Those familiar wtih the export business realize that this country's exports of musical instruments have been steadily improving. It is necessary that we in sales keep pace with this progress and give the companies who represent us abroad all the sales and technical assistance possible. We have followed this same policy with regards to Central and South American and the Caribbean Islands. Wurlitzer men regularly make calls on our distributors and retail store customers to render them every possible assistance in their sales and service programs."

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Chicago North Side Phono Bowl News

CHICAGO — Western Automatic started off the evening by taking two from Gillette Distribs. Frank Lantz was high for Western with 493. Gillette's Frank Dalton was high with 465.

Decca Records swept three from ABC. Decca's Tony Ignoffo was high for the team and for men with a 588 score. Also high for Decca was Ray Albamonte's 529. Les Taylor's 540 was high for ABC.

Amber Music took all three from Singer One-Stop. Johnny Oomens was high for Amber with 542. Singer's Red Losasso was high with 464.

Paschke Phono swept three from Brown's Camp. Ray Gallet's 512 and Rene Gallet's 506 were high for Paschke. Dick Larson was high for Brown's with 456.

Mercury won two from Coven Music. Mercury's E. Kapuscinski was high with 537. Roy Bauer was high for Coven with 455 along with Bonnie Bauer, whose 449 score was also high for women.

B & B took two from Phono Service. High for B & B was Fred Dries' 526 and Marino Pieroni's 519. Bunk Paradee was high for Phono Service with 476.

Galgano won two from Garmisa Distribs. Tony Galgano was high man with his 544 score. Hank Sophie was high for Garmisa with 472.

Star Music swept all three from Gateway Distribs. Hank Sochacki was high for Star with 545. Bob Holtzman and Phil Bianci were both high for Gateway with the same 415 score.

"Penny Biz Never Better," Says John Frantz

JOHN FRANTZ

CHICAGO — "Production of our penny scales and counter games has never been better than it is right now", declared John Frantz, president, J. F. Frantz Manufacturing Company, this city.

"Increased demand for penny machines has been most marked since Labor Day", Frantz stated. "After a good many years of lagging behind the bigger games, the small counter games have staged a comeback in popularity.

"This is due to tight money and the fact that there are a lot more pennies in circulation", he added.

Frantz pointed out that sales taxes have put more coins in the hands of the public than ever before. Placing a penny counter game or scale right near the cash register, he said, proves profitable to operators under present-day conditions.

"Grown men and women", Frantz continued, "don't hesitate to spend the pennies for their own amusement, as well as for their youngsters. Playing a small counter game or dropping the coin into a weighing scale has become such a habit that many operators are waking up to the profit possibilities.

"Last week, for example", Frantz recalls, "an eastern operator called to say that he hasn't bought a single scale for ten years. Now he's ordering a large quantity because he finds he needs added and stable income."

Frantz also said that operators all over the U.S. are ordering more of the firm's "Challenger" and "Kicker & Catcher" counter games.

Kaye Appoints Katz

BROOKLYN, N.Y. — Irving Kaye, Irving Kaye Company, Inc., this city, announced this week the appointment of Charles Katz as sales manager.

Katz, who is well known thruout the country, has been associated with a number of firms in a sales capacity covering a period of more than 25 years. He advises he is leaving on a country-wide trip to visit with distributors and operators.

The Kaye company has made great strides this past year as manufacturers of pool tables, pool table conversions, and supplies of balls, cue sticks and other accessories for the operation of pool tables.

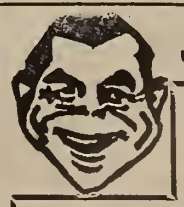
The firm is currently in production of "El Dorado" a 6-pocket table; "DeLuxe Bumper Pool", and "Competitor" super deluxe 6-hole table.

BILOTTA'S BEST BUYS!

Wurlitzer Model 1800	$675
Wurlitzer Model 1900	795
Wurlitzer Model 2000	925
Seeburg Model V-200	745
SPECIAL—Like New Exhibit Ringer Ball	95

BILOTTA IS DELIVERING THE KEENEY "22" DELUXE ELECTRIC CIGARETTE VENDER

BILOTTA DISTRIBUTING COMPANY 224 North Main Street NEWARK, NEW YORK Phone: Newark 598



JOE ASH SAYS:

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Continental Cafe
Royal Flush
Majestic • Scoreboard
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ACTIVE AMUSEMENT MACHINES CO. 666 N. Broad St., Phila. 30, Pa. Cable Address: COMAC

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NEW STYLE HEAVIER PENNY, NICKEL AND DIME DISPENSERS

Patented Patents Pending

$13.95 EA. COIN CHANGE QUICKLY MADE TO SATISFY CUSTOMERS. NO DELAY IN COUNTING COINS OR JAMMING OF OLD DISPENSERS.

TOUCH THE LEVER AND FIVE COINS DROP IN YOUR HAND.

THE MOST DURABLE AND ACCURATE COIN DISPENSER ON THE COIN MACHINE MARKET.

AVAILABLE IN 1c, 5c, 10c, 25c MODELS

Inquiries accepted for local distributors.
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4-Pl. MAJESTIC	$425	ACE HIGH	$285	BALLY CIRCUS	Write
4-Pl. REGISTER	325	RAINBOW	275	C.C. BLONDIE	$195
4-Pl. SCOREBOARD	225	AUTO RACE	245	C.C. CAPRI	165
2-Pl. GLADIATOR	255	DERBY DAY	210	HAWAIIAN BEAUTY	125
2-Pl. MARATHON	245	HARBOR LIGHTS	195	PINWHEEL	65
2-Pl. TOURNAMENT	225	OLX. SLUGGIN' CHAMP.	175	POKER FACE	65

PHONOGRAPHS

ROCK-OLA 1454	WRITE
ROCK-OLA 1448	$575
SEEBURG HF-100R	675
SEEBURG M-100C	475
SEEBURG M-100B	375
A.M.I. E-120	375
SEEBURG V-200	695

NEW GAMES

Bally SUN VALLEY
United 16'—13' JUMBO BOWLER
Bally A.B.C. CHAMPION
Gottlieb SILVER
Williams RENO
Genco MOTORAMA
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Membership Cards Mailed

"International Coin Machine Export-Import Council" Members Receive Membership Cards and Certificates. Membership Card Will Act As Identification and Only Means For Admittance To Council Meetings. Members To Indicate Whether First Meet Will Take Place During MOA Convention In Chi, May, 1958

CHICAGO—Membership cards in the "International Coin Machine Export-Import Council" have been mailed to those who have applied for membership.

In addition, a very handsome certificate has also been mailed which, when framed and hung on the office wall of each exporter or importer, will bring into being closer and better relations with all other importers and exporters who may visit the firm.

The membership card will act as the identification and the only means for admittance to all meetings of the "International Coin Machine Export-Import Council."

With the mailing of the membership cards and certificates, members have been asked to indicate whether or not they would like to meet in Chicago during the MOA (Music Operators of America) convention, May 6, 7 and 8, 1958.

Those members who will be here will also be able to visit with the leading manufacturers who are based in Chicago.

They will also be able to see new games and phonos which will, in all probabilities, be introduced during the MOA convention in '58 as they were introduced during the past MOA convention.

The first meeting will probably be one of introductions among the members of The Cash Box' "International Coin Machine Export-Import Council" and, there is no doubt, will bring into being Executive Committees for Europe, Central and South America, North America as well as for the Far East.

Through The Coin Chute

EASTERN FLASHES

Further study of the slump in collections definitely points the finger to the flu bug. Operators from all over the area advise us that, instead of easing off, during the past two weeks, the flu germ has increased its activity. In some cities in the East, conditions are so bad, schools have been closed. Doctors are so busy, that they can't even visit the ill—prescribing medicines to pharmacists over the phone. This condition, of course, reflects in the business being done by the wholesalers, but surprisingly enough, execs of these firms report steady sales of equip, both new and reconditioned.

* * * * *

Last minute warning to music ops. Music Operators of N.Y. banquet, Nov. 9, expected to draw largest crowd of all time. Assn. advises it has a few tickets which they've been holding for the usual last minute requests. If you haven't ordered yet, get moving. . . . Nominations meet of MONY, held at the Park Sheraton Hotel, Tuesday night, Oct. 29, saw all present officers named for re-election: Al **Denver**, pres.; **Joe Connors**, vp; **Harry Wasserman**, treas.; and **Ben Chicofsky**, secy. As these men were sole nominees, they are assured of re-election. Nominated for Board: **Lou Herman**, "**Doc**" **Shapiro**, **Mac Pollay**, **Lou Levy**, **Joe Basile**, **George Holtzman**, **Len Block**, **Ray Knoss**, **Irv Fenischel**, Al **Arnold** and Al **Goldberg**. Five will be elected. . . . **Murray Kaye**, Atlantic N.Y., now with **Meyer Parkoff** back more than a week, has time to chat with visitors—but now Meyer is so loaded down, we don't get more than a moment to wave at him. . . . **Marty Blatt**, AMI field engineer, back from Grand Rapids, where he helped as instructor for factory's "service schools". He advises he, **Artie Dadis**, regional rep., **Ed Ratajack**, sales mgr., and **Tom Sams**, asst. sales mgr., will all attend music ops banquet. . . . **Barney (Shugy) Sugerman**, Runyon, advises firm will have record number of personnel at the N.Y. ops' dinner. Shugy reports steady sales of AMI phonos, and wonderful demand for the Bally "ABC Champion" and "ABC Super deluxe Bowler". . . . **Harry Koeppel**, Koeppel Distributing, points out load of music on his floors and in the shop. **Hymie** just back from a buying trip. "Most of the machines are already sold" they state. Hymie and his missus visited his daughter, **Toby**, and son-in-law, **Lt. Burton Wasserman**, at Ft. Lee, Petersburg, Va. this past week-end. Wasserman is a dentist.

* * * * *

Now that Mike **Munves**' front installed, only one more coin machine store to be dolled up. That's **Al Simon**'s annex, which he reports will also be modernized once the contractors can get to it. Boy oh boy—will 10th Ave. be a showplace when this is done. . . . Munves still has plenty of work to be done on the inside now. Showrooms and offices, ceilings, etc. . . . While trying our skill, once again, on Genco's "Motorama" at Albert Simon's, **Al D'Inzillo** came up with a wonderful suggestion for a new game. With everyone talking about Sputniks and outer space gadgets, Al suggests that some manufacturer produce a kiddie ride of the Satellite and Rocket Machine type. Parents, for a measly 50¢, can seat their kids in the machine, press a button, and the kids are propelled into outer space—from which they never return. (The boy's got something here). . . . A number of visitors on this street this week, including: **Gertrude Browne**, **Tom Greco**, **Harold Rosenberg**, Si **Silverstein**, **Lou Herman**, **Howie Herman**, **Bob Lutman**, "**Senator**" Al **Bodkin**, **Ben Chicofsky**, **Joe Friedman**, and Ed **Czjaka**. . . . Over at Sandy Moore Distributing, a truckload of Wurlitzer phonos being delivered. Abe **Lipsky** tells us to watch the "Hit Parade" TV show Sat. night, as they're using a Wurlitzer model "2150". **Joe Young** and **Mickey Wichinsky** report a full line of Kenney's cig venders to arrive this week for display at both the N.Y. and Freeport showrooms. Wurlitzer's **Bob Bear**, **A. D. Palmer**, **Tom Parker** and **Hank Peteet** to attend the MONY banquet, and will say "hello" to ops as per custom. **Eddie Corriston**'s son, **Eddie, Jr.**, at Fordham Law School, after graduating from Rutgers College. . . . **Phil Gould**, in town this week, reports he bought out all of **Ben Rodins**' arcades in Washington, D. C. . . . **Lou Herman** and his missus leave for Miami Beach on Nov. 15 for a 4 week vacation.

Through The Coin Chute

UPPER MID-WEST MUSINGS

Clayton and **Harlow Norberg** of Mankato, Minn., have put their route in good shape and have made the necessary moves so that they have plenty of time to get in some pheasant and duck hunting until the season ends. . . . Asian Flu caught up with **Mrs. Art Berg** of Fairmont, Minn. . . . Also in bed for several days with the flu is **Mrs. Ike Sundem** of Montevideo, Minn. . . . **Ray Storing**, of Fairmont, Minn., in his spare time is building all by himself a garage for storage and shop, and doing an excellent job of it. . . . **Bob Cross** of Jackson, Minn., reports that the pheasant hunting in his area has been good and that the hunters have been coming in droves and he has been doing a whale of a job in his bar. . . . **Norman Gefke**, of Sioux Falls, S. D., back on the job just for short hours. Norman came down with the flu, which affected his ulcers and he was in bed for two weeks. He also remodeled his record and hi-fi department and it is one of the finest in Sioux Falls. . . . **Don Smith** of Sioux Falls, S. D., bought himself a new shot gun and will use it Saturday when pheasant season opens in South Dakota. . . . **Bob Fisher** of Centerville, S. D., also operates a billiard hall and is remodeling it and adding on a lunch counter. . . . **Ted Salveson, Jr.**, has been traveling all summer with a carnival circuit, and operating an arcade, reports that he had a very fine season. This was his first year and it payed off for the equipment and fixtures and showed a profit. **Ted, Sr.**, took care of the route and plans to go on a different circuit next year. They will have two arcades working next year. . . . **Mr. and Mrs. Bruce Windherst**, of Aberdeen, S. D., took off this week for a short vacation. . . . **Mr. and Mrs. Gordon Scott** of Pierre, S. D., in town for the Minnesota-Michigan football game. . . . **Arnold Brevik** of Watertown, S. D., and his 12-year-old son, **David**, will try for a few pheasants this Saturday. Arnold bought his son a shot gun last year and taught him how to shoot. . . . **Len Worsech** of Wegdahl, Minn., is doing o. k. in a new business he got into. Pumping out cesspools and it keeps him pretty busy along with his route.

Through The Coin Chute

CHICAGO CHATTER

Wonder if you've noticed? When collections take a nose-dive or sales slack off, it's the optimistic op who goes along on his merry way. Using a new approach. Stepping up his sales action. Trying new machines. First thing you know, his business has bounced back better than before. This past week, optimistic ops and distribs reported business on the rise, with several new games showing phenomenal cash box returns. Looks like the atmosphere in and around town is clearing up nicely. . . . **Bill DeSelm**, busy writing up order after order for United's new "6 Star Shuffle Alley", put it this way: "Our business is on the upswing. The future looks brighter than ever for all types of games." **Herb Oettinger**, back at the bustling plant after a deserved 10 days' vacation, advises he played plenty of golf. "Played as badly as ever", says Herb, "but the important thing is that I played golf." **Al Thoelke**, starting off in Des Moines, hopping up and down Michigan's upper and Lower Peninsula. **Bob Bever** visiting distribs in New York's key cities. **Johnny Casola** covering the south central area. All United sales reps introducing the new puck-type bowler, and reportedly finding an eager market waiting for this type of game.

HERB OETTINGER

Jack Mitnick of United Music busy in his office with one visitor after another. Jack very happy that production of the "UPA-100" phono is increasing steadily, altho the new plant is just having machinery and benches installed. . . . At Chi-Coin, **Ed Levin** reports sales of the firm's big ball bowler continuing on ahead. **Sam Wolberg**, rid of the cold that kept him home for a few days, back with **Sam Gensburg** and watching production. "We expect 'Classic Bowling League' to surpass any other game we've ever had going thru our production lines", they confide proudly. Genial **Mort Secore** advises he's starting out next week on series of trips all over the country. Says Mort, "I'm looking forward to meeting our distribs and operators from coast to coast". . . . With phone glued to one ear or the other, with visitors popping in and out of the office, with meetings in between, trying to get news from **Bill O'Donnell** is something that can take all day. He's that busy. Taking orders one minute for "Carnival" and "ABC Champion," the next minute for "Sun Valley" and "ABC Super DeLuxe," and then for the Bally kiddie rides.

AVRON GENSBURG

Judd Weinberg at the Gottlieb plant entertaining **Suren Fesjian** and **Berg Begosian** of Mondial, NYC, specialists in game exports. **Dave, Alvin** and **Nate Gottlieb** report their firm "off to a rip-roaring start on production and shipments of the new 'Silver'." . . . **John Frantz** out of town the past week on a project involving a large number of scales. . . . **Art Garvey** beginning long biztrip thruout the east, with plenty of new Ballygames to tell the distribs about. . . . **Avron Gensburg** over at Genco highly elated over "Motorama" sales. Also the collection reports coming in, showing figures of eyebrow-raising proportions. **Ralph Sheffield** working with the engineering dept on some new ideas, and, he says "one in particular that will interest the trade." Ralph proving himself an expert at engineering and developing new products. **Al Warren**, on way to make some calls, promises some "hot" info. . . . **Charles (Little Jimmy) Johnson** and his charming wife, Betty, touring Europe. "We love Paris!" they write on colorful post card dated Oct. 16. "Wish I'd known," said **Bill Gersh**, who had just returned from Europe, "so we could have gotten together." . . . Also reported in Europe these past two weeks is **Phil Weisman** of Universal Music, with his wife, **Rose**. The Weismans have a son, **Morton**, stationed at SHAEF headquarters in Paris. Getting to be a small world.

"LITTLE JIMMY" JOHNSON

PHIL WEISMAN

Mike Spagnola, sales mgr. of Automatic Phonograph Dist, making plans to move the firm to new and larger quarters. New building, he says will have 50% more floor space. Mike advises he had the "usual construction problems." Had to revise plans several times, but when building is finished, it ought to be ideal for convenience of customers. . . . **Estelle Bye**, back at Marvel with healthy Florida tan, reveals she scouted around for honeymoon quarters, for her daughter, **Lora Lee**, who's to march up the aisle next June. Bye also advises that, while she was vacationing, **Ted Rubenstein** enjoyed booming biz on plastic phono replacements and "Lucky Horoscope" venders! . . . **Ben** and **Hy Polo** urging "School For Mechanics" for game ops and servicemen. Similar to program now under way among Chi phono distribs and ops. . . . **John Watling** continues one of the busiest of the busy. Always in action at the big Watling plant on his famous line of scales. . . . Our sincerest thanks for complimentary letter from **Phil Levin, Joe Filitti** and **Earl Kies** of Recorded Music Service Assn. Chi music ops keep business relations on high plane.

One leading distrib here thought his business had fallen down for month of Oct. But check of the figures shows sizeable increase in sales. The result, he maintains, of putting a little extra energy in the firm's sales and promotion program. . . . **Larry Oomens**, who moved into new home in Wood Dale, phones to advise: "Missed the last two issues. Got to have The Cash Box. Can't be without it. I do all purchasing of records from The Cash Box." . . . With **Ed Ristau** and **Les Rieck** out of town this past week, **Kurt Kluever** at Rock-Ola had meetings to attend at all hours of the day. . . . **Clarence Schuyler** of Games, Inc. reports production of his new upright skill game, "Hole-In-One" increasing. . . . **Joel Stern** at World Wide finding the market strong on in-lines, with exports of this equipment going out as fast as they are ready. Joel and **Fred Skor** on the phones looking for all types of games. **Len Micon** claims there was too much snow on the golf course last Sun. to shoot in the 70's. . . . And over at All State, **Stan Levin** shoots a 21 for 9 holes of golf. Only it was on the "Hole-In-One" game being demonstrated to a customer. This score, Stan comments, is what he wants on a real golf course. We all do, Stan.

JUDD WEINBERG

CALLING NEW ENGLAND!—

Check into these terrific machines

BALLY SUN VALLEY
BALLY ABC SUPER (8½ Ft. Puck)
BALLY ABC CHAMPION Big Ball
CHI. COIN CLASSIC Big Ball
GENCO MOTORAMA Automobile
BALLY CARNIVAL
FISHER 6-POCKET REGULATION POOL

LIBERAL TERMS - ALL TRADES ACCEPTED

BASEBALL GAMES
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WURLITZER 1900 — 1800 — 1250
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CLOSEOUTS—NEW 5 BALLS
NEW—BALLY CIRCUS
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Exclusive distributor for
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WE WILL SHIP ANYWHERE

A.M.I. E-120	$395
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SEEBURG 100-R	675
WURLITZER 1400	195
ROCK-OLA FIREBALL	195

The KEENEY "22" DeLuxe
ELECTRIC CIGARET VENDER
Prompt Delivery

M-100A 45 RPM CONVERSION KIT
Easy to install $69.50

Phonographs Steam Cleaned—Reconditioned
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BINGOS—Ready For Location!

Yacht Club	$ 55	Hi Fi	$ 75	Big Show	$275
Bright Lights	55	Star Dust	155	Parade	225
Miami Beach	125	Pixies	110	Starlet	150
Atlantic City	65	South Seas	195	Surf Club	55
Frolics	65	Brazil	195	Palm Springs	55
Coney Island	65	Caravan	125	Manhattan	80
Beauty	75	Big Time	125	Havana	80

PHONE! WIRE! WRITE!

Empire COIN MACHINE EXCHANGE

1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

Phil Weinberg in Texas, reports sales of Ballygames surging. And proves it by calling in loads of shipping orders. . . . **Joe Kline** at First Coin with a proud gleam in his eye as he tells of his 8 year old son, **Gary**, building perfect model planes and boats all by himself. **Fred Kline** talking up fine points of the firm's games on display to out of town customers. **Sam Kolber** walking around with the worn out order register. Hear that **Wayne Toan** came in from trip around the territory in time to take his wife to a hospital. . . . At Coven Music, **Sid Paris** advises that **Herb Bidenkap** is calling on the trade downstate with Wurlitzer regional mgr. **Bert Davidson**. Herb claims the locations are asking ops for Wurlitzers "because of the tone and the increased take with the 50¢ chute." . . . **Morrie Wiczer** of Wico very happy at the way coinmen are now taking to the firm's hot canned soup and hot food venders. . . . Most enthusiastic group watching Notre Dame-Navy football game Sat. was **Gil** and **Val Kitt, Joe** and **Marian Robbins, Jack** and **Sib Burns**, Mr. and Mrs. **Francis Nardi**, Ishpeming. All being entertained before and after the game by **Frank Fabiano**, Buchanan, Mich.

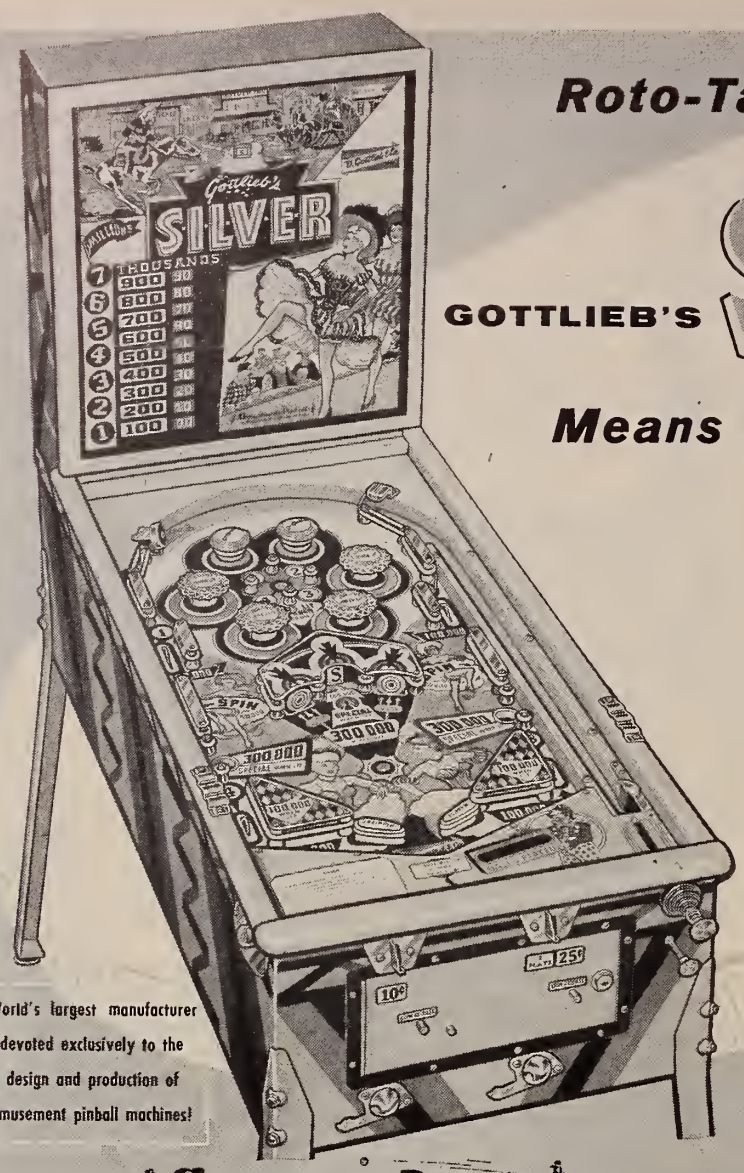
ED LEVIN

"It felt good to get out, see people, and learn what's going on in the field," stated **Nate Feinstein** of Atlas Music. Nate took a trip last week with **Bill Phillips**. "Main action all along the Mississippi River," observes Nate, "was duck hunting." He also reports ops considering how to improve their music income, establish more equitable arrangements and make music routes self-containing. . . . **Paul Huebsch** hit by the flu bug. Had to call in a doc, who advised staying home for a few days. Says Paul, "I've got too much work to do to stay away from the plant."

KURT KLUEVER

HAPPY BIRTHDAY THIS WEEK TO: George Eckhardt, Alma, Neb. . . . William Marmer, Cincinnati, O. . . . William J. Embar, Lebanon, Pa. . . . Abraham Dolins, Hyannis, Mass. . . . Robert M. Bender, Charleston, W. Va. . . . Herbert F. Wagner, South Milwaukee, Wis. . . . Glenn J. Crowl, Ft. Wayne, Ind. . . . Joseph Vinski, Turtle Creek, Pa. . . . Arthur L. Pineau, Baltimore, Md. . . . Ralph Harvey, Mitchell, S. D. . . . Roy Foster, Sioux Falls, S. D. . . . Herman Koeppel, New York, N. Y. . . . LaMar B. Himes, Cleveland, O. . . . Forrest N. Dahl, Fergus Falls, Minn. . . . Mrs. Hazel D. Conklin, Houston, Tex. . . . Tony Trucano, Deadwood, S. D. . . . Gurtman K. James, Thornton, Ark. . . . Lawrence K. Cruise, Kimball, W. Va. . . . A. H. Ward, Winnetka, Ill. . . . Virgil "Chris" Christopher, Baltimore, Md. . . . Marvin Liebowitz, New York, N. Y. . . . Fred W. Keidaish, Cromwell, Ind. . . . Angelo Angeleri, Chicago, Ill.

WORTH REPEATING: The conditions of success are always easy—we have but to toil awhile, endure awhile, believe awhile, and never turn back.



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Roto-Targets Mean More Play!

GOTTLIEB'S SILVER

Means More Coins! More Profit!

Whoever you tolk to, the stories ore the some . . . Roto-Targets have been accloimed as the outstonding New feoture in amusement pinboll mochines! Locotion owners ond operators report important New eornings ond profits attracted by Roto-Torgets. They ore fun for oll and present an irresistible New chollenge to the skill ond timing of every player.

Silver has on exclusive Lite-A-Nome feoture thot holds over from game ta gome until S-I-L-V-E-R is lit; then, complete name lites torgets for specials. Silver alsa includes: Rollovers ond spot button thot complete numbers 1-2-3-4 to lite holes for specials; super-powered flippers that shoot boll up field ot Roto-Torgets; cyclanic kickers; twin chutes ond on all steel door ond door frome for lifetime service. Match feature.

See your distributor today!

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Amusement Pinballs as American as Baseball and Hot Dogs!

ALL GOTTLIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS

IMPORTERS

We have the Music Machines and Amusement Games you want . . . at *THE PRICE YOU CAN PAY.* We save you money as all equipment is shipped from New York. Perfectly reconditioned by skilled mechanics.

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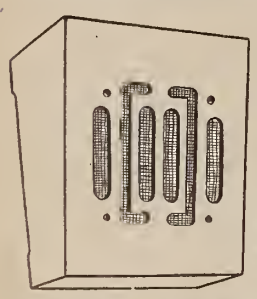
231 Windsor St., Hartford, Conn., JA 7-4470



WALL SPEAKER $11.95

True high fidelity tone. Limed oak finish. 8 ohms. 8 inch speaker. Packed 2 to carton.

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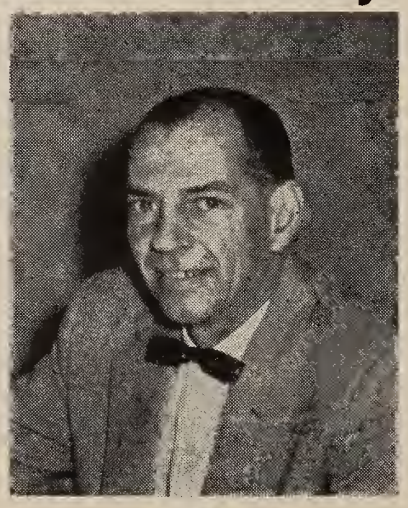
2849 W. Fullerton, Chicago 47, Ill.
Tel.: Dickens 8-2424

United Introduces New Puck Type Bowling Game "6 Star Shuffle Alley"



BILL DeSELM

CHICAGO — Bill De Selm, sales manager, United Manufacturing Company, this city, announced this past week that the firm is delivering to its distributors a new, puck type shuffle game, "6 Star Shuffle Alley".

Game is 8½ feet long, has jumbo pins and scores up to 300 according to regulation bowling scoring.

De Selm stated that many refinements have been added in the new "6 Star Shuffle Alley", including a beautifully designed, streamlined cabinet, with entire mechanism in the back box.

There's a National slug rejector coin chute fitted into an all-metal in-a-drawer cash box. The all-metal drawer pulls out smoothly, allows quicker accessibility to the operator when making collections and, at the same time, provides greater protection for the cash box.

The game is easy to handle, easy to place on location and easy to service, according to De Selm.

"The market called for a puck type bowling game", De Selm said. "From locations to operators to jobbers and distributors—all demanded this popular type of game for spots unable to cope with the larger size bowlers.

"Our new and improved '6 Star Shuffle Alley' ", he concluded, "meets the demand for a game that will stimulate bigger collections."

Honored Guest

CHICAGO—A. W. Adickes, Nova, Hamburg, Germany, European representative of Rock-Ola Manufacturing Corporation, this city, made Rock-Ola one of his first stops when he visited Chicago.

This became the occasion for a banquet by Rock-Ola executives at the Empire Room of the Palmer House on Tuesday, October 22, at which Adickes was the guest of honor.

Seen above are, left to right: A. W. Adickes; Harry Mastney, chief engineer; Art Janacek, service manager; Art Ehlert, treasurer; Ralph Petrie, chief electrical engineer; William Haldeman, director of purchases; E. W. Ristau, director of sales; Hans Schweigert, development engineer; Donald Rockola, development engineer; and David C. Rockola, president.

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Phonograph Records—made before 1940, dealers or juke box stock or private collections. Will pay $150 to $300 per thousand. Some of the labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone, Victor, etc. JACOB S. SCHNEIDER, 109 W. 83rd ST., NEW YORK, N. Y. (Tel.: TR 7-9147).

WANT — Broadways. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT, TOLEDO, OHIO.

WANT — To Buy: Mighty Mikes, any condition; Bally Champion & Exhibit Bronco Horses; Bert's Puffer Engines; Quizzer & Quizzer Films; Standard Metal Typers; 8 Sci. 3 in line Roll Down Games; Gottlieb Games from 1954 to 1957; Gunsmoke; Big Horn and Skeet Shoot —All makes of Shuffle Bowlers with large pins. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND, OHIO (Tel.: TOwer 1-6715).

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BElmont 5-2881).

WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Route Wanted. Will pay cash for Large Route—Music—Games—Alley—Cigarette. BOX 414, c/o THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

WANT—Used American 12 ft. Rebound Shuffle Boards also overhead units for same. Please advise best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. (Tel.: GArfield 3585).

WANT — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: DIckens 2-7060).

WANT — Late Model Phonographs. Sky High Trades On New Rock-Ola 200 DeLuxes and Standards. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

WANT—Will pay cash for late model Juke Boxes and late model Amusement Machines. Send list. DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).

WANT — Used Records, High prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. (Tel.: JUdson 6-4568).

WANT — Used 12′ American Bank Shuffleboards; 22′ American and Rock-Ola Shuffleboards and Overhead Score Units. Quote best resale price. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FUlton 3-2282).

WANT — Used Bingo games reconditioned or not, also Seeburgs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers including seaworthy packing f.a.s. New York and catalogues to: ETS, SONIBEL, 30, AVE. DU PORT, BRUSSELS, BELGIUM.

WANT—For Cash or Trade, Shuffle Alleys, Phonographs, Arcade Machines. Send List or Call, HARRY BERGER, WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N. Y. (Tel.: CIrcle 6-8464).

WANT—Used Records! 45's, 78's and LP's. No amount too small or too large. Write stating amount on hand. We pay premium price for proper merchandise. PEP NOVELTY CO., 4404 N. PAULINA ST., CHICAGO 40, ILL. (Tel.: UPtown 8-9680).

WANT—Gimmicks, Screeching, Howling—They are no substitute for talent. Survey reports Michael Anthony Great Baritone Crooner. Softer Music is coming back. Write or Post Card for free Michael Anthony Sample Record. H.R.C. RECORD PROMOTIONS, 214 HOLLYWOOD WAY, BURBANK, CALIF.

WANT—Round The World Trainers—Drivemobiles, Other Arcade Equipment. Quote lowest price and condition. DONAN DIST. CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JU 8-5211).

WANT—A European Buyer Interested In Absorbing Approximately Fifty Used Seeburg, Wurlitzer And AMI Phonographs Monthly. We Guarantee Consistent Delivery, Good Quality And Satisfaction. Write SHELDON SALES, INC., 881 MAIN ST., BUFFALO, NEW YORK. Tel.: LIncoln 9106.

WANT — Keeney Mainliners Shuffle Alleys. Write, wire, phone lowest price. RUNYON SALES CO., 593 TENTH AVE., NEW YORK 36, N.Y. (Tel.: LO 4-1880).

WANT—To Buy Seeburg 100 R, And 100 G Phono. In Perfect Condition. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: NE 5-1443.

WANT—To Purchase 5,000,000 Surplus Records, All Speeds. We Prefer Large Quantities And Will Buy For Cash. Top Prices Offered. Write Or Phone, Collect—RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel.: GEneral 2-1650), JESSE SELTER, PRES.

WANT — Bally Triumphs By JOE BELL GAMES, INC., 463 PULAWSKI ST., SYRACUSE, N. Y. Tel.: HArrison 2-0952.

CLASSIFIED ADVERTISING SECTION

WANT — Attention Everyone in the Coin Business. We want Arcade Equipment and all the Bally and United Bingos you have. Plenty of $$$$$$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Used Shuffle Alleys; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE. SANDY MOORE DIST., 240 E. MERRICK RD., FREEPORT, L. I., N. Y.

WANT—Cash! Highest Cash Paid For Chicago Coin Blinkers, Bull's Eyes, United; Genco, Williams, Guns and Baseballs. ALLIED COIN MACHINE, 786 MILWAUKEE, CHICAGO 22, ILLINOIS (Tel.: CAnal 6-0293).

FOR SALE

FOR SALE—18 5¢ Atlas Bantams nut machines with 9 stands—2 machines fit each stand. $6.95 ea.; stands $4 ea. 1/3 Deposit, balance C.O.D., or S/D. KOEPPELL DISTRIBUTING Co., 607 TENTH AVE., NEW YORK 36, N. Y. (Tel.: LO 3-4028-9).

FOR SALE—Relays, step units, coils —tools and dies to make same. MIKE MUNVES, 577 TENTH AVE., NEW YORK 36, N. Y. (Tel.: BRyant 9-6677).

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), $7.50. GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DIckens 2-1214).

FOR SALE—Famous Sun-Glo Wax for your Shuffle Alleys, 24—1 lb. Cans —per Case, $6.75. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WIS. (Tel.: BLuemound 8-6700).

FOR SALE — Mutoscope Photomatic With Envelope Vendor, $150; Supplies All For $350. Gottlieb Scoreboard 4 Player, $225; Gottlieb Jumbo 4 Player, $250; Gottlieb Tournament 2 Player, $250; Williams Piccadilly 2 Player, $210. C & W DISTRIBUTING CO., 400 MAIN STREET, GALENA, KANSAS (Tel.: 400).

FOR SALE—Make us an offer. 7 Beach Clubs, 1 Frolics, 1 Yacht Club, 3 Gayety, 2 Dude Ranch, 1 Palm Springs, 1 Hi Fi, 1 Starlet. SCIOTO NOVELTY, INC., 1909 8th ST., PORTSMOUTH, OHIO. (Tel.: EL 3-4179).

FOR SALE—One Double Header, like new, A-1 condition, $475. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MA 8585).

FOR SALE—Bally Show Time, $400; Bally Key West, $300; Bally Double Header, $300; Bally Miami Beach, $125; Bally Big Time, $100. SCIOTO NOVELTY, INC., 1909 8th ST., PORTSMOUTH, OHIO. (Tel.: EL 3-4179).

FOR SALE—Bowlers: ABC Bally 14′ and 11′, Deluxe Congress, DeLuxe ABC. Bally Bingos: Show Times, Key Wests, Big Shows, Big Times, all models. GLOBE DISTRIBUTING COMPANY, 1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. (AR 0780).

FOR SALE—One New 100 Selection AMI Mechanism, in original box from factory, $245. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVE., PORTLAND 5, ORE. (Tel.: ATwater 7565).

FOR SALE — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: CEdar 2-7600).

FOR SALE—New modern wall speakers, $11.95 ea.; C.C. Band Box (used), $95; 5206 (48 sel.) Wall Boxes, $29.50; Seeburg 100 sel. Wall Boxes, $49.50. BILOTTA DIST. CO., 224 N. MAIN STREET, NEWARK, N. Y. (Tel.: NEwark 598).

FOR SALE—United and Chicago Coin shuffles, 10th Frame and later models: Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA (Tel.: 3-8688).

FOR SALE—Special. 14 Ft. United Bowling Alleys, $500 ea.; 14 Ft. Bally Bowling Lanes, $510 ea. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel.: MAin 1-8751).

FOR SALE—Records!!! 5¢ over wholesale, and label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records now unused only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel.: OLympia 8-4012, 4013).

FOR SALE — Used machines of all models, as is or shopped and ready for locations. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).

FOR SALE — Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

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FOR SALE — Parade $225; Broadway, $185; Nite Club, $195; Big Time, $85; C.C. Super Match Bowler, $35. Terms one-third deposit, balance sight draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TUlane 6729).

FOR SALE — All Games Cleaned And In Working Order. Broadway, $200; Big Time, $125; Beach Club, $25; Variety, $65; Miami Beach, $135; 6 Rock-Ola Fireball (78), $125; 6 AMI "A" (78), ea., $35; Wurlitzer 1015 and AMI "A", 3 for $100; United 14 ft. Bowling Alley, $575; Triple Strike, $150; Criss Cross, $49.50; Williams 6 Player, Roll-A-Ball, $310; Four Bagger, $285; Seeburg Bear Gun, $70; Silver Skates, $30; Smoke Signal, $140; Shindig, $50; Peter Pan, $135; Star Pool, $115; Race The Clock, $125; Peppy (New), Write. Williams Cranes, $175; 1 Chicago Coin Big League Baseball, $115; 4 Watling Scales with Fortune and Astrology Features (Like New), For the Lot, $125; Rowe's Candy Machine, $250; Keeney Coffee Machine (New), $325. Wire—Write or Phone HE 1-7577. 1/3 Deposit Required On Each Order. We are exclusive factory distributors for: Bally — Williams — Rock-Ola. LAKE CITY AMUSE. CO., 4533 PAYNE AVE., CLEVELAND, OHIO (Tel.: HE 1-7577).

FOR SALE — United Bowling Alley $525; Chi-Coin Bowling League $550; Bally ABC Bowling Lane $535. WANT—United Top Notch Shuffle Alley and Bally Jumbo Shuffle Alley. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y. Tel.: FRanklin 7-2162.

FOR SALE—Export Buyers Attention! In-Line Games, $35 & up; Pool Tables, $50 & up; Pin Games, $25 & up; Music, $75 & up; Kiddie Rides, $100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).

FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Limed Oak, Natural or Mahogany. Packed two to a carton, $11.95 ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: INdependence 3-2210).

FOR SALE—Safari, Big Top, Steam Shovel, Goalee, Hi-Fly, Wms. DeLuxe Baseball, Crossroads, Quartette, Jalopy, Pin Wheel, Hawaiian Beauty, Southern Belle, Shindig, Lulu, Harbor Lites, Slugging Champ DeLuxe, Duette DeLuxe, Register, Marathon, Gayety, Pixie, Caravan, Manhattan, Broadway, Niteclub. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel.: DEcatur 2-1500).

FOR SALE—15 United Handicaps; 30 assorted United Star Sluggers, Super Sluggers, Chicago Coin and Williams baseballs. Make us an offer for one or all. NATIONAL NOVELTY CO., 640 W. MERRICK RD., VALLEY STREAM, L. I., N. Y. (Tel.: LOcust 1-6770-1).

FOR SALE—14' Bowling Alleys, A-1 Condition Chicago Coin and United, $545, Will Trade For Late Gottlieb Games. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO (Tel.: AXminster 4-3529).

FOR SALE—Seeburg M100R, $610; Seeburg M100C, $400; Seeburg M100BL, $325; Wurlitzer 1800, $575. BELMONT MUSIC CO., 730 N. KNOXVILLE AVE., PEORIA, ILL.

FOR SALE — America's finest reconditioned phonographs and music accessories. Every one of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0773).

FOR SALE—Twin Bill, $125; Easy Aces, $160; Queen of Hearts, $50; Sweet-Add-A-Line, $145; Frontiersman, $115; Hawaiian Beauty, $100; Daisy May, $125; Jockey Club, $90; Quartette, $50; Auto Races, $240; Ace High, $265; Classy Bowler, $220; Score Board, $210; Smoke Signal, $130. All in tip top condition. 1/3 deposit. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel.: CAnal 7137).

FOR SALE—Show Times, $345; Big Show, $245; Parade, $195; Night Club, $195; Double Header, $225; Caravan, $75; Singapore, $35; Gay Time, $95; Big Times, $100; Beach Beauty, $150. GLOBE AUTOMATIC VENDING COMPANY, 291 WATER STREET, QUINCY 69, MASS. Tel.: MAyflower 9-0010.

FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar United, complete with Packard Adaptors, price, $80. Wallboxes, clean, $6; Wurlitzer 1080's, $75. FEDOR MUSIC CO., 3004 SMITH DRIVE, ENDWELL, N. Y.

FOR SALE — Williams: Contest; Hi Hand; Arrow Head. Kiddie Rides: Pinto Horse; See Saw; Merry-Go-Round (Cars). Genco: Sweet Twenty-One; Number Roll; Lucky Seven; Rotation Pool. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS STREET, N.W., GRAND RAPIDS 2, MICHIGAN (Tel.: GL 6-6807).

FOR SALE—Millions Of Extra Coins Are Taken From Clean Machines. Clean Right With Lemonite. Sammons-Pennington Co., Southern Amusement Co., Memphis, Tenn., Use And Sell Lemonite. Try Lemonite Electric Contact Cleaner, Contact Paste And Liquid Lube. GRACO SALES CO., ARLINGTON, TENN.

FOR SALE—AMI F-120, $675; AMI E-80, $400; Seeburg, M100C, $545; Seeburg M100G, $695; Wurlitzer 1700, $575; Wurlitzer 1800, $695. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: SUperior 1-4600).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Seeburg 100 B, $300; Seeburg 100 C, $400; Seeburg 100 R, $600; Wurlitzer 1800, $550; Seeburg 100 Sel. Wall Boxes, $40. SCIOTO NOVELTY CO., INC., 1909 8th ST., PORTSMOUTH, OHIO. (Tel.: EL 3-4179).

FOR SALE—Easy Aces, $155; Classy Bowler, $215; Scoreboard, $195; Blondie, $145; Capri, $140; Lulu, $125; Piccadilly, $175; Register, $315; Gladiator, $215; Super Score, $195. RELIABLE COIN MACHINE CO., 184-188 WINDSOR ST., HARTFORD, CONN. (Tel.: CHapel 9-6556).

FOR SALE — Conversion Units for Seeburg M100A to 45 RPM, $69.50. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MO. (Tel.: CEntral 1-9292).

FOR SALE — Williams Arrowheaad, (New), Gottlieb Continental Cafe, (New); Shuffle Pools; Criss Cross; Bumper Pools and Targettes. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, NEW JERSEY. (Tel.: UNion 3-8627).

FOR SALE — Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEwton 5-2531).

FOR SALE — Games, Inc. Hunter, $250; Gunsmoke, $335; Bally Gayety; Miami Beach; Broadway; Night Club; Double Header; Big Show; Key West; Show Time. United Pixie; Starlet; Caravan; Stardust. Evans Saddle & Turf (Club Model —DeLuxe). MICKEY ANDERSON, 314-316 EAST 11th ST., ERIE, PA.

FOR SALE — New and Used Phonographs, 5 Balls, Bingos, Shuffle Alleys and Arcade Equipment. Distributors for AMI, United, Williams and Auto-Photo. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HArrison 1-4747).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel.: REgent 6-3691).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games, Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH (Tel.: DAvis 2-2473).

FOR SALE — New Six Pocket Pool Table, 41x74". Write. 1st Grade 48" Cue Sticks, $1.69 ea.; $18 doz.; Rails with Live Rubber, Quality Cloth, 32x48", $11.95 set; 3" Marbelized Rubber Balls, $1.49 ea. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO, ILL. (Tel.: ALbany 2-3272).

FOR SALE—Special. Bally: Show Times, $425; Key Wests, $325. United: Tahitis, $50; Triple Play Bingo Game, $45. Williams: Cue Balls, $225; Yukons, $325. Genco: Hi-Fly Baseball Game, $185. Bally: ABC Bowling Lane 11', $495; Model-T Hot Rod Kiddie Ride, $425; ABC Super DeLuxe Bowlers, $245; Futurities, $25. International Mutoscope: Voice-O-Graph, $145. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CAnal 5306).

FOR SALE—Records!! All labels, all speeds at close out prices!! 78's—45's major labels in any quantity. 12" LP's—50c, EP's—30c. All labels. We buy surplus stocks, all speeds. SID TABACK RECORDS, 2540 W. PICO BLVD., LOS ANGELES 6, CALIF. (Tel.: DUnkirk 3-8735).

FOR SALE—Seeburg M100A, 45 rpm, Painted, $295; M100B, $425; M100C, $550; G100, $675; W100, $675; R100, $725; Wurlitzer 2000, $850; 1900, $825; 1800, $725; 1700, $625; D80, AMI, $325; D40, 45 rpm, Painted, $225. MUSICAL SALES, 2334-36 OLIVE ST., ST. LOUIS 3, MO.

FOR SALE — Seeburg V-200's, very clean, $735 ea. Make us your best offer for 10. 1/3 deposit, balance C.O.D. SANDY MOORE DISTRIBUTING CO., 599 TENTH AVE., NEW YORK 36, N. Y.

FOR SALE — We can supply all the latest phonographs — every make and model—at lowest prices. State your needs. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J. (Tel.: BIgelow 8-3524).

FOR SALE — 1448 Rock-Olas, Like New, $595; Chicago Coin Ski Bowls, $345. Write for Quantity Lot Prices. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

FOR SALE—United Deluxe Handicap and Deluxe Top Notch Shuffle Alleys; Pixies; United 14 ft. Bowling Alley. SALINA MUSIC & AMUSEMENT CO., 121 NORTH SEVENTH ST., SALINA, KANSAS.

FOR SALE — Williams, United and Chicago Coin Electric Front Pool Tables, $50 ea. Write. PENNSYLVANIA VENDING CORP., 1826 E. CARSON ST., PITTSBURGH 3, PA.

FOR SALE—King Arthur, $35; Twenty Grand, $55; Disc Jockey, $75; Grand Slam, $85; Four Corners, $85; Gypsy Queen, $185; Gayety, $119.50; Miami Beach, $235. Make offer on Bright Lights, Bright Spots, 3-4-5's, Long Beach, Circus, Stars. WANT—Big Times. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO, CALIF. (Tel.: MA 1-5438).

CLASSIFIED ADVERTISING SECTION

FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. WESTERHAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOntana 1-5000).

FOR SALE—Wurlitzer 1015, 1017, with Cobra pick-up, $35 ea.; 9 Column Smoke Shop, $55; Wurlitzer 4851 Wall Boxes; $9; Seeburg Wall Boxes (chrome), $40; 14 Ft. Bally and United Bowlers, $525. All types Bingos wanted. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MElrose 5-1593).

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, $99.50. Write for quantity prices and list of other equipment. G O R SALES, 5216 N. LECLAIRE AVE., CHICAGO, ILL. (Tel.: AVenue 3-6818).

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, $57.50. Telephone or wire collect. SYracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

FOR SALE—United 14 Ft. Bowling Alley, $495; Wurlitzer 1400 Phonograph, $135; Wurlitzer 1800 Phonograph, $675; Wurlitzer 1900 Phonograph, $795; Wurlitzer 2000 Phonograph, $895; Seeburg V 200 Phonograph, $695; Seeburg 100 Selection Chrome Wallboxes, $45. UNITED DISTRIBUTORS, INC., 920 W. SECOND, WICHITA 12, KANSAS. Tel.: HO 4-6111.

FOR SALE—Seeburg 20 Selection Wall Boxes changed over 3 for 25; 30-20's @ $5; Rock-Ola 120, Chrome, $55; Seeburg 100 Selection, Hammerloid Finish, $45; Rock-Ola 1717 Steppers, $30; Vendor Coin Changer, $65; Bingos (Cleaned & Checked); Beach Clubs, $65; Bally Beauty, $65; Yacht Club, $45; Mexico's, $45; Bert Lanes' Dead Zero (New), $75; Long Pools (Like New), $65; Small Pools, $55; 1650 Wurlitzer, $250; AMI A's (No broken plastics, cleaned & checked), $65; Jenning's Scales, $25; 8 Ohm Speaker (wall), $9.95. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL.

FOR SALE—Broadway, $200; Big Time, $85; Gayety, $75; Gay Time, $110; Night Club, $195; Big Show, $275; Seeburg M100C, $425. NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS 12, LA. (Tel.: MAgnolia 6386).

FOR SALE—18 Foot Rock-Ola Shuffle Board, $149.50; Shuffle Board Game Wax (12 cans), $3.50; Fast wax case (12 cans), $4.50; Pucks (set of 8), $12; Fluorescent Lights, pair, $22.50; Adjusters, $18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).

FOR SALE — Closeout: Brand new original factory crates, United's Playtime, sacrifice, $475 ea. Write, Wire, Phone. IMPERIAL COIN MACHINE CO., 498 ANDERSON AVE., CLIFFSIDE, N. J. (Tel.: WHitney 5-2893).

MISCELLANEOUS

NOTICE—Attention Operators: It pays to diversify your source of income! Place Latex, Comb, Ball Point Pen machines and others in your present or new locations. Write for free catalog. NATIONAL SANITARY SALES, INC., 6640 N. WESTERN, DEPT. CB, CHICAGO 45, ILL.

NOTICE—It's your business to KNOW THE FACTS! How can operator-cooperatives affect you? How can you get your locations' cooperation? How can "10c Play Plus" help you? What percentage of the nation's juke boxes feature 10c play? What percentage of U. S. amusements feature 10c play? All this and more appeared in *The Cash Box*. In addition to "The Cash Box Price Lists" which, for over 18 years since their inception, have been internationally recognized and officially accepted *The Cash Box* is the publication that conceived the idea for MOA (Music Operators of America). *The Cash Box* originated and has constantly crusaded for: "National Public Relations Bureau," "Dime Play," "National Credit Bureau," "National Board of Trade," "National School for Mechanics," "2-Minute Recordings," "Equalized Record Tone Level." *The Cash Box*' "Quarterly Export Edition" has won world wide recognition and international acclaim. *The Cash Box* Annual Encyclopaedic Edition plus its Anniversary Issue is accepted as "TheYear Book of the Industry." When you send $15 for a full year's (52 weeks) subscription to *The Cash Box* (just about two bits a week) you are getting what has been acclaimed by all as: "The BIBLE of the Industry." Send your $15 check today to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

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PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH — PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' *CLASSIFIED AD SECTION* AS "THE INDUSTRY'S MARKET PLACE."

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THE CASH BOX

1721 BROADWAY, NEW YORK 19, N. Y.

THIS WEEK'S USED MACHINE QUOTATIONS

19th YEAR OF PUBLICATION

944th CONSECUTIVE WEEK'S ISSUE

How To Use "The Cash Box Price Lists"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity

LISTED ALPHABETICALLY

AMI

4. Model A, '46, 40 Sel., 78 RPM	35.00	90.00
4. Model B, '48, 40 Sel., 78 RPM	55.00	125.00
4. Model C, '50, 40 Sel., 78 RPM	65.00	130.00
2* Model D-40, '51, 40 Sel., 78 RPM	130.00	225.00
4. Model D-80, '51, 80 Sel., 45 RPM	200.00	325.00
4. Model E-40, '53, 40 Sel., 45 RPM	245.00	345.00
4* Model E-80, '53, 40 Sel., 78 RPM	300.00	400.00
4* Model E-120, '53, 120 Sel., 45 RPM	335.00	425.00
4. Model F-80, '54, 120 Sel., 45 RPM	475.00	600.00
2. Model F-120, '54, 120 Sel., 45 RPM	495.00	675.00
4. Model G-80, '55, 80 Sel., 45 RPM	570.00	700.00
4. Model G-120, '55, 120 Sel., 45 RPM	590.00	725.00
2. Model G-200, '56, 200 Sel., 45 RPM	695.00	785.00
4. WM Wall Box	5.00	9.00
4. SM or SL Stepper	5.00	10.00

EVANS

4. Mills Constellation, '47, Model 951, 40 Sel., 78 RPM	20.00	35.00
4. Constellation, '49, Model 135, 40 Sel., 78 RPM	50.00	75.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	100.00	135.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	200.00	270.00

ROCK-OLA

6. 1422, '46, 20 Sel., 78 RPM	25.00	45.00
6. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	45.00
4. 1426, '47, 20 Sel., 78 RPM	35.00	50.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	35.00	75.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	70.00	95.00
2. 1432, Same as above Converted to 45 RPM	90.00	120.00
2* 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	120.00	160.00
2* 1434, Same as above, Converted to 45 RPM	135.00	175.00
2. 1436, '52, Fireball, 120 Sel., 45 RPM	145.00	240.00
2. 1436A, '53, Fireball, 120 Sel., 45 RPM	160.00	260.00
4. 1438, '54, Comet, 120 Sel., 45 RPM	375.00	450.00
2. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	445.00	600.00
2* 1448, '55, Hi-Fi, 120 Sel., 45 RPM	565.00	710.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	30.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	35.00
4. 147S, Standard, 20 Sel., 78 RPM	20.00	40.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	45.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	50.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	55.00
4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	60.00
4. M100A, '49, 100 Sel., 78 RPM	145.00	225.00

(PHONOGRAPHS—Continued)

2* M100B, '51, 100 Sel., 45 RPM	300.00	425.00
2. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	325.00	425.00
3* M100C, '53, 100 Sel., 45 RPM	400.00	550.00
4* HF100G, '54, 100 Sel., 45 RPM	545.00	695.00
4* HF100R, '54, 100 Sel., 45 RPM	600.00	725.00
2* V200, '55, 200 Sel., 45 RPM	650.00	875.00
4. W1-L56 Wall Box 5c	3.00	5.00
4. 3W2 Wall-a-Matic	3.00	6.00
4. W5L-56	5.00	10.00
4. 3W5-L56 Wall Box 5c, 10, 25 c	5.00	10.00
4. W6L-56 5/10/25 Wireless	5.00	10.00
4. 3W7-L-56	5.00	10.00
4* 3W1 Wall-a-Matic	40.00	60.00

WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	20.00	40.00
4. 1017, '46, 24 Sel., 78 RPM	20.00	40.00
4. 1080, '46, 24 Sel., 78 RPM	30.00	75.00
4. 1100, '47, 24 Sel., 78 RPM	50.00	75.00
4. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	60.00	100.00
2* 1250, '50, 48 Sel., 45 or 78 RPM	95.00	135.00
2* 1400, '51, 48 Sel., 45 or 78 RPM	110.00	185.00
4. 1450, '51, 48 Sel., 45 or 78 RPM	130.00	200.00
4. 1500, '52, 104 Sel., 45 & 78 Intermix	185.00	245.00
4. 1500A, '53, 104 Sel., 45 & 78 Intermix	200.00	375.00
4. 1600, '53, 48 Sel., 45 & 78 Intermix	225.00	375.00
4. 1650, '53, 48 Sel., 45 RPM	225.00	375.00
4. 1650A, '54, 48 Sel., 45 or 78 RPM	275.00	395.00
2* 1700, '54, 104 Sel., 45 RPM	495.00	675.00
2* 1800, '55, 104 Sel., 45 RPM	550.00	750.00
4* 1900, '56, 104 Sel., 45 RPM	665.00	850.00
3* 2000, '56, 200 Sel., 45 RPM	745.00	995.00
4. 2140 Wall Box	3.00	5.00
4. 3020 Wall Box	3.00	9.00
4. 3048 (Conv. of 3020)	5.00	8.00
4. 3031 Wall Box	3.00	8.00
4. 3045 Wall Box	4.00	9.00
4. 4820 Wall Box	8.00	15.00
4. 4851 Wall Box	8.00	20.00

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/52)	20.00	35.00
4. Ace High (Got 2/57)	265.00	325.00
4. Across the Board (Un 9/52)	20.00	35.00
4. All Star Basketball (Got 1/52)	20.00	35.00
4. Arabian Knights (Got 12/53)	80.00	125.00
4. Army-Navy (Wm 10/53)	35.00	55.00
4. Arrow Head (Wm 7/57)	225.00	295.00
4. Atlantic City (B 5/52)	25.00	65.00
4. Auto Race (Got 9/56)	175.00	265.00
2* Balls-A-Poppin', (B 11/56)	175.00	275.00
4. Beach Beauty (B 11/55)	125.00	225.00
4* Beach Club (B 2/53)	25.00	65.00
4* Beauty (B 11/52)	35.00	65.00
4. Big Ben (Wm 9/54)	65.00	125.00
4* Big Show (B 9/56)	250.00	350.00
4. Big Hit (CC 7/52)	20.00	30.00
2* Big Time (B 1/55)	85.00	165.00
2* Blondie (CC 8/56)	145.00	210.00
2. Brazil (Un 10/56)	210.00	295.00
4. Bright Lights (B 5/51)	20.00	40.00
4. Bright Spot (B 11/51)	35.00	50.00
4* Broadway (B 12/55)	150.00	270.00
4. Cabana (Un 3/53)	20.00	60.00
2. Capri (CC 10/56)	140.00	210.00
2. Caravan (Un 2/56)	175.00	240.00
4. Caravan (Wm 6/52)	30.00	50.00
4. Chinatown (Got 10/52)	30.00	65.00
4. Circus (Un 8/52)	25.00	55.00
2* Circus Wagon (Wm 10/55)	90.00	225.00
4. Classy Bowler (Got 7/56)	215.00	245.00
4. C.O.D. (Wm 9/53)	50.00	80.00
4. Colors (Wm 11/54)	100.00	130.00
4. Coney Island (B 9/52)	20.00	45.00
4. Control Tower (Wm 3/51)	10.00	25.00
4. Coronation (Got 11/52)	30.00	60.00
4. County Fair (Un 9/51)	15.00	25.00
4. Crossroads (Got 5/52)	40.00	65.00
4. Crosswords (B 1/56)	195.00	265.00
2. Cue Ball (Wm 2/57)	225.00	275.00
2. Cyclone (Got 5/51)	20.00	30.00
4. Daffy Derby (Wm 8/54)	75.00	125.00
4* Daisy May (Got 7/54)	125.00	145.00
4. Dealer "21" (Wm 2/54)	35.00	70.00
4. Derby Day (Got 5/56)	170.00	215.00
4. Diamond Lill (Got 12/54)	110.00	140.00
4. Disk Jockey (Wm 11/52)	30.00	60.00
4. Domino (Wm 5/52)	25.00	45.00
4. Double Action (Ge 1/52)	15.00	30.00
4. Double Feature (Got 12/50)	15.00	25.00
2. Double Header (B 7/56)	215.00	350.00
4. Dragonette (Got 6/54)	100.00	175.00
2. Dude Ranch (B 9/53)	35.00	65.00
4. Duette (Got 4/55)	150.00	195.00
2* Easy Aces (Got 12/55)	155.00	195.00
4. Eight Ball (Wm 1/52)	25.00	45.00
4. Fairway (Wm 6/53)	40.00	60.00
4. Five Star (Univ 5/51)	20.00	35.00
2. Flag Ship (Got 1/57)	295.00	330.00
4. Flying High (Got 2/53)	45.00	75.00
4. Four Bells (Got 10/54)	120.00	150.00
4. Four Corners (Wm 12/52)	40.00	80.00
4. Four Horsemen (Got 9/50)	15.00	30.00
4. "400" (Upright) (Ge 10/52)	30.00	50.00
4. Four Stars (Got 6/52)	30.00	55.00
4. Frolics (B 10/52)	35.00	80.00
4. Frontiersman (Got 11/55)	115.00	185.00
4. Fun House (Wm 10/56)	220.00	250.00
4. Gay Paree (Wm 6/57)	425.00	485.00
4* Gay Times (B 6/55)	95.00	150.00
4* Gayety (B 3/55)	45.00	100.00
2. Gladiator (Got 1/56)	215.00	265.00
4. Globe Trotter (Got 11/51)	15.00	40.00
4. Golden Nugget (Upright) (Ge 2/53)	30.00	50.00
4. Gold Star (Got 8/54)	125.00	165.00
4. Grand Champion (Wm 3/53)	45.00	80.00

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(PINBALL GAMES—Continued)

4. Grand Slam (Got 4/53)	40.00	75.00
4. Green Pastures (Got 1/54)	60.00	100.00
4. Gun Club (Wm 11/53)	35.00	75.00
4. Guys-Dolls (Got 5/53)	30.00	85.00
4* Gypsy Queen (Got 2/55)	135.00	185.00
4. Handicap (Wm 6/52)	30.00	50.00
4. Happy Days (Got 7/52)	35.00	75.00
4. Happy-Go-Lucky (Got 3/51)	20.00	40.00
4. Harbor Lites (Got 2/56)	165.00	200.00
4. Harvey (Wm 5/51)	20.00	40.00
4. Havana (Un 2/54)	30.00	80.00
4. Hawaii (Un 6/54)	35.00	85.00
4. Hawaiian Beauty (Got 4/54)	100.00	120.00
4. Hayburner (Wm 6/51)	25.00	50.00
4. Hi-Fi (B 6/54)	25.00	90.00
4. Hi-Hand (Wm 6/57)	195.00	235.00
4. Hit-'N Run (Got 5/52)	25.00	65.00
4. Holiday (Ke 12/51)	20.00	35.00
4. Hong Kong (Wm 9/51)	20.00	35.00
4. Horsefeathers (Wm 1/52)	20.00	40.00
4. Horse Sboe (Wm 12/51)	10.00	25.00
4. Hot Diggity (Wm 8/56)	195.00	275.00
4. Ice-Frolics (B 1/54)	25.00	85.00
4. Jalopy (Wm 8/51)	25.00	45.00
4. Jockey Club (Got 5/54)	70.00	130.00
4. Jolly Joker (Un 11/55)	50.00	120.00
4. Jubilee (Got 5/55)	200.00	250.00
4. Jumping Jacks (Upright) (Ge 12/52)	20.00	35.00
2* Key West (B 12/56)	265.00	375.00
4. King Pin (CC 12/51)	20.00	40.00
4. Knockout (Got 1/51)	10.00	25.00
4. Lady Luck (Got 9/54)	85.00	150.00
4. Lazy "Q" (Wm 2/54)	35.00	100.00
4. Leaders (Un 10/51)	20.00	35.00
4. Lite-A-Line (Ke 6/52)	35.00	50.00
4. Long Beach (Wm 7/52)	35.00	55.00
4. Lovely Lucy (Got 2/54)	50.00	110.00
4. Lulu (Wm 12/54)	125.00	165.00
4. Mad. Sq. Garden (Got 6/50)	15.00	30.00
4. Majestic (Got 4/57)	375.00	460.00
4. Majorettes (Wm 4/52)	20.00	40.00
4. Manhattan (Un 4/55)	50.00	150.00
2. Marathon (Got 10/55)	200.00	265.00
4. Marble Queen (Got 8/53)	60.00	85.00
4. Mermaid (Got 6/51)	20.00	30.00
4. Mexico (Un 3/54)	30.00	100.00
4* Miami Beach (B 9/55)	100.00	165.00
4. Minstrel Man (Got 3/51)	20.00	40.00
4. Monaco (Un 8/56)	175.00	300.00
4. Mystic Marvel (Got 3/54)	100.00	130.00
4. Nevada (Un 8/54)	30.00	80.00
4. Niagara (Got 12/51)	20.00	50.00
4. Nifty (Wm 12/50)	10.00	20.00
2* Night Club (B 4/56)	195.00	250.00
4. "9" Sisters (Wm 1/54)	50.00	100.00
4. Olympics (Wm 5/52)	25.00	50.00
4. Palisades (Wm 7/53)	40.00	60.00
4. Palm Beach (B 7/52)	30.00	70.00
4. Palm Springs (B 11/53)	30.00	90.00
2* Parade (B 6/56)	225.00	275.00
4. Paratrooper (Wm 8/52)	20.00	45.00
4. Perky (Wm 11/56)	195.00	225.00
4. Peter Pan (Wm 4/55)	125.00	150.00
4* Piccadilly (Wm 5/56)	175.00	265.00
4. Pin Bowler (CC 6/50)	10.00	35.00
4. Pin Wheel (Got 11/53)	60.00	100.00
4* Pixie (Un 10/55)	65.00	145.00
4. Play Ball (CC 1/51)	10.00	20.00
4. Poker Face (Got 9/53)	55.00	85.00
4. Quartet (Got 2/52)	45.00	65.00
4. Queen of Hearts (Got 12/52)	40.00	65.00
4. Quintet (Got 3/53)	40.00	90.00
4. Race The Clock (Wm 5/55)	125.00	200.00
4. Rainbow (Got 12/56)	185.00	275.00
4. Regatta (Wm 11/55)	95.00	150.00
4. Register (Got 10/56)	325.00	355.00
2. Rio (Un 11/53)	25.00	65.00
4. Rodeo (Un 2/53)	35.00	75.00
4. Rose Bowl (Got 10/51)	20.00	50.00
2. Royal Flush (Got 5/57)	275.00	310.00
4. Saddle and Turf (Ev 10/53)	100.00	195.00
4. (Club Model)	125.00	200.00
2* Scoreboard (Got 4/56)	195.00	275.00
4. Screamo (Wm 4/54)	45.00	110.00
4. Sea Belles (Got 8/56)	250.00	295.00
4. Sea Jockeys (Wm 11/51)	30.00	65.00
4. Select-A-Card (Got 4/50)	10.00	25.00
4. Shamrock (Wm 1/57)	225.00	260.00
4. Shindig (Got 10/53)	50.00	110.00
4. Shoot The Moon (Wm 11/51)	30.00	55.00
4. Show Boat (Un 12/52)	45.00	70.00
2* Show Time (3/56)	350.00	450.00
4. Silver Chest (Upright) (Ge 4/53)	50.00	70.00
4. Silver Skates (Wm 2/53)	30.00	75.00
4. Singapore (Un 10/54)	25.00	85.00
4. Skill Pool (Got 8/52)	35.00	70.00
4. Skyway (Wm 8/54)	50.00	125.00
4. Slugfest (Wm 3/52)	25.00	45.00
4. Sluggin' Champ (Got 4/55)	135.00	180.00
4* Smoke Signal (Wm 10/55)	130.00	160.00
4. Snafu (Wm 12/55)	135.00	185.00
4. Southern Belle (Got 6/55)	150.00	170.00
4. South Seas (Un 5/56)	150.00	295.00
4. Spark Plugs (Wm 9/51)	20.00	30.00
4. Spitfire (Wm 2/55)	60.00	120.00
4. Spot Lite (B 1/52)	25.00	50.00
4. Sportsman (Wm 2/52)	20.00	40.00
4. Springtime (Ge 3/52)	20.00	40.00
4* Stage Coach (Got 11/54)	135.00	160.00
4* Stardust (Wm 3/56)	95.00	225.00
2. Starfire (Wm 1/57)	210.00	240.00
4. Starlets (Un 12/55)	95.00	175.00
4. Star Pool (Wm 10/54)	50.00	125.00
4. Stars (Un 6/52)	30.00	40.00
4. Starlite (Wm 3/53)	35.00	50.00
4. Steeple Chase (Un 1/52)	20.00	30.00
4. Struggle Buggies (Wm 12/53)	40.00	70.00
4. Sunshine Park (B 12/52)	20.00	30.00
4. Super Jumbo (Got 10/54)	225.00	260.00
2. Super-Score (Wm 9/56)	195.00	250.00
4* Surf Club (B 3/54)	15.00	75.00
4. Surf Rider (Wm 12/56)	235.00	260.00
4. Sweepstakes (Wm 1/52)	30.00	55.00
4. Sweet-Add-A-Line (Got 7/55)	145.00	175.00
4. Tahiti (Un 8/53)	25.00	65.00
4. Three Deuces (Wm 8/55)	150.00	180.00
4. Three Four Five (Un 6/51)	10.00	25.00
4. Thunderbird (Wm 5/54)	70.00	125.00
4. Tim-Buc-Tu (Wm 1/56)	135.00	185.00
4. Times Square (Wm 4/53)	40.00	70.00
4. Toreador (Got 6/56)	265.00	295.00
4. Touchdown (Un 1/52)	15.00	25.00
2. Tournament (Got 8/55)	210.00	250.00
2. Triple Play (Un 8/55)	45.00	145.00
4. Tropicana (Un 1/55)	40.00	125.00
4. Tropics (Un 7/53)	15.00	50.00
4. Twenty Grand (Wm 12/52)	25.00	50.00
4. Twin Bill (Got 1/55)	120.00	150.00
2* Variety (B 9/54)	55.00	100.00
4. Watch My Line (Got 9/51)	15.00	30.00
4. Whizz Kids (CC 3/52)	30.00	40.00
2. Wild West (Got 8/51)	20.00	40.00
1. Wishing Well (Got 9/55)	145.00	185.00
4. Wonderland (Wm 5/55)	125.00	145.00
4* Yacht Club (B 6/53)	15.00	55.00
4. Zingo (Un 10/51)	25.00	50.00

SHUFFLES and BOWLERS

4. Bally Victory Bowler (5/54)	55.00	110.00
4. Bally Champion Bowler (5/54)	60.00	120.00
4. Bally Jet Bowler (8/54)	65.00	125.00
4. Bally Rocket Bowler (8/54)	65.00	130.00
4. Bally Mystic Bowler (12/54)	90.00	150.00
4. Bally Magic Bowler (12/54)	90.00	155.00
4. Bally Blue Ribbon (3/55)	145.00	220.00
4. Bally Gold Medal (3/55)	150.00	225.00
2. Bally ABC Bowler (7/55)	245.00	300.00
2. DeLuxe model	245.00	310.00
2. Bally Congress (7/55)	275.00	330.00
2. DeLuxe model	275.00	340.00
4. Bally Jumbo Bowler (9/55)	275.00	360.00
4. Bally King Pin Bowler (9/55)	275.00	365.00
2* Bally ABC Bowling Lane (1/57) 14 Foot	495.00	650.00
4. ChiCoin 6-Player (8/51)	35.00	50.00
4. ChiCoin 6-player DeLuxe (5/52)	35.00	50.00
4. ChiCoin Match Bowler (6/52)	35.00	60.00
4. ChiCoin Bowl-A-Ball (10/52)	35.00	95.00
4. ChiCoin Match Bowl-A-Ball (11/52)	35.00	70.00
4. ChiCoin 10tb Frame Special (12/52)	35.00	75.00
4. ChiCoin Name Bowler (1/53)	35.00	80.00
4. ChiCoin 10th Frame Double Score Bowler (2/53)	35.00	80.00
4. ChiCoin Crown (4/53)	35.00	90.00
4. ChiCoin Crown, Giant Pins (4/53)	35.00	95.00
4. ChiCoin Triple Score (6/53)	35.00	95.00
4. ChiCoin Gold Cup (7/53)	50.00	95.00
4. ChiCoin High Speed Crown (7/53)	50.00	100.00
4. ChiCoin High Speed Triple Score (8/53)	50.00	110.00
4. ChiCoin Advance (10/53)	50.00	110.00
4. ChiCoin King (10/53)	50.00	115.00
4. ChiCoin Criss Cross Bowler (12/53)	45.00	120.00
4. ChiCoin Super Frame (3/54)	50.00	150.00
2. ChiCoin Starlite (5/54)	55.00	155.00
2. ChiCoin Feature (7/54)	60.00	160.00
4. ChiCoin Holiday (9/54)	70.00	165.00
4. ChiCoin Flash (10/54)	70.00	170.00
4. ChiCoin Playtime (10/54)	95.00	180.00
4. ChiCoin Fireball (11/54)	95.00	190.00
4. ChiCoin Tbunderbolt (12/54)	100.00	200.00
4. ChiCoin Triple Strike (2/55)	110.00	220.00
4. ChiCoin Arrow (2/55)	125.00	225.00
4. ChiCoin Criss Cross Targette (1/55)	35.00	125.00
4. DeLuxe model	40.00	130.00
4. ChiCoin Bonus Score (4/55)	150.00	225.00
4. ChiCoin Big League (5/55)	160.00	240.00
4. ChiCoin Hollywood (5/55)	175.00	260.00
4. ChiCoin Blinker (8/55)	175.00	275.00
4. ChiCoin Score-A-Line (9/55)	175.00	280.00
4. ChiCoin Bowling Team (10/55)	175.00	285.00
4. ChiCoin Miami Shuffle (10/56)	35.00	150.00
2. ChiCoin Bowling League (2/57) 14 Foot	525.00	695.00
2. ChiCoin Ski-Bowl (11/50) 6 Player	295.00	375.00
4. Exhibit Twin Rotation (5/52)	50.00	100.00
4. Genco Shuffle Target (7/51)	15.00	25.00
4. Genco 8-Player Rebound (9/51)	15.00	30.00
4. Genco Shuffle Pool (11/53)	25.00	100.00
4. Genco Match Pool (2/54)	50.00	80.00
2. Genco Skill Ball 2 Player (11/56)	210.00	345.00
6 Player (2/57)	295.00	395.00
4. Gottlieb Bowlette (3/50)	15.00	25.00
4. Keeney Super DeLuxe League Bowler (3/52)	25.00	50.00
4. Keeney High Score League (5/52)	25.00	60.00
4. Keeney Team (10/52)	25.00	65.00
4. Keeney Club (4/53)	25.00	85.00
4. Keeney Domino (5/53)	30.00	130.00
4. Keeney Carnival (5/53)	40.00	135.00
4. Keeney Pacemaker (9/53)	40.00	145.00
4. Keeney Mainliner Bowler (1/54)	45.00	150.00
4. Keeney Bonus Bowler (3/54)	45.00	155.00
4. Keeney Diamond Bowler (5/54)	70.00	160.00
4. Keeney Bikini (6/54)	75.00	170.00
4. Keeney Century (6/54)	90.00	180.00
4. Keeney American (9/54)	90.00	185.00
4. Keeney National (9/54)	90.00	190.00
4. Keeney Speedlane (4/55)	75.00	230.00
4. United 6-Player Super (3/52)	20.00	45.00
4. United 4-Player Official (5/52)	20.00	45.00
4. United 6-Player Super (7/52)	30.00	55.00
4. United 10th Frame Star (9/52)	30.00	60.00
4. United Manhattan 10tb Frame (9/52)	30.00	60.00
4. United Manhattan (9/52)	30.00	65.00
4. United 10th Frame Super (10/52)	35.00	70.00
4. United Cascade (2/53)	35.00	70.00
4. United Clover (2/53)	30.00	80.00
4. United Liberty (2/53)	35.00	80.00
4. United Classic (6/53)	35.00	80.00
4. United Olympic (6/53)	35.00	80.00
4. United Royal (9/53)	35.00	90.00
4. United Imperial (9/53)	40.00	90.00
4. DeLuxe model	40.00	95.00
4. United Chief (11/53)	40.00	100.00
4. United Leader (11/53	45.00	100.00
4. DeLuxe model	45.00	110.00
4. United Team (1/54)	50.00	115.00
4. DeLuxe model	55.00	120.00
4. United League (1/54)	55.00	125.00
4. DeLuxe model	55.00	130.00
4. United Ace (5/54)	60.00	135.00
4. DeLuxe model	60.00	140.00
4. United Rainbow (5/54)	60.00	145.00
4. United Banner (8/54)	65.00	150.00
4. DeLuxe model	65.00	155.00
4. United Shuffle Targette (8/54)	65.00	160.00
4. DeLuxe model	65.00	165.00
4. United Speedy (8/54)	65.00	170.00
4. Un. 11th Frame (10/54)	70.00	170.00
4. DeLuxe model	70.00	170.00
2. United Comet Targette (11/54)	85.00	175.00
2. DeLuxe model	85.00	180.00
4. United Mercury (12/54)	95.00	180.00
4 DeLuxe model	95.00	185.00
4. United Mars (1/55)	95.00	195.00
4. DeLuxe model	100.00	195.00
4. Un. Lightning (2/55)	110.00	195.00
4. DeLuxe model	110.00	200.00
4. United Venus (3/55)	110.00	200.00
4. DeLuxe model	120.00	210.00
4. United Clipper (5/55)	125.00	210.00
4. DeLuxe model	125.00	215.00
4. Un. Derby Roll (5/55)	125.00	215.00
4. DeLuxe model	125.00	220.00
4. Un. 5tb Inning (6/55)	115.00	225.00
4. DeLuxe model	125.00	230.00
4. United Capitol (6/55)	150.00	235.00
4. DeLuxe model	155.00	240.00
4. Un. Super Bonus (9/55)	160.00	250.00
4. DeLuxe model	165.00	255.00
2. Un. Top Notch (10/55)	270.00	310.00
2. Top Notch Special	275.00	320.00
2. Un. Regulation (11/55)	295.00	325.00
2. DeLuxe model	295.00	330.00
4* Un. Bowling Alley (11/56) 14 Foot	495.00	695.00
4. Wms. Roll-A-Ball (12/56) 6 Player	295.00	395.00

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KIDDIE RIDES

4. Bally Champion Horse	295.00	450.00
4. Bally Moon Ride	100.00	250.00
4. Bally Space Ship	175.00	325.00
4. Bally Speed Boat	175.00	275.00
4. Bert Lane Merry-Go-Round	200.00	375.00
4. Bert Lane Miss America Boat	225.00	295.00
4. Bert Lane Fire Engine	320.00	425.00
4. Capitol Donald Duck	275.00	395.00
7. Capitol Elsie	275.00	395.00
4. Capitol Palamino Horse	295.00	395.00
4. Capitol See Saw	125.00	295.00
4. Chicago Coin Super Jet	175.00	300.00
2. Chicago Round The World Trainer	325.00	395.00
4. Clown See Saw	150.00	295.00
4. Decco Merry-Go-Round	185.00	325.00
4. Exhibit Big Bronco	300.00	395.00
4. Exhibit Mustang	300.00	375.00
4. Exhibit Space Patrol	100.00	265.00
4. Scientific Television	195.00	285.00

ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	475.00	575.00
4. Air Football	195.00	250.00
4. Amus. Boomerang	30.00	70.00
4. Bally Big Inning	50.00	75.00
4. Bally Heavy Hitter	30.00	50.00
4. Bally King Pin	20.00	40.00
4. Bally Rapid Fire	50.00	90.00
4. Bally Undersea Raider	50.00	90.00
4. Capitol Midget Movies	95.00	170.00
4. Champion Hockey	40.00	125.00
4. ChiCoin Basketball Champ	85.00	140 00
4. ChiCoin 4-Player Derby	95.00	150.00
4. ChiCoin Goalee	40.00	95.00
4. ChiCoin Hockey	45.00	70.00
4. ChiCoin Midget Skee	60.00	100.00
4. ChiCoin Pistol	25.00	75.00
4. ChiCoin Home Run, 6 Player (3/54)	80.00	150.00
4. Super model	85.00	175.00
4. ChiCoin Twin Hockey (5/56)	125.00	295.00
4. ChiCoin Steam Shovel (5/56)	110.00	195.00
4. Evans Bola Score	30.00	60.00
4. Evans Bat-A-Score	35.00	95.00
4. Evans Ski Roll	35.00	60.00
4. Evans Super Bomber	50.00	115.00
4. Evans Play Ball	25.00	50.00
4. Exhibit Dale Gun	20.00	65.00
4. Exhibit Gun Patrol	40.00	100.00
4. Exhibit Jet Gun	40.00	125.00
4. Exhibit Space Gun	40.00	125.00
4. Exhibit Pony Express	40.00	125.00
4. Exhibit Silver Bullets	40.00	120.00
4. Exhibit Six Shooter	35.00	125.00
4. Exhibit Vitalizer	40.00	60.00
2. Ehibit Shooting Gal. (6/54)	45.00	120.00
4. Exhibit Star Shooting Gallery (9/54)	85.00	150.00
4* Exhibit Sportland Shooting Gallery (11/54)	95.00	175.00
4. Exhibit "500" Shooting Gallery (3/55)	150.00	225.00
2. Exhibit Treasure Cove Shooting Gallery (6/55)	200.00	250.00
2. Exhibit Jungle Hunt (3/57)	225.00	360.00
4. Games Inc. Hunter (1/56)	150.00	250.00
4. Genco Sky Gunner	65.00	135.00
4. Genco Night Fighter	70.00	140.00
4. Genco 2-Player Basketball	125.00	225.00
4. Genco Rifle Gal. (6/54)	100.00	185.00
4. Genco Big Top Rifle Gallery (6/54)	195.00	250.00
4. Super Model (12/55)	325.00	350.00
4. Genco Wild West Gun (2/55)	150.00	275.00
4. Genco Sky Rocket Rifle Gal. (5/55)	150.00	280.00
4. Genco Champion Baseball (9/55)	150.00	285.00
1. Genco Quarterback (10/55)	150.00	290.00
2* Genco Hi-Fly Baseball (5/56)	185.00	295.00
4. Genco State Fair Rifle Gal. (6/56)	235.00	350.00
4. Genco Davy Crockett (10/56)	245.00	395.00
4. Genco Circus Rifle (3/57)	365.00	475.00
4. Jack Rabbit	40.00	70.00
4. Jnngle Joe	40.00	60.00
4. Keeney Air Raider	50.00	125.00
4. Keeney Sub Gun	40.00	125.00
4. Keeney Texas Leaguer	20.00	40.00
4. Keeney Sportsman (11/54)	125.00	175.00
4. DeLuxe model	130.00	180.00
. Kecney Ranger (3/55)	220.00	240.00
4. DeLuxe model (3/55)	225.00	250.00
4. Lite League	30.00	75.00
4. Mills Panorama Peek (11/54)	175.00	275.00
4. Mills Conv. for Panoram Peek	10.00	15.00
4. Muto. Atomic Bomber	65.00	125.00
4. Mutos. Ace Bombers	85.00	140.00
1. Mutoscope Dr. Mobile (Prewar)	65.00	195.00
4. Mutos. Fly Saucers	90.00	125.00
4. Mutos Photo (Pre-War)	100.00	270.00
4. Mutos. Photomatic (DeLuxe)	145.00	300.00
4. Mutoscope Silver Gloves	120.00	200.00
4. Mutoscope Sky Fighter	60.00	135.00
4. Mutos. Voice-O-Graph 35¢	145.00	325.00
4. Mutoscope K. O. Champ	250.00	350.00
4. Mutos. Drive Yourself	395.00	525.00
4. Mutoscope Rock n' Roll (7/56)	30.00	100.00
4. QT Pool Table	40.00	65.00
4. Quizzer	50.00	70.00
4. Rockola World Series	35.00	70.00
4. Scientific Basketball	20.00	35.00
4. Scientific Batting Pr.	30.00	95.00
4. Scientific Pitch 'Em	45.00	140.00
4. Seeburg Bear Gun	50.00	150.00
4. Seeburg Shoot the Chute	40.00	80.00
4. Seeburg Coon Hunt	85.00	175.00
4. Set Shot Basketball	125.00	225.00
4 Telequiz	65.00	125.00
4. Un. Team Hockey	20.00	40.00
4. United Jungle Gun	75.00	150.00
4. DeLuxe model	75.00	150.00
4. Un. Carn. Gun (10/54)	125.00	175.00
4. DeLuxe model	125.00	180.00
4. Un. Bonus Gun (1/55)	195.00	240.00
4. DeLuxe model	200.00	250.00
4. United Super Slugger (7/55)	225.00	300.00
4. United Star Slugger (4/56)	265.00	325.00
4. Un. Pirate Gun (10/56)	325.00	395.00
4. Wilcox-Gay Recordio	30.00	60.00
4. Wms. DeLuxe World Series (2/52)	35.00	75.00
4. Wms. DeLuxe Baseball (4/53)	50.00	100.00
4. Wms. Pennant Baseball (12/53)	80.00	120.00
4. Wms. Super Pennant Baseball (12/53)	80.00	130.00
4. Williams Super Star Baseball (12/53)	85.00	140.00
4. Williams Major League Baseball (2/54)	90.00	150.00
4. Wms. All Star Baseball (2/54)	100.00	175.00
4. Wms. Big League Baseball (2/54)	125.00	180.00
4. Williams Jet Fighter (10/54)	125.00	225.00
4. Williams Safari (2/54)	195.00	295.00
4. DeLuxe model	195.00	300.00
4. Wms.Polar Hunt (3/55)	200.00	300.00
4* Wms. Sidewalk Engineer (4/55)	100.00	170.00
4. Wms. King Of Swat (5/55)	150.00	250.00
4. Williams Four Bagger (4/56)	265.00	350.00
4. DeLuxe model	265.00	360.00
4. Wms. Polar Hnnt (3/55)	200.00	360.00
4* Wms. Crane (10/56)	125.00	185.00

Manufacturers New Equipment

Prodncts listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

No List Price Authorized for Publication

- H-200 200-sel. phonograph
- H-120 120-sel. phonograph
- H-100 100-sel. phonograph
- HAB-200 Selective-play Hideaway
- HBB-200 Continuous-play Hideaway
- WQ-200 200-sel. Wallbox
- WQ-120 120-sel. Wallbox
- Bargrip Wallbox Bracket
- Recessed Ceiling Speaker
- Wall Speaker
- Corner Speaker

AUTO-PHOTO CO.

- Studio Model "II" $3,245.00

BALLY MFG. CO.

- Carnival (2 Player, 5-Ball) .. $505.00
- ABC Champion
  - With Dime Coin-Mechanism
    - 11 Foot 1,280.00
    - 14 Foot 1,295.00
    - 18 Foot 1,350.00
  - With Profit-Booster Coin-Mechanism (15¢ a game, 2 games—25¢)
    - 11 Foot 1,300.00
    - 14 Foot 1,315.00
    - 18 Foot 1,370.00
  - 4 Foot Alley Sections 55.00
  - Profit-Booster Coin-Mechanism Kit 20.00
- ABC Super DeLuxe Bowler (6 Player, Puck Type)
  - 8½ Foot 775.00
- Toonerville Trolley 835.00
- Sun Valley (In Line Game) .. 837.50
- Bike (Kiddie Ride) 835.00
- Model T (without Record Changer) 705.00
- Model T (with Record Changer) 755.00
- The Champion (with new all-metal cabinet) 835.00

CHICAGO COIN MACHINE CO.

- Classic Bowling League (6 Player)
  - 13 Foot
  - 16 Foot
  - 18 Foot

No List Price Authorized for Publication

EXHIBIT SUPPLY CO.

- Pop-Gun Circus
- Tru-Bowler (Conversion Unit For Shuffle Games)
  - 20 Foot
  - 16 Foot
- Six-Pocket Pool
- 6 Peek Barrels, with base
- Nudist Colony (Ant Colony)
- 5 See-A-View Houses
- Card Vendor, with base
  - Single Column
  - Double Column

No List Price Authorized for Publication

J. F. FRANTZ MFG. CO.

- Kicker & Catcher (Counter Game)
- ABT Challenger Pistol (Counter Game)
- ABT Gnesser Scale
- ABT Rifle Sport (Shooting Gallery)
- Aristo Scale

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GENCO MFG. & SALES CO.

- Motorama
- Horoscope Fortune Teller
- Sweet Twenty One (2 Player Roll Down Game)
- Gypsy Grandma Fortune Teller

No List Price Authorized for Publication

D. GOTTLIEB & CO.

- Silver (Single Player, 5-Ball)

No List Price Authorized for Publication

INTERNATIONAL MUTOSCOPE CORP.

- Bang-O-Rama ..... $ 325.00
- Voice-O-Graph, 45-78 RPM
  - With musical unit 1,850.00
  - Without mnsical unit 1,750.00
- Lord's Prayer Vendor 390.00

IRVING KAYE CO., INC.

- El Dorado—6 Pocket Pool .... $ 495.00
- DeLuxe Bumper Pool 295.00
- Competitor—Super DeLuxe—6 Hole Pool 395.00

J. H. KEENEY & CO., INC.

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- Bowl-O-Rama (6 Player)
  - 14 Foot
  - 11 Foot
- Snack Vender
- Soup Vender
- DeLuxe Hot Coffee Vender
- DeLuxe Hot Coffee & Hot Chocolate Combo Vender
- Various Models of above ...

ROCK-OLA MFG. CORP.

No List Price Authorized for Publication

- Model 1458, 120 Sel.
- Model 1455, 200 Sel.
- Model 1452, 50 Sel.
- Model 1450—Playmaster, 120 Sel.
- Model 1546, Chrome Wall Box, 120 Sel.
- Model 1548. 50 Sel. Wall Box
- 1617—Hi-Fi Wall Speaker
- Model 1906, Remote Volume Control
- Model 1927, Remote Volume Control with Cancel Button

J. P. SEEBURG CORP.

No List Price Authorized for Publication

- KD200 Phonograph
- L100 Phonograph
- D3WA-Wall-O-Matic 200
- MRVC-Master Remote Volume Control
- HFCV2-8-High Fidelity Wall Speaker
- HFCV3-8-High Fidelity Corner Speaker
- HFCV1-12-High Fidelity Recessed Speaker
- PS6LZ-Power Supply
- HFA1-L6-Power Amplifier

UNITED MFG. CO.

- 6 Star Shuffle Alley (6 Player, Puck Type)
  - 8½ Foot $995.00
- DeLuxe Bowling Alley (6 Player)
  - 11 Foot 1,260.00
  - 14 Foot 1,290.00
  - 18 Foot 1,410.00
- Jumbo Bowling Alley (6 Player)
  - 13 Foot 1,490.00
  - 16 Foot 1,520.00
  - 20 Foot 1,640.00

Available in 25¢ Play, also available in 2 plays—25¢ with Credit Unit—Price on Request.

UNITED MUSIC CORP.

- UPA-100 100-Sel. Phonograph

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WILLIAMS MFG. CO.

- Reno (Single Player, 5 Ball)
- Naples (2 Player, 5-Ball)
- 6-Pocket Pool Table
- **Peppy, The Clown**

No List Price Authorized for Publication

THE RUDOLPH WURLITZER CO.

No List Price Authorized for Publication

- Model 2100 Phonograph, 200 Sel.
- Model 2104 Phonograph, 104 Sel.
- Model 2150 Phonograph, 200 Sel.
- Model 5210 Wall Box, 200 Sel., 3-Wire
- Model 5207 Wall Box, 104 Sel., 3-Wire
- Model 257 Stepper, 104 Sel.
- Model 5115 Hi-Fi Corner Speaker, 4"-5" Matched Cones
- Model 5116 Hi-Fi Corner Speaker, 8" Heavy Duty with Extended Range

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* ACTUAL REPORTS PROVE LARGEST COLLECTIONS OF ANY BOWLING GAME EVER PRODUCED!

GIANT BALLS 4½ in. DIAMETER — 2½ POUNDS
GIANT PINS REALISTIC SIZE Larger Than Ever Before!
Choice of 3 Size Cabinets **13 ft. — 16 ft. — 18 ft.**
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Striped Playfield! Genuine Gutters!
EXCEPTIONALLY QUIET

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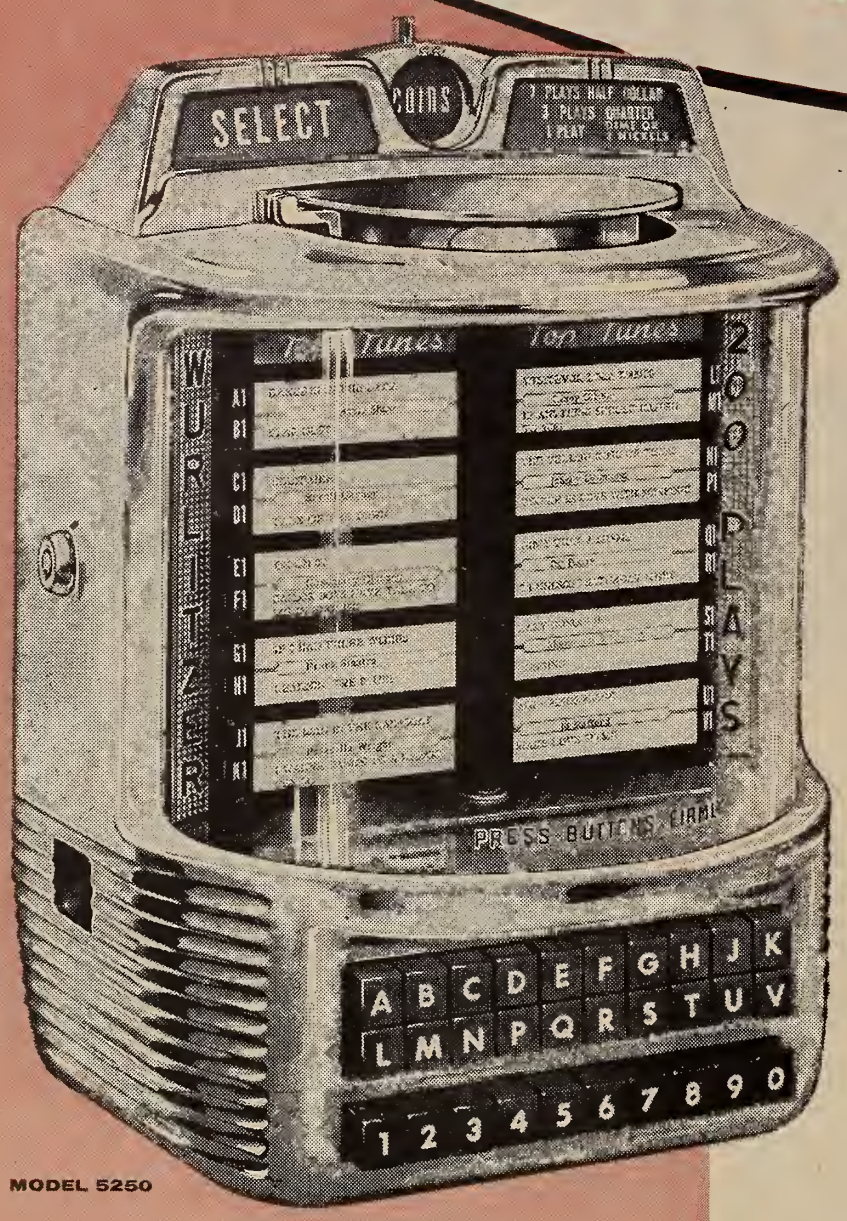

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possible from **ANY** spot in **ANY** Location

THE INDUSTRY'S FIRST 50-CENT WALL BOX CARRIES THE SUCCESS OF 50-CENT PHONOGRAPH PLAY TO NEW AND GREATER PROFIT LEVELS

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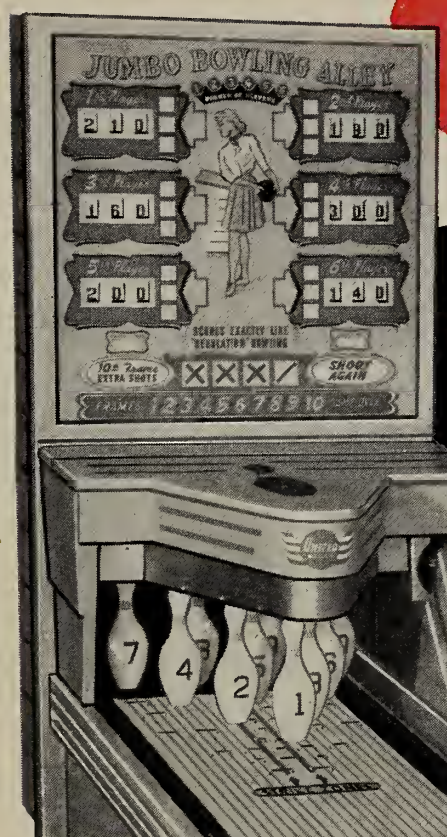

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BIG 4½" COMPOSITION BALL HITS THE PINS!
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2 GAMES FOR 25¢ MEANS "JUMBO" EARNINGS

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ACCEPTS UP TO 20 QUARTERS AT ONE TIME FOR FUTURE PLAY

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CONVERTS EASILY TO REGULAR 10¢ PLAY!

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NEW Ball-Rack Design cuts speed and noise of ball return . . . prevents pinched or bruised fingers

HIGHLY INSULATED PLAY BOARD AND CUSHIONED BACK BOX ASSURE EXTREMELY QUIET PLAY

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WITH NATIONAL REJECTOR
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ALL MECHANISM LOCATED IN BACK-BOX
with Hinged Insert for Easier Servicing

New LINK-DRIVE BALL-LIFT
Channel-Guided . . . Can't Jump the Track . . . prevents jamming

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

SEE YOUR DISTRIBUTOR

New LOCKED-IN BALL GATE . . . Ball positively held back when game is completed

FOUR "JUMBO" SIZES
13 FT. LONG . . . 16 FT. LONG . . .
EXPANDABLE WITH 4-FT. SECTIONS TO
17 FT. LONG . 20 FT. LONG

Step right up to biggest NOVELTY profits

Bally® CARNIVAL

4 *New* PUSH-UP FLIPPERS

no dead-spot pivot-point — entire flipper activates ball

New Triple-Action Spell-Name Feature

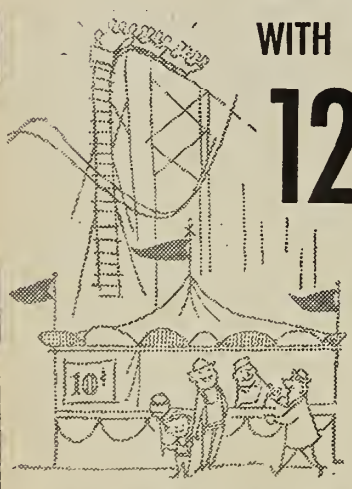
BONUS SCORES

WITH *New* KICKOUT SKILL-GATE

12 TARGETS

POP-BUMPERS

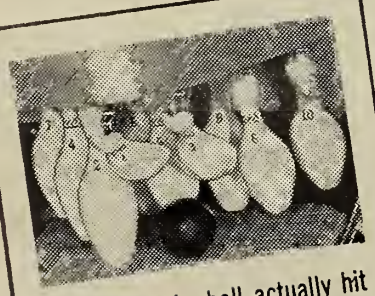
ROTARY TOTALIZERS



Fast, fascinating action and powerful last-ball suspense insure plenty of repeat play... plenty of double-coin competitive play. For stepped-up novelty profit, get CARNIVAL busy for you now.

FUN FOR **1** PLAYER MORE FUN FOR **2 PLAYERS**

5 OR 3 BALL PLAY



See hefty 4 in. ball actually hit new fat giant pins... just like real bowling... and you see why ABC CHAMPION is out-earning all other bowling equipment.

See Sensational New

Sun Valley

All 25 numbers in Magic Squares or Magic Lines! Results: more score-juggling fun for players ... more profit for operators! Get your share ... Get Bally SUN VALLEY today.

HOT TIP!

Need extra income quick? Plenty of locations are ripe for Bally Kiddie-Rides that take in $50 to $100 a week.

WRITE FOR DETAILS

ABC SUPER DELUXE BOWLER

GIANT PUCK

GIANT PINS

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